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 NJ1013B Demographics
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From October 21 - 27, 2013 Quinnipiac University surveyed 1,203 likely voters in the Governor election in New Jersey with a margin of error of +/- 2.8 percentage points.

PARTY IDENTIFICATION - Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

| | LIKELY VOTERS Weighted Percent |
|----------------------|--------------------------------------|
| PARTY IDENTIFICATION | |
| Republican | 30% |
| Democrat | 34 |
| Independent | 31 |
| Other/DK/NA | 6 |

| | |
|----------------------------|----|
| PHONE DISTRIBUTION | |
| Cell only | 9% |
| Land Line only | 8 |
| Both, cmp from cell sample | 13 |
| Both, cmp from land sample | 70 |

| | |
|-------------|-----|
| RACE | |
| White | 73% |
| Black | 10 |
| Hispanic | 9 |
| Other/DK/NA | 7 |

| | LIKELY VOTERS..... | | | | | | | |
|---------------------|--------------------|------|------|------|------|------|------|-------|
| | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| Weighted Percentage | 100% | 30% | 34% | 31% | 50% | 50% | 73% | 10% |
| MoE (+/-%) | 2.83 | 5.10 | 4.96 | 4.99 | 3.94 | 4.05 | 3.10 | 10.89 |

| | COLLEGE DEG ANNUAL HSHOLD INC AGE IN YRS..... | | | | | | | |
|------------------|---|------|------|--------|-------|-------|-------|------|
| | Yes | No | <50K | 50-100 | >100K | 18-34 | 35-54 | 55+ |
| Unweighted Total | 43% | 56% | 23% | 29% | 34% | 11% | 39% | 45% |
| MoE (+/-%) | 3.65 | 4.47 | 6.16 | 5.40 | 4.64 | 11.39 | 5.24 | 3.64 |