

FOR RELEASE: NOVEMBER 11, 2019

**BIDEN HOLDS SLIGHT LEAD IN NEW HAMPSHIRE DEM PRIMARY,
QUINNIPIAC UNIVERSITY POLL FINDS;
54 PERCENT DEFINITELY WOULDN'T VOTE FOR BLOOMBERG IN PRIMARY**

With less than 100 days to go, former Vice President Joe Biden has an edge in New Hampshire's Democratic primary for president, according to a Quinnipiac (KWIN-uh-pea-ack) University poll released today. Biden receives support from 20 percent of New Hampshire likely Democratic primary voters, with Senator Elizabeth Warren getting 16 percent, South Bend Mayor Pete Buttigieg getting 15 percent, and Sen. Bernie Sanders at 14 percent.

Rep. Tulsi Gabbard gets 6 percent, businessman Andrew Yang gets 4 percent, and Sen. Amy Klobuchar and businessman Tom Steyer are each at 3 percent. No other candidate tops 1 percent, and 14 percent of likely voters are undecided.

Independent voters, known as "undeclared voters" in New Hampshire, who are likely to vote in the Democratic primary are divided in their top choice. Biden receives 16 percent support among these voters, while Sanders and Buttigieg get 14 percent each, and Warren and Gabbard receive 10 percent each. Among registered Democrats who are likely to vote in the primary, Biden has 25 percent, Warren has 24 percent, Buttigieg receives 16 percent, and Sanders gets 14 percent.

"New Hampshire has mountains. Iowa has plains. They couldn't be more different except for the results of the last two Quinnipiac University polls, which both show 4 candidates in the top tier. Although Biden has a slight lead in the Granite State, it's far from rock solid, and both states are clearly still up for grabs," said Quinnipiac University Polling Analyst Tim Malloy.

In a separate question, only 2 percent of likely Democratic primary voters say they would definitely vote for former New York City Mayor Michael Bloomberg if he got into the race, while 37 percent say they would consider voting for him, and 54 percent say they definitely would not vote for him.

"If he truly is in, there is a lot of work to do. But with vast resources to draw from, Michael Bloomberg's nascent campaign could morph from 'under construction' to 'full steam ahead' in a New York minute," added Malloy.

There is a lot of potential for movement in the Democratic primary as 61 percent of those who express a preference say they might change their mind before the primary, while 38 percent say their mind is made up.

Sanders voters are the most certain in their choice as 57 percent of Sanders voters say their mind is made up, compared to 43 percent of Biden voters, 29 percent of Warren voters, and 24 percent of Buttigieg voters.

Most likely voters are either “extremely excited” (22 percent) or “very excited” (34 percent) about the candidate they are supporting, while 33 percent are “mildly excited” and 10 percent say they are “not that excited.” Sanders voters are the most excited, as 44 percent of his voters say they are extremely excited to support his candidacy, compared to 21 percent of Warren voters, 19 percent of Biden voters, and 12 percent of Buttigieg voters.

Nearly one-third (32 percent) of New Hampshire likely Democratic primary voters say the most important candidate quality in deciding who to vote for is “someone who can win the general election,” followed by “honesty” at 24 percent, “someone who cares about people like you” at 18 percent, “good leadership skills” at 14 percent, and only 7 percent saying “experience in public office.”

Perceived electability is helping Biden, as he leads the primary with 31 percent of the vote among those who say that electability is the most important candidate quality to them. Warren gets 20 percent of these “electability” voters, while Buttigieg receives 19 percent, and Sanders gets 6 percent.

Sanders does better among those who care most about honesty, as he gets 18 percent of the vote, while Biden and Buttigieg each get 14 percent, and Warren gets 13 percent. Sanders is also the top choice for people looking for a candidate who cares about them with 25 percent support, with Warren at 13 percent, Biden getting 12 percent, and Buttigieg and Yang each at 9 percent. Buttigieg is at the top for those who most want a candidate with good leadership skills, winning 24 percent of the vote, with Warren at 19 percent, Gabbard at 14 percent, Biden at 10 percent, and Sanders at 8 percent.

