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QUINNIPIAC UNIVERSITY POLL

FOR RELEASE: MARCH 18, 2014

NEW YORK CITY MAYOR'S APPROVAL RATING DROPS, QUINNIPIAC UNIVERSITY POLL FINDS; DESPITE STRONG OPTIMISM, HE TRAILS BRATTON, STRINGER

New York City voters approve 45 – 34 percent of the job Mayor Bill de Blasio is doing, below Police Commissioner William Bratton's 57 – 13 percent approval rating and City Comptroller Scott Stringer's 53 – 12 percent score, according to a Quinnipiac University poll released today.

Mayor de Blasio's approval rating is down from a 53 – 13 percent score in a January 16 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University. A March 27, 2012, survey showed newly-elected Mayor Michael Bloomberg with a 62 – 16 percent approval rating.

By a 65 – 29 percent margin, New York City voters are optimistic about the next four years under Mayor de Blasio. The new mayor will make life better for them and their families, 33 percent of voters say, while 22 percent say he will make life worse and 38 percent say he will have no effect.

The mayor's approval is 47 – 32 percent among men, 44 – 36 percent among women, 60 – 22 percent among black voters and 47 – 28 percent among Hispanic voters. White voters give him a negative 39 – 45 percent approval rating. Democrats approve 55 – 27 percent, while Republicans disapprove 75 – 16 percent. Independent voters are divided as 36 percent approve and 38 percent disapprove.

"After an uneven first couple of months in office, only so-so numbers for New York City Mayor Bill de Blasio as he prepares to confront the media at Saturday's Inner Circle show," said Quinnipiac University Poll Assistant Director Maurice Carroll.

"Mayor de Blasio's overall job-approval numbers are off a bit, but still positive. And he gets solid marks on the standard pollster traits – leadership, honesty and understands people's problems."

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“But his hand-picked police commissioner, William Bratton, and his fellow city-wide elected official, Comptroller Scott Stringer, both out-score him,” Carroll added.

“Voters think his young administration is handling crime and taxes right and they say 60 – 27 percent that the media is being fair to the new mayor.”

New York City men and women agree in their approval of Bratton, who also wins positive grades from all parties and races, 63 – 10 percent among white voters, 61 – 14 percent among black voters and 48 – 20 percent among Hispanic voters.

On the optimism measures, there are almost no gender gaps, but wide racial gaps:

- Black voters are optimistic about the city 81 – 13 percent and Hispanic voters are optimistic 69 – 21 percent, with white voter optimism at 51 – 45 percent;
- The mayor will make their life better rather than worse, black voters say 43 – 11 percent and Hispanic voters say 34 – 14 percent, while white voters say 33 – 26 percent their life will get worse.

Overall, de Blasio will make New York City better, 46 percent of voters say, while 27 percent say worse and 19 percent say he will have no effect.

The mayor gets strong character ratings as voters say:

- 56 – 33 percent he has strong leadership qualities;
- 62 – 21 percent that he is honest and trustworthy;
- 57 – 35 percent that he understands their problems.

Voters approve 58 – 23 percent of the way de Blasio is handling crime, 44 – 32 percent of the way he is handling taxes and 58 – 37 percent of the way he is handling this winter’s snowstorms.

Public Advocate Letitia James gets a 44 – 16 percent approval rating, with 41 – 15 percent for City Council Speaker Melissa Mark-Viverito.

New York City voters approve 68 – 24 percent of the way police are doing their job, the highest score since a 70 – 23 percent approval rating January 17, 2013. Approval is 81 – 13 percent among white voters, 56 – 38 percent among black voters and 60 – 29 percent among Hispanic voters.

From March 12 – 17, Quinnipiac University surveyed 1,234 New York City voters, with a margin of error of +/- 2.8 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).

1. Do you approve or disapprove of the way Bill de Blasio is handling his job as Mayor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	45%	16%	55%	36%	47%	44%	39%	60%	47%
Disapprove	34	75	27	38	32	36	45	22	28
DK/NA	20	9	19	26	20	20	16	18	25

TREND: Do you approve or disapprove of the way Bill de Blasio is handling his job as Mayor?

