

QUINNIPIAC UNIVERSITY

P O L L

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YANKEES STILL NUMBER 1 IN QUINNIPIAC UNIVERSITY'S 14TH ANNUAL CONNECTICUT BASEBALL POLL

Despite a rough start to the season, the New York Yankees are still number one in the hearts of Connecticut baseball fans, topping the Boston Red Sox 44 – 36 percent in Quinnipiac University's 14th Annual Connecticut Baseball Poll released today.

This is the Yankees' biggest lead over the Red Sox in 11 years, the independent Quinnipiac (KWIN-uh-pe-ack) University poll finds.

That other New York team, the Mets, are surging as well, first in the hearts of 13 percent of fans, double last year's score.

The Baseball Poll measures the loyalty of the 50 percent of Connecticut adults who say they are "very interested" or "somewhat interested" in Major League Baseball.

There is little difference among men and women or among younger and older fans. The Yankees are up 55 – 13 percent in Fairfield County and 48 – 29 percent in New Haven and Middlesex Counties. The Red Sox rule 50 – 34 percent in Hartford County and 54 – 37 percent in Tolland, Windham and New London Counties.

"The surprise in this year's Baseball Poll is the Mets, who may be getting a boost from their World Series appearance last year," said Quinnipiac University Poll Director Douglas Schwartz, PhD. "The Yankees certainly aren't making it easy, but Connecticut baseball fans are proving they are loyal through thick and thin."

From June 1 – 5, Quinnipiac University surveyed 1,467 Connecticut adults with a margin of error of +/- 2.6 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll conducts public opinion surveys in New York, New Jersey, Connecticut, Pennsylvania, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

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57. (Adults) How interested are you in following major league baseball; very interested, somewhat interested or not interested at all? (* Subgroup too small for reliable analysis)

ADULTS.....					
	Tot	Men	Wom	AGE IN YRS	
				18-49	50+
Very interested	18%	24%	12%	15%	22%
Smwht interested	32	32	33	30	35
Not interested	49	44	55	55	43
DK/NA	-	-	-	-	-

	Farfld	Hrtfrd	Lchfld	Tolland	
				MdlSex	Windham
				NewHvn	NewLondon
Very interested	12%	17%	*	22%	21%
Smwht interested	34	29		31	40
Not interested	53	55		46	39
DK/NA	-	-		-	-

57a. (If Very or Somewhat interested q57) What is your favorite major league baseball team?

BASEBALL FANS.....					
	Tot	Men	Wom	AGE IN YRS	
				18-49	50+
Boston RED SOX	36%	34%	37%	33%	37%
New York YANKEES	44	45	42	43	43
Baltimore ORIOLES	1	1	-	-	1
Cleveland INDIANS	1	1	-	1	1
Miami MARLINS	1	1	-	1	-
New York METS	13	12	15	15	13
San Francisco GIANTS	1	-	1	1	-
DK/NA	2	1	2	1	2

	Farfld	Hrtfrd	Lchfld	Tolland	
				MdlSex	Windham
				NewHvn	NewLondon
Boston RED SOX	13%	50%	*	29%	54%
New York YANKEES	55	34		48	37
Baltimore ORIOLES	2	1		-	-
Cleveland INDIANS	1	1		-	-
Miami MARLINS	-	-		2	-
New York METS	24	10		15	3
San Francisco GIANTS	1	-		-	2
DK/NA	1	1		2	3