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FLORIDA GOV RACE TOO CLOSE TO CALL, QUINNIPIAC UNIVERSITY POLL FINDS; SCOTT, CRIST BOTH GET LOW MARKS FOR HONESTY

The Florida governor's race is too close to call, with 44 percent of likely voters for Republican Gov. Rick Scott and 42 percent for former Gov. Charlie Crist, and 8 percent for Libertarian candidate Adrian Wyllie, according to a Quinnipiac University poll released today.

With Wyllie out of the race, Gov. Scott gets 46 percent of likely voters, with 44 percent for Crist, the independent Quinnipiac (KWIN-uh-pe-ack) University Poll finds. This survey of likely voters can <u>not</u> be compared to prior surveys of registered voters.

In the three-way matchup, Scott edges Crist 44 - 37 percent among independent voters, with 11 percent for Wyllie. Scott leads 80 - 11 percent among Republicans, with 7 percent for Wyllie and Crist leads 83 - 7 percent among Democrats, with 6 percent for Wyllie.

Women are divided with 43 percent for Crist, 41 percent for Scott and 8 percent for Wyllie. Men go Republican 48 – 40 percent with 8 percent for Wyllie.

With six weeks until Election Day, 81 percent of voters say their mind is made up, while 17 percent say they might change their mind.

"When fewer than four in 10 voters think both the Democratic and Republican candidates for governor are honest, you know this has been one of the nastiest races in state history," said Peter A. Brown, assistant director of the Quinnipiac University Poll. "They have been throwing so much mud that they both are covered in it.

"The two voter groups that will tell the tale of the election are independent voters and those who are backing Libertarian candidate Adrian Wyllie. Gov. Rick Scott and former Gov. Charlie Crist are doing about the same with their respective party bases and former Republican Crist is not having any trouble being accepted by members of his new party.

Quinnipiac University Poll/September 24, 2014 – page 2

"Wyllie voters are the bigger unknown because there is little way of predicting if they will stay with the third-party challenger or decide to switch to Scott or Crist in order to be with a winner," Brown added.

"At this point, neither major party candidate is doing markedly better as a second choice of Wyllie voters. It is also worth considering that there is a consensus that negative campaigning tends to be a turnoff more to the very people who seem to hold the keys to the kingdom – independents and third-party voters."

Florida likely voters do not like or do not know the candidates for governor, as Crist gets a negative 41 – 49 percent favorability rating and Scott gets a negative 42 – 48 percent favorability. For Wyllie 86 percent don't know enough about him to form an opinion.

The major candidates also score low on character:

- Crist is <u>not</u> honest and trustworthy, voters say 49 37 percent. Voters also say 51 39 percent that Scott is not honest and trustworthy;
- Florida likely voters are divided 46 45 percent on whether Crist cares about their needs and problems, but they say 50 42 percent that Scott does <u>not</u> care;
- Voters also are divided 46 44 percent on whether Crist has strong leadership qualities, but say 58 34 percent that Scott does have strong leadership qualities.

From September 17 – 22, Quinnipiac University surveyed 991 likely voters with a margin of error of \pm 3.1 percentage points.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more data or RSS feed– http://www.quinnipiac.edu/polling, call (203) 582-5201, or follow us on Twitter.

1. If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat, Rick Scott the Republican, and Adrian Wyllie the Libertarian, for whom would you vote? (If undecided) If you had to choose today, would you vote for Crist, Scott, or Wyllie? (Table includes leaners)

	LIKELY	VOTERS						
	Tot	Rep	Dem	Ind	Men	Wom		
Crist	42%	11%	83%	37%	40%	43%		
Scott	44	80	7	44	48	41		
Wyllie	8	7	6	11	8	8		
SMONE ELSE(VOL)	1	-	1	1	1	_		
DK/NA	5	1	4	7	3	7		

1a. (If candidate chosen q1) Is your mind made up, or do you think you might change your mind before the election?

