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FOR RELEASE: MARCH 24, 2014

NEW YORK CITY BASEBALL FANS BACK YANKS OVER METS 2-1, QUINNIPIAC UNIVERSITY BIG APPLE BASEBALL POLL FINDS

The Mets ain't so amazin', even in Queens, as New York City baseball fans back the Yankees over the Mets 61 - 27 percent in Quinnipiac University's Big Apple Baseball Poll released today. The Boston Red Sox win the love of 3 percent.

The Bombers are on top in every borough, from a 76 - 15 percent lead in The Bronx to a slim 50 - 43 percent edge in Queens, the independent Quinnipiac (KWIN-uh-pe-ack) University poll finds. Men, women and fans in every age group go for the pinstripes.

The fan base is a total of 46 percent of New York City adults who say they are very interested or somewhat interested in Major League Baseball.

As Opening Day approaches, 43 percent of New York City baseball fans expect the Yankees to win the World Series, with 9 percent dreaming of a Mets victory and 6 percent pulling for the Red Sox.

If there were a Subway World Series, New Yorkers back the Yankees over the Mets 59 – 37 percent.

"Root, root, root for the Yankees. The Bombers are the favorite home team in the Big Apple Baseball Poll. Make the most of it. This is Derek Jeter's last year," said Quinnipiac University Poll Assistant Director Maurice Carroll.

From March 12 - 17, Quinnipiac University surveyed 1,621 New York City adults, with a margin of error of +/-2.4 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more information, visit <u>http://www.quinnipiac.edu/polling</u>, call (203) 582-5201, or follow us on <u>Twitter</u>.

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34. (All adults) How interested are you in following major league baseball; very interested, somewhat interested or not interested at all?

	ALL ADULTS							
				AGE IN YRS				
	Tot	Men	Wom	18-29	30-49	50-64	65+	
Manual internetical	19%	070	1.0.0	1 (0	18%	22%	240	
Very interested		27%	12%	16%			24%	
Smwht interested	27	28	26	17	29	31	32	
Not at all	53	44	61	67	52	47	43	
DK/NA	-	-	-	-	1	-	1	
	Brnx	Kngs	Man	Qns	StIsl			
Very interested	22%	18%	20%	18%	26%			
Smwht interested	30	23	26	31	25			
Not at all	48	58	52	51	49			
DK/NA	-	-	1	-	-			

TREND: How interested are you in following major league baseball - very interested, somewhat interested or not interested at all?

	ALL ADULTS							
	Mar 24	Aug 15	Aug 31	May 28				
	2014	2013	2011	2009	2007	2007		
Very interested	19	18	17	19	27	23		
Smwht interested	27	31	30	31	29	32		
Not at all	53	51	52	49	44	45		
DK/NA	-	-	-	1	-	-		

35. (If Very or Somewhat interested q34) What is your favorite major league baseball team?

	BASEBA	ALL FANS	Q34				
	Tot	Men	Wom	AGE IN 18-29		50-64	
New York YANKEES New York METS Atlanta BRAVES Boston RED SOX Cleveland INDIANS Pittsburgh PIRATES San Francisco GIANTS DK/NA	61% 27 1 3 1 1 5	61% 26 1 3 1 1 4	60% 29 - 3 - 1 1 6	75% 13 - 2 - 1 9	65% 23 1 2 1 1 3	55% 34 1 3 - - 3	49% 38 - 3 - 1 6
	Brnx	Kngs	Man	Qns	StIsl		
New York YANKEES New York METS Atlanta BRAVES Boston RED SOX Cleveland INDIANS Pittsburgh PIRATES San Francisco GIANTS DK/NA	76% 15 - 1 - 1 5	62% 25 - 2 1 - 1 6	59% 16 1 6 1 - 2 7	50% 43 - 2 - 1 4	65% 30 4 - - -		

TREND: (If Very or Somewhat interested in major league baseball) What is your favorite major league baseball team?

	BASEBALL FANS						
	Mar 24	Aug 15	Jul 29	Mar 25	Aug 31	May 28	
	2014	2013	2011	2009	2007	2007	
Atlanta Braves	1	-	1	-	-	-	
Baltimore Orioles	-	-	1	-	-	1	
Boston Red Sox	3	3	3	3	3	3	
Cleveland Indians	1	-	-	-	1	-	
Los Angeles Dodgers	-	1	-	1	-	1	
New York Mets	27	23	26	33	35	36	
New York Yankees	61	62	59	56	51	50	
Philadelphia Phillie	s -	1	1	-	-	-	
Pittsburgh PIRATES	1	-	-	-	-	-	
San Francisco Giants	1	1					
St. Louis Cardinals	-	-	1	-	-	1	
Texas Rangers	-	-	1	-	-	-	
OTHER SPECIFY	-	2	-	1	2	1	
DK/NA	5	5	4	4	5	5	

36. (If Very or Somewhat interested q34) Who do you think will win the World Series?

	BASEBA	LL FANS	Q34		YRS		
	Tot	Men	Wom	18-29	30-49	50-64	65+
New York YANKEES New York METS Baltimore ORIOLES Boston RED SOX Detroit TIGERS Los Angeles DODGERS San Francisco GIANTS St. Louis CARDINALS DK/NA	9 1 6 1 2	43% 5 1 8 2 3 1 3 30	42% 13 - 3 - 2 1 37	53% 1 3 1 2 1 1 35	45% 8 1 7 2 2 2 1 28	41% 9 1 6 2 2 3 3 3 33	32% 14 - 5 1 2 - 2 42
	Brnx	Kngs	Man	Qns	StIsl		
New York YANKEES New York METS Baltimore ORIOLES Boston RED SOX Detroit TIGERS Los Angeles DODGERS San Francisco GIANTS St. Louis CARDINALS DK/NA	6 1 5 1 1	11 1	38% 2 6 1 3 2 2 38	39% 12 - 7 1 3 2 2 32	46% 14 - 6 4 2 1 - 26		

37. (If Very or Somewhat interested q34) If there was a subway World Series this season, who would you want to win it, the Yankees or the Mets?

	BASEBALL FANS		Q34					
				AGE IN	YRS			
	Tot	Men	Wom	18-29*	30-49	50-64	65+	
Yankees	59%	58%	59%	78%	59%	53%	51%	
Mets	37	-		20			45	
DK/NA	4	5	4	2	6	3	4	
	AREA							
		 Kngs						
Yankees		Kngs	Man					
Yankees Mets	Brnx	Kngs 54%	Man	Qns	StIsl*			
	Brnx 78%	Kngs 54%	Man 64%	Qns 49%	StIsl* 53%			

(If Very or Somewhat interested in major league baseball) If there was a subway World Series this season, who would you want to win it, the Yankees or the Mets?

	BASEBALL FANS							
	Mar 24 Mar 25 Aug 31 May 28							
	2014	2009	2007	2007				
Yankees	59	55	52	49				
Mets	37	42	44	48				
DK/NA	4	2	4	3				