

IA0614 Additional Crosstabs

1,277 Registered Voters

	Tot	AREA.....		
		Cntrl	East	West
Weighted Percentage	100%	30%	47%	23%
MoE (+/-%)	2.74	5.01	3.88	6.11

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Weighted Percentage	29%	71%	26%	68%	
MoE (+/-%)	4.37	3.52	4.50	3.60	

4. If the election for United States Senator were being held today, and the candidates were Bruce Braley the Democrat and Joni Ernst the Republican, for whom would you vote?

	Tot	AREA.....		
		Cntrl	East	West
Braley	44%	41%	52%	29%
Ernst	40	44	34	46
SMONE ELSE (VOL)	-	-	1	1
WLDN'T VOTE (VOL)	2	1	2	3
DK/NA	14	13	12	21

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	53%	40%	51%	40%	
Ernst	36	41	37	42	
SMONE ELSE (VOL)	1	-	1	-	
WLDN'T VOTE (VOL)	-	2	-	2	
DK/NA	10	16	11	16	

5. Is your opinion of Bruce Braley favorable, unfavorable or haven't you heard enough about him?

	Tot	AREA.....		
		Cntrl	East	West
Favorable	35%	30%	46%	20%
Unfavorable	26	29	29	18
Hvn't hrd enough	37	40	24	61
REFUSED	1	1	2	2

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Favorable	45%	31%	46%	32%	
Unfavorable	25	27	25	27	
Hvn't hrd enough	29	41	28	40	
REFUSED	1	1	1	1	

6. Is your opinion of Joni Ernst favorable, unfavorable or haven't you heard enough about her?

	Tot	AREA.....		
		Cntrl	East	West
Favorable	34%	36%	31%	39%
Unfavorable	28	34	30	18
Hvn't hrd enough	37	28	39	43
REFUSED	1	1	1	1

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Favorable	31%	35%	31%	35%	
Unfavorable	38	24	38	25	
Hvn't hrd enough	30	39	30	39	
REFUSED	1	1	2	1	

37. Would you say that Bruce Braley - is honest and trustworthy or not?

	Tot	AREA.....		
		Cntrl	East	West
Yes	45%	41%	54%	33%
No	22	24	22	20
DK/NA	33	36	24	48

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Yes	52%	42%	53%	44%	
No	18	24	17	23	
DK/NA	30	34	30	33	

38. Would you say that Bruce Braley - cares about the needs and problems of people like you or not?

	Tot	AREA.....		
		Cntrl	East	West
Yes	47%	41%	56%	34%
No	26	29	25	23
DK/NA	28	30	19	43

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Yes	55%	43%	56%	44%	
No	22	27	21	26	
DK/NA	23	30	23	29	

39. Would you say that Bruce Braley - has the right kind of experience to be a United States Senator from Iowa or not?

	Tot	AREA.....		
		Cntrl	East	West
Yes	51%	46%	62%	36%
No	21	25	20	19
DK/NA	28	29	18	44

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Yes	61%	47%	62%	48%	
No	17	23	16	22	
DK/NA	22	29	22	29	

40. Do you think Bruce Braley is too liberal, too conservative, or about right?

	Tot	AREA.....		
		Cntrl	East	West
Liberal	26%	28%	28%	19%
Conservative	3	4	2	4
About right	43	41	48	36
DK/NA	28	27	22	41

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Liberal	28%	25%	29%	24%	
Conservative	3	3	2	3	
About right	47	41	48	43	
DK/NA	21	31	21	31	

41. Would you say that Joni Ernst - is honest and trustworthy or not?

	Tot	AREA.....		
		Cntrl	East	West
Yes	45%	47%	44%	43%
No	24	23	27	20
DK/NA	31	29	29	37

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Yes	40%	47%	39%	47%	
No	29	22	29	22	
DK/NA	31	31	32	31	

42. Would you say that Joni Ernst - cares about the needs and problems of people like you or not?

	Tot	AREA.....		
		Cntrl	East	West
Yes	44%	46%	42%	45%
No	31	31	33	24
DK/NA	25	23	25	31

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Yes	42%	45%	43%	44%	
No	34	29	33	29	
DK/NA	24	26	24	26	

