

Maurice Carroll, Director,  
Quinnipiac University Polling Institute  
(203) 582-5334

Rubenstein Associates, Inc.  
Public Relations  
Contact: Pat Smith (212) 843-8026



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**BIG GENDER GAP, BUT BOOKER UP 12 POINTS IN NJ SENATE RACE,  
QUINNIPIAC UNIVERSITY POLL FINDS;  
STRIPPER-TWEET NOT AN ISSUE, VOTERS SAY 4-1**

A 31-point lead among women overcomes his deficit among men to give Newark Mayor Cory Booker, the Democrat, a 53 – 41 percent likely voter lead over former Bogota Mayor Steve Lonegan, the Republican, in the U.S. Senate race in New Jersey, according to a Quinnipiac University poll released today.

This is unchanged from results of a September 24 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University.

In today's results, independent voters tip to Lonegan 50 – 44 percent. Booker leads among Democrats 92 – 4 percent while Lonegan takes Republicans 87 – 10 percent.

There is a huge gender gap as women back Booker 62 – 31 percent, while men back Lonegan 51 – 44 percent. White voters are divided with 49 percent for Lonegan and 46 percent for Booker. Among black voters, 93 percent go Democratic with no blacks voting for Lonegan.

One week before the special election for U.S. Senate, 5 percent of New Jersey likely voters remain undecided and 6 percent who name a candidate say there is a “good chance” they will change their mind in the next seven days.

“It's still not the predicted blow-out, but with a week to go, Newark Mayor Cory Booker hangs on to a nice, if not exactly comfortable, double-digit lead,” said Maurice Carroll, director of the Quinnipiac University Polling Institute.

“And despite the Stripper-Twitter Affair, Booker has a 2-1 lead among women, while men back Lonegan.”

**-more-**

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New Jersey likely voters support Obamacare, the Affordable Care Act, 51 – 44 percent and oppose 77 – 17 percent shutting down the federal government to stop implementation of the health care law. Opposition to the shutdown is 55 – 36 percent among Republicans, 97 – 1 among Democrats and 73 – 20 percent among independent voters.

But 76 percent of voters say they have not been inconvenienced by the shutdown.

New Jersey likely voters say 76 – 18 percent that Booker’s tweets with a stripper is not a legitimate issue in the Senate campaign. There is almost no gender gap as men say 79 – 17 percent it’s not an issue and women agree 73 – 18 percent.

Booker gets a 57 – 32 percent favorability rating, compared to Lonegan’s 36 – 33 percent favorability, with 28 percent who don’t know enough about Lonegan to form an opinion.

Booker’s views on issues are mainstream, 66 percent of voters say, while 23 percent say they are extreme. Lonegan’s views are mainstream, 43 percent say, while 36 percent say they are extreme.

Despite Lonegan’s “Show Horse/Work Horse” attack, New Jersey likely voters say 57 – 31 percent that Booker “would be good at getting things done for New Jersey in the U.S. Senate.” Independent voters agree 52 – 38 percent.

Voters are divided on whether Lonegan would get things done in the Senate, as 39 percent say yes and 42 percent say no. Independent voters are positive 45 – 36 percent.

“Can a U.S. Senate candidate exchange Twitter messages with a stripper? Apparently so, at least in New Jersey,” Carroll said. “Three quarters of voters think it’s a non-issue. Ditto for the ‘Show Horse/Work Horse’ charge; more than half think Booker would be able to get things done in the Senate.

“Money talks, at least on TV. Booker’s on a lot and Lonegan only a little and almost a third of New Jerseyans haven’t seen enough of Lonegan to make an up-or-down judgment.”

