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QUINNIPIAC UNIVERSITY POLL

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COWBOYS NO BETTER THAN JETS FOR NEW JERSEY FANS, QUINNIPIAC UNIVERSITY POLL FINDS; CHRISTIE'S BIG HUG IS NO BIG DEAL TO GARDEN STATE ADULTS

New Jersey Gov. Christopher Christie is among the 8 percent of Garden State football fans who list the Dallas Cowboys as their favorite team, according to a Quinnipiac University poll released today. Jets support is 9 percent, virtually no different.

A total of 56 percent of New Jersey adults are “very interested” or “somewhat interested” in the National Football League.

The Giants win the hearts of 36 percent of those NFL fans, followed by 17 percent who fly with the Eagles, the independent Quinnipiac (KWIN-uh-pe-ack) University Poll finds.

Only 13 percent of adults think less of Christie because he is a Cowboys fan while 3 percent view him more favorably and 83 percent of adults say it makes no difference.

The controversy over the governor’s trip to Dallas, paid for by Cowboys owner Jerry Jones, is politically motivated, 70 percent of adults say, while 11 percent say it is a serious issue.

“New Jersey Gov. Christopher Christie was all over the sports pages when Jerry Jones, the Dallas Cowboys owner, paid for a plane trip – plus a free ticket – to a game in Dallas. But most New Jerseyans don’t much care,” said Quinnipiac University Poll Assistant Director Maurice Carroll. “Besides, most New Jerseyans are New York Giants or Philadelphia Eagles fans. The Cowboys are down in the single digits – with the Jets.”

From January 15 – 19, Quinnipiac University surveyed 1,406 New Jersey adults, with a margin of error of +/- 2.6 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#) @QuinnipiacPoll.

38. (All adults) How interested are you in following professional football; very interested, somewhat interested or not interested at all?

	ADULTS.....					
	Tot	Men	Wom	AGE IN YRS.....		
				18-34	35-54	55+
Very interested	25%	34%	16%	21%	30%	24%
Smwht interested	31	33	29	31	26	34
Not at all	44	32	55	48	42	42
DK/NA	1	1	-	-	1	-

	AREA.....				
	Urban	SbUrbn	ExUrbn	Philly	
				land	Shore
Very interested	19%	26%	23%	24%	30%
Smwht interested	26	30	33	35	30
Not at all	55	43	42	40	40
DK/NA	-	-	1	1	-

39. (If Very or Somewhat interested q38) What is your favorite professional football team?

	FOOTBALL FANS Q38.....					
	Tot	Men	Wom	AGE IN YRS.....		
				18-34	35-54	55+
New York GIANTS	36%	38%	33%	35%	33%	39%
New York JETS	9	9	9	5	14	8
Philadelphia EAGLES	17	20	12	19	14	20
Baltimore RAVENS	1	1	-	1	-	1
Chicago BEARS	1	2	-	3	1	1
Cleveland BROWNS	1	1	1	3	-	1
Dallas COWBOYS	8	6	10	8	11	5
Denver BRONCOS	1	1	2	-	1	2
Green Bay PACKERS	4	4	4	4	3	4
Indianapolis COLTS	1	-	1	1	1	-
Miami DOLPHINS	1	1	2	1	1	1
New England PATRIOTS	3	2	3	3	1	4
Oakland RAIDERS	1	1	1	-	-	2
Pittsburgh STEELERS	4	4	4	5	4	3
Seattle SEAHAWKS	1	-	1	1	1	1
Washington REDSKINS	1	1	-	-	1	-
Other team	1	1	-	-	1	1
DK/NA	9	5	15	11	8	7

Cont'd

39. (cont'd) (If Very or Somewhat interested q38) What is your favorite professional football team?

FOOTBALL FANS Q38.....					
AREA.....					
	Philly				
	Urban	SbUrbn	ExUrbn	land	Shore
New York GIANTS	44%	46%	40%	11%	34%
New York JETS	10	10	14	1	12
Philadelphia EAGLES	1	5	8	57	18
Baltimore RAVENS	1	1	1	-	-
Chicago BEARS	-	2	-	-	2
Cleveland BROWNS	3	-	-	1	1
Dallas COWBOYS	13	8	6	12	3
Denver BRONCOS	2	1	2	-	1
Green Bay PACKERS	4	2	3	1	9
Indianapolis COLTS	-	1	-	2	-
Miami DOLPHINS	-	1	2	1	2
New England PATRIOTS	2	3	1	2	4
Oakland RAIDERS	-	-	3	-	1
Pittsburgh STEELERS	3	6	2	2	3
Seattle SEAHAWKS	2	-	1	-	1
Washington REDSKINS	-	1	3	-	1
Other team	-	1	-	1	-
DK/NA	14	11	11	7	5

40. (All adults) Does Chris Christie being a Dallas Cowboys fan make you think more favorably of him, less favorably of him, or doesn't it make a difference?

ADULTS.....						
AGE IN YRS.....						
	Tot	Men	Wom	18-34	35-54	55+
More favorably	3%	3%	3%	3%	4%	2%
Less favorably	13	14	11	13	11	14
No difference	83	81	84	81	85	83
DK/NA	2	2	2	3	1	1

AREA.....					
Philly					
	Urban	SbUrbn	ExUrbn	land	Shore
More favorably	1%	2%	8%	5%	1%
Less favorably	11	11	13	16	13
No difference	85	85	78	77	84
DK/NA	3	2	1	1	1

41. (All adults) Have you heard or read anything about the controversy surrounding Governor Christie's trip to Dallas to watch the Cowboys-Lions playoff game, which was paid for by Cowboys owner Jerry Jones?

	ADULTS.....					
	Tot	Men	Wom	AGE IN YRS.....		
				18-34	35-54	55+
Yes	72%	73%	72%	52%	78%	81%
No	25	25	24	45	20	15
DK/NA	3	2	4	3	1	4

	AREA.....				
	Urban	SbUrbn	ExUrbn	Philly	
				land	Shore
Yes	64%	69%	82%	74%	75%
No	30	28	15	23	23
DK/NA	5	3	3	3	2

42. (All adults) Do you think this controversy is a serious issue or is it politically motivated?

	ADULTS.....					
	Tot	Men	Wom	AGE IN YRS.....		
				18-34	35-54	55+
Serious issue	11%	12%	10%	4%	8%	18%
Politically motivatd	70	70	69	70	72	69
DK/NA	20	18	21	26	21	12

	AREA.....				
	Urban	SbUrbn	ExUrbn	Philly	
				land	Shore
Serious issue	15%	9%	10%	12%	10%
Politically motivatd	59	73	75	64	74
DK/NA	26	18	14	24	16