LIKELY	VOTERS.			
CANDIDA	ATE CHOS	SEN Q1.		
	CANDIDA	ATE OF (CHOICE Q	1
Tot	Crist	Scott	Wyllie	
81%	82%	83%	67%	
17	16	16	32	
1	2	1	1	
	CANDIDA Tot 81%	CANDIDATE CHOS CANDIDA Tot Crist 81% 82% 17 16	CANDIDATE CHOSEN Q1. CANDIDATE OF COMMENT O	17 16 16 32

2. RECALCULATED MATCHUP Q1 ASKING WYLLIE VOTERS: Who is your second choice?

		UP Q1	RS WITHOUT Dem	WYLLIE.		
Crist	44%	14%	86%	39%	43%	46%
Scott	46	81	8	47	50	43
SMONE ELSE(VOL)	2	1	1	4	3	2
DK/NA	7	4	5	9	5	9

3. Is your opinion of Charlie Crist favorable, unfavorable or haven't you heard enough about him?

	LIKELY	VOTERS						
	Tot	Rep	Dem	Ind	Men	Wom		
Favorable	41%	16%	76%	37%	39%	42%		
Unfavorable	49	78	12	52	53	45		
Hvn't hrd enough	8	4	11	10	6	10		
REFUSED	3	2	2	2	2	3		

4. Is your opinion of Rick Scott favorable, unfavorable or haven't you heard enough about him?

	LIKELY	VOTERS							
	Tot	Rep	Dem	Ind	Men	Wom			
Favorable	42%	72%	10%	41%	45%	40%			
Unfavorable	48	21	78	50	47	50			
Hvn't hrd enough	7	5	10	6	6	7			
REFUSED	3	2	1	3	2	4			

5. Is your opinion of Adrian Wyllie favorable, unfavorable or haven't you heard enough about him?

	LIKELY	VOTERS								
	Tot	Rep	Dem	Ind	Men	Wom				
Favorable	8%	5%	6%	13%	9%	7%				
Unfavorable	4	5	5	2	5	3				
Hvn't hrd enough	86	89	87	84	85	87				
REFUSED	2	1	2	2	1	3				

6. Would you say that Charlie Crist - is honest and trustworthy or not?

	LIKELY Tot		Dem		Men	Wom
Yes No DK/NA	49	71	65% 16 18	55	35% 56 9	38% 43 19

7. Would you say that Charlie Crist - cares about the needs and problems of people like you or not?

	LIKELY	VOTERS							
	Tot	Rep	Dem	Ind	Men	Wom			
Yes	46%	26%	76%	42%	44%	48%			
No	45	65	15	52	49	41			
DK/NA	9	9	9	7	6	11			

8. Would you say that Charlie Crist - has strong leadership qualities or not?

	LIKELY	VOTERS							
	Tot	Rep	Dem	Ind	Men	Wom			
Yes	46%	22%	78%	43%	43%	49%			
No	44	68	13	48	50	38			
DK/NA	10	10	9	9	6	12			

9. Would you say that Rick Scott - is honest and trustworthy or not?

	LIKELY	VOTERS						
	Tot	Rep	Dem	Ind	Men	Wom		
Yes	39%	64%	10%	39%	43%	35%		
No	51	25	81	51	48	53		
DK/NA	10	10	9	10	9	12		

10. Would you say that Rick Scott - cares about the needs and problems of people like you or not?

	LIKELY	VOTERS	VOTERS						
	Tot	Rep	Dem	Ind	Men	Wom			
Yes	42%	71%	13%	41%	45%	40%			
No	50	24	78	52	47	52			
DK/NA	8	5	9	7	8	8			

11. Would you say that Rick Scott - has strong leadership qualities or not?

	LIKELY	VOTERS	VOTERS						
	Tot	Rep	Dem	Ind	Men	Wom			
Yes	58%	82%	28%	59%	64%	52%			
No	34	12	63	32	31	38			
DK/NA	8	6	9	9	6	10			