

=====

FL0114A Demographics

=====

From January 22 - 27, 2014 Quinnipiac University surveyed 1,565 registered voters in Florida with a margin of error of +/- 2.5 percentage points.

PARTY IDENTIFICATION - Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

	REGISTERED VOTERS Weighted Percent
PARTY IDENTIFICATION	
Republican	27%
Democrat	30
Independent	35
Other/DK/NA	7

PHONE DISTRIBUTION	
Cell only	32%
Land Line only	7
Both, cmp from cell sample	18
Both, cmp from land sample	44

RACE	
White	68%
Black	14
Hispanic	13
Other/DK/NA	5

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Weighted Percentage	100%	27%	30%	35%	46%	54%	68%	14%	13%
MoE (+/-%)	2.48	4.50	4.67	4.16	3.45	3.55	2.80	8.28	8.40

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Weighted Percentage	19%	43%	35%	47%	22%	15%	15%	27%	28%	28%
MoE (+/-%)	5.91	3.83	4.01	3.92	4.88	5.61	9.90	5.75	4.55	3.72