Health care is the most important issue to 28 percent of likely Democratic primary voters, with climate change at 25 percent and the economy at 12 percent.

From November 6 – 10, Quinnipiac University surveyed 1,134 New Hampshire likely Democratic primary voters with a margin of error of +/- 3.8 percentage points, including the design effect. The question on Michael Bloomberg was added on November 8 and was asked of 636 New Hampshire likely Democratic primary voters with a margin of error of +/- 5 percentage points, including the design effect.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts gold standard surveys using random digit dialing with live interviewers calling landlines and cell phones. The Quinnipiac University Poll conducts nationwide surveys and polls in more than a dozen states on national and statewide elections, as well as public policy issues.

Visit poll.qu.edu or www.facebook.com/quinnipiacpoll
Email poll@quinnipiac.edu, or follow us on [Twitter](https://twitter.com/QuinnipiacPoll) @QuinnipiacPoll.

1. How much attention have you been paying to the election campaign for president; a lot, some, only a little, or none at all?

	LIKELY VOTERS.....									
	POLITICAL PHILOSOPHY							WHITE.....		
	LIBERAL.....		Mod/	PARTY REG		Men	Wom	COLLEGE DEG		
Tot	Very	Smwht	Cons	Dem	Ind			Yes	No	
A lot	66%	70%	73%	62%	73%	61%	64%	68%	68%	64%
Some	22	25	16	24	21	23	23	21	23	23
Only a little	8	5	7	10	5	11	10	7	6	11
None at all	3	-	5	4	2	5	3	4	2	2
DK/NA	-	-	-	-	-	-	-	-	-	-

	AGE IN YRS.....				INCOME.....			DENSITY.....		
	18-34	35-49	50-64	65+	<50k	50-100	100k+	City	Suburb	Rural
A lot	47%	56%	73%	82%	62%	70%	67%	67%	66%	66%
Some	23	33	22	14	22	20	25	21	23	22
Only a little	19	8	4	3	9	7	7	7	9	8
None at all	10	4	1	-	6	2	1	5	2	3
DK/NA	-	-	-	1	-	-	-	-	-	-

2. If the Democratic primary were being held today, and the candidates were: Joe Biden, Bernie Sanders, Kamala Harris, Elizabeth Warren, Cory Booker, Amy Klobuchar, Julian Castro, Tulsi Gabbard, John Delaney, Pete Buttigieg, Andrew Yang, Marianne Williamson, Wayne Messam, Michael Bennet, Steve Bullock, Joe Sestak, and Tom Steyer, for whom would you vote? (If undecided) If you had to choose today, would you vote for Biden, Sanders, Harris, Warren, Booker, Klobuchar, Castro, Gabbard, Delaney, Buttigieg, Yang, Williamson, Messam, Bennet, Bullock, Sestak, or Steyer?

	LIKELY VOTERS.....									
	POLITICAL PHILOSOPHY						WHITE.....			
	Tot	LIBERAL.....	Mod/Smwht	Cons	PARTY REG	Dem	Ind	Men	Wom	COLLEGE DEG
Biden	20%	9%	21%	24%	25%	16%	19%	21%	20%	21%
Sanders	14	22	21	8	14	14	19	11	11	17
Harris	1	2	1	1	2	1	1	1	2	-
Warren	16	35	21	10	24	10	11	20	20	13
Booker	1	1	1	1	1	1	1	1	2	-
Klobuchar	3	2	2	4	2	4	2	4	4	3
Castro	1	3	1	-	1	-	-	1	-	1
Gabbard	6	2	2	9	1	10	9	4	5	6
Delaney	-	-	-	-	-	-	-	-	-	-
Buttigieg	15	11	21	15	16	14	13	17	21	11
Yang	4	5	1	4	3	5	8	1	3	5
Williamson	-	-	-	-	-	-	-	-	-	-
Messam	-	-	-	-	-	-	-	-	-	-
Bennet	1	-	-	1	-	1	-	1	1	1
Bullock	-	-	-	-	-	-	-	-	-	-
Sestak	-	-	-	-	-	-	-	-	-	-
Steyer	3	3	3	3	3	3	4	3	2	5
DK/NA	14	5	6	18	7	20	13	15	10	17

