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**BIG GENDER GAP AS KASICH LEADS 2014 OHIO GOV RACE,
QUINNIPIAC UNIVERSITY POLL FINDS;
HE LEADS DEM CHALLENGERS IN EARLY LOOK AT 2014 RACE**

With a commanding lead among men, Ohio Gov. John Kasich leads likely Democratic challengers in an early look at the 2014 governor's race, 46 – 37 percent over Cuyahoga County Executive Ed Fitzgerald and 45 – 38 percent over U.S. Consumer Financial Protection Bureau Director Richard Cordray, according to a Quinnipiac University poll released today.

The Republican governor's margins remain virtually unchanged from the results of a February 28 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University.

In today's survey, Gov. Kasich leads Fitzgerald 51 – 32 percent among men, while women are divided 41 – 41 percent. Kasich tops Cordray 52 – 34 percent among men, while women go 43 percent for Cordray and 39 percent for the incumbent.

“In a state where self-described Democrats outnumber Republicans 35 – 27 percent, Kasich seems to be in reasonably good shape as he looks ahead to the 2014 gubernatorial election,” said Peter Brown, assistant director of the Quinnipiac University Polling Institute. “The fact that he leads his two potential Democratic opponents by 20 and 17 points respectively among the key independent voting bloc is a good indication that he starts the campaign with the voting public seeing him positively.

“There is a large gender gap in the Ohio electorate when it comes to Kasich's reelection. The gender gap is a factor in virtually all political campaigns these days, but its size at this point in this race seems a bit larger than normal.”

Ohio voters approve 52 – 34 percent of the job Kasich is doing and give him a 46 – 29 percent favorability rating.

For Cordray, 66 percent of voters don't know enough about him to form an opinion. For Fitzgerald, 76 percent don't know enough.

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“These numbers indicate that County Executive Ed Fitzgerald and Financial Protection Bureau Director Richard Cordray are not well-known to voters,” Brown added. “Should they undertake the race, they will need to define themselves positively in the eyes of the mass of voters who don’t yet have an opinion about either man,

“One bad sign for Kasich is that he does not hit 50 percent in the reelection matchups or in the general question of whether he deserves reelection.”

Kasich deserves reelection, Ohio voters say 46 – 37 percent, including 51 – 35 percent among independent voters.

In the Fitzgerald-Kasich matchup, the governor leads 86 – 2 percent among Republicans and 48 – 28 percent among independent voters, while Democrats go to Fitzgerald 77 – 10 percent. Against Cordray, Kasich leads 88 – 4 percent among Republicans and 47 – 30 percent among independent voters, while losing Democrats 78 – 9 percent.

In each race, independent voters provide the governor’s winning margin.

Kasich seems to have something of a moderate ideological image: 26 percent say he is too conservative, while 10 percent say he is too liberal and 47 percent say he is “about right.”

Views of the less-known Fitzgerald and Cordray are unformed, as about half of voters in each case say they can’t place them on the ideological scale.

Voters are split 24 – 26 percent on whether Fitzgerald has the right experience to be governor. Cordray has the right experience, voters say 31 – 27 percent.

Underpinning Kasich’s early strength is a generally positive review from voters about his handling of the economy, 49 – 41 percent approval. A total of 38 percent of voters rate Ohio’s economy as “excellent” or “good,” the highest scores ever. Another 60 percent say the economy is “not so good” or “poor.”

From April 10 – 15, Quinnipiac University surveyed 1,138 registered voters with a margin of error of +/- 2.9 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia and the nation as a public service and for research.

For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).

1. If the election for Governor were being held today, and the candidates were Ed Fitzgerald the Democrat and John Kasich the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Fitzgerald	37%	2%	77%	28%	32%	41%	32%	68%
Kasich	46	86	10	48	51	41	50	9
SMONE ELSE (VOL)	1	-	-	2	1	-	1	1
WLDN'T VOTE (VOL)	2	1	1	1	3	1	2	6
DK/NA	15	11	11	21	13	17	15	16

WHITE.....

COLLEGE DEG

	Yes	No	Prot	Cath	Men	Wom
Fitzgerald	34%	32%	27%	34%	30%	35%
Kasich	49	50	55	56	54	46
SMONE ELSE (VOL)	1	1	-	1	1	-
WLDN'T VOTE (VOL)	1	2	1	-	3	-
DK/NA	15	15	16	10	12	18

COLLEGE DEG

ANNUAL HSHOLD INC AGE IN YRS.....

	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Fitzgerald	36%	37%	43%	33%	26%	32%	42%	35%
Kasich	47	45	39	50	60	49	42	47
SMONE ELSE (VOL)	1	1	1	-	1	1	1	1
WLDN'T VOTE (VOL)	2	2	2	1	-	4	3	-
DK/NA	14	15	16	15	13	14	12	16

TREND: If the election for Governor were being held today, and the candidates were Ed Fitzgerald the Democrat and John Kasich the Republican, for whom would you vote?

