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NJ1113 Demographics
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From October 30 - November 3, 2013 Quinnipiac University surveyed 1,388 likely voters in
the Governor election in New Jersey with a margin of error of +/- 2.6 percentage points.

PARTY IDENTIFICATION - Generally speaking, do you consider yourself a Republican,
a Democrat, an Independent, or what?

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                           LIKELY VOTERS
                           Weighted
                           Percent
PARTY IDENTIFICATION
 Republican                29%
 Democrat                  32
 Independent               34
 Other/DK/NA                5

PHONE DISTRIBUTION
 Cell only                  8%
 Land Line only             9
 Both, cmp from cell sample 15
 Both, cmp from land sample 69

RACE
 White                     71%
 Black                     10
 Hispanic                   9
 Other/DK/NA               10
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	LIKELY VOTERS...						
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Weighted Percentage	100%	29%	32%	34%	45%	55%	71%	10%
MoE (+/-%)	2.63	4.88	4.62	4.50	3.76	3.69	2.91	10.16

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.......		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Unweighted Total	41%	59%	27%	22%	35%	13%	39%	43%
MoE (+/-%)	3.42	4.12	5.44	5.43	4.31	11.10	4.93	3.36