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**CRIST TOPS FLORIDA'S SCOTT ON ALMOST EVERY MEASURE,  
QUINNIPIAC UNIVERSITY POLL FINDS;  
VOTERS SEE CRIST BETTER ON TOP PRIORITY – ECONOMY**

Former Florida Gov. Charlie Crist, now running as a Democrat, leads Republican Gov. Rick Scott 46 – 38 percent in this year's governor's race and tops the incumbent on almost every measure, including handling the economy and jobs, listed by voters as the most important issues in the race, according to a Quinnipiac University poll released today.

Scott started behind Crist 50 – 34 percent in a March 20 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University and narrowed the gap to 47 – 40 percent in a November 21 survey.

Independent voters back Crist 48 – 32 percent. There is a small gender gap as women go Democratic 50 – 34 percent while men are divided with 43 percent for Crist and 42 percent for Scott. Republicans go 79 – 12 percent for Scott, while Democrats back Crist 81 – 6 percent.

Scott leads 46 – 39 percent among white voters, while Crist leads 76 – 10 percent among black voters and 52 – 26 percent among Hispanic voters.

Scott tops Nan Rich 41 – 37 percent.

The incumbent gets a negative 41 – 49 percent job approval rating, his lowest score in almost a year, and voters say 54 – 38 percent he does not deserve to be reelected.

Florida voters approve 53 – 36 percent of the job Crist did as governor.

“At least for now, Florida Gov. Rick Scott's comeback against his major Democratic challenger, former Gov. Charlie Crist, has stalled after considerably narrowing the Crist lead in 2013. And on several other measurements, Crist gets higher grades from the Florida electorate” said Peter Brown, assistant director of the Quinnipiac University Polling Institute.

**-more-**

## **Quinnipiac University Poll/January 30, 2014 – page 2**

“The best number in this poll for Crist – and the biggest problem for Scott – is that a majority of Florida voters say the current governor does not deserve a second term in Tallahassee. Voters also give Crist a higher job approval for when he ran the state than any approval rating Scott has received in his three years on the job,” Brown added.

“Almost a third of voters say the economy/jobs is the most important issue in the governor’s race. Most voters are satisfied with the way things are going in the state and more are optimistic than pessimistic about the future, but at this point Gov. Scott isn’t getting any credit for that good feeling.”

For 29 percent of Florida voters, the economy/jobs is the most important issue in this year’s governor’s race, with 9 percent listing education, 8 percent listing health care and 3 percent listing taxes.

By a narrow 47 – 42 percent, voters say Crist would do a better job on the economy/jobs. The Democrat leads on other measures, including:

- 49 – 36 percent that Crist would better protect the middle class;
- 48 – 36 percent on handling health care;
- 49 – 35 percent on education;
- 44 – 36 percent that Crist is more honest and trustworthy.

Asked who is a strong leader, voters are split 43 – 43 percent. The Republican gets a negative 38 – 45 percent favorability rating, compared to Crist’s positive 44 – 35 percent score. For Rich, 86 percent don’t know enough to form an opinion.

### **Minimum Wage**

By a 73 – 24 percent margin, including 53 – 44 percent among Republicans, Florida voters support raising the state’s \$7.93 minimum wage. Support is 79 – 18 percent among women and 66 – 31 percent among men, 74 – 22 percent among independent voters and 93 – 6 percent among Democrats, 68 – 29 percent among white voters, 91 – 9 percent among black voters and 81 – 15 percent among Hispanic voters. Raising the minimum wage will not lead businesses to cut jobs, voters say 51 – 43 percent.

From January 22 – 27, Quinnipiac University surveyed 1,565 registered voters with a margin of error of +/- 2.5 percentage points.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

**For more data or RSS feed– <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).**

2. If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat, and Rick Scott the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp	
Crist	46%	12%	81%	48%	43%	50%	39%	76%	52%	
Scott	38	79	6	32	42	34	46	10	26	
SMONE ELSE (VOL)	2	1	1	2	2	3	3	2	-	
WLDN'T VOTE (VOL)	3	3	3	3	3	4	3	2	5	
DK/NA	10	6	9	15	10	11	9	10	16	
	POLITICAL PHILSPHY			ANNUAL	HS HOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Crist	78%	58%	17%	51%	46%	47%	40%	51%	52%	41%
Scott	8	26	70	32	42	44	33	32	36	48
SMONE ELSE (VOL)	2	3	1	3	2	1	4	3	2	1
WLDN'T VOTE (VOL)	2	3	4	3	3	3	3	3	4	3
DK/NA	10	11	9	11	7	5	21	11	7	7

TREND: If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat and Rick Scott the Republican, for whom would you vote?

