

Maurice Carroll, Director,  
Quinnipiac University Polling Institute  
(203) 582-5334

Rubenstein Associates, Inc.  
Public Relations  
Contact: Pat Smith (212) 843-8026

# QUINNIPIAC UNIVERSITY POLL

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FOR RELEASE: OCTOBER 30, 2013

## **NEW YORK CITY VOTERS SPLIT ON DE BLASIO'S PROMISES, QUINNIPIAC UNIVERSITY POLL FINDS; BUT HE STILL HAS HUGE LEAD IN MAYOR'S RACE**

New York City likely voters are divided on whether Public Advocate Bill de Blasio, the Democratic candidate for mayor, can keep his campaign promises, but they back him over Republican Joseph Lhota 65 – 26 percent, according to a Quinnipiac University poll completed last night and released today. Independence Party candidate Adolfo Carrion has 3 percent.

This compares to a 68 – 24 percent de Blasio lead in an October 21 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University.

De Blasio can keep his campaign promises, 42 percent of voters say, while 43 percent say he can not keep his promises.

New York City voters say 45 – 40 percent that Lhota's message is too negative. The Republican gets a negative 33 – 44 percent favorability rating, compared to de Blasio's positive 64 – 25 percent score. For Carrion, 75 percent don't know enough to form an opinion.

De Blasio leads 51 – 40 percent among white voters, 90 – 1 percent among black voters, 85 – 10 percent among Hispanic voters, 69 – 21 percent among women, 60 – 32 percent among men and 85 – 9 percent among Democrats. Lhota takes Republicans 75 – 19 percent. Independent voters are divided 43 – 43 percent.

Seven percent of likely voters remain undecided and 9 percent of those who name a candidate say there's a "good chance" they will change their mind by November 5.

"They'll vote – big – for Public Advocate Bill de Blasio, but they're skeptical about those big campaign promises," said Maurice Carroll, director of the Quinnipiac University Polling Institute.

"It's a wipe-out, more than 2-1 for the Democratic candidate. Voters have gotten to know Republican Joe Lhota better, but they don't like him any better. Maybe they're turned off by those exceptionally tough TV commercials."

**-more-**

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“By a narrow margin, voters think Lhota’s message is too negative,” Carroll added.

“But they wonder if de Blasio can deliver. Income inequality? Jobs? It’s a split between the doubters and the believers.”

Republicans say 74 – 15 percent that de Blasio can’t keep his campaign promises and independent voters agree 59 – 26 percent. Democrats believe 53 – 31 percent.

Lhota is too negative, Democrats say 56 – 28 percent. He is not too negative, Republicans say 80 – 11 percent and independent voters say 52 – 37 percent.

From October 25 – 29, Quinnipiac University surveyed 728 likely voters with a margin of error of +/- 3.6 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Colorado, Iowa and the nation as a public service and for research.

**For more information, visit <http://www.quinnipiac.edu/polling>, or call (203) 582-5201, or follow us on [Twitter](#).**

1. If the election for Mayor were being held today, and the candidates were Bill de Blasio the Democrat, Joe Lhota the Republican, and Adolfo Carrion, the Independence Party candidate, for whom would you vote? (If undecided) As of today, do you lean more toward de Blasio, Lhota, or Carrion? (Table includes leaners)

	LIKELY VOTERS.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
de Blasio	65%	19%	85%	43%	60%	69%	51%	90%	85%
Lhota	26	75	9	43	32	21	40	1	10
Carrion	3	3	1	6	3	2	3	2	1
SMONE ELSE (VOL)	-	-	-	-	-	-	-	-	-
DK/NA	7	3	5	7	5	8	5	6	3

TREND: If the election for Mayor were being held today, and the candidates were Bill de Blasio the Democrat, Joe Lhota the Republican, and Adolfo Carrion, the Independence Party candidate, for whom would you vote? (If undecided) As of today, do you lean more toward de Blasio, Lhota, or Carrion? (Table includes leaners)

	LIKELY VOTERS.....			
	Oct 30 2013	Oct 21 2013	Oct 03 2013	Sep 19 2013
de Blasio	65	68	71	66
Lhota	26	24	21	25
Carrion	3	2	2	2
SMONE ELSE (VOL)	-	-	1	1
DK/NA	7	5	5	6

