
FOR RELEASE: OCTOBER 17, 2025

**SPORTS POLL: JERSEY JETS? JERSEY GIANTS?
GARDEN STATE FANS ON NAME CHANGE: ‘FUHGEDDABOUDIT!’,
QUINNIPIAC UNIVERSITY NEW JERSEY SPORTS POLL FINDS;
CAN DART PROPEL THE GIANTS FROM SAD TO SUPER? FANS WEIGH IN**

They’ve long played on New Jersey turf but are known as two NFL teams from New York. Is it time for the Jets and Giants to embrace New Jersey and drop the New York moniker? Nearly six out of 10 NFL fans in the Garden State (59 percent) say no, the Giants and Jets should continue to leave New York in their name, while nearly 3 in 10 NFL fans in the Garden State (29 percent) say the teams should be renamed, according to a Quinnipiac (KWIN-uh-pea-ack) University sports poll of adults in New Jersey released today. The survey was conducted in collaboration with the Quinnipiac University School of Communications.

“The fact that a majority of New Jersey fans still prefer the New York name speaks volumes about the power of branding, regional identity, and historical precedence. To them, it seems the Giants and Jets represent much more than the literal location of the stadium,” said Brittani Webb, Ph.D., Assistant Professor of Media Studies, Quinnipiac University School of Communications.

GIANTS QB JAXSON DART

How do NFL fans in New Jersey view rookie Giants quarterback Jaxson Dart? Sixty-two percent of NFL fans in the Garden State are either very confident (24 percent) or somewhat confident (38 percent) in Dart’s future as the Giants’ starting quarterback, while 15 percent are either not so confident (9 percent) or not confident at all (6 percent).

Among Giants fans, roughly 8 in 10 (81 percent) are either very confident (35 percent) or somewhat confident (46 percent) in Dart’s future as the Giants’ starting quarterback, while 6 percent are either not so confident (4 percent) or not confident at all (2 percent).

NFL PLAYOFFS? GIANTS

When NFL fans in the Garden State were asked to give their best guess about when the Giants will next make the playoffs, 64 percent say within the next five years, 20 percent say in 5 to 10 years, 5 percent say more than ten years, and 4 percent say probably never again.

“Giants fans are hungry to get in the playoffs. And maybe – maybe? – Jaxson Dart is the answer. But you can understand if they’d like to proceed with caution. They’ve been to this movie before,” added Nick Pietruszkiewicz, Assistant Professor of Journalism and Program Director of Sports Communications, Quinnipiac University.

NFL PLAYOFFS? JETS

When NFL fans in the Garden State were asked to give their best guess about when the Jets will next make the playoffs, 33 percent say within the next five years, 31 percent say in 5 to 10 years, 11 percent say more than ten years, and 16 percent say probably never again.

FAVORITE NFL TEAM

Asked who is their favorite NFL team, New Jersey football fans say the Giants are their favorite (31 percent) followed closely by the Eagles (24 percent) in neighboring Philadelphia, and the Jets (11 percent), with no other team reaching double digits.

1,570 adults in New Jersey were surveyed from October 9th – 13th with a margin of error of +/- 3.4 percentage points, including the design effect.

The Quinnipiac University Poll, directed by Doug Schwartz, Ph.D. since 1994, conducts independent, non-partisan national and state polls on politics and issues. Surveys adhere to industry best practices and are based on probability-based samples using random digit dialing with live interviewers calling landlines and cell phones.

Visit poll.qu.edu or www.facebook.com/quinnipiacpoll
Email poll@qu.edu or follow us on X [@QuinnipiacPoll](https://twitter.com/QuinnipiacPoll).

22. Thinking about professional football, would you describe yourself as a super fan, a fan, a casual fan, or not a fan?

	ADULTS.....								
				AGE IN YRS.....				4YR COL DEG	
	Tot	Men	Wom	18-34	35-49	50-64	65+	Yes	No
Super fan	10%	15%	6%	7%	8%	16%	12%	10%	11%
Fan	23	27	20	17	23	27	28	24	23
Casual fan	25	24	25	17	23	28	27	30	20
Not a fan	40	33	48	57	45	28	33	35	44
DK/NA	1	1	-	1	1	1	-	-	1

	AREA.....				
	Philly				
	Urban	SbUrbn	ExUrbn	land	Shore
Super fan	9%	11%	12%	12%	10%
Fan	21	21	25	37	18
Casual fan	25	26	26	22	24
Not a fan	45	41	37	29	47
DK/NA	-	1	-	1	1

23. (If professional football super fan, fan or casual fan q22) Who is your favorite NFL team?