	Jan 30 2014	Nov 21 2013	Jun 18 2013	Mar 20 2013
Crist	46	47	47	50
Scott	38	40	37	34
SMONE ELSE (VOL)	2	2	2	1
WLDN'T VOTE (VOL)	3	4	2	3
DK/NA	10	8	12	12

3. If the election for Governor were being held today, and the candidates were Nan Rich the Democrat, and Rick Scott the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp	
Rich	37%	8%	71%	34%	34%	40%	30%	69%	44%	
Scott	41	83	7	39	46	37	50	11	30	
SMONE ELSE (VOL)	2	1	2	3	2	2	2	2	1	
WLDN'T VOTE (VOL)	4	3	3	5	5	4	4	4	6	
DK/NA	15	6	16	20	13	17	13	14	19	
	POLITICAL PHILSPHY			ANNUAL	HS HOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Rich	68%	45%	13%	42%	35%	39%	40%	44%	41%	28%
Scott	9	31	72	36	45	48	32	38	41	50
SMONE ELSE (VOL)	3	2	1	2	3	1	1	2	2	3
WLDN'T VOTE (VOL)	3	5	4	4	4	5	6	4	4	3
DK/NA	16	17	11	15	12	8	21	12	13	16

TREND: If the election for Governor were being held today, and the candidates were Nan Rich the Democrat and Rick Scott the Republican, for whom would you vote?

	Jan 30 2014	Nov 21 2013	Jun 18 2013
Rich	37	35	36
Scott	41	43	42
SMONE ELSE (VOL)	2	3	3
WLDN'T VOTE (VOL)	4	5	2
DK/NA	15	14	18

4. Is your opinion of Rick Scott favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Favorable	38%	73%	14%	34%	41%	36%	46%	18%	26%
Unfavorable	45	15	71	48	44	47	41	58	52
Hvn't hrd enough	14	9	15	14	12	15	11	22	21
REFUSED	3	3	1	4	3	2	3	1	2

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Favorable	11%	30%	64%	34%	41%	45%	35%	34%	36%	46%
Unfavorable	72	54	21	47	48	49	42	49	52	37
Hvn't hrd enough	16	13	12	18	8	4	22	15	9	13
REFUSED	1	3	3	2	3	2	1	2	3	4

TREND: Is your opinion of Rick Scott favorable, unfavorable or haven't you heard enough about him? (\* Low also 28% Aug 2010)

	Jan 30	Nov 21	Jun 18	Mar 20	Dec 19	FAVORABLE.....	
	2014	2013	2013	2013	2012	High	Low
						Jun 18	Feb 02
						2013	2011*
Favorable	38	39	40	33	31	40	28
Unfavorable	45	42	42	46	43	42	24
Hvn't hrd enough	14	16	16	18	24	16	45
REFUSED	3	2	3	3	2	3	3

5. Is your opinion of Charlie Crist favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Favorable	44%	17%	67%	44%	41%	46%	39%	58%	49%
Unfavorable	35	64	11	33	40	30	42	13	27
Hvn't hrd enough	19	17	19	19	16	21	16	27	23
REFUSED	3	2	3	4	3	3	4	2	1

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Favorable	63%	54%	20%	46%	46%	41%	35%	44%	51%	40%
Unfavorable	13	24	61	27	41	43	20	31	38	44
Hvn't hrd enough	21	19	17	24	11	14	44	21	9	13
REFUSED	2	3	2	3	2	2	1	4	2	3

TREND: Is your opinion of Charlie Crist favorable, unfavorable or haven't you heard enough about him?

	Jan 30	Nov 21	Jun 18	Mar 20	Dec 19	FAVORABLE.....	
	2014	2013	2013	2013	2012	High	Low
						Feb 19	Nov 21
						2009	2013
Favorable	44	41	48	49	47	68	41
Unfavorable	35	39	31	30	33	21	39
Hvn't hrd enough	19	18	18	20	19	9	18
REFUSED	3	2	3	2	2	3	2

6. Is your opinion of Nan Rich favorable, unfavorable or haven't you heard enough about her?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Favorable	7%	3%	12%	6%	8%	6%	5%	15%	11%
Unfavorable	6	10	4	5	7	6	6	6	6
Hvn't hrd enough	86	86	84	87	85	86	88	78	83
REFUSED	1	1	-	1	-	1	1	1	-

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Favorable	10%	9%	3%	8%	5%	7%	11%	7%	7%	6%
Unfavorable	2	3	12	6	3	11	7	5	6	6
Hvn't hrd enough	87	86	84	86	91	82	81	88	86	87
REFUSED	1	1	-	-	1	1	1	-	1	1

TREND: Is your opinion of Nan Rich favorable, unfavorable or haven't you heard enough about her?

