

QUINNIPIAC UNIVERSITY

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P O L L

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WORLD SERIES WIN DON'T MEAN BEANS, AS YANKS TOP RED SOX IN QUINNIPIAC UNIVERSITY'S 12th ANNUAL CONNECTICUT BASEBALL PLAYOFF

Despite their World Series win, the Boston Red Sox still trail the New York Yankees 43 – 38 percent in Quinnipiac University's 12th Annual Connecticut Baseball Poll. Only 8 percent of fans cheer for the New York Mets.

This compares to the 42 – 37 percent Yankees lead in the June 20, 2013, survey by the independent Quinnipiac (KWIN-uh-pe-ack) University.

In today's survey, a total of 52 percent of Connecticut adults say they are "very interested" or "somewhat interested" in Major League Baseball. Women fans are divided, with 44 percent for the Red Sox and 42 percent for the Yankees, compared to last year when women went for pinstripes 48 – 35 percent. Men back the Bombers 44 – 34 percent, compared to last year when they split with 40 percent for the Sox and 37 percent for the Yankees.

New York neighbors in Fairfield County go to the Yankees 57 – 15 percent, while Hartford County goes to the Sox 51 – 36 percent. Boston is up 61 – 26 percent in Tolland, Windham and New London Counties.

"Boston's World Series victory doesn't mean beans in Connecticut, where more fans back the New York Yankees – the favorites for four years now," said Douglas Schwartz, PhD, director of the Quinnipiac University poll. "Men and women have shifted, but the overall result is little changed. The Yankees huge margin in Fairfield County gives them a statewide edge."

From February 26 – March 2, Quinnipiac University surveyed 2,146 Connecticut adults with a margin of error of +/- 2.1 percentage points. Live interviewers call landlines and cell phones.

The Quinnipiac University Poll conducts public opinion surveys in New York, New Jersey, Connecticut, Pennsylvania, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more information or RSS feed, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).

52. (All adults) How interested are you in following major league baseball; very interested, somewhat interested or not interested at all?

ALL ADULTS.....							
	Tot	Men	Wom	AGE IN YRS.....			
				18-29	30-49	50-64	65+
Very interested	23%	28%	18%	19%	26%	24%	21%
Somewhat interested	29	31	27	18	27	34	38
Not interested	47	40	54	62	47	43	41
DK/NA	-	1	-	1	-	-	-

	Farfld	Hrtfrd	Lchfld	MdlSex Toll,Wndm	
				NewHvn	NewLond
Very interested	24%	23%	19%	24%	22%
Somewhat interested	27	29	34	30	31
Not interested	48	48	47	46	47
DK/NA	1	-	-	-	-

TREND: (All adults) How interested are you in following major league baseball; very interested, somewhat interested or not interested at all? (*High also 26% May 2007, **Low also 22% Apr 2012, Jun 2004)

ALL ADULTS.....							
	Mar 11 2014	Jun 20 2013	Apr 27 2012	Jun 16 2011	Jun 11 2010	VERY INT.....	
						High Jul 03 2008*	Low Jun 20 2013**
Very interested	23	22	22	23	25	26	22
Somewhat interested	29	30	31	33	33	32	30
Not interested	47	48	45	44	42	41	48
DK/NA	-	-	1	-	1	1	-

53. (If Very or Somewhat interested q52) What is your favorite major league baseball team?

BASEBALL FANS Q52.....							
	Tot	Men	Wom	AGE IN YRS.....			
				18-29	30-49	50-64	65+
Boston RED SOX	38%	34%	44%	36%	34%	38%	45%
New York YANKEES	43	44	42	46	46	43	38
Baltimore ORIOLES	1	1	-	-	1	1	1
Chicago CUBS	1	-	1	-	1	2	-
Cleveland INDIANS	1	1	-	-	2	-	1
Los Angeles DODGERS	1	1	-	2	-	1	1
New York METS	8	9	6	10	9	7	7
Philadelphia PHILLIES	1	1	1	2	1	1	-
St. Louis CARDINALS	1	1	-	-	-	1	1
DK/NA	3	3	3	2	2	4	2

Cont'd

53. cont'd (If Very or Somewhat interested q52) What is your favorite major league baseball team? (* Subgroup size less than 75, additional caution should be taken when interpreting findings of this group because of the large margin of error)

	Farfld	Hrtfrd	Lchfld	NewHvn	NewLond
Boston RED SOX	15%	51%	36%	35%	61%
New York YANKEES	57	36	40	49	26
Baltimore ORIOLES	-	1	-	1	-
Chicago CUBS	3	-	-	-	1
Cleveland INDIANS	1	-	-	1	1
Los Angeles DODGERS	1	1	-	1	-
New York METS	16	3	10	8	3
Philadelphia PHILLIES	1	1	1	-	2
St. Louis CARDINALS	1	-	3	-	1
DK/NA	2	3	9	2	1

TREND: (If Very or Somewhat interested) What is your favorite major league baseball team?
(Data available upon request back to May 2003)

	BASEBALL FANS						
	Mar 11	Jun 20	Apr 27	Jun 16	Jun 11	Jun 01	Jul 03
	2014	2013	2012	2011	2010	2009	2008
Atlanta Braves	-	1	-	-	1	-	1
Baltimore Orioles	1	-	1	-	1	1	1
Boston Red Sox	38	37	38	38	38	38	41
Chicago Cubs	1	1	-	1	1	1	1
Cincinnati Reds	-	-	-	1	-	1	-
Cleveland Indians	1	-	1	-	-	-	1
Colorado Rockies	-	-	-	1	1	-	-
Detroit Tigers	-	-	1	1	1	-	-
Los Angeles Dodgers	1	1	1	-	-	-	-
New York Mets	8	8	7	7	11	9	9
New York Yankees	43	42	43	43	39	42	40
Philadelphia Phillies	1	1	1	1	-	1	1
Pittsburgh Pirates	-	-	-	-	-	1	-
St. Louis Cardinals	1	1	-	1	-	-	1
Minnesota Twins	-	-	-	1	-	-	-
Other	-	2	1	-	1	1	-
DK/NA	3	2	2	3	3	3	2