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# QUINNIPIAC UNIVERSITY POLL

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## **DEM CHALLENGER STILL UNKNOWN IN IOWA GOV RACE, QUINNIPIAC UNIVERSITY POLL FINDS; VOTERS APPROVE OF BRANSTAD, BUT MIXED ON REELECTION**

With a big boost from men, Iowa Gov. Terry Branstad leads his little-known Democratic challenger, State Sen. Jack Hatch, 47 – 38 percent, according to a Quinnipiac University poll released today.

This compares to a 46 – 35 percent lead for Gov. Branstad in a March 12 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University.

Today, men back the incumbent 51 – 32 percent, while women are divided, with 44 percent for Hatch and 43 percent for Branstad. The governor takes Republicans 85 – 5 percent and independent voters 46 – 34 percent, with Democrats for the challenger 79 – 12 percent.

Iowa voters approve 54 – 37 percent of the job Branstad is doing, but are divided on whether he deserves reelection, as 48 percent say yes and 45 percent say no.

Branstad gets a 48 – 38 percent favorability rating, while 64 percent of voters do not know enough about Hatch to form an opinion, compared to 74 percent in March.

“Iowa Gov. Terry Branstad’s 11-point lead in March now stands at nine points. Pollsters call that two-point change ‘statistically insignificant,’ but the incumbent no longer has a ‘double-digit’ lead,” said Peter A. Brown, assistant director of the Quinnipiac Poll.

“Disappointing from State Sen. Jack Hatch’s point of view is how little headway he is making in introducing himself to Iowa voters. Three months ago, 74 percent of Iowans didn’t know enough about him to have an opinion. Now it’s 64 percent. If that pace continues until November, it will be difficult to win. The fact that more say they will vote for Sen. Hatch than have an opinion of him reflects his getting the Democratic base. But he trails by double-digits among independent voters, the largest group.”

**-more-**

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A total of 21 percent of Iowa voters say the economy and jobs are the most important issue in deciding how they will vote for governor, with 12 percent who list education and education funding, followed by 5 percent each for taxes and budget/spending.

Iowa's economy is "excellent" or "good" 76 percent of voters say. Of that group, 73 percent give Branstad "a lot" or "some" of the credit.

The governor gets good character grades, while the challenger remains unknown:

- Voters say 55 – 35 percent that Branstad is honest and trustworthy, with 54 percent undecided on Hatch;
- Branstad cares about their needs and problems, voters say 54 – 40 percent, with 48 percent undecided on Hatch;
- Branstad has strong leadership qualities, voters say 70 – 27 percent, with 54 percent undecided on the challenger.

"Gov. Branstad has two big things going for him: Iowans like him personally and they like his performance," Brown said. "They think he is honest and that he understands their problems, and an astounding 70 percent say he is a strong leader. That's a pretty good report card for someone who has been in office for almost 20 years. The fact that Iowans are divided on whether Branstad deserves another term probably reflects some hesitation because of his lengthy tenure.

"Gov. Branstad also benefits from what most Iowans see as a good economy. Three out of four say they are very or somewhat satisfied with the way things are going in Iowa and a similar number rate the economy as good or excellent. History doesn't bring to mind many governors or presidents who lost a reelection while riding satisfaction and economic numbers that good."

From June 12 – 16, Quinnipiac University surveyed 1,277 registered voters with a margin of error of +/- 2.7 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Colorado, Iowa and the nation as a public service and for research.

**For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).**

1. If the election for Governor were being held today, and the candidates were Jack Hatch the Democrat and Terry Branstad the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Hatch	38%	5%	79%	34%	32%	44%	23%	39%	41%	43%
Branstad	47	85	12	46	51	43	50	49	48	43
SMONE ELSE (VOL)	1	1	1	1	1	-	1	-	1	1
WLDN'T VOTE (VOL)	3	2	2	4	3	3	6	4	2	1
DK/NA	11	7	6	15	12	10	20	9	8	12

TREND: If the election for Governor were being held today, and the candidates were Jack Hatch the Democrat and Terry Branstad the Republican, for whom would you vote?

	Jun 19 2014	Mar 12 2014	Dec 17 2013
Hatch	38	35	33
Branstad	47	46	49
SMONE ELSE (VOL)	1	1	1
WLDN'T VOTE (VOL)	3	2	3
DK/NA	11	15	14

2. Is your opinion of Terry Branstad favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Favorable	48%	83%	19%	45%	53%	44%	46%	48%	51%	47%
Unfavorable	38	10	70	35	32	44	20	41	41	41
Hvn't hrd enough	10	5	8	16	12	9	31	9	6	6
REFUSED	3	2	3	4	3	3	2	1	2	7

TREND: Is your opinion of Terry Branstad favorable, unfavorable or haven't you heard enough about him?