43. Would you say that Joni Ernst - has the right kind of experience to be a United States Senator from Iowa or not?

	Tot	AREA.....		
		Cntrl	East	West
Yes	43%	47%	38%	46%
No	33	32	38	25
DK/NA	24	21	24	29

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Yes	39%	45%	38%	44%	
No	41	30	42	30	
DK/NA	21	25	20	26	

44. Do you think Joni Ernst is too liberal, too conservative, or about right?

	Tot	AREA.....		
		Cntrl	East	West
Liberal	7%	8%	8%	6%
Conservative	27	31	28	21
About right	41	42	39	42
DK/NA	25	19	25	31

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Liberal	3%	9%	3%	9%	
Conservative	45	20	45	20	
About right	32	44	33	43	
DK/NA	19	27	19	27	

45. (Split sample) Regardless of who you may support, who do you think would do a better job - on the economy and jobs, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	40%	37%	48%	28%
Ernst	36	43	31	36
DK/NA	24	20	21	36

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	46%	38%	46%	38%	
Ernst	33	37	33	36	
DK/NA	21	26	20	26	

46. (Split sample) Regardless of who you may support, who do you think would do a better job - on the new federal health care law, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	42%	48%	43%	34%
Ernst	34	31	35	36
DK/NA	24	21	22	31

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	52%	39%	50%	39%	
Ernst	30	36	32	36	
DK/NA	18	26	18	26	

47. (Split sample) Regardless of who you may support, who do you think would do a better job - on immigration issues, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	38%	37%	38%	38%
Ernst	34	36	34	31
DK/NA	28	27	28	31

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	46%	35%	44%	35%	
Ernst	30	35	31	35	
DK/NA	25	30	25	30	

48. (Split sample) Regardless of who you may support, who do you think would do a better job - on the issue of same-sex marriage, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	34%	33%	40%	24%
Ernst	28	29	25	31
DK/NA	38	38	35	45

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	49%	28%	47%	28%	
Ernst	20	31	21	31	
DK/NA	31	41	32	41	

49. (Split sample) Regardless of who you may support, who do you think would do a better job - on issues that are especially important to women, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	30%	33%	33%	18%
Ernst	49	48	47	55
DK/NA	21	20	20	26

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	40%	25%	40%	25%	
Ernst	41	53	41	52	
DK/NA	19	22	19	23	

50. (Split sample) Regardless of who you may support, who do you think would do a better job - on the environment, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	43%	41%	50%	30%
Ernst	28	31	23	33
DK/NA	30	29	27	37

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	53%	39%	52%	38%	
Ernst	26	28	25	28	
DK/NA	22	33	23	34	

51. (Split sample) Regardless of who you may support, who do you think would do a better job - on the minimum wage, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	45%	46%	48%	38%
Ernst	28	30	28	28
DK/NA	27	24	24	34

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	54%	42%		53%	42%
Ernst	25	29		26	29
DK/NA	21	29		21	29

52. (Split sample) Regardless of who you may support, who do you think would do a better job - helping the middle class, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	42%	42%	47%	31%
Ernst	38	39	35	41
DK/NA	20	19	18	28

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	44%	41%		43%	42%
Ernst	36	38		37	38
DK/NA	20	21		20	21

53. (Split sample) Regardless of who you may support, who do you think would do a better job - on the issue of gun control, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	39%	36%	45%	32%
Ernst	31	39	29	27
DK/NA	30	25	26	41

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	46%	37%		44%	36%
Ernst	33	30		33	31
DK/NA	22	33		23	33

54. (Split sample) Regardless of who you may support, who do you think would do a better job - helping farmers, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	37%	33%	44%	28%
Ernst	40	45	38	38
DK/NA	23	22	18	35

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	42%	35%	42%	34%	
Ernst	40	40	39	41	
DK/NA	18	25	18	25	

55. (Split sample) Regardless of who you may support, who do you think would do a better job - when it comes to finding the right balance between cutting government spending that is not needed and continuing government spending that is needed, Braley or Ernst?

