

# QUINNIPIAC UNIVERSITY

**P O L L**

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## **YANKEES BOMB RED SOX IN QUINNIPIAC UNIVERSITY'S 13<sup>TH</sup> ANNUAL CONNECTICUT BASEBALL POLL**

The New York Yankees thump the Boston Red Sox 44 – 37 percent among Connecticut baseball fans, the biggest Bombers' lead since 2006, in Quinnipiac University's 13<sup>th</sup> Annual Connecticut Baseball Poll released today.

This compares to the Yankees' five-point margin in each of the last four years of the survey conducted by the independent Quinnipiac (KWIN-uh-pe-ack) University.

Today, the New York Mets win the hearts of 6 percent of fans, their worst showing ever.

The Baseball Poll measures the loyalty of 51 percent of Connecticut adults who say they are "very interested" or "somewhat interested" in Major League Baseball.

Men back the Bombers 43 – 36 percent, while women like pinstripes 45 – 38 percent.

The Yankees are up 53 – 15 percent in Fairfield County and 52 – 33 percent in New Haven and Middlesex Counties. The Red Sox rule 51 – 32 percent in Hartford County and 57 – 34 percent in Tolland, Windham and New London Counties.

"The Captain may have retired, but the Yankees widen their dominance over the Red Sox with Connecticut baseball fans rallying to the Yankees by the largest margin we've seen in nearly a decade," said Quinnipiac University Poll Director Douglas Schwartz, PhD.

From March 6 – 9, Quinnipiac University surveyed 1,434 Connecticut adults with a margin of error of +/- 2.6 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll conducts public opinion surveys in New York, New Jersey, Connecticut, Pennsylvania, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

**For more information or RSS feed, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#) @QuinnipiacPoll.**

55. (Adults) How interested are you in following major league baseball; very interested, somewhat interested or not interested at all? (\* Subgroup too small for reliable analysis)

	ADULTS.....					
	Tot	Men	Wom	AGE IN YRS.....		
				18-34	35-54	55+
Very interested	19%	26%	12%	12%	21%	21%
Somewhat interested	32	37	28	35	30	34
Not interested	49	37	60	52	48	44
DK/NA	1	1	1	-	-	1

	COUNTY.....				
	Farfld	Hrtfrd	Lchfld	Tolland	
				MdlSex	Windham
			NewHvn	NewLondon	
Very interested	16%	21%	*	19%	17%
Somewhat interested	33	32		31	36
Not interested	50	46		49	47
DK/NA	-	1		1	-

TREND: (Adults) How interested are you in following major league baseball; very interested, somewhat interested or not interested at all? (\*High also 26% May 2007)

	ADULTS.....						
	Mar 13 2015	Mar 11 2014	Jun 20 2013	Apr 27 2012	Jun 16 2011	VERY INT.....	
						High Jul 03 2008*	Low Mar 13 2015
Very interested	19	23	22	22	23	26	19
Somewhat interested	32	29	30	31	33	32	32
Not interested	49	47	48	45	44	41	49
DK/NA	1	-	-	1	-	1	1

56. (If Very or Somewhat interested q55) What is your favorite major league baseball team?

	BASEBALL FANS.....					
	Tot	Men	Wom	AGE IN YRS.....		
				18-34	35-54	55+
Boston RED SOX	37%	36%	38%	33%	36%	40%
New York YANKEES	44	43	45	45	44	43
Atlanta BRAVES	1	1	-	1	1	1
Chicago CUBS	1	-	1	-	1	1
Los Angeles DODGERS	1	1	-	-	-	1
New York METS	6	8	3	4	9	5
Philadelphia PHILLIES	1	2	-	2	1	-
Pittsburgh PIRATES	1	1	-	1	-	1
Other team	1	1	-	2	-	-
DK/NA	6	3	9	9	4	5

	COUNTY.....				
	Farfld	Hrtfrd	Lchfld	Tolland	
				MdlSex	Windham
				NewHvn	NewLondon
Boston RED SOX	15%	51%		33%	57%
New York YANKEES	53	32		52	34
Atlanta BRAVES	3	-		-	-
Chicago CUBS	2	1		-	-
Los Angeles DODGERS	-	1		-	1
New York METS	12	4		4	4
Philadelphia PHILLIES	3	1		-	-
Pittsburgh PIRATES	-	-		2	-
Other team	2	-		-	-
DK/NA	7	7		5	3

TREND: (If Very or Somewhat interested) What is your favorite major league baseball team?  
 (Data available upon request back to May 2003)

	BASEBALL FANS .....						
	Mar 13 2015	Mar 11 2014	Jun 20 2013	Apr 27 2012	Jun 16 2011	Jun 11 2010	Jun 01 2009
Atlanta Braves	1	-	1	-	-	1	-
Baltimore Orioles	-	1	-	1	-	1	1
Boston Red Sox	37	38	37	38	38	38	38
Chicago Cubs	1	1	1	-	1	1	1
Cincinnati Reds	-	-	-	-	1	-	1
Cleveland Indians	-	1	-	1	-	-	-
Colorado Rockies	-	-	-	-	1	1	-
Detroit Tigers	-	-	-	1	1	1	-
Los Angeles Dodgers	1	1	1	1	-	-	-
New York Mets	6	8	8	7	7	11	9
New York Yankees	44	43	42	43	43	39	42
Philadelphia Phillies	1	1	1	1	1	-	1
Pittsburgh Pirates	1	-	-	-	-	-	1
St. Louis Cardinals	-	1	1	-	1	-	-
Minnesota Twins	-	-	-	-	1	-	-
Other	1	-	2	1	-	1	1
DK/NA	6	3	2	2	3	3	3