

Maurice Carroll, Assistant Director,
Quinnipiac University Poll
(203) 506-9199

Rubenstein Associates, Inc.
Public Relations
Contact: Pat Smith (212) 843-8026

QUINNIPIAC UNIVERSITY POLL

FOR RELEASE: MAY 19, 2016

IT'S BLUE JERSEY AS CLINTON OR SANDERS TOP TRUMP, QUINNIPIAC UNIVERSITY POLL FINDS; CLINTON TOPS SANDERS AMONG DEMOCRATS

Former Secretary of State Hillary Clinton and Sen. Bernie Sanders of Vermont both lead likely Republican nominee Donald Trump in the presidential race in New Jersey, according to a poll released today.

Clinton tops Trump 45 – 38 percent, while Sanders leads the Republican 49 – 37 percent, the independent Quinnipiac (KWIN-uh-pe-ack) University Poll finds.

While Sanders runs better in the general election, Clinton tops him 54 – 40 percent among likely voters in New Jersey's Democratic primary. Only 6 percent of Democrats are undecided and 15 percent say they might change their mind before the June 7 primary.

The gender and racial gaps are wide in the Clinton-Trump matchup as men back the Republican 46 – 36 percent, while women go Democratic 53 – 32 percent. White voters back Trump 48 – 36 percent, while black voters back Clinton 84 – 3 percent.

Clinton leads among all age groups except voters over 65 years old, who back Trump 49 – 40 percent.

Democrats go with Clinton 84 – 7 percent, while Republicans back Trump 78 – 4 percent. Independent voters are divided, with 41 percent for Clinton and 39 percent for Trump.

“Donald Trump's name was all over Atlantic City in the glory days of casinos, but since the bankruptcies, the Trump name doesn't look like a political winner in New Jersey,” said Quinnipiac University Poll Assistant Director Maurice Carroll.

-more-

Quinnipiac University Poll/May 19, 2016 – page 2

“Sen. Bernie Sanders hangs in there, but New Jersey looks solid for Secretary Hillary Clinton in the June 7 Democratic primary. Some people are ‘feeling the Bern.’ But in New Jersey the Bern is lukewarm at best,” Carroll added.

“Gov. Christopher Christie is helping to design a Trump administration-that-might-be, but solidly blue New Jersey voters would prefer to put a Democrat in the White House.”

New Jersey voters give both Clinton and Trump unfavorable ratings, with a negative 38 – 56 percent favorability for her, and a negative 35 – 58 percent score for him.

From May 10 – 16, Quinnipiac University surveyed 1,989 New Jersey voters, with a margin of error of +/- 2.2 percentage points. The survey includes 696 likely Democratic primary voters with a margin of error of +/- 3.7 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

Visit www.quinnipiac.edu/polling or www.facebook.com/quinnipiacpoll
Call (203) 582-5201, or follow us on [Twitter](https://twitter.com/QuinnipiacPoll) @QuinnipiacPoll.

1. If the Democratic primary were being held today, and the candidates were Hillary Clinton and Bernie Sanders, for whom would you vote? (If undecided) If you had to choose today, would you vote for Clinton or Sanders?

	LIKELY DEM PRIMARY VOTERS.....							
	POLITICAL PHILOSOPHY							
	Tot	LIBERAL.....	Mod/Smwht	Cons	Men	Wom	COLLEGE DEG	
	Very					Yes	No	
Clinton	54%	48%	56%	55%	45%	60%	62%	47%
Sanders	40	52	43	35	49	35	35	46
SMONE ELSE (VOL)	-	-	-	-	-	-	-	-
DK/NA	6	-	1	10	6	5	3	7
	AGE IN YRS.....				WHITE.....			
	18-44	45-64	65+	Men	Wom	Wht	Blk	
Clinton	33%	62%	63%	44%	58%	53%	58%	
Sanders	66	32	27	52	39	44	29	
SMONE ELSE (VOL)	-	-	-	-	-	-	-	
DK/NA	1	7	10	4	3	3	12	

1A. (If candidate chosen q1) Is your mind made up, or do you think you might change your mind before the primary?

