
FOR RELEASE: JUNE 15, 2017

**NEW JERSEY VOTERS LIKE GARDEN STATE VACATIONS,
QUINNIPIAC UNIVERSITY POLL FINDS;
BUT 87% WANT BATHROOMS AT THE BEACH**

A total of 72 percent of New Jersey voters say the Garden State is a “very good” or “fairly good” place for a vacation, and 55 percent plan to spend some time vacationing or sightseeing in their home state this summer, according to a Quinnipiac University poll released today.

In fact, 59 percent of voters say they would recommend a Garden State vacation to out of state friends and family, the independent Quinnipiac (KWIN-uh-pe-ack) University Poll finds.

Ocean beaches are the main attraction for 48 percent of New Jersey voters, while 12 percent like the boardwalks best. Sightseeing scores 9 percent, with 8 percent for Atlantic City casinos, 6 percent opting for lake beaches and 5 percent for amusement parks.

A total of 88 percent of voters say tourism is “very important” or “somewhat important” to New Jersey’s economy.

New Jersey seashore communities put too many restrictions on access to their beaches, 47 percent of voters say, while 42 percent say there is enough public access.

Restricted beach access is a “very serious” or “somewhat serious” problem, 41 percent of voters say, while 50 percent say the issue is “not too serious” or “not a problem.”

“New Jersey is a nice place to visit, according to the people who live here, and they’ll invite their friends,” said Maurice Carroll, assistant director of the Quinnipiac University Poll.

“It’s a seashore state. Half of New Jerseyans like the ocean beaches and another tenth or so like the boardwalks.

“But the weed in the Garden State is the way some seashore towns fence off their beaches. There are too many restrictions on getting to the beach, almost half of the state's voters say. Is access a problem? A lot of voters say it is.”

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New Jersey voters say 87 – 11 percent that the state should require seashore towns to provide restrooms at their beaches.

“Ever been to the beach and searching for a bathroom? Overwhelmingly, New Jerseyans say the state should require seashore communities to provide some relief,” Carroll said.

Looking at the broader economic picture, 1 percent of voters say New Jersey’s economy is “excellent,” while 35 percent say it’s “good.” Another 41 percent say “not so good” and 20 percent say “poor.”

Only 10 percent say the state economy is getting better, while 29 percent say it is getting worse and 60 percent say it is staying about the same.

Their own financial situation is “excellent,” 11 percent of voters say, while 60 percent say it is “good.” Another 22 percent say “not so good” and 6 percent say “poor.”

Fewer than 1 percent of voters are “very satisfied” with the way things are going in New Jersey today, while 26 percent are “somewhat satisfied.” Another 44 percent are “somewhat dissatisfied,” with 29 percent “very dissatisfied.”

This is the lowest satisfaction rating since a total of 24 percent of voters were “very satisfied” or “somewhat satisfied” in a June 17, 2010, Quinnipiac University poll.

From June 7 – 12, Quinnipiac University surveyed 1,103 New Jersey voters with a margin of error of +/- 3.8 percentage points, including design effect. Live interviewers call landlines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys nationwide and in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa and Colorado as a public service and for research.

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11. In general, how satisfied are you with the way things are going in New Jersey today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Very satisfied	-	2%	-	-	1%	-	-	-
Smwht satisfied	26	28	24	28	24	29	25	29
Smwht dissatisfied	44	43	47	42	46	42	44	45
Very dissatisfied	29	27	29	28	29	28	30	25
DK/NA	1	-	-	2	1	-	1	1

	AGE IN YRS.....				WHITE.....		Wht	NonWht
	18-34	35-49	50-64	65+	Men	Wom		
Very satisfied	-	-	-	2%	-	-	-	-
Smwht satisfied	37	23	21	27	23	30	27	25
Smwht dissatisfied	45	49	40	42	47	42	44	44
Very dissatisfied	16	27	39	29	29	26	27	30
DK/NA	1	1	-	-	1	-	1	-

17. Would you describe the state of New Jersey's economy these days as excellent, good, not so good, or poor?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Excellent	1%	-	-	1%	-	1%	1%	1%
Good	35	32	37	36	38	33	38	37
Not so good	41	45	41	41	39	44	44	42
Poor	20	21	19	20	20	20	15	17
DK/NA	3	2	2	2	3	2	2	2