	AGE IN YRS.....				INCOME.....			DENSITY.....		
	18-34	35-49	50-64	65+	<50k	50-100	100k+	City	Suburb	Rural
Biden	12%	16%	19%	31%	25%	19%	17%	21%	20%	20%
Sanders	29	19	9	8	19	13	14	16	14	14
Harris	1	2	1	1	1	2	1	1	1	1
Warren	19	13	19	15	13	18	18	16	16	16
Booker	-	3	1	2	1	2	1	3	-	1
Klobuchar	-	1	4	7	1	4	4	2	4	3
Castro	1	2	-	-	-	1	-	-	1	1
Gabbard	4	8	8	3	3	8	7	4	6	7
Delaney	-	-	-	-	-	-	-	-	-	-
Buttigieg	9	19	17	16	11	14	22	14	14	17
Yang	12	3	2	1	5	5	4	2	7	3
Williamson	-	-	-	-	-	-	-	-	-	-
Messam	-	-	-	-	-	-	-	-	-	-
Bennet	-	-	1	1	-	1	-	1	1	-
Bullock	-	-	-	-	-	-	-	-	-	-
Sestak	-	-	-	-	-	-	-	-	-	-
Steyer	2	1	4	5	4	4	1	4	4	3
DK/NA	11	13	15	10	17	9	10	16	12	14

Cont'd

2 cont'd. If the Democratic primary were being held today, and the candidates were: Joe Biden, Bernie Sanders, Kamala Harris, Elizabeth Warren, Cory Booker, Amy Klobuchar, Julian Castro, Tulsi Gabbard, John Delaney, Pete Buttigieg, Andrew Yang, Marianne Williamson, Wayne Messam, Michael Bennet, Steve Bullock, Joe Sestak, and Tom Steyer, for whom would you vote? (If undecided) If you had to choose today, would you vote for Biden, Sanders, Harris, Warren, Booker, Klobuchar, Castro, Gabbard, Delaney, Buttigieg, Yang, Williamson, Messam, Bennet, Bullock, Sestak, or Steyer?

	LIKELY VOTERS.....				MOST IMPORTANT ISSUE Q4		
	MOST IMPORTANT QUALITY Q3 Win 2020	Good leader	Honest	Cares	Econ	Health care	Climate change
Biden	31%	10%	14%	12%	17%	22%	18%
Sanders	6	8	18	25	4	21	18
Harris	2	1	-	-	-	1	2
Warren	20	19	13	13	13	16	22
Booker	1	2	1	-	1	1	1
Klobuchar	5	3	4	1	3	4	4
Castro	-	-	-	2	-	2	-
Gabbard	2	14	8	6	14	3	2
Delaney	-	-	-	-	-	-	-
Buttigieg	19	24	14	9	11	13	19
Yang	1	1	6	9	13	1	3
Williamson	-	-	-	-	-	-	-
Messam	-	-	-	-	-	-	-
Bennet	1	1	-	1	-	1	-
Bullock	-	-	-	-	-	-	-
Sestak	-	-	-	-	-	-	-
Steyer	3	3	4	3	3	3	5
DK/NA	8	14	17	18	20	11	5

2a. (If candidate chosen q2) How excited are you to support [candidate chosen]; are you extremely excited, very excited, mildly excited, or not that excited?

	LIKELY VOTERS.....				
	CANDIDATE CHOSEN Q2.....				
	CANDIDATE OF CHOICE Q2.....				
	Tot	Biden	Sanders	Warren	Buttigieg
Extremely excited	22%	19%	44%	21%	12%
Very excited	34	30	23	44	45
Mildly excited	33	35	22	32	38
Not that excited	10	14	8	4	4
DK/NA	2	2	2	-	-

2b. (If candidate chosen q2) Is your mind made up, or do you think you might change your mind before the primary?