From October 5 – 7, Quinnipiac University surveyed 899 New Jersey likely voters in the special U.S. Senate election, with a margin of error of +/- 3.3 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

**For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).**

1. If the election for United States Senator were being held today, and the candidates were Cory Booker the Democrat and Steve Lonegan the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Booker or Lonegan? (Table includes leaners) (\* Subgroup size less than 75, additional caution should be taken when interpreting findings of this group because of the large margin of error)

	LIKELY VOTERS.....							
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk*
Booker	53%	10%	92%	44%	44%	62%	46%	93%
Lonegan	41	87	4	50	51	31	49	-
SOMEONE ELSE (VOL)	1	-	-	2	2	-	-	4
DK/NA	5	2	4	5	4	6	5	3

TREND: If the election for United States Senator were being held today, and the candidates were Cory Booker the Democrat and Steve Lonegan the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Booker or Lonegan? (Table includes leaners)

	LIKELY VOTERS	
	Oct 09 2013	Sep 24 2013
Booker	53	53
Lonegan	41	41
SOMEONE ELSE (VOL)	1	1
DK/NA	5	5

1a. (If candidate chosen q1) Will you definitely vote for (Candidate of choice), or is there a chance you could change your mind and vote for (Candidate not chosen)? IF CHANGE MIND: Would you say there's a good chance you'll change your mind, or would you say it's pretty unlikely?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q1.....		
	Tot	CANDIDATE OF CHOICE Q1	
Booker		Lonegan	
Def vote for cand	86%	85%	88%
Unlikely to change	7	7	7
Good chance change	6	8	3
DK/NA	2	1	2

TREND: (If candidate chosen) Will you definitely vote for (Candidate of choice), or is there a chance you could change your mind and vote for (Candidate not chosen)? IF CHANGE MIND: Would you say there's a good chance you'll change your mind, or would you say it's pretty unlikely?

	LIKELY VOTERS	
	Oct 09 2013	Sep 24 2013
Def vote for cand	86	86
Unlikely to change	7	6
Good chance change	6	5
DK/NA	2	2

1b. (If candidate chosen q1) Would you say you are very enthusiastic about supporting (Candidate of choice), somewhat enthusiastic, not so enthusiastic, or not enthusiastic at all?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q1.....		
	CANDIDATE OF CHOICE Q1		
	Tot	Booker	Lonegan
Very enthusiastic	43%	43%	42%
Somewht enthusiastic	46	46	46
Not so enthusiastic	7	6	8
Not enthus at all	3	3	4
DK/NA	1	1	-

TREND: (If candidate chosen) Would you say you are very enthusiastic about supporting (Candidate of choice), somewhat enthusiastic, not so enthusiastic, or not enthusiastic at all?

	LIKELY VOTERS	
	Oct 09	Sep 24
	2013	2013
Very enthusiastic	43	39
Somewht enthusiastic	46	50
Not so enthusiastic	7	6
Not enthus at all	3	4
DK/NA	1	1

5. Is your opinion of Cory Booker favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Favorable	57%	23%	85%	50%	49%	65%
Unfavorable	32	63	7	39	41	23
Hvn't hrd enough	9	13	7	8	9	9
REFUSED	2	1	1	3	2	3

TREND: Is your opinion of Cory Booker favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS	
	Oct 09	Sep 24
	2013	2013
Favorable	57	53
Unfavorable	32	30
Hvn't hrd enough	9	16
REFUSED	2	1

6. Is your opinion of Steve Lonegan favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Favorable	36%	74%	5%	43%	44%	28%
Unfavorable	33	9	54	30	29	36
Hvn't hrd enough	28	17	40	23	25	32
REFUSED	3	-	2	4	1	4

TREND: Is your opinion of Steve Lonegan favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS	
	Oct 09 2013	Sep 24 2013
Favorable	36	35
Unfavorable	33	22
Hvn't hrd enough	28	43
REFUSED	3	1

7. Would you say that Cory Booker's views on the issues are in the mainstream or are they extreme?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Mainstream	66%	40%	87%	66%	61%	71%
Extreme	23	44	8	25	30	17
DK/NA	11	17	5	9	9	12

