

Peter Brown, Assistant Director,
Quinnipiac University Poll
(203) 535-6203

Rubenstein Associates, Inc.
Public Relations
Contact: Pat Smith (212) 843-8026



FOR RELEASE: JULY 23, 2014

**UNKNOWN LIBERTARIAN CONFUSES FLORIDA GOV RACE,
QUINNIPIAC UNIVERSITY POLL FINDS;
VOTERS DON'T TRUST SCOTT OR CRIST**

Florida Republican Gov. Rick Scott trails former Gov. Charlie Crist, running as a Democrat, by a narrow 45 – 40 percent margin in a two-way race. When Libertarian candidate Adrian Wyllie is added to the mix, the race is too close to call, with 39 percent for Crist, 37 percent for Scott and 9 percent for Wyllie, according to a Quinnipiac University poll released today.

This compares to a 48 – 38 percent Crist lead in a head-to-head matchup without Wyllie in an April 30 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University.

Today, Scott leads former State Sen. Nan Rich 41 – 34 percent in a two-way race.

Wyllie gets his strongest support from independent voters who back Crist over Scott 45 – 38 percent in a two-way matchup, but split with 36 percent for Crist and 34 percent for Scott, with 12 percent for Wyllie, in the three-way race.

Republicans back Scott 79 – 12 percent in the two-way, and 74 – 9 percent, with 5 percent for Wyllie, in the three-way. Democrats go from 78 – 10 percent for Crist in the two-way to 73 – 9 percent, with 6 percent for Wyllie.

Florida voters give Scott a negative 43 – 48 percent approval rating, one of his best scores in almost four years in office, and a negative 40 – 45 percent favorability rating.

Crist gets a split rating, 40 percent favorable and 42 percent unfavorable.

For Wyllie, 92 percent don't know enough about him to form an opinion.

“The campaign to be Florida's next governor tightens slightly and takes on a new dimension with a third candidate in the running,” said Peter Brown, assistant director of the Quinnipiac University Poll. “Libertarian Adrian Wyllie is not, at this point, a serious contender to win the governorship. But he may have a great deal to say about who does win.”

-more-

Quinnipiac University Poll/July 23, 2014 – page 2

“Virtually no one knows much about Wyllie, but there are a lot of Floridians who aren’t keen on either of the major party candidates, Gov. Rick Scott or former Gov. Charlie Crist,” Brown added.

Gov. Scott does not deserve to be reelected, Florida voters say 51 – 40 percent.

Both candidates get low grades for character:

- Voters say 51 – 40 percent that Scott is not honest and trustworthy, and say 48 – 39 percent that Crist is not honest and trustworthy;
- Scott doesn’t care about their needs and problems, voters say 52 – 41 percent, and Crist doesn’t care, voters say by a slim 47 – 44 percent;
- Scott has strong leadership qualities, voters say 54 – 38 percent, compared to 49 – 43 percent for Crist.

Florida voters say 48 – 36 percent that Crist is more compassionate than Scott. There is only a small gender gap on this question.

Voters are divided on Crist’s party change, from Republican to independent to Democrat, as 47 percent say it’s a positive thing and 45 percent say it’s negative, compared to a 52 – 40 percent positive score April 30.

“Scott and Crist have been saturating the airwaves with negative ads about each other. An old campaign maxim holds that you can’t throw mud without getting dirty yourself and that seems to be what’s happening here,” Brown said. “Because Wyllie is so unknown and presumably unable to compete in the air war at this point, how he does may be a function of how unhappy voters are with the major party choices.”

From July 17 – 21, Quinnipiac University surveyed 1,251 registered voters with a margin of error of +/- 2.8 percentage points.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more data or RSS feed– <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).

2. If the election for Governor were being held today, and the candidates were Nan Rich the Democrat and Rick Scott the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Rich	34%	6%	67%	30%	28%	39%	29%	40%	34%	29%
Scott	41	78	13	39	48	36	35	38	42	49
SMONE ELSE (VOL)	4	2	5	4	5	3	2	3	4	5
WLDN'T VOTE (VOL)	6	4	3	9	6	6	8	6	6	5
DK/NA	15	10	12	17	13	17	26	13	13	12

TREND: If the election for Governor were being held today, and the candidates were Nan Rich the Democrat and Rick Scott the Republican, for whom would you vote?

