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 NJ0813 Demographics
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From August 1 - 5, 2013 Quinnipiac University surveyed 2,042 registered voters in New Jersey with a margin of error of +/- 2.17 percentage points. 388 Likely Democratic Primary Voters were surveyed with a margin of error of +/- 4.98 percentage points, and 257 Likely Republican Primary Voters were surveyed with a margin of error of +/- 6.11 percentage points.

PARTY IDENTIFICATION - Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

	REGISTERED VOTERS Weighted Percent
PARTY IDENTIFICATION	
Republican	23%
Democrat	35
Independent	35
Other/DK/NA	7

PHONE DISTRIBUTION	
Cell only	11%
Land Line only	9
Both, cmp from cell sample	13
Both, cmp from land sample	67

RACE	
White	69%
Black	11
Hispanic	9
Other/DK/NA	11

	LIKELY DEMOCRATIC PRIMARY VOTERS		
	Tot	Men	Wom
Weighted Percentage	100%	41%	59%
MoE (+/-%)	4.98	7.54	6.62

	LIKELY REPUBLICAN PRIMARY VOTERS		
	Tot	Men	Wom
Weighted Percentage	100%	48%	52%
MoE (+/-%)	6.11	8.84	8.47

	REGISTERED VOTERS.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Weighted Percentage	100%	23%	35%	35%	45%	55%	69%	11%	9%
MoE (+/-%)	2.17	4.39	3.75	3.60	3.12	3.01	2.44	7.77	9.43

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....			
	Yes	No	<50K	50-100	>100K	18-29	30-44	45-64	65+
Weighted Percentage	41%	59%	29%	26%	31%	12%	24%	40%	23%
MoE (+/-%)	2.83	3.38	4.37	4.28	3.69	9.52	5.84	3.30	3.58

	Philly					
	Urban	SbUrbn	ExUrbn	land	Shore	
Weighted Percentage	15%	34%	16%	17%	18%	
MoE (+/-%)	6.13	3.67	5.06	5.65	4.92	