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**NEW YORKERS GIVE AMAZON A PRIME 2-1 WELCOME,
QUINNIPIAC UNIVERSITY POLL FINDS;
BUT VOTERS ARE DIVIDED ON TAX BREAKS TO MAKE THE DEAL**

New York City voters approve 57 – 26 percent, including 60 – 26 percent among Queens voters, “of Amazon locating one of its new headquarters in Long Island City in Queens,” according to a Quinnipiac University Poll released today.

Voters are divided, however, on the \$3 billion in city and state incentives to attract Amazon, as 46 percent support the incentives, with 44 percent opposed, the independent Quinnipiac (KWIN-uh-pe-ack) University Poll finds.

Support for the Amazon relocation in general ranges from 51 – 29 percent in Manhattan to 64 – 21 percent in The Bronx.

Queens voters support 55 – 39 percent the \$3 billion incentive package to attract Amazon. Opinions in other boroughs are:

- Manhattan – Opposed 52 – 39 percent;
- Brooklyn – Slightly opposed 46 – 40 percent;
- The Bronx – Support 54 – 37 percent;
- Staten Island – Divided, with 47 percent in support and 49 percent opposed.

“While New Yorkers give the thumbs up to Amazon moving one of its new headquarters to Long Island City, they are divided over the sizeable carrot offered to the online retail giant. They are united, however, in their view that New York City should have more of a say about Amazon’s plans,” said Mary Snow, polling analyst for the Quinnipiac University Poll.

New York City voters say 54 – 41 percent, including 54 – 41 percent among Queens voters, they do not have any concerns about Amazon’s plans to build one of its headquarters in Long Island City.

Among New York City voters worried about Amazon coming to Queens, housing is the biggest concern for 31 percent, as 25 percent are most concerned about transportation, with 20 percent most concerned about quality of life and 19 percent concerned about all of these issues.

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Quinnipiac University Poll/December 5, 2018 – page 2

New York City should be more involved in bringing Amazon to Long Island City, 79 percent of city voters say.

New York Gov. Andrew Cuomo gets mixed grades for his handling of the Amazon deal, as 34 percent approve and 38 percent disapprove.

Mayor de Blasio's Approval

Voters disapprove 31 – 38 percent of the way Mayor Bill de Blasio handled the Amazon deal. Queens voters are divided as 34 percent approve and 32 percent disapprove.

New York City voters give Mayor de Blasio an overall 43 – 40 percent job approval rating, his worst net score since a divided 45 – 46 percent approval rating in a January 18, 2017, Quinnipiac University poll.

The racial divide that has marked the mayor's approval rating since he first took office remains: Approval is 55 – 21 percent among black voters and 53 – 31 percent among Hispanic voters, as white voters disapprove 56 – 32 percent.

“While New York Gov. Andrew Cuomo and New York City Mayor Bill de Blasio are often at odds, they do share something in common. Both receive low grades for their handling of the Amazon deal. One asterisk: Roughly 30 percent of respondents say they don't know the details enough to give them a grade,” Snow said.

Shopping Amazon

Most New York City voters shop on Amazon:

- 36 percent say they make a purchase less than once a week;
- 21 percent say they make a purchase once a week;
- 14 percent say they make a purchase more than once a week;
- 25 percent say they never make a purchase.

From November 27 – December 4, Quinnipiac University surveyed 1,075 New York City voters with a margin of error of +/- 3.8 percentage points, including the design effect.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts gold standard surveys using random digit dialing with live interviewers calling landlines and cell phones. The Quinnipiac University Poll conducts nationwide surveys and polls in more than a dozen states on national and statewide elections, as well as public policy issues.

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Call (203) 582-5201, or follow us on [Twitter](https://twitter.com/QuinnipiacPoll) @QuinnipiacPoll.

1. Do you approve or disapprove of the way Bill de Blasio is handling his job as mayor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	43%	13%	54%	35%	41%	44%	32%	55%	53%
Disapprove	40	80	28	46	43	37	56	21	31
DK/NA	17	8	18	19	17	18	13	23	16

AREA..... AGE IN YRS.....
 Brnx Bklyn Man Qns StIsl 18-34 35-49 50-64 65+

Approve	50%	46%	37%	44%	21%	40%	45%	44%	41%
Disapprove	33	37	48	35	68	36	44	39	43
DK/NA	17	18	15	21	11	24	11	17	16

2. How frequently do you make a purchase on Amazon: never, less than once a week, once a week, or more than once a week?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Never	25%	19%	27%	22%	26%	24%	19%	33%	27%
Less than once/week	36	31	38	36	36	36	42	32	32
Once a week	21	25	19	22	19	22	24	16	22
More than once/week	14	22	12	16	15	13	12	11	17
DON'T USE (VOL)	2	1	3	1	1	2	1	4	1
DK/NA	3	3	2	3	3	3	2	4	1

AREA..... AGE IN YRS.....
 Brnx Bklyn Man Qns StIsl 18-34 35-49 50-64 65+

Never	38%	23%	23%	21%	18%	21%	13%	27%	38%
Less than once/week	24	35	39	41	42	35	39	37	32
Once a week	13	25	19	20	28	25	23	25	14
More than once/week	20	12	14	12	7	16	23	8	7
DON'T USE (VOL)	2	2	3	2	-	-	-	2	6
DK/NA	2	2	3	3	4	4	2	2	2