	AGE IN YRS.....				WHITE.....		Wht	NonWht
	18-34	35-49	50-64	65+	Men	Wom		
Excellent	-	-	-	-	-	2%	1%	-
Good	53	35	28	29	43	34	38	31
Not so good	27	42	44	51	36	48	43	40
Poor	12	21	26	18	18	15	16	25
DK/NA	7	2	1	2	3	1	2	4

18. Do you think New Jersey's economy is getting better, getting worse, or staying about the same?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Better	10%	17%	6%	11%	13%	7%	13%	8%
Worse	29	24	30	31	23	33	27	26
The same	60	57	63	57	62	59	58	64
DK/NA	1	2	1	1	2	1	1	2

	AGE IN YRS.....				WHITE.....		Wht	NonWht
	18-34	35-49	50-64	65+	Men	Wom		
Better	6%	11%	11%	9%	14%	8%	11%	8%
Worse	18	29	33	28	18	33	27	31
The same	73	60	56	61	66	58	61	59
DK/NA	2	1	1	2	2	1	2	1

19. Would you describe your financial situation these days as excellent, good, not so good, or poor?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Excellent	11%	13%	8%	13%	11%	10%	15%	8%
Good	60	57	62	60	61	59	64	55
Not so good	22	25	21	19	21	23	17	28
Poor	6	4	9	5	5	7	2	7
DK/NA	1	1	-	3	2	1	1	1

	AGE IN YRS.....				WHITE.....			
	18-34	35-49	50-64	65+	Men	Wom	Wht	NonWht
Excellent	11%	8%	10%	15%	10%	12%	11%	10%
Good	73	61	53	56	62	59	60	59
Not so good	11	24	27	23	23	22	23	21
Poor	3	7	9	5	4	5	5	8
DK/NA	2	-	1	2	1	2	1	1

21. How would you rate New Jersey as a place to live - very good, fairly good, fairly bad, or very bad?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Very good	16%	19%	14%	16%	12%	20%	21%	16%
Fairly good	61	56	67	56	61	60	58	60
Fairly bad	16	16	13	20	17	14	17	18
Very bad	7	6	6	6	8	6	4	4
DK/NA	1	2	-	2	2	-	-	2

	AGE IN YRS.....				WHITE.....			
	18-34	35-49	50-64	65+	Men	Wom	Wht	NonWht
Very good	18%	10%	16%	18%	14%	23%	19%	11%
Fairly good	67	68	54	59	62	56	59	65
Fairly bad	7	17	20	16	19	16	17	13
Very bad	8	3	9	6	4	4	4	11
DK/NA	-	1	1	1	2	-	1	-

22. How would you rate New Jersey as a place to take a vacation - very good, fairly good, fairly bad, or very bad?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Very good	23%	36%	18%	23%	21%	26%	28%	34%
Fairly good	49	44	50	50	49	49	51	48
Fairly bad	19	14	21	20	20	18	15	14
Very bad	6	4	8	5	8	5	4	3
DK/NA	3	2	4	1	3	3	2	1

	AGE IN 18-34	YRS..... 35-49	50-64	65+	WHITE.....		Wht	NonWht
					Men	Wom		
Very good	15%	18%	27%	32%	25%	36%	31%	10%
Fairly good	45	53	47	51	49	49	49	48
Fairly bad	28	21	18	11	19	11	14	27
Very bad	11	4	7	3	5	3	4	11
DK/NA	-	4	1	3	2	1	2	4

23. Would you recommend to out of state family and friends that they vacation in New Jersey, or not?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Yes	59%	64%	53%	63%	58%	61%	64%	68%
No	39	34	45	35	40	38	35	31
DK/NA	2	1	2	2	3	1	1	1

	AGE IN 18-34	YRS..... 35-49	50-64	65+	WHITE.....		Wht	NonWht
					Men	Wom		
Yes	52%	58%	59%	69%	60%	70%	65%	48%
No	46	41	40	30	39	29	33	49
DK/NA	2	2	1	2	2	1	1	3

24. Do you plan to spend time vacationing or sightseeing in New Jersey this summer?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Yes	55%	59%	50%	60%	56%	55%	62%	56%
No	43	40	48	38	42	43	37	41
ALREADY HAVE (VOL)	-	1	-	-	-	-	-	1
DK/NA	2	1	2	2	2	1	-	2