	ADULTS.....							
	NATIONAL FOOTBALL LEAGUE FANS Q22.....							
				AGE IN YRS.....				4YR COL DEG
	Tot	Men	Wom	18-34	35-49	50-64	65+	
49ers	1%	2%	1%	1%	4%	-	1%	1%
Bears	-	-	1	1	1	-	-	-
Bengals	-	-	-	-	-	-	-	-
Bills	1	1	2	2	1	1	1	1
Broncos	1	1	1	1	1	1	-	-
Browns	1	1	-	2	-	-	-	-
Buccaneers	-	-	-	-	-	-	-	-
Cardinals	-	-	-	-	1	-	-	-
Chargers	-	-	-	-	1	-	-	1
Chiefs	3	2	4	-	4	2	3	2
Colts	-	1	-	-	-	1	-	1
Commanders	-	1	-	-	-	1	-	-
Cowboys	6	6	6	3	6	7	7	8
Dolphins	1	2	1	2	1	1	1	1
Eagles	24	20	28	28	19	21	29	27
Falcons	-	-	-	-	-	-	-	-
Giants	31	32	30	25	34	31	30	27
Jaguars	-	-	-	-	-	-	-	-
Jets	11	13	8	12	13	11	10	11
Lions	1	-	1	1	-	-	1	1
Packers	1	1	-	-	-	1	2	1
Panthers	-	-	-	-	-	-	-	-
Patriots	3	4	2	8	3	3	-	3
Raiders	1	-	1	-	-	1	2	1
Rams	1	1	-	-	-	1	-	1
Ravens	-	1	-	2	-	-	1	1
Saints	-	-	1	-	-	-	1	1
Seahawks	-	1	-	-	1	-	-	-
Steelers	3	2	4	5	2	5	1	4
Texans	-	1	-	-	-	1	-	1
Titans	-	-	-	-	-	-	-	-
Vikings	-	1	-	-	-	1	-	1
DK/NA	8	7	9	7	6	7	9	7

Cont'd

23 cont'd. (If professional football super fan, fan or casual fan q22) Who is your favorite NFL team?

ADULTS.....
 NATIONAL FOOTBALL LEAGUE FANS Q22.....
 AREA.....

Philly

Urban SbUrbn ExUrbn land Shore

49ers	3%	1%	2%	1%	-
Bears	-	1	1	-	-
Bengals	-	-	-	-	-
Bills	3	-	2	2	1
Broncos	-	1	1	1	-
Browns	-	2	-	-	-
Buccaneers	-	-	-	-	-
Cardinals	-	-	1	1	-
Chargers	-	1	-	-	-
Chiefs	5	3	4	1	1
Colts	-	-	2	-	-
Commanders	-	-	-	-	1
Cowboys	4	8	3	7	5
Dolphins	3	2	1	-	-
Eagles	7	10	10	72	23
Falcons	-	-	-	-	-
Giants	41	35	36	7	39
Jaguars	-	-	-	-	-
Jets	7	14	22	-	13
Lions	2	-	-	-	1
Packers	1	1	2	-	1
Panthers	-	-	-	-	-
Patriots	4	5	2	1	2
Raiders	-	-	-	2	1
Rams	2	-	2	-	-
Ravens	-	1	-	-	-
Saints	-	-	-	-	2
Seahawks	1	-	-	1	-
Steelers	4	4	3	1	3
Texans	-	-	-	2	-
Titans	-	-	-	-	-
Vikings	1	-	1	-	-
DK/NA	13	11	5	2	7
Cont'd					

23 cont'd. (If professional football super fan, fan or casual fan q22) Who is your favorite NFL team?

ADULTS.....
 NATIONAL FOOTBALL LEAGUE FANS Q22.....
 NFL FAN Q22.....
 Super Fan Casual

49ers	3%	1%	1%
Bears	-	-	-
Bengals	-	-	-
Bills	1	2	1
Broncos	1	1	1
Browns	-	1	-
Buccaneers	-	-	-
Cardinals	-	-	-
Chargers	-	-	-
Chiefs	1	3	3
Colts	-	-	1
Commanders	-	-	-
Cowboys	11	6	4
Dolphins	2	1	1
Eagles	24	26	22
Falcons	-	-	-
Giants	28	30	34
Jaguars	-	-	-
Jets	10	12	11
Lions	-	1	-
Packers	1	1	1
Panthers	-	-	-
Patriots	6	2	3
Raiders	-	1	1
Rams	2	-	-
Ravens	1	-	1
Saints	-	-	1
Seahawks	-	-	-
Steelers	4	2	4
Texans	2	-	-
Titans	-	-	-
Vikings	1	-	-
DK/NA	2	9	9

24. (If professional football super fan, fan or casual fan q22) The New York Jets and the New York Giants both play in New Jersey. Do you think they should be renamed the New Jersey Jets and the New Jersey Giants, or should they continue to be named the New York Jets and the New York Giants?

