

Maurice Carroll, Director,
Quinnipiac University Polling Institute
(203) 582-5334

Rubenstein Associates, Inc.
Public Relations
Contact: Pat Smith (212) 843-8026

QUINNIPIAC UNIVERSITY POLL

FOR RELEASE: OCTOBER 17, 2013

CHRISTIE HAS 29-POINT LOCK ON NEW JERSEY GOV RACE, QUINNIPIAC UNIVERSITY POLL FINDS; HE TOPS DEM AMONG WOMEN BY 20 POINTS

With big leads among men and women, New Jersey Gov. Christopher Christie buries State Sen. Barbara Buono 62 – 33 percent among likely voters, according to a Quinnipiac University poll released today. This is unchanged from the results of an October 10 survey.

Gov. Christie leads 66 – 29 percent among men and 57 – 37 percent among women, the independent Quinnipiac (KWIN-uh-pe-ack) University poll finds. White voters back Christie 67 – 29 percent while black voters back Buono 60 – 30 percent. Christie leads 92 – 6 percent among Republicans and 71 – 23 percent among independent voters, while Democrats back Buono 66 – 30 percent.

Five percent of likely voters remain undecided and six percent of those who chose a candidate say there's a “good chance” they will change their mind by Election Day.

“Gov. Christopher Christie was able to keep Mayor Cory Booker off the November ballot, and the governor certainly looks like a winner in his race against State Sen. Barbara Buono” said Maurice Carroll, director of the Quinnipiac University Polling Institute.

“One caution: blow-out polls tend to have a self-correcting factor so that the lead can shrink a bit on Election Day.”

From October 10 – 14, Quinnipiac University surveyed 1,938 New Jersey likely voters in the election for governor, with a margin of error of +/- 2.2 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).

2. If the election for Governor were being held today, and the candidates were Barbara Buono the Democrat and Chris Christie the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Buono or Christie? (Table includes leaners)

	LIKELY VOTERS.....							
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Buono	33%	6%	66%	23%	29%	37%	29%	60%
Christie	62	92	30	71	66	57	67	30
SOMEONE ELSE (VOL)	-	-	-	1	1	-	1	-
DK/NA	5	2	4	5	4	6	3	10

TREND: If the election for Governor were being held today, and the candidates were Barbara Buono the Democrat and Chris Christie the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Buono or Christie? (Table includes leaners)

	LIKELY VOTERS.....		
	Oct 17 2013	Oct 10 2013	Sep 25 2013
Buono	33	33	30
Christie	62	62	64
SOMEONE ELSE (VOL)	-	1	1
DK/NA	5	4	5

2a. (If candidate chosen q2) Will you definitely vote for (Candidate of choice), or is there a chance you could change your mind and vote for (Candidate not chosen)? IF CHANGE MIND: Would you say there's a good chance you'll change your mind, or would you say it's pretty unlikely?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q2.....		
	Tot	CANDIDATE OF CHOICE Q2	
Buono		Christie	
Def vote for cand	87%	89%	86%
Unlikely to change	6	5	6
Good chance change	6	5	6
DK/NA	1	1	1

TREND: (If candidate chosen) Will you definitely vote for (Candidate of choice), or is there a chance you could change your mind and vote for (Candidate not chosen)? IF CHANGE MIND: Would you say there's a good chance you'll change your mind, or would you say it's pretty unlikely?

	LIKELY VOTERS.....		
	Oct 17 2013	Oct 10 2013	Sep 25 2013
Def vote for cand	87	87	86
Unlikely to change	6	6	5
Good chance change	6	7	8
DK/NA	1	1	1

2b. (If candidate chosen q2) Would you say you are very enthusiastic about supporting (Candidate of choice), somewhat enthusiastic, not so enthusiastic, or not enthusiastic at all?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q2.....		
	CANDIDATE OF CHOICE Q2		
	Tot	Buono	Christie
Very enthusiastic	48%	37%	54%
Somewht enthusiastic	39	46	35
Not so enthusiastic	9	12	7
Not enthous at all	4	4	4
DK/NA	1	1	-

TREND: (If candidate chosen) Would you say you are very enthusiastic about supporting (Candidate of choice), somewhat enthusiastic, not so enthusiastic, or not enthusiastic at all?

	LIKELY VOTERS.....		
	Oct 17	Oct 10	Sep 25
	2013	2013	2013
Very enthusiastic	48	48	50
Somewht enthusiastic	39	41	37
Not so enthusiastic	9	7	8
Not enthous at all	4	3	4
DK/NA	1	-	1

3. Is your opinion of Chris Christie favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....							
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Favorable	63%	89%	38%	69%	68%	59%	68%	38%
Unfavorable	31	9	54	24	29	33	28	50
Hvn't hrd enough	3	1	5	2	1	4	1	8
REFUSED	3	1	3	4	2	4	2	4

TREND: Is your opinion of Chris Christie favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....		
	Oct 17	Oct 10	Sep 25
	2013	2013	2013
Favorable	63	63	67
Unfavorable	31	31	27
Hvn't hrd enough	3	2	2
REFUSED	3	4	4

4. Is your opinion of Barbara Buono favorable, unfavorable or haven't you heard enough about her?

	LIKELY VOTERS.....							
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Favorable	28%	8%	52%	20%	27%	29%	26%	39%
Unfavorable	36	61	10	43	40	34	43	4
Hvn't hrd enough	34	29	38	34	32	36	29	55
REFUSED	2	1	-	3	2	2	1	2

TREND: Is your opinion of Barbara Buono favorable, unfavorable or haven't you heard enough about her?

LIKELY VOTERS.....
Oct 17 Oct 10 Sep 25
2013 2013 2013

Favorable	28	29	23
Unfavorable	36	35	36
Hvn't hrd enough	34	34	40
REFUSED	2	2	1