	AGE IN 18-34	YRS..... 35-49	50-64	65+	WHITE.....		Wht	NonWht
					Men	Wom		
Yes	63%	60%	54%	44%	56%	62%	59%	48%
No	37	39	45	52	41	37	39	50
ALREADY HAVE (VOL)	-	-	-	1	-	-	-	-
DK/NA	-	1	2	2	3	1	2	2

25. Which of the following do you most like to do in New Jersey - sightsee, go to ocean beaches, boardwalks, lake beaches, amusement parks or casinos in Atlantic City?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Sightsee	9%	9%	9%	11%	9%	10%	10%	9%
Ocean beaches	48	49	45	51	44	52	58	48
Boardwalks	12	11	13	13	15	10	8	13
Lake beaches	6	5	6	7	8	5	8	6
Amusement parks	5	4	6	4	7	4	2	5
Casinos in AC	8	12	10	4	8	9	6	10
DK/NA	10	9	11	10	10	10	8	9

	AGE IN YRS.....				WHITE.....		Wht	NonWht
	18-34	35-49	50-64	65+	Men	Wom		
Sightsee	5%	6%	12%	11%	9%	10%	9%	9%
Ocean beaches	49	49	49	43	48	59	54	38
Boardwalks	23	14	10	6	13	9	11	16
Lake beaches	6	8	6	6	9	5	7	6
Amusement parks	10	5	4	2	6	1	4	8
Casinos in AC	3	10	7	12	6	9	8	10
DK/NA	4	7	11	20	9	8	8	13

26. How important do you think tourism is to New Jersey's economy - very important, somewhat important, not very important or not important at all?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Very important	54%	67%	47%	57%	53%	55%	55%	56%
Smwht important	34	25	38	32	34	35	36	37
Not very important	8	5	9	7	7	8	7	5
Not important at all	3	2	4	2	4	1	1	1
DK/NA	1	-	2	2	1	1	-	1

	AGE IN YRS.....				WHITE.....		Wht	NonWht
	18-34	35-49	50-64	65+	Men	Wom		
Very important	35%	52%	64%	65%	50%	59%	55%	52%
Smwht important	50	31	27	30	38	35	36	32
Not very important	10	11	5	3	9	4	6	8
Not important at all	5	4	2	1	2	-	1	6
DK/NA	-	2	1	1	1	1	1	1

27. In general, do you think New Jersey's shore communities provide enough public access to their beaches or do you think New Jersey's shore communities have too many restrictions to their beaches?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Enough public access	42%	45%	44%	37%	34%	49%	47%	41%
Too many restrictns	47	42	44	56	57	39	40	47
DK/NA	11	13	12	6	10	12	12	12

	AGE IN YRS.....				WHITE.....		Wht	NonWht
	18-34	35-49	50-64	65+	Men	Wom		
Enough public access	56%	43%	39%	33%	38%	49%	44%	38%
Too many restrictns	41	46	52	51	51	38	44	53
DK/NA	3	12	9	15	11	13	12	9

28. How serious a problem do you think local restrictions on public access to ocean beaches is in New Jersey - a very serious problem, a somewhat serious problem, a not too serious problem, or not a problem at all?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Very serious	10%	10%	7%	14%	14%	6%	7%	11%
Somewhat serious	31	30	31	35	33	29	29	33
Not too serious	34	34	34	34	30	38	38	36
Not a problem	16	15	19	13	13	18	16	12
DK/NA	9	12	10	5	10	8	10	8

	AGE IN YRS.....				WHITE.....		Wht	NonWht
	18-34	35-49	50-64	65+	Men	Wom		
Very serious	5%	7%	11%	17%	10%	7%	9%	12%
Somewhat serious	21	30	34	42	33	29	31	30
Not too serious	43	36	32	25	33	41	37	29
Not a problem	25	15	15	9	13	14	14	20
DK/NA	5	11	9	7	10	9	9	9

29. Do you think the state should require towns to provide restrooms at their beaches or not?

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Yes	87%	83%	93%	86%	89%	86%	83%	90%
No	11	14	5	14	10	11	16	8
DK/NA	2	4	2	1	1	3	1	1

	AGE IN YRS.....				WHITE.....		Wht	NonWht
	18-34	35-49	50-64	65+	Men	Wom		
Yes	93%	83%	85%	91%	85%	88%	87%	89%
No	6	15	13	7	14	11	12	7
DK/NA	1	2	3	2	1	2	1	3