	Mar 18 2014	Jan 16 2014
Approve	45	53
Disapprove	34	13
DK/NA	20	34

2. Do you approve or disapprove of the way Bill Bratton is handling his job as Police Commissioner?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	57%	59%	60%	54%	57%	58%	63%	61%	48%
Disapprove	13	14	12	15	14	13	10	14	20
DK/NA	29	27	28	30	29	29	27	25	32

4. Do you approve or disapprove of the way Letitia James is handling her job as Public Advocate?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	44%	23%	53%	31%	42%	46%	31%	65%	49%
Disapprove	16	48	8	24	20	14	23	7	11
DK/NA	40	29	39	45	38	40	45	28	40

5. Do you approve or disapprove of the way Melissa Mark-Viverito is handling her job as City Council Speaker?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	41%	28%	47%	35%	43%	40%	29%	56%	52%
Disapprove	15	34	10	19	17	13	22	7	9
DK/NA	44	38	43	46	39	47	48	37	39

6. Do you approve or disapprove of the way Scott Stringer is handling his job as City Comptroller?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	53%	50%	61%	43%	57%	50%	55%	57%	52%
Disapprove	12	21	9	17	11	13	11	15	12
DK/NA	35	29	30	40	32	37	34	28	36

7. Are you generally optimistic or pessimistic about the next four years with Bill de Blasio as Mayor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Optimistic	65%	25%	77%	54%	66%	64%	51%	81%	69%
Pessimistic	29	69	19	40	29	29	45	13	21
DK/NA	6	6	5	6	5	7	5	6	10

TREND: Are you generally optimistic or pessimistic about the next four years with Bill de Blasio as Mayor?

	Mar 18 2014	Jan 16 2014
Optimistic	65	67
Pessimistic	29	21
DK/NA	6	12

8. Do you think Mayor de Blasio will make life for you and your family better or worse, or have no effect?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Better	33%	11%	42%	24%	32%	34%	26%	43%	34%
Worse	22	63	12	29	22	22	33	11	14
No effect	38	20	39	43	40	36	37	37	41
DK/NA	7	5	7	4	6	8	4	9	11

9. Do you think Mayor de Blasio will make the city better or worse or have no effect?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Better	46%	16%	58%	31%	46%	47%	38%	60%	47%
Worse	27	67	17	36	26	27	42	10	19
No effect	19	9	19	24	21	18	13	22	23
DK/NA	8	8	6	9	8	8	6	9	10

10. Would you say that Bill de Blasio - has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes	56%	39%	62%	46%	59%	53%	47%	66%	64%
No	33	55	27	44	32	33	43	23	24
DK/NA	11	6	11	10	9	14	9	11	12

11. Would you say that Bill de Blasio - understands the problems of people like you or not?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes	57%	17%	67%	49%	59%	54%	49%	69%	56%
No	35	76	26	45	34	36	44	21	32
DK/NA	8	8	7	7	7	10	7	9	12

12. Would you say that Bill de Blasio - is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes	62%	34%	73%	51%	64%	60%	62%	72%	56%
No	21	54	13	28	22	20	24	14	24
DK/NA	17	13	14	21	14	19	14	14	20

13. Do you approve or disapprove of the way Mayor de Blasio is handling - crime?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	58%	28%	68%	50%	61%	55%	51%	70%	56%
Disapprove	23	54	14	30	22	23	30	13	25
DK/NA	19	18	18	20	17	21	18	17	19

14. Do you approve or disapprove of the way Mayor de Blasio is handling - taxes?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	44%	11%	53%	33%	47%	42%	36%	57%	46%
Disapprove	32	73	21	43	32	32	43	20	27
DK/NA	24	16	25	23	21	26	21	24	27

16. Do you approve or disapprove of the way Mayor de Blasio is handling this winter's snowstorms?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	58%	41%	62%	54%	66%	51%	59%	67%	54%
Disapprove	37	52	33	41	28	44	37	30	38
DK/NA	5	7	4	5	6	5	4	4	7

17. Do you approve or disapprove of the way the New York City police are doing their job?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	68%	85%	66%	73%	71%	65%	81%	56%	60%
Disapprove	24	10	27	20	22	26	13	38	29
DK/NA	8	5	8	8	7	9	6	6	11

TREND: Do you approve or disapprove of the way the New York City police are doing their job?

