

TREND: If the election for governor were being held today, and the candidates were Andrew Gillum the Democrat and Ron DeSantis the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Andrew Gillum the Democrat or more toward Ron DeSantis the Republican?

LIKELY VOTERS.....				
	Gillum	De-Santis	SMONE ELSE	DK/NA
Oct 23, 2018	52	46	1	2
Sep 26, 2018	54	45	-	2
Sep 04, 2018	50	47	-	3

TREND: (If candidate chosen) Is your mind made up, or do you think you might change your mind before the election?

LIKELY VOTERS.....			
CANDIDATE CHOSEN.....			
	Made Up	Might Change	DK/NA
Oct 23, 2018	95	4	-
Sep 26, 2018	94	6	1
Sep 04, 2018	94	6	1

TREND: Is your opinion of Andrew Gillum favorable, unfavorable or haven't you heard enough about him?

LIKELY VOTERS.....				
	Fav	Unfav	HvntHrd	REF
Oct 23, 2018	50	38	10	2
Sep 26, 2018	55	31	13	2
Sep 04, 2018	46	33	19	2

TREND: Is your opinion of Ron DeSantis favorable, unfavorable or haven't you heard enough about him?

LIKELY VOTERS.....				
	Fav	Unfav	HvntHrd	REF
Oct 23, 2018	43	43	13	2
Sep 26, 2018	42	47	9	2
Sep 04, 2018	45	43	11	1