

Peter Brown, Assistant Director,
Quinnipiac University Poll
(203) 535-6203

Rubenstein Associates, Inc.
Public Relations
Contact: Pat Smith (212) 843-8026

QUINNIPIAC UNIVERSITY POLL

FOR RELEASE: NOVEMBER 3, 2014

CRIST 42%, SCOTT 41% IN FLORIDA GOV RACE, QUINNIPIAC UNIVERSITY POLL FINDS; WYLLIE'S 7% AND 9% UNDECIDED ARE KEYS TO OUTCOME

The Florida governor's race goes down to the wire, with Democrat Charlie Crist at 42 percent of likely voters to Republican incumbent Gov. Rick Scott's 41 percent, according to a Quinnipiac University poll released today. Libertarian candidate Adrian Wyllie has 7 percent, with 9 percent undecided the day before election.

This compares to results of an October 30 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University, showing Crist with 43 percent of likely voters to Gov. Scott's 40 percent, with Wyllie at 8 percent.

With Wyllie out of the race, Crist gets 44 percent to Scott's 42 percent.

Scott leads Crist among men 47 – 34 percent, with 8 percent for Wyllie, while Crist leads Scott 50 – 35 percent among women, with 6 percent for Wyllie. Independent voters go to Crist 39 – 32 percent, with 16 percent for Wyllie. Republicans back Scott 81 – 8 percent, with 4 percent for Wyllie. Democrats go to Crist 84 – 6 percent, with 2 percent for Wyllie.

Among those who already have voted, Crist gets 44 percent to Scott's 40 percent.

“After an incredibly expensive, extremely nasty campaign, the Florida governor's race is too close to call. The winner will be the candidate best able to get his voters to the polls. Turnout, turnout, turnout,” said Peter A. Brown, assistant director of the Quinnipiac Poll.

One day before Election Day, 95 percent of voters who name a candidate say their mind is made up, while 5 percent say they might change their mind.

Florida likely voters give Crist a negative 43 – 50 percent favorability rating, compared to Scott's negative 42 – 49 percent, while 83 percent of likely voters still do not know enough about Wyllie to form an opinion of him.

-more-

Quinnipiac University Poll/November 3, 2014 – page 2

From October 28 – November 2, Quinnipiac University surveyed 817 likely voters with a margin of error of +/- 3.4 percentage points.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more data or RSS feed– <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on Twitter @QuinnipiacPoll.

1. If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat, Rick Scott the Republican, and Adrian Wyllie the Libertarian, for whom would you vote? (If undecided) If you had to choose today, would you vote for Crist, Scott, or Wyllie? (Table includes leaners)

	LIKELY VOTERS.....						Already Voted
	Tot	Rep	Dem	Ind	Men	Wom	
Crist	42%	8%	84%	39%	34%	50%	44%
Scott	41	81	6	32	47	35	40
Wyllie	7	4	2	16	8	6	3
SMONE ELSE (VOL)	1	1	-	3	2	1	1
DK/NA	9	6	8	10	9	9	12

TREND: If the election for Governor were being held today, and the candidates were Charlie Crist the Democrat, Rick Scott the Republican, and Adrian Wyllie the Libertarian, for whom would you vote? (If undecided) If you had to choose today, would you vote for Crist, Scott, or Wyllie? (Table includes leaners)

	LIKELY VOTERS.....			
	Nov 03 2014	Oct 30 2014	Oct 22 2014	Sep 24 2014
Crist	42	43	42	42
Scott	41	40	42	44
Wyllie	7	8	7	8
SMONE ELSE (VOL)	1	-	1	1
DK/NA	9	9	8	5

1a. (If candidate chosen q1) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS.....			
	CANDIDATE CHOSEN Q1.....			
	Tot	Crist	Scott	Wyllie
Mind made up	95%	96%	96%	78%
Might change	5	4	3	22
DK/NA	1	-	2	-

TREND: (If candidate chosen) Is your mind made up, or do you think you might change your mind before the election?

	LIKELY VOTERS.....			
	CANDIDATE CHOSEN.....			
	Nov 03 2014	Oct 30 2014	Oct 22 2014	Sep 24 2014
Mind made up	95	90	90	81
Might change	5	10	10	17
DK/NA	1	-	-	1

2. RECALCULATED MATCHUP Q1 ASKING WYLLIE VOTERS: Who is your second choice?

	LIKELY VOTERS.....						Already Voted
	Tot	Rep	Dem	Ind	Men	Wom	
	MATCHUP Q1 WITHOUT WYLLIE.....						
Crist	44%	10%	85%	41%	35%	52%	45%
Scott	42	82	6	34	50	36	41
SMONE ELSE (VOL)	3	1	1	9	4	2	2
DK/NA	11	7	8	15	12	10	13

TREND: RECALCULATED MATCHUP ASKING WYLLIE VOTERS: Who is your second choice?

	LIKELY VOTERS.....			
	Nov 03 2014	Oct 30 2014	Oct 22 2014	Sep 24 2014
	MATCHUP WITHOUT WYLLIE.....			
Crist	44	45	44	44
Scott	42	42	44	46
SMONE ELSE (VOL)	3	2	2	2
DK/NA	11	11	11	7

3. Is your opinion of Charlie Crist favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....						Already Voted
	Tot	Rep	Dem	Ind	Men	Wom	
Favorable	43%	11%	82%	38%	37%	48%	46%
Unfavorable	50	85	13	51	56	44	47
Hvn't hrd enough	4	2	3	6	3	4	3
REFUSED	4	2	2	4	5	3	4

TREND: Is your opinion of Charlie Crist favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....			
	Nov 03 2014	Oct 30 2014	Oct 22 2014	Sep 24 2014
Favorable	43	45	42	41
Unfavorable	50	45	47	49
Hvn't hrd enough	4	5	6	8
REFUSED	4	5	5	3

4. Is your opinion of Rick Scott favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....						Already Voted
	Tot	Rep	Dem	Ind	Men	Wom	
Favorable	42%	80%	10%	31%	46%	38%	40%
Unfavorable	49	15	85	53	44	54	51
Hvn't hrd enough	5	2	3	11	5	4	3
REFUSED	5	3	2	6	5	4	6

TREND: Is your opinion of Rick Scott favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....			
	Nov 03	Oct 30	Oct 22	Sep 24
	2014	2014	2014	2014
Favorable	42	41	40	42
Unfavorable	49	46	48	48
Hvn't hrd enough	5	7	7	7
REFUSED	5	5	5	3

5. Is your opinion of Adrian Wyllie favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....						Already
	Tot	Rep	Dem	Ind	Men	Wom	Voted
Favorable	9%	8%	4%	16%	11%	7%	7%
Unfavorable	5	5	5	6	5	5	5
Hvn't hrd enough	83	85	89	76	81	85	86
REFUSED	3	2	2	2	3	2	3

TREND: Is your opinion of Adrian Wyllie favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....			
	Nov 03	Oct 30	Oct 22	Sep 24
	2014	2014	2014	2014
Favorable	9	10	8	8
Unfavorable	5	5	6	4
Hvn't hrd enough	83	81	83	86
REFUSED	3	3	3	2