	Jun 19 2014	Mar 12 2014	Jul 19 2013
Favorable	48	47	50
Unfavorable	38	33	37
Hvn't hrd enough	10	16	11
REFUSED	3	4	2

3. Is your opinion of Jack Hatch favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Favorable	19%	5%	42%	13%	18%	19%	11%	16%	22%	24%
Unfavorable	16	32	5	12	18	13	10	17	17	14
Hvn't hrd enough	64	62	52	74	62	66	79	66	60	60
REFUSED	1	1	1	1	1	1	-	2	1	1

TREND: Is your opinion of Jack Hatch favorable, unfavorable or haven't you heard enough about him?

	Jun 19 2014	Mar 12 2014	Jul 19 2013
Favorable	19	14	6
Unfavorable	16	10	7
Hvn't hrd enough	64	74	85
REFUSED	1	1	1

18. Do you approve or disapprove of the way Terry Branstad is handling his job as Governor?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Approve	54%	84%	26%	54%	62%	47%	59%	55%	55%	49%
Disapprove	37	10	67	35	30	44	23	38	38	43
DK/NA	9	7	7	12	8	9	18	6	7	8

TREND: Do you approve or disapprove of the way Terry Branstad is handling his job as Governor?

	Jun 19 2014	Mar 12 2014	Dec 17 2013	Jul 19 2013	May 23 2013
Approve	54	55	58	51	49
Disapprove	37	35	32	33	31
DK/NA	9	10	10	16	20

19. Do you approve or disapprove of the way the state legislature is handling its job?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Approve	46%	56%	43%	43%	49%	43%	48%	48%	48%	38%
Disapprove	36	27	40	39	36	36	27	37	40	37
DK/NA	18	17	17	18	15	21	25	14	12	25

TREND: Do you approve or disapprove of the way the state legislature is handling its job?

	Jun 19 2014	Mar 12 2014	Dec 17 2013	Jul 19 2013	May 23 2013
Approve	46	45	48	46	38
Disapprove	36	37	35	34	41
DK/NA	18	18	17	20	21

23. Do you feel that Terry Branstad deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes/Deserves	48%	80%	17%	49%	56%	42%	59%	48%	49%	43%
No/Does not	45	16	78	43	38	52	34	45	47	50
DK/NA	6	5	4	8	6	6	8	7	4	7

TREND: Do you feel that Terry Branstad deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Jun 19 2014	Mar 12 2014	Dec 17 2013	Jul 19 2013	May 23 2013
Yes/Deserves	48	48	50	43	42
No/Does not	45	41	41	46	43
DK/NA	6	11	9	12	16

24. In general, how satisfied are you with the way things are going in Iowa today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Very satisfied	13%	23%	6%	11%	14%	12%	9%	12%	13%	15%
Smwht satisfied	60	66	57	59	62	59	66	64	53	58
Smwht dissatisfied	20	8	27	23	18	22	22	17	22	21
Very dissatisfied	6	3	8	6	6	7	3	6	10	4
DK/NA	1	1	1	1	1	1	-	1	1	2

TREND: In general, how satisfied are you with the way things are going in Iowa today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Jun 19 2014	Mar 12 2014	Dec 17 2013	Jul 19 2013	May 23 2013
Very satisfied	13	12	11	8	8
Smwht satisfied	60	59	60	59	58
Smwht dissatisfied	20	21	21	24	25
Very dissatisfied	6	6	6	7	7
DK/NA	1	1	1	1	2

25. What is the most important issue to you in deciding how to vote for Governor this year?

	Tot
Economy (General)	11
Jobs/Unemployment	10
Wages/Minimum Wage	1
Budget (General)	4
Government spending	1
Taxes	5
Education (General)	10
Funding/Spending education	1
Education (Other Specific)	1
Unions	1
Crime	1
Gun Issues/Policy/Control	1
Healthcare	3
Abortion	1
Social Issues	1
Elderly Issues	2
Immigration Issues	1
Gay marriage/Gay Issues	1
Marijuana	1
Roads/Traffic/Infrastructure	1
Farming/Agriculture	2
Environment	2
Gas/Oil/Energy Issues	1
Military Issues/Benefits	1
Party/Political Philosophy	4
Voting/Election issues	1
Caring about people	2
Candidate experience	1
Honesty/Trustworthiness	3
Replace Governor	2
Other	7
DK/NA	16

26. Would you say that Jack Hatch - is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	28%	17%	47%	23%	30%	25%	25%	21%	31%	33%
No	18	29	10	17	21	16	19	22	20	11
DK/NA	54	54	44	60	49	59	56	57	49	56

