

# QUINNIPIAC UNIVERSITY

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**P O L L**

**FOR RELEASE: JUNE 20, 2013**

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## **WOMEN LIFT YANKEES OVER RED SOX IN QUINNIPIAC UNIVERSITY'S ANNUAL CONNECTICUT BASEBALL PLAYOFF**

The Connecticut governor's race might be too close to call, but the New York Yankees have a 42 – 37 percent lead over the Boston Red Sox in the hearts of fans in Quinnipiac University's annual Connecticut Baseball Poll. Only 8 percent of fans cheer for the New York Mets.

A total of 52 percent of Connecticut adults are “very interested” or “somewhat interested” in Major League Baseball, the independent Quinnipiac (KWIN-uh-pe-ack) University poll finds. Fans under 35 years old prefer the Yankees 50 – 36 percent, while older fans are more evenly divided between the two legendary rivals.

There is a gender gap as women back the Bombers 48 – 35 percent while men are divided with 40 percent for the Sox and 37 percent for the Yankees. Fairfield County goes to the Yankees 55 – 15 percent, while Hartford County goes to the Sox 50 – 35 percent. Boston also rules 49 – 32 percent in Tolland, Windham and New London Counties.

“The Red Sox may be leading the AL East, but the Yankees still lead in the hearts of Connecticut baseball fans,” said Douglas Schwartz, PhD, director of the Quinnipiac University poll. “The Yankees benefit from their lead among young people and women. Unfortunately for Met fans they are still stuck in single digits.

From June 12 – 17, Quinnipiac University surveyed 1,341 Connecticut adults with a margin of error of +/- 2.7 percentage points. Live interviewers call landlines and cell phones.

The Quinnipiac University Poll conducts public opinion surveys in New York, New Jersey, Connecticut, Pennsylvania, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

**For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on Twitter.**

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36. (All adults) How interested are you in following major league baseball; very interested, somewhat interested or not interested at all?

ALL ADULTS.....						
	Tot	Men	Wom	18-34	35-54	55+
Very interested	22%	28%	16%	18%	23%	23%
Smwht interested	30	28	31	24	30	32
Not at all	48	43	52	58	47	44
DK/NA	-	-	1	-	1	-

	MdlSex Toll,Wndm				
	Farfld	Hrtfrd	Lchfld	NewHvn	NewLon
Very interested	20%	21%	30%	23%	21%
Smwht interested	29	29	28	26	38
Not at all	51	48	42	50	41
DK/NA	-	1	-	-	-

TREND: (All adults) How interested are you in following major league baseball; very interested, somewhat interested or not interested at all?  
 (\*High also 26% May 2007 \*\*Low also 22% Apr 2012, Jun 2004)

ALL ADULTS.....							VERY INT.....	
	Jun 20	Apr 27	Jun 16	Jun 11	Jun 1	High	Low	
	2013	2012	2011	2010	2009	Jul 3	Jun 20	
						2008*	2013**	
Very interested	22	22	23	25	23	26	22	
Somewhat interested	30	31	33	33	34	32	30	
Not interested	48	45	44	42	43	41	48	
DK/NA	-	1	-	1	-	1	-	

37. (If Very or Somewhat interested q36) What is your favorite major league baseball team?  
 (\* Subgroup size less than 75, additional caution should be taken when interpreting findings of this group because of the large margin of error)

	BASEBALL FANS.....					
	Tot	Men	Wom	18-34*	35-54	55+
Boston RED SOX	37%	40%	35%	36%	39%	37%
New York YANKEES	42	37	48	50	40	42
Atlanta BRAVES	1	-	2	-	1	-
Chicago CUBS	1	-	1	-	-	1
Los Angeles DODGERS	1	1	-	-	1	1
New York METS	8	7	9	4	9	8
Philadelphia PHILLIES	1	2	-	1	1	1
St. Louis CARDINALS	1	2	-	-	2	1
Other team	2	2	2	2	2	2
DK/NA	2	3	2	4	-	3

	MdlSex Toll,Wndm				
	Farfld	Hrtfrd	Lchfld	NewHvn	NewLon

Boston RED SOX	15%	50%	46%	35%	49%
New York YANKEES	55	35	43	46	32
Atlanta BRAVES	2	-	1	1	-
Chicago CUBS	-	-	3	1	1
Los Angeles DODGERS	-	1	-	1	2
New York METS	15	3	6	8	7
Philadelphia PHILLIES	1	2	-	1	2
St. Louis CARDINALS	3	1	-	1	-
Other team	2	3	-	1	3
DK/NA	5	-	-	2	4

TREND: (If Very or Somewhat interested) What is your favorite major league baseball team?  
 (Data available upon request back to May 2003)

	BASEBALL FANS .....						
	Jun 20 2013	Apr 27 2012	Jun 16 2011	Jun 11 2010	Jun 1 2009	Jul 3 2008	May 14 2007
Atlanta Braves	1	-	-	1	-	1	1
Baltimore Orioles	-	1	-	1	1	1	1
Boston Red Sox	37	38	38	38	38	41	37
Chicago Cubs	1	-	1	1	1	1	-
Cincinnati Reds	-	-	1	-	1	-	-
Cleveland Indians	-	1	-	-	-	1	-
Colorado Rockies	-	-	1	1	-	-	-
Detroit Tigers	-	1	1	1	-	-	1
Los Angeles Dodgers	1	1	-	-	-	-	1
New York Mets	8	7	7	11	9	9	10
New York Yankees	42	43	43	39	42	40	43
Oakland Athletics	-	-	-	-	-	-	-
Philadelphia Phillies	1	1	1	-	1	1	-
Pittsburgh Pirates	-	-	-	-	1	-	-
St. Louis Cardinals	1	-	1	-	-	1	-
Minnesota Twins	-	-	1	-	-	-	-
Other	2	1	-	1	1	-	1
DK/NA	2	2	3	3	3	2	3