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QUINNIPIAC UNIVERSITY POLL

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MEN, WOMEN DIVIDED AS FLORIDA GOV RACE IS DEAD HEAT, QUINNIPIAC UNIVERSITY POLL FINDS; SCOTT, CRIST BOTH GET NEGATIVE RATINGS

Women and men are polar opposites in the Florida governor's race, as likely voters split 42 – 42 percent between Republican Gov. Rick Scott and former Gov. Charlie Crist, running as a Democrat, with 7 percent for Libertarian candidate Adrian Wyllie, according to a Quinnipiac University poll released today.

This compares to results of a September 24 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University, showing Gov. Scott with 44 percent of likely voters, Crist with 42 percent and Wyllie with 8 percent.

With Wyllie out of the race, Scott and Crist still are locked at 44 – 44 percent.

Men and women just about cancel each other out in the three-way matchup. Scott leads Crist among men 46 – 38 percent, with 10 percent for Wyllie, while Crist leads Scott 45 – 39 percent among women, with 6 percent for Wyllie.

Crist gets 41 percent of independent voters, to Scott's 38 percent, with 11 percent for Wyllie. Republicans back Scott over Crist 81 – 7 percent, with 6 percent for Wyllie. Democrats go to Crist over Scott 86 – 5 percent, with 3 percent for Wyllie.

Among those who already have voted, Crist gets 42 percent to Scott's 38 percent.

With 13 days until Election Day, 90 percent of voters who name a candidate say their mind is made up, while 10 percent say they might change their mind. Their mind is made up, say 92 percent of Crist voters, 90 percent of Scott supporters and 78 percent of Wyllie backers.

“When the campaign began, everyone talked about how unusual the Florida governor's race would be because two governors, incumbent Gov. Rick Scott and former Gov. Charlie Crist, were facing off,” said Peter A. Brown, assistant director of the Quinnipiac University Poll.

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“But, as it enters the home stretch, it's just like many other races across the country: There is a sizable gender gap; tens of millions are being spent on negative TV ads and there is a dead heat in which neither candidate has an edge,” Brown added.

“For all the money spent on this race, it now appears the winner will be the one whose organization excels at the blocking and tackling of politics – getting their voters to the polls.”

Florida likely voters dislike Crist a little less than Scott and still don't know much about Wyllie.

Crist gets a negative 42 – 47 percent favorability rating, compared to Scott's negative 40 – 48 percent, while 83 percent of likely voters do not know enough about Wyllie to form an opinion of him.

“Will nice guys finish last in the Florida governor's race? According to voters, there are no nice guys in this race, since neither Scott nor Crist are viewed favorably,” Brown said. “The Florida governor's race challenges the idea that voters won't vote for a candidate they don't like. In the Sunshine State this year, voters definitely are voting for the lesser of two evils.”

From October 14 – 20, Quinnipiac University surveyed 984 likely voters with a margin of error of +/- 3.1 percentage points.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more data or RSS feed– <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#) @QuinnipiacPoll.

1. If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat, Rick Scott the Republican, and Adrian Wyllie the Libertarian, for whom would you vote? (If undecided) If you had to choose today, would you vote for Crist, Scott, or Wyllie? (Table includes leaners)

	LIKELY VOTERS.....						Already Voted
	Tot	Rep	Dem	Ind	Men	Wom	
Crist	42%	7%	86%	41%	38%	45%	42%
Scott	42	81	5	38	46	39	38
Wyllie	7	6	3	11	10	6	3
SMONE ELSE (VOL)	1	-	-	1	1	1	1
DK/NA	8	5	6	9	5	10	16

TREND: If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat, Rick Scott the Republican, and Adrian Wyllie the Libertarian, for whom would you vote? (If undecided) If you had to choose today, would you vote for Crist, Scott, or Wyllie? (Table includes leaners)

	LIKELY VOTERS	
	Oct 22 2014	Sep 24 2014
Crist	42	42
Scott	42	44
Wyllie	7	8
SMONE ELSE (VOL)	1	1
DK/NA	8	5

1a. (If candidate chosen q1) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS.....			
	CANDIDATE CHOSEN Q1.....			
	Tot	CANDIDATE OF CHOICE Q1		
	Crist	Scott	Wyllie	
Mind made up	90%	92%	90%	78%
Might change	10	8	10	22
DK/NA	-	-	1	-

TREND: (If candidate chosen) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS...	
	Oct 22 2014	Sep 24 2014
Mind made up	90	81
Might change	10	17
DK/NA	-	1

2. RECALCULATED MATCHUP Q1 ASKING WYLLIE VOTERS: Who is your second choice?

	LIKELY VOTERS.....						
	MATCHUP Q1 WITHOUT WYLLIE.....						
	Tot	Rep	Dem	Ind	Men	Wom	Already Voted
Crist	44%	8%	87%	46%	41%	46%	43%
Scott	44	85	6	40	48	40	39
SMONE ELSE (VOL)	2	-	1	3	1	2	1
DK/NA	11	8	7	11	9	12	17

TREND: RECALCULATED MATCHUP ASKING WYLLIE VOTERS: Who is your second choice?

	LIKELY VOTERS.....	
	MATCHUP WITHOUT WYLLIE	
	Oct 22 2014	Sep 24 2014
Crist	44	44
Scott	44	46
SMONE ELSE (VOL)	2	2
DK/NA	11	7

3. Is your opinion of Charlie Crist favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....						
	Tot	Rep	Dem	Ind	Men	Wom	Already Voted
Favorable	42%	12%	83%	38%	38%	45%	42%
Unfavorable	47	79	9	49	52	42	44
Hvn't hrd enough	6	5	6	7	5	7	6
REFUSED	5	3	2	6	4	5	7

TREND: Is your opinion of Charlie Crist favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS	
	Oct 22 2014	Sep 24 2014
Favorable	42	41
Unfavorable	47	49
Hvn't hrd enough	6	8
REFUSED	5	3

4. Is your opinion of Rick Scott favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....						
	Tot	Rep	Dem	Ind	Men	Wom	Already Voted
Favorable	40%	73%	7%	38%	45%	36%	38%
Unfavorable	48	16	84	51	44	52	47
Hvn't hrd enough	7	6	7	8	7	7	8
REFUSED	5	5	3	3	4	5	8

TREND: Is your opinion of Rick Scott favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS	
	Oct 22 2014	Sep 24 2014
Favorable	40	42
Unfavorable	48	48
Hvn't hrd enough	7	7
REFUSED	5	3

5. Is your opinion of Adrian Wyllie favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....						
	Tot	Rep	Dem	Ind	Men	Wom	Already Voted
Favorable	8%	6%	4%	12%	11%	5%	4%
Unfavorable	6	5	6	6	9	4	6
Hvn't hrd enough	83	87	88	80	77	89	85
REFUSED	3	2	2	2	3	2	5

TREND: Is your opinion of Adrian Wyllie favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS	
	Oct 22 2014	Sep 24 2014
Favorable	8	8
Unfavorable	6	4
Hvn't hrd enough	83	86
REFUSED	3	2