

=====

FL1113 Demographics

=====

From November 12 - 17, 2013 Quinnipiac University surveyed 1,646 registered voters in Florida with a margin of error of +/- 2.4 percentage points. The survey includes 668 Republicans with a margin of error +/- 3.8 percentage points and 544 Democrats with a margin of error of +/- 4.2 percentage points.

PARTY IDENTIFICATION - Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

	REGISTERED VOTERS
	Weighted
	Percent
PARTY IDENTIFICATION	
Republican	29%
Democrat	32
Independent	32
Other/DK/NA	7

PHONE DISTRIBUTION	
Cell only	27%
Land Line only	9
Both, cmp from cell sample	15
Both, cmp from land sample	49

RACE	
White	68%
Black	13
Hispanic	14
Other/DK/NA	5

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Weighted Percentage	100%	29%	32%	32%	47%	53%	68%	13%	14%
MoE (+/-%)	2.42	4.26	4.50	4.21	3.37	3.47	2.69	8.80	8.70

	COLLEGE DEG		ANNUAL	HS HOLD	INC	AGE IN YRS.....			
	Yes	No	<50K	50-100	>100K	18-29	30-49	50-64	65+
Weighted Percentage	30%	69%	46%	26%	18%	14%	30%	26%	27%
MoE (+/-%)	3.45	3.39	3.81	4.66	5.32	8.84	5.63	4.44	3.67

	DENSITY.....			GUN HSHOLD		HAVE KIDS.....	
	Urban	Suburb	Rural	Yes	No	<18	InPubSch
Weighted Percentage	42%	38%	19%	39%	57%	28%	21%
MoE (+/-%)	3.79	3.77	5.82	3.79	3.28	5.56	6.50