	Tot	AREA.....		
		Cntrl	East	West
Braley	38%	35%	43%	31%
Ernst	40	47	36	39
DK/NA	22	18	21	30

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Braley	46%	35%	45%	36%	
Ernst	37	41	38	40	
DK/NA	17	24	17	24	

56. If Joni Ernst is elected United States Senator she would be Iowa's first woman U.S. Senator. Does this make you more likely to vote for her, less likely, or doesn't it make a difference?

	Tot	AREA.....		
		Cntrl	East	West
More likely	9%	7%	9%	14%
Less likely	3	3	4	2
No difference	86	90	86	82
DK/NA	1	1	1	2

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
More likely	10%	9%	10%	9%	
Less likely	2	4	2	3	
No difference	86	86	86	87	
DK/NA	1	1	1	1	

57. Do you think of your vote for United States Senator as a vote for Barack Obama, or as a vote against Barack Obama, or isn't Barack Obama much of a factor in your vote?

	Tot	AREA.....		
		Cntrl	East	West
For Obama	11%	13%	12%	8%
Against Obama	25	21	23	33
Not much of a factor	62	64	62	57
DK/NA	2	2	3	1

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
For Obama	11%	12%	9%	11%	
Against Obama	19	27	20	27	
Not much of a factor	68	59	69	59	
DK/NA	2	3	2	3	

58. Now thinking of - Joni Ernst, how often would you say you've been seeing her campaign advertisements on television recently, very often, somewhat often, just occasionally or rarely?

	Tot	AREA.....		
		Cntrl	East	West
Very often	25%	31%	24%	20%
Somewhat often	22	23	21	22
Just occasionally	20	18	21	20
Rarely	21	15	21	27
NEVER (VOL)	4	4	5	3
DON'T WATCH TV (VOL)	7	7	8	7
DK/NA	1	2	1	1

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Very often	29%	23%	29%	24%	
Somewhat often	21	22	22	23	
Just occasionally	21	19	19	19	
Rarely	15	23	16	22	
NEVER (VOL)	5	4	5	4	
DON'T WATCH TV (VOL)	7	8	7	8	
DK/NA	1	1	2	1	

59. Now thinking of - Bruce Braley, how often would you say you've been seeing his campaign advertisements on television recently, very often, somewhat often, just occasionally or rarely?

	Tot	AREA.....		
		Cntrl	East	West
Very often	13%	16%	13%	8%
Somewhat often	22	24	25	14
Just occasionally	26	23	27	27
Rarely	26	26	21	37
NEVER (VOL)	5	4	5	6
DON'T WATCH TV (VOL)	7	7	8	6
DK/NA	1	1	1	2

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Very often	16%	12%	17%	12%	
Somewhat often	22	23	23	23	
Just occasionally	24	26	23	27	
Rarely	24	27	23	26	
NEVER (VOL)	6	4	6	4	
DON'T WATCH TV (VOL)	6	8	6	8	
DK/NA	2	1	2	1	

60. From what you've seen, would you say - Joni Ernst's ads are very effective at making their point, somewhat effective, not so effective or not effective at all?

	Tot	AREA.....		
		Cntrl	East	West
Very effective	18%	20%	18%	17%
Somewhat effective	39	39	36	44
Not so effective	10	12	11	6
Not effective at all	18	16	20	14
DK/NA	15	13	15	19

	Tot	WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Very effective	20%	18%	20%	18%	
Somewhat effective	37	39	37	40	
Not so effective	11	10	11	10	
Not effective at all	15	19	15	18	
DK/NA	17	14	18	14	

61. From what you've seen, would you say - Bruce Braley's ads are very effective at making their point, somewhat effective, not so effective or not effective at all?

	Tot	AREA.....		
		Cntrl	East	West
Very effective	10%	11%	11%	7%
Somewhat effective	40	41	42	37
Not so effective	12	13	12	10
Not effective at all	19	19	17	21
DK/NA	19	16	18	24

		WHITE.....			
		COLLEGE DEG		COLLEGE DEG	
		Yes	No	Yes	No
Very effective	9%	11%	10%	11%	
Somewhat effective	41	40	41	40	
Not so effective	12	12	12	12	
Not effective at all	17	19	16	19	
DK/NA	21	18	21	18	