3. Do you approve or disapprove of Amazon locating one of its new headquarters in Long Island City in Queens?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	57%	60%	59%	57%	58%	56%	54%	63%	65%
Disapprove	26	24	24	29	28	25	27	21	24
DK/NA	17	17	18	15	14	19	20	16	10

AREA..... AGE IN YRS.....
 Brnx Bklyn Man Qns StIsl 18-34 35-49 50-64 65+

Approve	64%	54%	51%	60%	58%	56%	54%	59%	58%
Disapprove	21	29	29	26	16	28	35	22	22
DK/NA	15	17	20	14	26	16	10	19	20

4. As you may know, Amazon will be receiving roughly 3 billion dollars in tax breaks and other benefits from the state and the city as part of its deal to locate its new headquarters in Long Island City. Amazon says it will create 25,000 new jobs. Do you support or oppose the incentives that have been offered to Amazon?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Support	46%	47%	48%	45%	47%	45%	40%	52%	56%
Oppose	44	47	43	46	45	44	51	39	39
DK/NA	10	5	9	10	8	11	9	10	5
AREA..... AGE IN YRS.....									
	Brnx	Bklyn	Man	Qns	StIsl	18-34	35-49	50-64	65+
Support	54%	40%	39%	55%	47%	49%	49%	44%	44%
Oppose	37	46	52	39	49	43	45	45	47
DK/NA	9	13	9	7	4	8	6	11	10

5. As you may know, the Amazon deal will be reviewed by the state of New York, not by New York City. Do you think that New York City should be more involved in the process, or don't you think so?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes/More involved	79%	70%	81%	77%	77%	80%	72%	89%	85%
No	13	23	11	16	16	11	19	5	12
DK/NA	8	7	8	8	7	9	8	6	3
AREA..... AGE IN YRS.....									
	Brnx	Bklyn	Man	Qns	StIsl	18-34	35-49	50-64	65+
Yes/More involved	78%	79%	79%	78%	80%	83%	80%	77%	76%
No	13	15	14	10	18	11	13	16	15
DK/NA	8	7	7	11	2	7	7	6	9

6. Do you have any concerns about Amazon's plan to build one of its new headquarters in Long Island City, or don't you have any concerns?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Yes/Have concerns	41%	27%	43%	42%	40%	42%	47%	38%	31%
No	54	68	53	53	57	52	50	57	65
DK/NA	5	5	4	4	4	6	3	4	3
AREA..... AGE IN YRS.....									
	Brnx	Bklyn	Man	Qns	StIsl	18-34	35-49	50-64	65+
Yes/Have concerns	26%	42%	52%	41%	35%	46%	45%	43%	32%
No	67	55	43	54	57	51	49	52	63
DK/NA	7	3	5	6	8	3	6	5	5

6a. (If yes/have concerns q6) Which of the following is your biggest concern about Amazon's plan to build one of its headquarters in Long Island City: the impact on housing, the impact on transportation, or the impact on the quality of life?

	IF YES/HAVE CONCERNS Q6		
	Tot	Men	Wom
Housing	31%	30%	32%
Transportation	25	24	26
Quality of life	20	20	20
NONE OF THESE (VOL)	3	4	2
ALL OF THESE (VOL)	19	21	18
DK/NA	1	1	2

	AGE IN YRS.....			
	18-34	35-49	50-64	65+
Housing	38%	35%	24%	26%
Transportation	27	21	28	22
Quality of life	17	19	25	16
NONE OF THESE (VOL)	-	3	5	5
ALL OF THESE (VOL)	18	20	17	25
DK/NA	-	2	-	6

7. Do you approve or disapprove of the way New York Governor Andrew Cuomo handled the Amazon deal?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	34%	24%	37%	33%	36%	32%	29%	42%	40%
Disapprove	38	53	35	39	41	35	47	25	36
DK/NA	28	23	28	28	23	33	24	34	24

	AREA.....					AGE IN YRS.....			
	Brnx	Bklyn	Man	Qns	StIsl	18-34	35-49	50-64	65+
Approve	38%	29%	37%	35%	28%	30%	33%	39%	34%
Disapprove	32	41	43	31	46	33	44	37	41
DK/NA	30	29	20	34	27	37	23	24	25

8. Do you approve or disapprove of the way New York City Mayor Bill de Blasio handled the Amazon deal?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk	Hsp
Approve	31%	20%	36%	30%	33%	30%	24%	43%	39%
Disapprove	38	57	33	40	41	36	46	26	36
DK/NA	30	22	31	31	26	34	30	32	25

	AREA.....					AGE IN YRS.....			
	Brnx	Bklyn	Man	Qns	StIsl	18-34	35-49	50-64	65+
Approve	38%	27%	32%	34%	24%	30%	30%	37%	26%
Disapprove	33	41	42	32	50	33	44	38	43
DK/NA	29	32	26	34	26	37	26	24	31