	Jul 23 2014	Apr 30 2014	Jan 30 2014	Nov 21 2013	Jun 18 2013
Rich	34	36	37	35	36
Scott	41	42	41	43	42
SMONE ELSE (VOL)	4	3	2	3	3
WLDN'T VOTE (VOL)	6	4	4	5	2
DK/NA	15	15	15	14	18

3. If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat and Rick Scott the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Crist	45%	12%	78%	45%	39%	49%	44%	49%	48%	38%
Scott	40	79	10	38	48	34	37	37	39	48
SMONE ELSE (VOL)	2	3	2	2	2	3	1	3	3	2
WLDN'T VOTE (VOL)	3	2	2	5	3	4	2	4	3	3
DK/NA	9	5	8	11	8	10	16	7	7	9

TREND: If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat and Rick Scott the Republican, for whom would you vote?

	Jul 23 2014	Apr 30 2014	Jan 30 2014	Nov 21 2013	Jun 18 2013	Mar 20 2013
Crist	45	48	46	47	47	50
Scott	40	38	38	40	37	34
SMONE ELSE (VOL)	2	2	2	2	2	1
WLDN'T VOTE (VOL)	3	3	3	4	2	3
DK/NA	9	9	10	8	12	12

4. If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat, Rick Scott the Republican and Adrian Wyllie the Libertarian, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Crist	39%	9%	73%	36%	32%	45%	38%	41%	40%	35%
Scott	37	74	9	34	45	30	28	31	38	47
Wyllie	9	5	6	12	9	8	13	11	8	4
SMONE ELSE (VOL)	1	2	-	1	1	1	-	1	1	1
WLDN'T VOTE (VOL)	3	2	2	3	2	3	1	4	2	3
DK/NA	12	7	9	15	11	13	20	12	10	9

5. Is your opinion of Rick Scott favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Favorable	40%	71%	16%	39%	47%	34%	32%	36%	43%	47%
Unfavorable	45	18	70	46	41	49	45	47	48	40
Hvn't hrd enough	13	8	13	13	11	15	23	15	8	11
REFUSED	2	2	1	2	2	2	1	2	1	3

TREND: Is your opinion of Rick Scott favorable, unfavorable or haven't you heard enough about him? (*High also 40% Jun 2013, ** Low also 28% Aug 2010)

	Jul 23 2014	Apr 30 2014	Jan 30 2014	Nov 21 2013	Jun 18 2013	FAVORABLE.....	
						High	Low
						Jul 23 2014*	Feb 02 2011**
Favorable	40	39	38	39	40	40	28
Unfavorable	45	46	45	42	42	45	24
Hvn't hrd enough	13	12	14	16	16	13	45
REFUSED	2	3	3	2	3	2	3

6. Is your opinion of Charlie Crist favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Favorable	40%	14%	69%	39%	37%	42%	30%	45%	41%	38%
Unfavorable	42	72	16	41	47	38	34	35	45	51
Hvn't hrd enough	16	13	14	17	15	17	37	18	11	8
REFUSED	2	1	1	3	1	2	-	2	3	2

TREND: Is your opinion of Charlie Crist favorable, unfavorable or haven't you heard enough about him?

	Jul 23 2014	Apr 30 2014	Jan 30 2014	Nov 21 2013	Jun 18 2013	FAVORABLE.....	
						High	Low
						Feb 19 2009	Jul 23 2014
Favorable	40	43	44	41	48	68	40
Unfavorable	42	36	35	39	31	21	42
Hvn't hrd enough	16	18	19	18	18	9	16
REFUSED	2	3	3	2	3	3	2

7. Is your opinion of Nan Rich favorable, unfavorable or haven't you heard enough about her?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Favorable	9%	3%	17%	9%	10%	9%	12%	11%	8%	8%
Unfavorable	7	11	4	7	8	6	8	5	9	5
Hvn't hrd enough	83	86	79	83	81	85	79	84	82	86
REFUSED	1	-	-	1	1	1	1	-	1	1

TREND: Is your opinion of Nan Rich favorable, unfavorable or haven't you heard enough about her?