1a. (If candidate chosen q1) Will you definitely vote for (Candidate of choice q1), or is there a chance you could change your mind and vote for another of the candidates? IF CHANGE MIND: Would you say there's a good chance you'll change your mind, or would you say it's pretty unlikely?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q1.....		
	CANDIDATE OF CHOICE Q1		
	Tot	Lhota	deBlasio
Def vote for cand	83%	85%	83%
Unlikely to change	7	7	7
Good chance change	9	7	8
DK/NA	1	-	2

TREND: (If candidate chosen) Will you definitely vote for (Candidate of choice), or is there a chance you could change your mind and vote for another of the candidates? IF CHANGE MIND: Would you say there's a good chance you'll change your mind, or would you say it's pretty unlikely?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN.....		
	Oct 30 2013	Oct 21 2013	Oct 03 2013
Def vote for cand	83	80	77
Unlikely to change	7	10	10
Good chance change	9	8	11
DK/NA	1	3	2

1b. (If candidate chosen q1) Would you say you are very enthusiastic about supporting (Candidate chosen), somewhat enthusiastic, not so enthusiastic, or not enthusiastic at all?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q1.....		
	CANDIDATE OF CHOICE Q1		
	Tot	Lhota	deBlasio
Very enthusiastic	39%	32%	43%
Somewhat	46	49	46
Not so	10	13	8
Not at all	3	5	2
DK/NA	2	2	2

TREND: (If candidate chosen) Would you say you are very enthusiastic about supporting (Candidate of choice), somewhat enthusiastic, not so enthusiastic, or not enthusiastic at all?

	LIKELY VOTERS.....		
	CANDIDATE CHOSEN.....		
	Oct 30	Oct 21	Oct 03
	2013	2013	2013
Very enthusiastic	39	37	35
Somewhat	46	46	50
Not so	10	10	9
Not at all	3	4	4
DK/NA	2	2	2

2. Is your opinion of Bill de Blasio favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....									
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp	
Favorable	64%	17%	82%	46%	60%	68%	50%	85%	85%	
Unfavorable	25	71	8	42	31	20	38	5	10	
Hvn't hrd enough	9	11	8	10	7	10	10	8	5	
REFUSED	2	1	2	2	2	2	2	2	1	

TREND: Is your opinion of Bill de Blasio favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....			
	Oct 30	Oct 21	Oct 03	Sep 19
	2013	2013	2013	2013
Favorable	64	65	69	63
Unfavorable	25	23	19	21
Hvn't hrd enough	9	10	11	14
REFUSED	2	2	2	2

3. Is your opinion of Joe Lhota favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....									
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp	
Favorable	33%	65%	21%	51%	40%	28%	49%	10%	20%	
Unfavorable	44	14	55	34	44	44	33	63	49	
Hvn't hrd enough	20	20	20	15	14	24	15	22	30	
REFUSED	3	1	4	1	2	4	3	5	-	

TREND: Is your opinion of Joe Lhota favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....			
	Oct 30	Oct 21	Oct 03	Sep 19
	2013	2013	2013	2013
Favorable	33	31	26	30
Unfavorable	44	39	36	35
Hvn't hrd enough	20	27	33	32
REFUSED	3	3	4	3

4. Is your opinion of Adolfo Carrion favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Favorable	13%	9%	14%	15%	13%	14%	10%	21%	13%
Unfavorable	9	3	11	6	11	7	6	7	21
Hvn't hrd enough	75	86	72	79	74	76	81	70	63
REFUSED	3	3	3	1	3	3	2	2	3

TREND: Is your opinion of Adolfo Carrion favorable, unfavorable or haven't you heard enough about him?

	LIKELY VOTERS.....			
	Oct 30	Oct 21	Oct 03	Sep 19
	2013	2013	2013	2013
Favorable	13	11	10	9
Unfavorable	9	11	14	10
Hvn't hrd enough	75	77	73	78
REFUSED	3	1	2	3

5. Do you believe that de Blasio would be able to keep his campaign promises or don't you think so?

	LIKELY VOTERS.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes/Keep promises	42%	15%	53%	26%	38%	44%	30%	62%	53%
No	43	74	31	59	51	37	55	27	24
DK/NA	15	11	15	15	11	18	15	10	23

6. Do you believe that Lhota's message is too negative or don't you think so?

	LIKELY VOTERS.....								
	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes/Too negative	45%	11%	56%	37%	42%	47%	37%	64%	44%
No	40	80	28	52	45	36	52	19	34
DK/NA	15	9	16	11	13	17	11	17	22