

This RDD telephone survey was conducted from November 4 - 8, 2015 throughout the state of New Jersey.

Responses are reported for 1,456 self-identified registered voters with a margin of sampling error of +/- 2.6 percentage points. The survey includes 481 registered Republicans with a margin of sampling error of +/- 4.5 percentage points and 538 registered Democrats with a margin of sampling error of +/- 4.2 percentage points. Margins of sampling error for additional subgroups are listed in tables below.

Surveys are conducted in English or Spanish dependent on respondent preference with live interviewers calling land lines and cell phones.

All data was collected and tabulated by the Quinnipiac University Poll.

PARTY IDENTIFICATION QUESTION WORDING - Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

REGISTERED VOTERS	
PARTY IDENTIFICATION	
Republican	30%
Democrat	31
Independent	33
Other/DK/NA	6

PHONE DISTRIBUTION	
Cell only	15%
Land Line only	5
Both, cmp from cell sample	16
Both, cmp from land sample	64

RACE	
White	69%
Black	11
Hispanic	9
Other/DK/NA	11

REGISTERED VOTERS.....							AGE IN YRS.....			
	Tot	Rep	Dem	Ind	Men	Wom	18-34	35-49	50-64	65+
Weighted Percentage	100%	30%	31%	33%	47%	53%	16%	29%	29%	20%
Unweighted n	1,456	444	468	463	746	710	102	238	475	568
MoE (+/-%)	2.57	4.65	4.53	4.55	3.59	3.68	9.70	6.35	4.50	4.11

REGISTERED REPUBLICANS.....							
POLITICAL PHILOSOPHY							
	Tot	Tea Party	Very Conservative	Mod/Smwht	Lib	Men	Wom
Weighted Percentage	100%	16%	28%	32%	38%	50%	50%
Unweighted n	481	80	129	150	194	263	218
MoE (+/-%)	4.47	10.96	8.63	8.00	7.04	6.04	6.64

REGISTERED DEMOCRATS.....						
POLITICAL PHILOSOPHY						
	Tot	Very Liberal	Mod/Smwht	Cons	Men	Wom
Weighted Percentage	100%	22%	20%	55%	43%	57%
Unweighted n	538	128	113	287	241	297
MoE (+/-%)	4.23	8.66	9.22	5.78	6.31	5.69

METHODOLOGICAL DETAILS

Dual frame landline and cell phone samples are generated using Random Digit Dialing procedures by Survey Sampling International (SSI). Both the landline and cellular phone samples are stratified by Census division according to area code.

Land line numbers are scheduled for 5+ call attempts and cell phone numbers are scheduled for 4+ call attempts. When calling landlines interviewers ask to speak with the adult member of the household having the next birthday. If that person is not available a call back is scheduled for a better time to speak with that person. Interviews are conducted on cell phones with both cell only and dual owner respondents. The complete land and cell sample is weighted to National Health Interview Survey estimates for [land only/cell only/dual owner] households.

Questions are asked of registered voters as they appear in the release document. If a question is asked of a subset of the sample a descriptive note is added in parenthesis preceding the question. Questions are numbered as asked with additional questions found in successive releases.

This survey uses statistical weighting procedures to account for deviations in the survey sample from known population characteristics, which helps correct for differential survey participation and random variation in samples. The overall adult sample is weighted to recent Census or American Community Survey data using a sample balancing procedure to match the demographic makeup of the population by county, gender, age, education and race. Margins of sampling error for this survey are not adjusted for design effect.

Quinnipiac Polls are funded entirely by Quinnipiac University. The Quinnipiac University Poll is part of the Department of Public Affairs.

Contact pollinginstitute@quinnipiac.edu for additional information or call 203-582-5201.