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Fitzgerald	37	35
Kasich	46	45
SMONE ELSE (VOL)	1	1
WLDN'T VOTE (VOL)	2	2
DK/NA	15	17

2. If the election for Governor were being held today, and the candidates were Richard Cordray the Democrat and John Kasich the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Cordray	38%	4%	78%	30%	34%	43%	34%	74%
Kasich	45	88	9	47	52	39	50	10
SMONE ELSE (VOL)	2	-	2	2	2	1	2	3
WLDN'T VOTE (VOL)	2	-	1	1	2	1	1	1
DK/NA	13	8	10	20	10	15	14	12

WHITE.....

COLLEGE DEG

	Yes	No	Prot	Cath	Men	Wom
Cordray	37%	33%	29%	34%	30%	37%
Kasich	46	51	54	55	55	44
SMONE ELSE (VOL)	1	2	2	-	2	1
WLDN'T VOTE (VOL)	1	1	2	-	2	1
DK/NA	15	13	13	11	10	17

COLLEGE DEG

ANNUAL HSHOLD INC AGE IN YRS.....

	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Cordray	40%	38%	44%	35%	31%	32%	43%	39%
Kasich	44	46	39	51	58	51	42	45
SMONE ELSE (VOL)	1	2	2	1	-	1	2	2
WLDN'T VOTE (VOL)	1	2	3	-	-	3	1	1
DK/NA	13	13	13	13	11	13	11	13

TREND: If the election for Governor were being held today, and the candidates were Richard Cordray the Democrat and John Kasich the Republican, for whom would you vote?

Apr 18 Feb 28
2013 2013

Cordray	38	38
Kasich	45	44
SMONE ELSE (VOL)	2	1
WLDN'T VOTE (VOL)	2	2
DK/NA	13	16

3. Is your opinion of - John Kasich favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Favorable	46%	73%	20%	51%	52%	41%	49%	26%
Unfavorable	29	7	51	25	26	31	29	34
Hvn't hrd enough	24	19	28	22	20	27	21	38
REFUSED	1	1	1	2	2	1	1	2

COLLEGE DEG

ANNUAL HSHOLD INC AGE IN YRS.....

	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Favorable	52%	44%	38%	52%	61%	44%	45%	49%
Unfavorable	37	26	29	31	29	17	32	33
Hvn't hrd enough	8	29	32	15	8	38	22	16
REFUSED	2	1	1	1	1	1	1	2

TREND: Is your opinion of John Kasich favorable, unfavorable or haven't you heard enough about him?

	Apr 18 2013	Feb 28 2013	Dec 11 2012	Jun 29 2010	Apr 29 2010	FAVORABLE.....	
						High Feb 28 2013	Low Dec 10 2008
Favorable	46	48	40	28	27	48	18
Unfavorable	29	32	34	19	10	32	8
Hvn't hrd enough	24	17	24	52	62	17	73
REFUSED	1	3	2	1	1	3	1

4. Is your opinion of - Richard Cordray favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Favorable	21%	10%	34%	22%	21%	22%	20%	33%
Unfavorable	11	18	3	11	15	8	12	2
Hvn't hrd enough	66	71	63	66	62	70	66	65
REFUSED	1	1	-	2	2	1	1	-

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Favorable	30%	19%	21%	24%	27%	16%	21%	26%
Unfavorable	14	10	6	15	22	8	12	13
Hvn't hrd enough	55	70	72	60	48	75	65	61
REFUSED	1	1	1	1	3	1	2	1

TREND: Is your opinion of Richard Cordray favorable, unfavorable or haven't you heard enough about him?

	Apr 18 2013	Feb 28 2013	Dec 11 2012	Aug 14 2008
Favorable	21	25	19	19
Unfavorable	11	11	11	4
Hvn't hrd enough	66	62	70	74
REFUSED	1	2	1	3

5. Is your opinion of - Ed Fitzgerald favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Favorable	14%	5%	27%	12%	14%	15%	13%	27%
Unfavorable	8	11	3	9	11	6	9	6
Hvn't hrd enough	76	83	70	77	73	79	77	66
REFUSED	1	1	1	2	2	1	1	2

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Favorable	17%	14%	15%	15%	13%	13%	17%	13%
Unfavorable	8	8	7	8	11	9	7	9
Hvn't hrd enough	73	77	77	76	73	78	73	78
REFUSED	2	1	1	1	3	-	3	1

TREND: Is your opinion of Ed Fitzgerald favorable, unfavorable or haven't you heard enough about him?