	LIKELY DEM PRIMARY VOTERS.....		
	CANDIDATE CHOSEN Q1.....		
	Tot	CANDIDATE OF CHOICE Q1	
	Clinton	Sanders	
Made up	84%	85%	81%
Might change	15	13	17
DK/NA	1	1	2

2. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

							COLLEGE DEG	
	Tot	Rep	Dem	Ind	Men	Wom	Yes	No
Clinton	45%	4%	84%	41%	36%	53%	50%	41%
Trump	38	78	7	39	46	32	37	40
SMONE ELSE (VOL)	3	2	2	6	5	2	3	3
WLDN'T VOTE (VOL)	6	7	2	8	7	4	4	7
DK/NA	7	9	5	6	6	8	5	9
	AGE IN YRS.....				WHITE.....			
	18-34	35-49	50-64	65+	Men	Wom	Wht	Blk
Clinton	47%	47%	48%	40%	26%	45%	36%	84%
Trump	27	40	37	49	58	40	48	3
SMONE ELSE (VOL)	7	3	3	1	3	2	3	3
WLDN'T VOTE (VOL)	13	3	4	5	6	6	6	2
DK/NA	6	6	8	6	6	8	7	8

3. If the election for President were being held today, and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	COLLEGE DEG	
							Yes	No
Sanders	49%	9%	84%	50%	45%	54%	54%	46%
Trump	37	79	5	36	43	32	36	38
SMONE ELSE (VOL)	3	2	3	3	3	3	2	4
WLDN'T VOTE (VOL)	5	5	4	5	5	5	5	5
DK/NA	5	4	4	5	4	6	4	6
	AGE IN YRS.....				WHITE.....			
	18-34	35-49	50-64	65+	Men	Wom	Wht	Blk
Sanders	65%	50%	51%	38%	32%	46%	40%	83%
Trump	22	40	37	48	56	41	48	3
SMONE ELSE (VOL)	5	3	2	3	2	3	2	3
WLDN'T VOTE (VOL)	5	3	6	5	5	4	5	8
DK/NA	3	5	4	6	5	6	6	3

4. Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her?

	Tot	Rep	Dem	Ind	Men	Wom	COLLEGE DEG	
							Yes	No
Favorable	38%	3%	74%	31%	28%	47%	42%	35%
Unfavorable	56	95	19	63	67	47	54	58
Hvn't hrd enough	4	1	4	5	4	4	2	5
REFUSED	2	1	3	1	1	3	2	2
	AGE IN YRS.....				WHITE.....			
	18-34	35-49	50-64	65+	Men	Wom	Wht	Blk
Favorable	29%	38%	44%	38%	20%	39%	30%	71%
Unfavorable	61	57	51	57	76	56	65	18
Hvn't hrd enough	8	2	3	3	2	3	2	7
REFUSED	2	3	1	2	2	3	2	4

5. Is your opinion of Bernie Sanders favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	COLLEGE DEG	
							Yes	No
Favorable	48%	22%	68%	50%	47%	48%	53%	43%
Unfavorable	35	63	17	29	38	31	36	33
Hvn't hrd enough	16	13	13	19	13	18	9	21
REFUSED	2	2	2	1	2	3	2	3
	AGE IN YRS.....				WHITE.....			
	18-34	35-49	50-64	65+	Men	Wom	Wht	Blk
Favorable	58%	48%	48%	44%	42%	46%	44%	63%
Unfavorable	24	34	38	39	46	36	41	16
Hvn't hrd enough	16	16	13	14	10	15	13	19
REFUSED	2	2	1	3	2	3	2	2

6. Is your opinion of Donald Trump favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	COLLEGE DEG	
							Yes	No
Favorable	35%	68%	8%	36%	41%	29%	32%	37%
Unfavorable	58	25	86	58	51	65	63	54
Hvn't hrd enough	4	5	5	4	5	3	3	5
REFUSED	2	3	1	2	2	3	2	3

	AGE IN YRS.....				WHITE.....		Wht	Blk
	18-34	35-49	50-64	65+	Men	Wom		
Favorable	20%	37%	34%	44%	51%	36%	43%	5%
Unfavorable	74	54	61	48	42	59	51	89
Hvn't hrd enough	5	6	3	4	4	2	3	5
REFUSED	1	3	2	4	2	3	3	2