

From January 7 - 14, 2015 Quinnipiac University surveyed 1,182 self-identified registered voters in New York City with a margin of sampling error of +/- 2.9 percentage points. Margins of sampling error for additional subgroups are listed in tables below.

This RDD telephone survey was conducted throughout the 5 boroughs of New York City with live interviewers calling land lines and cell phones. Surveys are conducted in English or Spanish dependent on respondent preference.

All data was collected and tabulated by the Quinnipiac University Poll.

PARTY IDENTIFICATION QUESTION WORDING - Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

	REGISTERED VOTERS
	Weighted
	Percent
PARTY IDENTIFICATION	
Republican	11%
Democrat	50
Independent	29
Other/DK/NA	9

PHONE DISTRIBUTION	
Cell only	20%
Land Line only	10
Both, cmp from cell sample	8
Both, cmp from land sample	61

RACE	
White	41%
Black	24
Hispanic	20
Asian	5
Other/DK/NA	10

	REGISTERED VOTERS.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Weighted Percentage	100%	11%	50%	29%	45%	55%	41%	24%	20%
Unweighted n	1,182	142	611	342	550	632	666	248	156
MoE (+/-%)	2.85	8.22	3.96	5.30	4.18	3.90	3.80	6.22	7.85

	AREA.....					AGE IN YRS.....			
	Brnx	Kngs	Man	Qns	StIsl	18-29	30-49	50-64	65+
Weighted Percentage	15%	30%	23%	25%	7%	18%	34%	25%	20%
Unweighted n	151	325	300	300	106	94	307	397	362
MoE (+/-%)	7.98	5.44	5.66	5.66	9.52	10.11	5.59	4.92	5.15

METHODOLOGICAL DETAILS

Dual frame landline and cell phone samples are generated using Random Digit Dialing procedures by Survey Sampling International (SSI). Both the landline and cellular phone samples are stratified by Census division according to area code.

Land line numbers are scheduled for 5+ call attempts and cell phone numbers are scheduled for 4+ call attempts. When calling landlines interviewers ask to speak with the adult member of the household having the next birthday. If that person is not available a call

back is scheduled for a better time to speak with that person. Interviews are conducted on cell phones with both cell only and dual owner respondents. The complete land and cell sample is weighted to National Health Interview Survey estimates for [land only/cell only/dual owner] households.

Questions are asked of registered voters as they appear in the release document. If a question is asked of a subset of the sample a descriptive note is added in parenthesis preceding the question. Questions are numbered as asked with additional questions found in successive releases.

This survey uses statistical weighting procedures to account for deviations in the survey sample from known population characteristics, which helps correct for differential survey participation and random variation in samples. The overall adult sample is weighted to recent Census or American Community Survey data using a sample balancing procedure to match the demographic makeup of the population by county, gender, age, education and race. Margins of sampling error for this survey are not adjusted for design effect.

Quinnipiac Polls are funded entirely by Quinnipiac University. The Quinnipiac University Poll is part of the department of Public Affairs.

Contact pollinginstitute@quinnipiac.edu for additional information or call 203-582-5201.