	Jan 30 2014	Nov 21 2013	Jun 18 2013	Dec 19 2012
Favorable	7	8	7	6
Unfavorable	6	5	6	4
Hvn't hrd enough	86	86	84	90
REFUSED	1	1	2	1

21. Do you approve or disapprove of the way Rick Scott is handling his job as Governor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	41%	73%	14%	40%	47%	36%	48%	21%	33%
Disapprove	49	19	76	50	45	53	44	65	58
DK/NA	10	8	10	10	8	11	8	14	10

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Approve	18%	33%	66%	38%	45%	46%	35%	41%	36%	49%
Disapprove	76	58	25	53	47	48	52	51	56	40
DK/NA	6	9	9	9	8	7	13	8	8	10

TREND: Do you approve or disapprove of the way Rick Scott is handling his job as Governor?

	Jan 30 2014	Nov 21 2013	Jun 18 2013	Mar 20 2013	Dec 19 2012	APPROVE.....	
						High	Low
						Jun 18 2013	May 25 2011
Approve	41	42	43	36	36	43	29
Disapprove	49	47	44	49	45	44	57
DK/NA	10	12	13	15	19	13	14

22. Do you approve or disapprove of the way the state legislature is handling its job?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp	
Approve	34%	54%	22%	30%	38%	31%	38%	27%	28%	
Disapprove	49	30	65	49	47	50	45	62	53	
DK/NA	17	16	13	21	15	19	18	11	20	
	POLITICAL PHILSPHY									
	Lib	Mod	Con	ANNUAL <50K	HS HOLD 50-100	INC >100K	AGE IN YRS 18-29	30-49	50-64	65+
Approve	18%	29%	51%	30%	39%	37%	38%	36%	31%	35%
Disapprove	69	56	29	52	47	51	45	51	54	42
DK/NA	13	15	20	18	13	12	17	13	15	23

TREND: Do you approve or disapprove of the way the state legislature is handling its job?

	Jan 30 2014	Nov 21 2013	Jun 19 2013	Mar 20 2013	Dec 19 2012	APPROVE..... High Sep 23 2004	Low Mar 20 2013
Approve	34	31	32	25	35	51	25
Disapprove	49	51	49	52	44	34	52
DK/NA	17	19	19	23	20	15	23

23. Do you approve or disapprove of the way Marco Rubio is handling his job as United States Senator?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp	
Approve	52%	83%	27%	51%	56%	49%	57%	30%	56%	
Disapprove	37	10	63	35	36	38	34	54	33	
DK/NA	11	7	10	15	8	13	9	15	11	
	POLITICAL PHILSPHY									
	Lib	Mod	Con	ANNUAL <50K	HS HOLD 50-100	INC >100K	AGE IN YRS 18-29	30-49	50-64	65+
Approve	30%	44%	76%	51%	54%	52%	57%	47%	50%	58%
Disapprove	58	46	15	38	34	41	31	41	42	31
DK/NA	11	11	9	11	11	6	12	12	8	11

TREND: Do you approve or disapprove of the way Marco Rubio is handling his job as United States Senator?

	Jan 30 2014	Nov 22 2013	Jun 19 2013	Mar 20 2013	Dec 19 2012	APPROVE..... High May 23 2012	Low Feb 03 2011
Approve	52	48	51	48	52	54	42
Disapprove	37	39	35	33	30	27	20
DK/NA	11	13	14	19	18	19	37

24. Do you approve or disapprove of the way Bill Nelson is handling his job as United States Senator?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	48%	32%	67%	48%	47%	49%	46%	53%	55%
Disapprove	30	48	15	28	36	25	36	18	18
DK/NA	21	20	18	25	16	26	18	29	27

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Approve	63%	58%	30%	49%	46%	51%	49%	44%	52%	49%
Disapprove	14	23	48	27	36	33	18	31	32	34
DK/NA	23	19	22	24	19	15	33	25	16	17

