

This RDD telephone survey was conducted from March 9 - 13, 2017 throughout the state of New Jersey.

Surveys are conducted in English or Spanish dependent on respondent preference with live interviewers calling landlines and cell phones.

All data was collected and tabulated by the Quinnipiac University Poll.

	ADULTS.....				
				AGE IN YRS	
	Tot	Men	Wom	18-49	50+
MoE (+/-%)	2.81	3.91	4.03	5.63	3.35

	AREA.....				
				Philly	
	Urban	SbUrbn	ExUrbn	land	Shore
MoE (+/-%)	7.47	4.74	6.90	6.91	6.65

	BASEBALL FANS.....				
				AGE IN YRS	
	Tot	Men	Wom	18-49	50+
MoE (+/-%)	3.81	4.92	6.01	7.85	4.47

	AREA.....				
				Philly	
	Urban	SbUrbn	ExUrbn	land	Shore
MoE (+/-%)	11.39	6.38	9.34	9.02	8.77

METHODOLOGICAL DETAILS

Dual frame landline and cell phone samples are generated using Random Digit Dialing procedures by Survey Sampling International (SSI). Both the landline and cellular phone samples are stratified by Census division according to area code.

Landline numbers are scheduled for 5+ call attempts and cell phone numbers are scheduled for 4+ call attempts. When calling landlines interviewers ask to speak with the adult member of the household having the next birthday. Interviews are conducted on cell phones with both cell only and dual owner respondents. The complete land and cell sample is weighted to National Health Interview Survey estimates for [land only/cell only/dual owner] households.

Questions are asked as they appear in the release document. If a question is asked of a subset of the sample a descriptive note is added in parenthesis preceding the question. Questions are numbered as asked with additional questions found in successive releases.

This survey uses statistical weighting procedures to account for deviations in the survey sample from known population characteristics, which helps correct for differential survey participation and random variation in samples. The overall adult sample is weighted to recent Census data using a sample balancing procedure to match the demographic makeup of the population by county, gender, age, education and race. Margins of sampling error for this survey are not adjusted for design effect.

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Contact pollinginstitute@quinnipiac.edu for additional information or call 203-582-5201.