ADULTS.....									
NATIONAL FOOTBALL LEAGUE FANS Q22.....									
	AGE IN YRS.....						4YR COL DEG		
	Tot	Men	Wom	18-34	35-49	50-64	65+	Yes	No
Renamed	29%	32%	26%	28%	39%	28%	31%	30%	30%
Continue	59	56	63	65	50	62	56	57	61
DK/NA	11	12	11	8	11	10	13	13	9

AREA.....					
	Philly				
	Urban	SbUrbn	ExUrbn	land	Shore
Renamed	29%	32%	25%	24%	32%
Continue	64	54	62	64	57
DK/NA	7	13	13	11	11

NFL FAN Q22.....				FAVORITE NFL TEAM Q23		
	Super	Fan	Casual	Giants	Jets	Other
Renamed	38%	26%	29%	25%	39%	31%
Continue	58	65	54	67	53	55
DK/NA	4	9	17	8	8	14

25. (If professional football super fan, fan or casual fan q22) What is your best guess about when the Jets will next make the playoffs; within the next five years, in five to ten years, more than ten years, or probably never again?

ADULTS.....									
NATIONAL FOOTBALL LEAGUE FANS Q22.....									
	AGE IN YRS.....						4YR COL DEG		
	Tot	Men	Wom	18-34	35-49	50-64	65+	Yes	No
Next 5 years	33%	36%	28%	33%	32%	31%	38%	29%	38%
5-10 years	31	30	33	34	34	32	28	37	25
More than 10 years	11	12	9	14	9	11	8	12	9
Never again	16	15	16	14	22	19	11	17	16
DK/NA	10	7	13	5	4	7	16	5	12

AREA.....					
	Philly				
	Urban	SbUrbn	ExUrbn	land	Shore
Next 5 years	39%	38%	27%	22%	33%
5-10 years	28	31	31	31	36
More than 10 years	10	11	20	8	8
Never again	15	14	13	20	18
DK/NA	8	7	8	20	5

NFL FAN Q22.....				FAVORITE NFL TEAM Q23	
	Super	Fan	Casual	Jets	Other
Next 5 years	37%	36%	28%	46%	31%
5-10 years	29	29	35	26	33
More than 10 years	15	9	11	8	11
Never again	19	18	13	19	16
DK/NA	-	8	15	2	9

26. (If professional football super fan, fan or casual fan q22) How about the Giants? What is your best guess about when the Giants will next make the playoffs; within the next five years, in five to ten years, more than ten years, or probably never again?

ADULTS.....									
NATIONAL FOOTBALL LEAGUE FANS Q22.....									
AGE IN YRS.....									
4YR COL DEG									
Tot	Men	Wom	18-34	35-49	50-64	65+	Yes	No	
Next 5 years	64%	70%	57%	50%	77%	65%	66%	66%	65%
5-10 years	20	16	25	23	11	24	17	21	17
More than 10 years	5	5	5	14	3	3	3	4	7
Never again	4	4	4	5	7	1	4	4	4
DK/NA	7	5	9	7	1	6	9	4	7

AREA.....					
Philly					
Urban	SbUrbn	ExUrbn	land	Shore	
Next 5 years	70%	65%	70%	51%	67%
5-10 years	21	21	19	17	20
More than 10 years	1	5	5	10	3
Never again	4	3	1	8	5
DK/NA	4	5	5	15	5

NFL FAN Q22.....				FAVORITE NFL TEAM Q23	
Super	Fan	Casual		Giants	Other
Next 5 years	75%	66%	58%	78%	60%
5-10 years	18	17	23	18	21
More than 10 years	3	6	5	1	7
Never again	4	5	3	1	5
DK/NA	-	5	11	2	8

27. (If professional football super fan, fan or casual fan q22) How confident are you in Jaxson Dart's future as the Giants' starting quarterback; very confident, somewhat confident, not so confident or not confident at all?

ADULTS.....									
NATIONAL FOOTBALL LEAGUE FANS Q22.....									
AGE IN YRS.....									
4YR COL DEG									
	Tot	Men	Wom	18-34	35-49	50-64	65+	Yes	No
Very confident	24%	30%	16%	35%	26%	25%	19%	23%	26%
Somewhat confident	38	37	39	28	45	42	37	41	37
Not so confident	9	10	8	17	6	8	8	8	10
Not confident at all	6	6	6	4	10	4	5	6	5
TOO EARLY (VOL)	2	3	1	-	2	2	3	2	2
DK/NA	21	15	29	16	11	18	27	19	21

AREA.....					
Philly					
	Urban	SbUrbn	ExUrbn	land	Shore
Very confident	25%	29%	30%	12%	22%
Somewhat confident	42	38	43	33	35
Not so confident	9	5	7	15	12
Not confident at all	5	7	1	9	4
TOO EARLY (VOL)	2	4	2	1	1
DK/NA	18	17	17	30	26

NFL FAN Q22.....				FAVORITE NFL TEAM Q23	
	Super	Fan	Casual	Giants	Other
Very confident	40%	27%	14%	35%	19%
Somewhat confident	39	40	36	46	36
Not so confident	8	8	11	4	12
Not confident at all	5	6	6	2	8
TOO EARLY (VOL)	1	2	3	3	2
DK/NA	7	17	31	10	23