	LIKELY VOTERS.....				
	CANDIDATE CHOSEN Q2.....				
	CANDIDATE OF CHOICE Q2.....				
	Tot	Biden	Sanders	Warren	Buttigieg
Made up	38%	43%	57%	29%	24%
Might change	61	56	41	70	73
DK/NA	2	1	2	1	3

2c. (If candidate chosen q2) Who is your second choice?

	LIKELY VOTERS.....				
	CANDIDATE OF CHOICE Q2.....				
	Tot	Biden	Sanders	Warren	Buttigieg
Biden	10%	-	9%	12%	28%
Sanders	12	16	-	27	6
Harris	3	5	2	7	3
Warren	17	20	45	-	25
Booker	2	3	3	3	4
Klobuchar	4	9	-	2	9
Castro	-	-	-	2	-
Gabbard	2	1	5	1	1
Delaney	-	1	-	-	-
Buttigieg	13	20	7	28	-
Yang	4	1	8	3	3
Williamson	-	-	-	-	1
Messam	-	-	-	-	-
Bennet	-	1	-	-	-
Bullock	-	-	1	-	-
Sestak	-	-	-	-	-
Steyer	3	3	4	3	6
No first choice	14	-	-	-	-
DK/NA	15	20	16	13	12

3. Which of these is the most important candidate quality to you in deciding who to vote for in the Democratic primary for president: someone who can win the general election in 2020, good leadership skills, honesty, someone who cares about people like you, or experience in public office?

	LIKELY VOTERS.....								WHITE.....	
	POLITICAL PHILOSOPHY								COLLEGE DEG	
	Tot	LIBERAL..... Very	Mod/ Smwht	Cons	PARTY REG Dem	Ind	Men	Wom	Yes	No
Win 2020 election	32%	39%	39%	28%	43%	23%	29%	35%	43%	24%
Good leadership	14	9	11	17	11	17	12	15	16	11
Honesty	24	19	19	27	18	28	27	21	19	26
Cares about people	18	21	17	18	18	18	22	16	13	24
Public office exp	7	7	10	6	6	8	5	8	5	10
DK/NA	5	5	4	3	5	5	5	5	4	4

	AGE IN YRS.....				INCOME.....			DENSITY.....		
	18-34	35-49	50-64	65+	<50k	50-100	100k+	City	Suburb	Rural
Win 2020 election	17%	28%	41%	43%	30%	34%	38%	30%	35%	32%
Good leadership	15	15	13	13	7	14	20	15	15	13
Honesty	28	16	23	25	25	25	23	22	19	26
Cares about people	30	31	12	7	23	18	11	17	23	17
Public office exp	8	5	6	7	12	5	4	10	4	7
DK/NA	2	5	4	5	3	5	4	6	4	5

6. As you may know, it has been recently reported that Michael Bloomberg is preparing for a possible candidacy in the Democratic presidential primary. Would you definitely vote for him in the Democratic primary, consider voting for him in the Democratic primary, or would you definitely not vote for him in the Democratic primary? (Question asked 11/8/2019 - 11/10/2019)

	LIKELY VOTERS.....									
	POLITICAL PHILOSOPHY								WHITE.....	
	Tot	LIBERAL.....	Mod/Smwht	Cons	PARTY	REG	Men	Wom	COLLEGE	DEG
Definitely vote	2%	-	2%	4%	2%	3%	2%	3%	3%	-
Consider voting	37	33	48	37	37	37	34	39	39	36
Definitely not vote	54	65	49	51	58	50	59	50	53	57
DK/NA	7	3	2	8	3	10	5	8	5	6

	AGE IN YRS.....			INCOME.....			DENSITY.....		
	18-49	50-64	65+	<50k	50-100	100k+	City	Suburb	Rural
Definitely vote	2%	2%	3%	3%	1%	4%	5%	2%	2%
Consider voting	39	37	40	31	40	41	36	43	35
Definitely not vote	52	56	51	57	55	50	53	47	56
DK/NA	7	5	6	9	4	5	6	8	7

	CANDIDATE OF CHOICE Q2.....			
	Biden	Sanders	Warren	Buttigieg
Definitely vote	9%	-	1%	2%
Consider voting	38	35	41	44
Definitely not vote	50	62	58	51
DK/NA	3	3	-	2