TREND: Do you approve or disapprove of the way Bill Nelson is handling his job as United States Senator? (\*Low also 42% Aug 2004)

	APPROVE.....						
	High		Low				
	Jan 30	Nov 22	Jun 19	Mar 20	Dec 19	Feb 06	Aug 04
	2014	2013	2013	2013	2012	2007	2011*
Approve	48	43	51	49	51	54	42
Disapprove	30	37	29	28	31	18	35
DK/NA	21	21	20	23	18	28	23

26. Do you approve or disapprove of the way Charlie Crist handled his job as Governor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	53%	40%	64%	54%	53%	52%	51%	61%	53%
Disapprove	36	53	26	31	38	35	40	28	31
DK/NA	11	7	11	15	9	12	10	11	16

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Approve	62%	61%	38%	56%	53%	51%	50%	56%	52%	51%
Disapprove	27	28	52	33	39	41	34	32	39	38
DK/NA	11	11	10	11	8	8	16	12	8	10

TREND: Do you approve or disapprove of the way Charlie Crist handled his job as Governor? (\*High approve also 73% Mar 2007, \*\*2010 and earlier "the way Charlie Crist is handling...")

	APPROVE.....						
	High		Low				
	Jan 30	Nov 21	Aug 19	Jul 30	Jun 9	Jul 19	Apr 15
	2014	2013	2010**	2010	2010	2007*	2010
Approve	53	53	56	53	57	73	49
Disapprove	36	36	35	37	35	11	39
DK/NA	11	11	10	10	8	16	12

27. In general, how satisfied are you with the way things are going in Florida today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Very satisfied	6%	12%	1%	5%	7%	4%	6%	2%	6%
Smwht satisfied	48	61	37	47	53	43	48	49	47
Smwht dissatisfied	30	18	38	31	25	33	29	32	28
Very dissatisfied	16	8	23	16	13	18	15	16	18
DK/NA	1	1	-	2	1	1	1	-	1

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Very satisfied	2%	3%	11%	4%	5%	12%	4%	4%	5%	9%
Smwht satisfied	35	46	58	47	52	44	58	45	44	50
Smwht dissatisfied	37	34	21	30	27	29	30	32	29	26
Very dissatisfied	26	16	9	18	15	14	7	17	21	15
DK/NA	-	1	1	1	1	1	-	2	1	1

TREND: In general, how satisfied are you with the way things are going in Florida today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied? (\*combined High also 63% Sep 2004)

	VERY+SMWHT....						
	High		Low				
	Jan 30	Nov 21	Jun 18	Mar 20	Dec 19	Feb 24	Sep 22
	2014	2013	2013	2013	2012	2005*	2011
Very satisfied	6	5	5	4	6	15	4
Smwht satisfied	48	43	48	46	43	48	31
Smwht dissatisfied	30	29	28	31	33	22	29
Very dissatisfied	16	22	17	16	17	15	34
DK/NA	1	1	1	2	2	1	2

28. Do you feel that Rick Scott deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes/Deserves	38%	68%	13%	36%	42%	34%	43%	17%	32%
No/Does not	54	23	81	54	51	56	48	73	61
DK/NA	9	9	6	10	7	10	8	11	7

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Yes/Deserves	12%	30%	63%	34%	41%	42%	32%	36%	36%	45%
No/Does not	79	64	29	58	53	52	59	56	58	45
DK/NA	9	7	8	8	6	6	9	8	6	10

TREND: Do you feel that Rick Scott deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Jan 30	Nov 21	Jun 18	Mar 20	Dec 19
	2014	2013	2013	2013	2012
Yes/Deserves	38	37	35	32	30
No/Does not	54	53	50	55	52
DK/NA	9	10	15	13	18



29. What is the most important issue to you in deciding how to vote for governor this year?

	Tot
Economy (General)	14%
Jobs/Unemployment	15
Wages/Minimum Wage	1
Economy (Other)	1
Budget (General)	2
Government spending	1
Taxes (General)	3
Education (General)	9
Funding/Spending education	1
Education (Other)	1
Unions (General)	1
Crime/Safety	1
Gun Issues/Policy/Control	1
Healthcare	8
Abortion	1
Social Issues/Soc Services	2
Elderly Issues	1
Immigration Issues	2
Gay marriage/Gay Issues	1
Marijuana	2
Environment	1
Military Issues/Benefits	1
Party/Political Philosophy	2
Cand cares about people	2
Cand experience	2
Cand honest/trustworthy	2
Other	10
DK/NA	12

