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# QUINNIPIAC UNIVERSITY POLL

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**FOR RELEASE: OCTOBER 30, 2014**

## **UDALL DOWN 7 POINTS IN COLORADO SENATE RACE, QUINNIPIAC UNIVERSITY POLL FINDS; MEN GIVE REPUBLICAN BIG LEAD**

With strong support from men, U.S. Rep. Cory Gardner, the Republican challenger in the Colorado U.S. Senate race, leads U.S. Sen. Mark Udall, the Democratic incumbent, 46 – 39 percent among likely voters, with 7 percent for independent candidate Steve Shogan, according to a Quinnipiac University poll released today. Another 7 percent are undecided.

This compares to a 46 – 41 percent likely voter lead for Gardner in an October 24 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University.

With Shogan out of the race, Gardner is up 49 – 41 percent.

In the three-way race today, men back the Republican over the Democrat 54 – 33 percent, with 6 percent for Shogan, compared to Gardner’s 51 – 38 percent lead among men last week. Women back Udall 45 – 39 percent, with 8 percent for Shogan. This compares to last week’s results, with women going 45 percent for Udall, 41 percent for Gardner and 5 percent for Shogan.

Gardner gets 37 percent of independent voters to Udall’s 35 percent, with 19 percent for Shogan. Republicans go to Gardner 89 – 8 percent, with 1 percent for Shogan. Udall takes Democrats 85 – 4 percent, with 1 percent for Shogan.

Just five days until Election Day, 89 percent of Colorado likely voters say their mind is made up, while 10 percent might change their mind.

“U.S. Sen. Mark Udall loses ground to U.S. Rep. Cory Gardner – and the GOP smacks its lips,” said Tim Malloy, assistant director of the Quinnipiac University Poll.

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## **Quinnipiac University Poll/October 30, 2014 – page 2**

“This Colorado Senate race has national implications, and it’s taken an ugly turn for the incumbent,” Malloy added. “Will the tidal shift in the Senate start in the Rocky Mountains?”

Colorado likely voters give Sen. Udall a negative 43 – 50 percent favorability rating, compared to Gardner’s positive 48 – 40 percent rating.

Shogan remains largely unknown as 87 percent of likely voters still don’t know enough about him to form an opinion.

From October 22 – 27, Quinnipiac University surveyed 844 likely voters with a margin of error of +/- 3.4 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

**For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter @QuinnipiacPoll](#).**

7. If the election for United States Senator were being held today, and the candidates were Mark Udall the Democrat, Cory Gardner the Republican, and Steve Shogan running as an independent, for whom would you vote? (If undecided) If you had to choose today, would you vote for Udall, Gardner, or Shogan? (Table includes leaners)

	LIKELY VOTERS.....						
	Tot	Rep	Dem	Ind	Men	Wom	Already Voted
Udall	39%	8%	85%	35%	33%	45%	42%
Gardner	46	89	4	37	54	39	48
Shogan	7	1	1	19	6	8	3
SMONE ELSE (VOL)	1	-	3	1	-	2	-
DK/NA	7	3	6	9	7	6	6

TREND: If the election for United States Senator were being held today, and the candidates were Mark Udall the Democrat, Cory Gardner the Republican, and Steve Shogan running as an independent, for whom would you vote? (If undecided) If you had to choose today, would you vote for Udall, Gardner, or Shogan? (Table includes leaners)

	LIKELY VOTERS.....			
	Oct 30 2014	Oct 24 2014	Oct 16 2014	Sep 18 2014
Udall	39	41	41	40
Gardner	46	46	47	48
Shogan	7	6	8	8
SMONE ELSE (VOL)	1	-	-	-
DK/NA	7	6	4	3

7a. (If candidate chosen q7) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS.....			
	CANDIDATE CHOSEN Q7.....			
	CANDIDATE OF CHOICE Q7			
Tot	Udall	Gardner		
Mind made up	89%	92%	92%	
Might change	10	7	8	
DK/NA	-	1	-	

TREND: (If candidate chosen) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS.....			
	CANDIDATE CHOSEN.....			
	Oct 30 2014	Oct 24 2014	Oct 16 2014	Sep 18 2014
Mind made up	89	92	87	82
Might change	10	8	12	18
DK/NA	-	-	1	-

8. RECALCULATED MATCHUP Q7 ASKING SHOGAN VOTERS: Who is your second choice?

	LIKELY VOTERS.....						
	MATCHUP Q7 WITHOUT SHOGAN.....						
	Tot	Rep	Dem	Ind	Men	Wom	Already Voted
Udall	41%	8%	86%	40%	35%	47%	42%
Gardner	49	89	4	44	56	42	50
SMONE ELSE (VOL)	2	-	3	2	-	3	1
DK/NA	9	4	7	14	9	9	8

TREND: RECALCULATED MATCHUP ASKING SHOGAN VOTERS: Who is your second choice?

	LIKELY VOTERS.....			
	MATCHUP WITHOUT SHOGAN.....			
	Oct 30 2014	Oct 24 2014	Oct 16 2014	Sep 18 2014
Udall	41	44	44	42
Gardner	49	48	49	52
SMONE ELSE (VOL)	2	2	1	1
DK/NA	9	7	7	5

9. Is your opinion of Mark Udall favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....						
	MATCHUP WITHOUT SHOGAN.....						
	Tot	Rep	Dem	Ind	Men	Wom	Already Voted
Favorable	43%	15%	87%	38%	36%	49%	44%
Unfavorable	50	81	7	53	57	44	52
Hvn't hrd enough	5	2	6	8	5	5	3
REFUSED	1	2	-	1	1	2	1

TREND: Is your opinion of Mark Udall favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....			
	MATCHUP WITHOUT SHOGAN.....			
	Oct 30 2014	Oct 24 2014	Oct 16 2014	Sep 18 2014
Favorable	43	44	42	42
Unfavorable	50	49	49	50
Hvn't hrd enough	5	5	7	7
REFUSED	1	2	2	1

10. Is your opinion of Cory Gardner favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....						Already
	Tot	Rep	Dem	Ind	Men	Wom	Voted
Favorable	48%	89%	7%	42%	58%	40%	51%
Unfavorable	40	5	83	42	32	48	41
Hvn't hrd enough	10	5	10	15	9	11	6
REFUSED	1	1	-	1	1	2	2

TREND: Is your opinion of Cory Gardner favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....			
	Oct 30 2014	Oct 24 2014	Oct 16 2014	Sep 18 2014
Favorable	48	49	47	47
Unfavorable	40	42	41	37
Hvn't hrd enough	10	7	10	15
REFUSED	1	2	2	1

11. Is your opinion of Steve Shogan favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....						Already
	Tot	Rep	Dem	Ind	Men	Wom	Voted
Favorable	6%	3%	3%	13%	7%	5%	4%
Unfavorable	5	4	9	2	5	5	4
Hvn't hrd enough	87	92	87	84	86	88	90
REFUSED	1	1	-	1	1	2	2

TREND: Is your opinion of Steve Shogan favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....			
	Oct 30 2014	Oct 24 2014	Oct 16 2014	Sep 18 2014
Favorable	6	7	6	6
Unfavorable	5	7	7	7
Hvn't hrd enough	87	84	86	86
REFUSED	1	2	1	1