

Tim Malloy, Assistant Director (203) 645-8043

**Rubenstein Pat Smith (212) 843-8026** 

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## YANKEES IN FIRST PLACE AMONG NYC BASEBALL FANS, QUINNIPIAC UNIVERSITY BASEBALL POLL FINDS

The New York Yankees top the New York Mets 53 - 34 percent among New York City baseball fans, according to a Quinnipiac University Baseball Poll released today.

The Mets can't even get a home field advantage in Queens, where 45 percent of fans back the Bombers and 40 percent back the Amazins'. The Yankees take Manhattan 47 – 36 percent, Brooklyn 52 – 35 percent and Staten Island 61 – 36 percent, the independent Quinnipiac (KWIN-uh-pe-ack) University Poll finds.

And The Bronx? Fuhgeddaboutit! 73 – 16 percent.

A total of 41 percent of New York City adults are "very interested" or "somewhat interested" in Major League Baseball. That includes 49 percent of men and 36 percent of women, 34 percent of adults 18 to 49 years old and 54 percent of people over 50 years old.

The Yankees win the hearts of women fans 50 - 36 percent and men 56 - 32 percent.

And 3 percent of New York City fans actually prefer the Red Sox.

"With all that home run firepower, the baby Bombers rule the city...for now," said Tim Malloy, assistant director of the Quinnipiac University Poll.

"But hope springs eternal in the Spring. 162 games later, who knows?

"As far as those Red Sox fans, the Bruckner takes you right to I-95 North."

"Have a nice drive."

From March 22 - 27, Quinnipiac University surveyed 1,230 New York City adults with a margin of error of  $\pm -3.6$  percentage points, including the design effect. Live interviewers call landlines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts nationwide public opinion surveys, and statewide polls in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa and Colorado as a public service and for research.

Visit <u>poll.qu.edu</u> or <u>www.facebook.com/quinnipiacpoll</u> Call (203) 582-5201, or follow us on <u>Twitter</u> @QuinnipiacPoll. 41. (Adults) How interested are you in following major league baseball; very interested, somewhat interested or not interested at all?

	ADULTS					
				AGE IN	YRS	
	Tot	Men	Wom	18-49	50+	
Very interested	17%	24%	12%	13%	22%	
Somewhat interested	24	25	24	21	32	
Not interested	58	51	63	66	46	
DK/NA	-	-	-	-	-	
	Brnx	Bklyn	Man	Qns	StIsl	
Very interested	17%	18%	18%	15%	23%	
Somewhat interested	25	23	24	24	31	
Not interested	58	59	58	59	46	
DK/NA	-	-	-	1	_	

41a. (If Very or Somewhat interested q41) What is your favorite major league baseball team?

	BASEBA	BASEBALL FANS						
				AGE IN	YRS			
	Tot	Men	Wom	18-49	50+			
New York YANKEES	53%	56%	50%	55%	50%			
New York METS	34	32	36	28	42			
Boston RED SOX	3	4	2	4	2			
Chicago CUBS	1	1	1	1	-			
DK/NA	6	3	9	8	4			
	Brnx	Bklyn	Man	Qns	StIsl			
New York YANKEES	73%	52%	47%	45%	61%			
New York METS	16	35	36	40	36			
Boston RED SOX	2	4	7	1	1			
Chicago CUBS	_	-	1	2	-			
DK/NA	9	5	2	9	3			