27. Would you say that Jack Hatch - cares about the needs and problems of people like you or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	29%	21%	50%	22%	32%	27%	29%	25%	30%	34%
No	22	31	15	22	26	19	19	26	24	16
DK/NA	48	48	36	56	42	54	52	49	45	50

28. Would you say that Jack Hatch - has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	29%	18%	49%	26%	32%	27%	39%	26%	28%	30%
No	17	28	8	17	20	15	10	18	22	14
DK/NA	54	54	43	57	49	58	51	56	50	56

29. Would you say that Terry Branstad - is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	55%	84%	34%	52%	59%	51%	64%	49%	57%	56%
No	35	10	58	36	33	38	24	40	35	36
DK/NA	10	5	9	12	8	11	12	11	8	9

TREND: Would you say that Terry Branstad is honest and trustworthy or not?

	Jun 19 2014	Mar 12 2014	Dec 17 2013
Yes	55	61	61
No	35	29	29
DK/NA	10	10	10

30. Would you say that Terry Branstad - cares about the needs and problems of people like you or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	54%	85%	29%	51%	59%	50%	63%	52%	54%	51%
No	40	12	66	40	34	44	28	42	41	42
DK/NA	6	3	5	9	7	6	9	6	5	7

TREND: Would you say that Terry Branstad cares about the needs and problems of people like you or not?

	Jun 19 2014	Mar 12 2014	Dec 17 2013
Yes	54	53	56
No	40	39	37
DK/NA	6	8	7

31. Would you say that Terry Branstad - has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	70%	89%	52%	70%	73%	67%	79%	71%	69%	65%
No	27	10	44	26	23	29	14	25	28	32
DK/NA	4	1	4	4	3	4	7	3	3	4

TREND: Would you say that Terry Branstad has strong leadership qualities or not?

	Jun 19 2014	Mar 12 2014	Dec 17 2013
Yes	70	68	67
No	27	25	27
DK/NA	4	7	6

32. Would you describe the state of Iowa's economy these days as excellent, good, not so good, or poor?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Excellent	7%	11%	3%	7%	9%	4%	4%	8%	6%	8%
Good	69	74	66	66	72	65	75	68	65	69
Not so good	19	11	24	21	15	22	15	18	22	19
Poor	5	3	6	5	3	7	6	6	7	2
DK/NA	1	1	1	1	1	1	1	-	1	1

TREND: Would you describe the state of Iowa's economy these days as excellent, good, not so good, or poor?

	Jun 19 2014	Mar 12 2014	Jul 22 2013	May 23 2013
Excellent	7	4	4	5
Good	69	66	63	61
Not so good	19	24	25	26
Poor	5	5	6	6
DK/NA	1	1	2	2

33a. (If economy excellent/good q32) How much credit do you give Governor Branstad for the state of Iowa's economy; a lot, some, not much, or none at all?

Economy Excellent/Good Q32

A lot	21%
Some	52
Not much	19
None at all	6
DK/NA	1



33b. (If economy not so good/poor q32) How much blame do you give Governor Branstad for the state of Iowa's economy; a lot, some, not much, or none at all?

Economy Not so good/Poor Q32

A lot	18%
Some	52
Not much	19
None at all	8
DK/NA	3

34. Do you think Iowa's economy is getting better, getting worse, or staying about the same?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Better	39%	48%	33%	38%	41%	37%	36%	45%	37%	36%
Worse	10	6	10	13	7	13	12	8	13	8
The same	49	44	57	48	51	48	50	45	49	54
DK/NA	1	2	1	1	-	2	2	2	1	2

TREND: Do you think Iowa's economy is getting better, getting worse, or staying about the same?

	Jun 19 2014	Mar 12 2014	Jul 22 2013	May 23 2013
Better	39	31	34	35
Worse	10	10	11	13
The same	49	57	53	51
DK/NA	1	2	2	1

35. Compared with four years ago, do you think Iowa's economy is better today, worse today, or about the same?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Better	48%	54%	41%	50%	52%	44%	47%	53%	45%	45%
Worse	11	7	12	14	8	14	11	11	12	12
About the same	38	36	45	34	38	39	40	34	40	40
DK/NA	3	3	1	3	2	3	3	2	2	4

36. Compared with four years ago, are you and your family financially better off today, worse off today, or about the same?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Better off	28%	34%	24%	27%	31%	25%	38%	35%	25%	17%
Worse off	22	15	24	24	19	24	23	21	27	17
About the same	50	50	52	48	49	51	39	44	48	66
DK/NA	-	1	-	-	1	-	-	-	-	1