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FOR RELEASE: NOVEMBER 8, 2017

QUINNIPIAC UNIVERSITY POLL ACCURATE IN MEASURING NEW JERSEY, VIRGINIA GOVERNORS' RACES

The Quinnipiac University Poll was accurate in measuring the results of the governors' races in New Jersey and Virginia.

Virginia: A November 6 likely voter survey by the independent Quinnipiac (KWIN-uhpe-ack) University showed Democratic Lt. Gov. Ralph Northam leading Republican Ed Gillespie 51 – 42 percent, a 9 percentage point margin. Northam won 54 – 45 percent, a 9 point margin.

New Jersey: A November 6 Quinnipiac University poll of likely voters showed Democrat Phil Murphy ahead of Republican Lt. Gov. Kim Guadagno 53 – 41 percent, a 12 percentage point margin. The final election result showed Murphy winning 55 – 43 percent, a 12 point margin.

In 25-years of public opinion surveys, the Quinnipiac University Poll has established a reputation for accuracy, with large sample sizes, calls to land lines and cell phones by live interviewers and adherence to all best polling practices, including random digit dialing.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys nationwide, and statewide polls in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa and Colorado as a public service and for research.

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