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# QUINNIPIAC UNIVERSITY POLL

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**FOR RELEASE: OCTOBER 15, 2014**

## **BEAUPREZ SLIPS IN COLORADO GOV RACE, QUINNIPIAC UNIVERSITY POLL FINDS; SHIFT BY WOMEN HELPS HICKENLOOPER NARROW GAP**

In the Colorado governor's race, shifts by women and independent likely voters away from former U. S. Rep. Bob Beauprez leave the Republican challenger at 46 percent, with 42 percent for Gov. John Hickenlooper, according to a Quinnipiac University poll released today.

Libertarian candidate Matthew Hess has 5 percent, with 1 percent for Green Party candidate Harry Hempy. Another 6 percent are undecided.

This compares to a 50 – 40 percent likely voter lead for Beauprez in a September 17 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University.

With Hess out of the race, Beauprez gets 48 percent to Hickenlooper's 43 percent, with 2 percent for Hempy. With Hempy out, Beauprez gets 46 percent to Hickenlooper's 43 percent, with 5 percent for Hess.

In the four-way race today, women back Hickenlooper over Beauprez 50 – 41 percent, with 2 percent for Hess and 1 percent for Hempy. This compares to last month's results, with women going 47 percent for Beauprez and 46 percent for Hickenlooper. Men back the Republican over the Democrat 51 – 34 percent, with 7 percent for Hess and 1 percent for Hempy, little changed from September 17.

Independent voters are split with 42 percent for Hickenlooper, 41 percent for Beauprez, 11 percent for Hess and 1 percent for Hempy. Four weeks ago, these voters backed Beauprez over Hickenlooper 50 – 37 percent. Democrats today go to the governor 90 – 3 percent, while Republicans back their challenger 92 – 5 percent.

“After seeming to waver in our last survey, women and independent voters pull Colorado Gov. John Hickenlooper back from the abyss and reinvigorate a race that's very close,” said Tim Malloy, assistant director of the Quinnipiac University poll.

**-more-**

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With three weeks until Election Day, 84 percent of Colorado likely voters who name a candidate say their mind is made up, while 16 percent say they might change their mind.

By a small 48 – 44 percent margin, Colorado likely voters have a favorable opinion of Hickenlooper. Beauprez gets a 45 – 36 percent favorability.

Hess and Hempy remain largely unknown as 86 percent of voters don't know enough about Hess to form an opinion and 88 percent don't know enough about Hempy.

From October 8 – 13, Quinnipiac University surveyed 988 likely voters with a margin of error of +/- 3.1 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

**For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter @QuinnipiacPoll](#)**

1. If the election for Governor were being held today, and the candidates were John Hickenlooper the Democrat, Bob Beauprez the Republican, Matthew Hess the Libertarian, and Harry Hempy the Green party candidate, for whom would you vote? (If undecided) If you had to choose today, would you vote for Hickenlooper, Beauprez, Hess, or Hempy? (Table includes leaners)

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Hickenlooper	42%	5%	90%	42%	34%	50%
Beauprez	46	92	3	41	51	41
Hess	5	-	1	11	7	2
Hempy	1	-	1	1	1	1
SMONE ELSE (VOL)	-	-	-	-	1	-
DK/NA	6	2	4	5	6	5

TREND: If the election for Governor were being held today, and the candidates were John Hickenlooper the Democrat, Bob Beauprez the Republican, Matthew Hess the Libertarian, and Harry Hempy the Green party candidate, for whom would you vote? (If undecided) If you had to choose today, would you vote for Hickenlooper, Beauprez, Hess, or Hempy? (Table includes leaners)

	LIKELY VOTERS	
	Oct 15 2014	Sep 17 2014
Hickenlooper	42	40
Beauprez	46	50
Hess	5	3
Hempy	1	3
SMONE ELSE (VOL)	-	1
DK/NA	6	3

1a. (If candidate chosen q1) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q1.....		
	Tot	CANDIDATE OF CHOICE Q1	
		Hickenlooper	Beauprez
Mind made up	84%	83%	87%
Might change	16	16	12
DK/NA	1	1	1

TREND: (If candidate chosen) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS...	
	Oct 15 2014	Sep 17 2014
Mind made up	84	77
Might change	16	22
DK/NA	1	1

2a. RECALCULATED MATCHUP Q1 ASKING HESS VOTERS: Who is your second choice?