30. Regardless of who you may support, who do you think would do a better job - handling the economy and jobs, Crist or Scott?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp	
Crist	47%	16%	75%	46%	42%	50%	39%	72%	55%	
Scott	42	75	13	40	48	36	50	12	32	
DK/NA	12	8	12	14	10	13	11	15	13	
	POLITICAL PHILSPHY	ANNUAL HSHOLD	INC	AGE IN	YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Crist	73%	58%	20%	50%	44%	48%	45%	55%	49%	37%
Scott	14	31	71	37	48	47	40	37	39	50
DK/NA	13	11	8	13	9	5	15	8	12	13

31. Regardless of who you may support, who do you think would do a better job - on protecting the middle class, Crist or Scott?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Crist	49%	20%	77%	50%	46%	51%	43%	70%	57%
Scott	36	68	10	34	42	32	44	13	24
DK/NA	15	11	13	16	12	17	13	17	19

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Crist	75%	62%	20%	52%	46%	51%	50%	54%	52%	40%
Scott	11	25	65	32	42	42	33	32	34	45
DK/NA	14	13	15	16	11	7	17	14	14	14

32. Regardless of who you may support, who do you think would do a better job - handling health care, Crist or Scott?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Crist	48%	16%	76%	51%	46%	50%	41%	73%	59%
Scott	36	71	11	31	43	30	44	13	24
DK/NA	16	13	14	18	11	20	16	14	17

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Crist	74%	59%	21%	53%	47%	46%	51%	54%	50%	40%
Scott	11	26	63	30	41	46	28	37	34	42
DK/NA	14	14	16	17	13	7	22	9	16	19

33. Regardless of who you may support, who do you think would do a better job - handling education, Crist or Scott?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Crist	49%	20%	74%	53%	48%	51%	44%	70%	56%
Scott	35	65	12	30	39	31	42	12	28
DK/NA	16	14	14	17	13	18	15	18	16

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Crist	75%	59%	25%	53%	49%	49%	51%	55%	53%	40%
Scott	12	26	60	31	37	42	29	31	33	44
DK/NA	13	15	16	16	14	9	19	14	14	17

34. Regardless of who you may support, who do you think is more honest and trustworthy, Crist or Scott?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Crist	44%	15%	69%	46%	41%	47%	37%	67%	50%
Scott	36	69	12	32	40	33	44	11	29
DK/NA	20	16	19	22	19	20	19	23	22

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Crist	72%	54%	18%	47%	42%	43%	46%	48%	48%	36%
Scott	10	27	64	32	41	44	31	33	36	43
DK/NA	17	19	19	22	17	12	24	19	16	21

35. Regardless of who you may support, who do you think has stronger leadership qualities, Crist or Scott?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Crist	43%	16%	67%	45%	41%	45%	39%	61%	47%
Scott	43	75	18	40	48	39	49	21	40
DK/NA	14	10	15	15	10	17	12	17	13

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Crist	71%	53%	18%	46%	43%	45%	38%	45%	49%	39%
Scott	15	34	71	39	46	49	46	42	40	47
DK/NA	14	13	10	15	11	6	16	13	11	15

36. Overall, do you expect 2014 will be a better year for you and your family than 2013, do you expect it to be worse, or do you expect it to be about the same?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Better	37%	30%	41%	38%	38%	36%	30%	53%	48%
Worse	13	17	6	15	13	13	14	4	13
The same	49	51	51	46	48	49	54	42	37
DK/NA	2	2	2	1	1	2	1	1	2

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Better	38%	40%	31%	34%	35%	41%	45%	48%	33%	23%
Worse	12	9	19	15	13	9	13	12	13	15
The same	49	50	47	49	51	50	42	39	51	61
DK/NA	1	1	2	2	1	1	-	1	3	1

37. Would you describe the state of Florida's economy these days as excellent, good, not so good, or poor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Excellent	2%	3%	2%	1%	2%	2%	2%	2%	2%
Good	45	63	37	40	51	40	49	37	38
Not so good	38	26	46	40	35	41	36	42	42
Poor	12	7	13	16	11	13	10	17	16
DK/NA	2	1	3	2	-	4	2	3	1

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Excellent	1%	2%	2%	1%	1%	4%	1%	1%	2%	3%
Good	36	43	54	40	50	59	50	46	40	50
Not so good	47	41	31	39	42	31	35	37	44	35
Poor	16	12	10	19	6	5	13	15	13	9
DK/NA	1	3	2	2	1	1	1	1	2	4

TREND: Would you describe the state of Florida's economy these days as excellent, good, not so good, or poor?

