

=====
 IA1014B Demographics
 =====

From October 22 - 27, 2014 Quinnipiac University surveyed 817 likely voters in Iowa with a margin of error of +/- 3.4 percentage points.

PARTY IDENTIFICATION - Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

| | LIKELY VOTERS Weighted Percent |
|----------------------|--------------------------------------|
| PARTY IDENTIFICATION | |
| Republican | 35% |
| Democrat | 31 |
| Independent | 30 |
| Other/DK/NA | 4 |

| | |
|----------------------------|-----|
| PHONE DISTRIBUTION | |
| Cell only | 32% |
| Land Line only | 7 |
| Both, cmp from cell sample | 21 |
| Both, cmp from land sample | 40 |

| | |
|-------------|-----|
| RACE | |
| White | 94% |
| Black | 2 |
| Hispanic | 1 |
| Other/DK/NA | 2 |

| | LIKELY VOTERS..... | | | | | | |
|---------------------|--------------------|------|------|------|------|------|------------------|
| | Tot | Rep | Dem | Ind | Men | Wom | Already Voted |
| Weighted Percentage | 100% | 35% | 31% | 30% | 49% | 51% | 33% |
| MoE (+/-%) | 3.43 | 5.85 | 5.98 | 6.31 | 4.67 | 5.05 | 5.68 |