	Jul 23 2014	Apr 30 2014	Jan 30 2014	Nov 21 2013	Jun 18 2013	Dec 19 2012
Favorable	9	8	7	8	7	6
Unfavorable	7	5	6	5	6	4
Hvn't hrd enough	83	85	86	86	84	90
REFUSED	1	1	1	1	2	1

8. Is your opinion of Adrian Wyllie favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Favorable	4%	4%	2%	6%	5%	3%	4%	6%	5%	1%
Unfavorable	3	4	4	2	5	2	2	4	3	3
Hvn't hrd enough	92	92	95	91	90	95	94	89	92	96
REFUSED	-	-	-	1	-	-	-	-	-	1

20. Do you approve or disapprove of the way Rick Scott is handling his job as Governor?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Approve	43%	70%	21%	42%	51%	36%	37%	39%	46%	50%
Disapprove	48	22	69	50	42	52	50	51	47	42
DK/NA	9	8	9	8	6	12	13	11	7	8

TREND: Do you approve or disapprove of the way Rick Scott is handling his job as Governor?
(* High also 43% Jun 2013)

	Jul 23 2014	Apr 30 2014	Jan 30 2014	Nov 21 2013	Jun 18 2013	APPROVE.....	
						High	Low
						Jul 23 2014*	May 25 2011
Approve	43	42	41	42	43	43	29
Disapprove	48	50	49	47	44	48	57
DK/NA	9	7	10	12	13	9	14

21. Do you approve or disapprove of the way the state legislature is handling its job?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Approve	36%	57%	19%	37%	41%	32%	36%	40%	36%	33%
Disapprove	48	31	60	52	50	47	46	49	51	46
DK/NA	16	12	21	11	9	21	18	11	13	21

TREND: Do you approve or disapprove of the way the state legislature is handling its job?

	Jul 23 2014	Apr 30 2014	Jan 30 2014	Nov 21 2013	Jun 19 2013	APPROVE.....	
						High	Low
						Sep 23 2004	Mar 20 2013
Approve	36	31	34	31	32	51	25
Disapprove	48	53	49	51	49	34	52
DK/NA	16	16	17	19	19	15	23

25. In general, how satisfied are you with the way things are going in Florida today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Very satisfied	9%	14%	7%	8%	11%	7%	5%	9%	9%	11%
Smwht satisfied	46	54	41	45	47	44	47	43	48	47
Smwht dissatisfied	29	20	32	31	26	31	32	31	26	25
Very dissatisfied	16	12	19	16	15	17	16	15	16	16
DK/NA	1	-	1	1	-	1	-	1	1	1

TREND: In general, how satisfied are you with the way things are going in Florida today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied? (*combined High also 63% Sep 2004)

	Jul 23 2014	Apr 30 2014	Jan 30 2014	Nov 21 2013	Jun 18 2013	VERY+SMWHT....	
						High Feb 24 2005*	Low Sep 22 2011
Very satisfied	9	5	6	5	5	15	4
Smwht satisfied	46	46	48	43	48	48	31
Smwht dissatisfied	29	29	30	29	28	22	29
Very dissatisfied	16	19	16	22	17	15	34
DK/NA	1	1	1	1	1	1	2

26. Do you feel that Rick Scott deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes/Deserves	40%	68%	16%	39%	47%	34%	33%	38%	42%	46%
No/Does not	51	23	77	52	45	56	53	55	51	44
DK/NA	9	9	7	9	8	10	14	8	8	10

TREND: Do you feel that Rick Scott deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Jul 23 2014	Apr 30 2014	Jan 30 2014	Nov 21 2013	Jun 18 2013	Mar 20 2013	Dec 19 2012
Yes/Deserves	40	39	38	37	35	32	30
No/Does not	51	53	54	53	50	55	52
DK/NA	9	9	9	10	15	13	18

27. Would you say that Charlie Crist - is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	39%	22%	61%	37%	36%	42%	35%	42%	39%	38%
No	48	68	27	47	53	43	46	44	51	49
DK/NA	13	10	11	16	11	15	19	13	10	13

TREND: Would you say that Charlie Crist is honest and trustworthy or not?