8. Would you say that Steve Lonegan's views on the issues are in the mainstream or are they extreme?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Mainstream	43%	71%	24%	44%	46%	39%
Extreme	36	18	52	35	37	36
DK/NA	21	11	24	21	18	24

9. Would you say that Cory Booker would be good at getting things done for New Jersey in the United States Senate, or not?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Yes	57%	27%	85%	52%	52%	63%
No	31	60	6	38	40	22
DK/NA	11	13	9	10	8	15

10. Would you say that Steve Lonegan would be good at getting things done for New Jersey in the United States Senate, or not?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Yes	39%	75%	9%	45%	46%	31%
No	42	15	69	36	40	44
DK/NA	19	10	22	19	13	25

11. As you may know, Cory Booker once exchanged private twitter messages with a Portland Oregon stripper. Regardless of whether or not you support him, do you think this is or is not a legitimate issue in the Senate election?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Legitimate	18%	35%	9%	16%	17%	18%
Not legitimate	76	60	86	80	79	73
DK/NA	6	6	5	4	4	9

14. Do you support or oppose the health care law passed by Barack Obama and Congress in 2010?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Support	51%	8%	92%	38%	45%	57%
Oppose	44	87	4	56	52	36
DK/NA	5	5	4	6	3	7

	POLITICAL PHILSPHY			GOVERNMENT SHUTDOWN INCONVENIENCE Q18		
	Lib	Mod	Con	Major	Minor	No
	Support	89%	53%	13%	71%	52%
Oppose	10	39	83	28	42	47
DK/NA	1	7	4	1	7	5

15. Do you support or oppose Congress cutting off funding of the health care law as a way to stop it from being put into place?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Support	35%	68%	6%	41%	41%	28%
Oppose	62	27	93	56	57	66
DK/NA	4	5	2	3	2	6

	POLITICAL PHILSPHY			GOVERNMENT SHUTDOWN INCONVENIENCE Q18		
	Lib	Mod	Con	Major	Minor	No
	Support	10%	27%	70%	19%	38%
Oppose	89	68	26	77	62	60
DK/NA	1	5	4	4	-	3

16. Do you support or oppose Congress shutting down major activities of the federal government as a way to stop the health care law from being put into place?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Support	17%	36%	1%	20%	21%	12%
Oppose	77	55	97	73	71	83
DK/NA	6	9	2	7	8	5

  

	GOVERNMENT SHUTDOWN POLITICAL PHILSPHY INCONVENIENCE Q18					
	Lib	Mod	Con	Major	Minor	No
Support	2%	12%	38%	9%	17%	18%
Oppose	96	84	50	90	81	75
DK/NA	1	4	12	1	2	7

17. Do you support or oppose Congress holding back on increasing the nation's borrowing limit, which could result in a default, as a way to stop the health care law from being put into place?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Support	24%	50%	4%	27%	29%	20%
Oppose	68	39	92	67	64	73
DK/NA	7	11	4	5	7	8

  

	GOVERNMENT SHUTDOWN POLITICAL PHILSPHY INCONVENIENCE Q18					
	Lib	Mod	Con	Major	Minor	No
Support	5%	19%	52%	14%	25%	26%
Oppose	92	75	39	84	70	66
DK/NA	4	6	9	1	5	8

18. Have you or a member of your family been personally inconvenienced by the partial shutdown of the federal government or not? IF YES: Is it a major inconvenience or a minor inconvenience?

	LIKELY VOTERS.....					
	Tot	Rep	Dem	Ind	Men	Wom
Major inconvenience	11%	5%	16%	11%	8%	15%
Minor inconvenience	11	9	12	11	11	11
No inconvenience	76	86	71	78	80	72
DK/NA	2	-	1	-	1	3

  

	POLITICAL PHILSPHY		
	Lib	Mod	Con
Major inconvenience	18%	13%	4%
Minor inconvenience	15	12	4
No inconvenience	67	74	91
DK/NA	1	1	-