	Jan 30 2014	Feb 19 2009	Dec 7 2004	Jun 29 2004
Excellent	2	-	8	7
Good	45	9	52	48
Not so good	38	40	27	31
Poor	12	51	10	11
DK/NA	2	-	3	3

38. Do you think Florida's economy is getting better, getting worse, or staying about the same?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Better	38%	46%	31%	37%	43%	33%	41%	29%	35%
Worse	12	8	14	13	11	13	10	10	18
The same	48	44	55	47	45	51	47	60	46
DK/NA	2	1	1	3	1	3	2	1	2

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Better	34%	36%	43%	30%	46%	54%	33%	34%	38%	43%
Worse	14	12	10	16	9	6	12	11	14	10
The same	51	51	44	52	44	40	51	54	45	46
DK/NA	1	1	3	2	1	-	3	1	2	2

TREND: Do you think Florida's economy is getting better, getting worse, or staying about the same?

	Jan 30 2014	Nov 22 2013	Jun 18 2013	Dec 19 2012
Better	38	33	33	31
Worse	12	21	18	21
The same	48	44	47	46
DK/NA	2	2	2	2

39. Would you describe your personal financial situation these days as excellent, good, not so good, or poor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Excellent	8%	10%	9%	7%	7%	8%	9%	5%	6%
Good	56	63	51	56	58	54	59	46	53
Not so good	23	17	27	22	22	23	20	29	25
Poor	12	8	10	14	11	12	10	16	16
DK/NA	2	1	3	1	2	2	2	4	-

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Excellent	7%	8%	9%	2%	9%	24%	3%	6%	10%	10%
Good	56	55	59	46	73	67	58	59	52	58
Not so good	23	24	21	31	15	7	26	19	23	23
Poor	11	12	11	19	3	1	13	15	13	7
DK/NA	4	1	1	1	-	-	-	1	2	3

TREND: Would you describe your personal financial situation these days as excellent, good, not so good, or poor? (\* own personal finances)

	Jan 30 2014	Feb 19 2009*	Nov 19 2008*
Excellent	8	6	7
Good	56	41	49
Not so good	23	34	30
Poor	12	18	13
DK/NA	2	2	1

40. Do you think your personal financial situation is getting better, getting worse, or staying about the same?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Better	25%	25%	24%	26%	27%	23%	23%	31%	31%
Worse	14	14	12	15	13	15	14	14	16
The same	59	60	63	58	59	60	62	54	53
DK/NA	1	1	1	1	1	1	1	1	-

  

	POLITICAL PHILSPHY			ANNUAL HSHOLD INC	AGE IN YRS.....					
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Better	29%	26%	23%	20%	31%	34%	39%	36%	21%	11%
Worse	10	14	16	19	12	6	5	17	17	14
The same	59	59	60	60	56	60	55	47	60	74
DK/NA	1	1	1	1	-	-	-	1	1	1

41. Would you support or oppose raising Florida's minimum wage, which is now \$7.93 an hour?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Support	73%	53%	93%	74%	66%	79%	68%	91%	81%
Oppose	24	44	6	22	31	18	29	9	15
DK/NA	3	3	1	3	2	3	3	-	4

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Support	94%	82%	51%	80%	68%	69%	83%	71%	74%	70%
Oppose	6	16	44	18	29	29	16	26	23	26
DK/NA	-	2	5	2	4	2	1	2	3	4

42. Do you think raising the minimum wage will lead businesses to cut jobs or don't you think so?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes	43%	59%	26%	45%	48%	38%	45%	39%	35%
No	51	31	68	51	47	54	49	57	55
DK/NA	6	9	6	5	5	7	6	4	10

  

	POLITICAL PHILSPHY			ANNUAL	HSOLD	INC	AGE IN YRS.....			
	Lib	Mod	Con	<50K	50-100	>100K	18-29	30-49	50-64	65+
Yes	22%	37%	61%	41%	45%	41%	42%	46%	39%	43%
No	72	56	32	52	49	54	49	48	56	50
DK/NA	6	6	6	7	6	5	9	6	5	7