	Jul 23 2014	Apr 30 2014	Nov 21 2013
Yes	39	45	40
No	48	43	42
DK/NA	13	13	18

28. Would you say that Charlie Crist - cares about the needs and problems of people like you or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	44%	26%	69%	41%	40%	47%	44%	47%	42%	42%
No	47	68	24	47	51	43	43	42	50	50
DK/NA	9	6	7	13	8	10	13	10	8	8

TREND: Would you say that Charlie Crist cares about the needs and problems of people like you or not?

	Jul 23 2014	Apr 30 2014
Yes	44	48
No	47	42
DK/NA	9	10

29. Would you say that Charlie Crist - has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	49%	28%	70%	49%	44%	52%	56%	53%	46%	43%
No	43	68	20	42	49	38	30	38	47	50
DK/NA	9	5	10	9	7	10	14	9	7	7

TREND: Would you say that Charlie Crist has strong leadership qualities or not?

	Jul 23 2014	Apr 30 2014
Yes	49	55
No	43	37
DK/NA	9	9

30. Would you say that Rick Scott - is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	40%	67%	21%	36%	46%	35%	30%	36%	44%	47%
No	51	27	69	55	47	54	59	55	49	42
DK/NA	10	6	10	9	8	11	11	9	7	12

TREND: Would you say that Rick Scott is honest and trustworthy or not?

	Jul 23 2014	Apr 30 2014	Nov 21 2013
Yes	40	38	38
No	51	51	49
DK/NA	10	11	13

31. Would you say that Rick Scott - cares about the needs and problems of people like you or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	41%	68%	21%	38%	47%	36%	43%	33%	44%	46%
No	52	27	71	55	50	55	55	57	53	44
DK/NA	7	5	8	7	3	10	2	10	4	10

TREND: Would you say that Rick Scott cares about the needs and problems of people like you or not?

	Jul 23 2014	Apr 30 2014
Yes	41	38
No	52	55
DK/NA	7	8

32. Would you say that Rick Scott - has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	54%	72%	35%	59%	59%	50%	52%	53%	54%	58%
No	38	24	56	34	37	40	38	40	41	34
DK/NA	7	5	9	8	4	10	10	7	5	8

TREND: Would you say that Rick Scott has strong leadership qualities or not?

	Jul 23 2014	Apr 30 2014
Yes	54	49
No	38	44
DK/NA	7	8

33. Regardless of who you may support, who do you think is more compassionate, Crist or Scott?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Crist	48%	26%	74%	48%	47%	49%	50%	55%	46%	41%
Scott	36	59	15	33	40	33	35	29	39	41
DK/NA	16	15	11	19	13	18	15	17	14	18

TREND: Regardless of who you may support, who do you think is more compassionate, Crist or Scott?

	Jul 23 2014	Apr 30 2014
Crist	48	50
Scott	36	35
DK/NA	16	15

34. In recent years, Charlie Crist has changed his party affiliation from Republican to Independent to Democrat. Some people say this is a positive thing because it shows he is a pragmatist who can change with the times and issues. Other people say it is a negative thing because it shows he has no core beliefs. Which comes closest to your view of Charlie Crist?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Positive thing	47%	17%	73%	50%	43%	51%	56%	51%	45%	41%
Negative thing	45	78	19	43	50	41	30	41	49	54
DK/NA	8	5	7	6	7	8	14	8	6	5

TREND: In recent years, Charlie Crist has changed his party affiliation from Republican to Independent to Democrat. Some people say this is a positive thing because it shows he is a pragmatist who can change with the times and issues. Other people say it is a negative thing because it shows he has no core beliefs. Which comes closest to your view of Charlie Crist? (* In the last three years)

	Jul 23 2014	Apr 30 2014	Nov 21 2013*	Jun 18 2013*	Mar 20 2013*
Positive thing	47	52	46	47	50
Negative thing	45	40	46	44	40
DK/NA	8	7	8	9	10

35. Do you think of your vote for Governor as a vote for Barack Obama, or as a vote against Barack Obama, or isn't Barack Obama much of a factor in your vote?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
For Obama	16%	2%	35%	12%	11%	20%	20%	18%	16%	11%
Against Obama	16	36	2	10	18	14	12	13	15	22
Not much of a factor	65	60	60	74	68	61	66	65	67	62
DK/NA	3	2	3	4	3	4	2	4	3	5