	LIKELY VOTERS.....					
	MATCHUP Q1 WITHOUT HESS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Hickenlooper	43%	5%	91%	44%	36%	51%
Beauprez	48	92	3	46	54	41
Hempy	2	-	1	3	2	1
SMONE ELSE (VOL)	-	-	-	-	1	-
DK/NA	7	2	4	7	7	7

TREND: RECALCULATED MATCHUP ASKING HESS VOTERS: Who is your second choice?

	LIKELY VOTERS.....	
	MATCHUP WITHOUT HESS	
	Oct 15	Sep 17
	2014	2014

Hickenlooper	43	40
Beauprez	48	52
Hempy	2	3
SMONE ELSE (VOL)	-	1
DK/NA	7	4

2b. RECALCULATED MATCHUP Q1 ASKING HEMPY VOTERS: Who is your second choice?

	LIKELY VOTERS.....					
	MATCHUP Q1 WITHOUT HEMPY.....					
	Tot	Rep	Dem	Ind	Men	Wom
Hickenlooper	43%	5%	91%	42%	35%	51%
Beauprez	46	92	4	41	51	41
Hess	5	-	1	12	8	2
SMONE ELSE (VOL)	-	-	-	-	1	-
DK/NA	6	2	4	5	6	5

TREND: RECALCULATED MATCHUP ASKING HEMPY VOTERS: Who is your second choice?

	LIKELY VOTERS.....	
	MATCHUP WITHOUT HEMPY	
	Oct 15	Sep 17
	2014	2014

Hickenlooper	43	41
Beauprez	46	51
Hess	5	4
SMONE ELSE (VOL)	-	1
DK/NA	6	3

3. Is your opinion of John Hickenlooper favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Favorable	48%	16%	87%	49%	41%	55%
Unfavorable	44	75	8	43	50	38
Hvn't hrd enough	6	7	4	6	7	6
REFUSED	2	1	1	2	2	2

TREND: Is your opinion of John Hickenlooper favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS	
	Oct 15	Sep 17
	2014	2014
Favorable	48	43
Unfavorable	44	51
Hvn't hrd enough	6	5
REFUSED	2	1

4. Is your opinion of Bob Beauprez favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Favorable	45%	86%	5%	42%	51%	39%
Unfavorable	36	5	71	36	31	40
Hvn't hrd enough	17	8	22	20	16	18
REFUSED	2	1	2	2	2	2

TREND: Is your opinion of Bob Beauprez favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS	
	Oct 15	Sep 17
	2014	2014
Favorable	45	49
Unfavorable	36	31
Hvn't hrd enough	17	19
REFUSED	2	1

5. Is your opinion of Matthew Hess favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Favorable	7%	2%	6%	12%	9%	4%
Unfavorable	6	5	8	5	5	6
Hvn't hrd enough	86	92	84	83	84	89
REFUSED	1	1	2	1	2	1

TREND: Is your opinion of Matthew Hess favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS	
	Oct 15	Sep 17
	2014	2014
Favorable	7	4
Unfavorable	6	4
Hvn't hrd enough	86	90
REFUSED	1	1

6. Is your opinion of Harry Hemy favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Favorable	4%	1%	3%	8%	5%	3%
Unfavorable	7	6	8	6	6	7
Hvn't hrd enough	88	92	87	86	87	89
REFUSED	1	1	2	-	2	1

TREND: Is your opinion of Harry Hemy favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS	
	Oct 15 2014	Sep 17 2014
Favorable	4	3
Unfavorable	7	4
Hvn't hrd enough	88	91
REFUSED	1	1