	Mar 18 2014	Jan 16 2014	May 23 2013	Apr 11 2013	Feb 28 2013	APPROVE.....	
						High Feb 7 2002	Low Apr 20 2000
Approve	68	62	61	60	61	76	43
Disapprove	24	30	31	32	31	18	48
DK/NA	8	7	8	8	7	6	9

18. In general, how satisfied are you with the way things are going in New York City today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Very satisfied	8%	6%	10%	6%	10%	7%	9%	7%	9%
Smwht satisfied	53	31	59	47	55	50	51	60	48
Smwht dissatisfied	28	36	24	34	24	31	29	25	28
Very dissatisfied	10	27	6	12	10	11	11	7	14
DK/NA	1	1	1	1	1	1	1	1	2

TREND: In general, how satisfied are you with the way things are going in New York City today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Mar 18 2014	Apr 11 2013	Feb 28 2013	Jan 17 2013	Nov 21 2012	VERY+SMWHT....	
						High Feb 11 1998	Low Jul 02 2003
Very satisfied	8	8	9	9	11	18	7
Smwht satisfied	53	51	48	56	52	58	23
Smwht dissatisfied	28	27	27	24	25	18	32
Very dissatisfied	10	13	15	11	11	5	38
DK/NA	1	1	1	1	1	1	1

19. Do you think the media is treating Mayor de Blasio fairly or unfairly?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Fairly	60%	70%	59%	64%	63%	58%	68%	54%	51%
Unfairly	27	16	30	24	27	27	20	35	30
DK/NA	13	13	11	12	10	15	12	11	19

21. Have you heard or read anything about Mayor de Blasio's car disregarding traffic regulations?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes/Heard	58%	61%	57%	63%	62%	56%	67%	54%	48%
No	40	35	41	36	36	42	31	44	48
DK/NA	2	4	2	1	2	2	2	3	3

22. (If heard or read q21) Do you believe this driving was a matter of protecting the mayor's security or not?

	HEARD/READ ABOUT DRIVING Q21.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes	26%	17%	28%	25%	34%	19%	20%	34%	31%
No	60	76	57	61	52	67	67	55	57
DK/NA	14	8	14	14	14	14	13	11	13

23. Have you heard or read anything about the mayor making a telephone inquiry about the arrest of a politically influential clergy member?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes/Heard	45%	54%	42%	52%	50%	41%	59%	38%	30%
No	53	43	56	46	48	57	39	60	68
DK/NA	2	3	1	2	2	2	1	1	3

24. (If heard or read q23) Do you believe this was an appropriate action or special treatment?

	HEARD/READ ABOUT CALL Q23.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Appropriate action	25%	9%	27%	27%	27%	23%	21%	43%	19%
Special treatment	64	89	59	62	63	64	68	45	75
DK/NA	12	2	14	11	10	13	11	13	6

33. In general, how big a role do you think a mayor's spouse should have in shaping public policy, a major role, a minor role, or no role?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Major role	24%	14%	28%	19%	21%	27%	11%	33%	38%
Minor role	39	20	43	39	42	37	37	42	41
No role	31	61	24	34	31	30	45	21	15
DK/NA	6	5	5	7	6	6	6	4	6

TREND: In general, how big a role do you think a mayor's spouse should have in shaping public policy, a major role, a minor role, or no role?

	Mar 18 2014	Jan 16 2014
Major role	24	27
Minor role	39	36
No role	31	30
DK/NA	6	7