	Apr 18 2013	Feb 28 2013	Dec 11 2012
Favorable	14	13	10
Unfavorable	8	5	5
Hvn't hrd enough	76	80	84
REFUSED	1	1	1

6. Do you approve or disapprove of the way John Kasich is handling his job as Governor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Approve	52%	76%	30%	55%	57%	47%	54%	32%
Disapprove	34	11	55	33	29	38	32	50
DK/NA	15	13	15	12	14	16	14	19

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Approve	54%	51%	46%	56%	60%	56%	48%	54%
Disapprove	38	32	36	34	32	23	39	35
DK/NA	8	17	17	10	8	21	14	11

TREND: Do you approve or disapprove of the way John Kasich is handling his job as Governor? (*Low also 30% Jan 2011)

	Apr 18 2013	Feb 28 2013	Dec 11 2012	Jun 27 2012	May 09 2012	APPROVE.....	
						High Feb 28 2013	Low Mar 23 2011*
Approve	52	53	42	40	41	53	30
Disapprove	34	32	35	44	44	32	46
DK/NA	15	14	23	16	15	14	23

11. Do you feel that John Kasich deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Yes/Deserves	46%	74%	19%	51%	50%	42%	48%	20%
No/Does not	37	10	65	35	35	39	35	61
DK/NA	17	16	16	14	15	19	17	18

WHITE.....							
	COLLEGE DEG		Prot	Cath	Men	Wom	
	Yes	No					
Yes/Deserves	47%	49%	50%	57%	52%	45%	
No/Does not	38	33	32	33	33	36	
DK/NA	15	18	18	10	15	19	

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Yes/Deserves	45%	46%	42%	49%	53%	48%	41%	48%
No/Does not	40	37	41	37	30	32	42	38
DK/NA	15	18	17	13	16	19	17	15

TREND: Do you feel that John Kasich deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Apr 18 2013	Feb 28 2013	Dec 11 2012
Yes/Deserves	46	46	36
No/Does not	37	36	43
DK/NA	17	18	21

12. Do you think John Kasich is too liberal, too conservative, or about right?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Liberal	10%	9%	9%	11%	11%	9%	10%	18%
Conservative	26	8	45	24	26	26	25	37
About right	47	72	26	52	49	46	50	26
DK/NA	16	12	20	13	13	19	16	20

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Liberal	5%	12%	12%	8%	6%	9%	13%	9%
Conservative	37	22	24	33	31	24	26	27
About right	47	47	46	48	54	51	43	49
DK/NA	11	18	19	10	10	16	18	15

13. Do you think Ed Fitzgerald is too liberal, too conservative, or about right?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Liberal	13%	24%	3%	15%	17%	10%	14%	3%
Conservative	3	4	4	3	3	4	3	5
About right	28	16	43	24	28	28	24	52
DK/NA	55	56	50	58	52	58	58	39

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Liberal	16%	12%	10%	15%	18%	13%	15%	13%
Conservative	3	4	4	3	4	4	3	4
About right	26	29	33	28	18	37	30	22
DK/NA	56	55	53	54	60	46	52	62

14. Do you think Richard Cordray is too liberal, too conservative, or about right?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Liberal	17%	31%	3%	19%	23%	12%	19%	2%
Conservative	4	-	5	6	4	4	4	6
About right	33	22	48	29	32	34	31	53
DK/NA	46	47	44	46	41	51	47	39

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Liberal	19%	16%	11%	23%	24%	14%	18%	19%
Conservative	2	5	6	2	3	4	5	3
About right	35	33	36	34	29	39	30	33
DK/NA	44	47	47	41	43	43	47	45

15. Do you think Ed Fitzgerald has the right kind of experience to be Governor of Ohio or not?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Yes	24%	12%	40%	19%	26%	22%	20%	47%
No	26	41	14	27	30	22	27	18
DK/NA	50	48	46	54	44	56	53	35

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Yes	22%	25%	26%	26%	18%	31%	29%	17%
No	23	27	25	26	30	19	27	29
DK/NA	55	49	49	49	52	49	45	55

16. Do you think Richard Cordray has the right kind of experience to be Governor of Ohio or not?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Yes	31%	21%	44%	28%	33%	30%	30%	36%
No	27	39	16	30	31	24	28	25
DK/NA	42	41	40	42	36	46	42	38

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Yes	36%	29%	31%	35%	38%	33%	34%	29%
No	24	28	26	31	28	29	26	28
DK/NA	40	42	44	34	34	38	40	43

17. Do you approve or disapprove of the way John Kasich is handling the economy?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Approve	49%	70%	24%	58%	55%	44%	51%	27%
Disapprove	41	20	66	37	36	46	38	65
DK/NA	10	10	11	5	9	11	10	7

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Approve	55%	47%	42%	57%	59%	54%	45%	49%
Disapprove	38	42	47	39	33	35	45	41
DK/NA	7	11	11	4	8	11	10	9

18. Would you describe the state of Ohio's economy these days as excellent, good, not so good, or poor?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Excellent	2%	2%	2%	1%	2%	1%	2%	3%
Good	36	44	25	42	46	28	38	17
Not so good	44	41	51	37	38	48	42	55
Poor	16	11	20	18	12	21	16	25
DK/NA	2	2	1	2	3	2	2	-

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Excellent	2%	2%	1%	2%	3%	3%	2%	1%
Good	45	33	31	39	50	37	32	39
Not so good	41	45	44	46	36	46	45	41
Poor	11	19	22	11	6	12	18	18
DK/NA	2	2	2	1	4	3	3	2

TREND: Would you describe the state of Ohio's economy these days as excellent, good, not so good, or poor? (*Low also 5% Dec 2008, Feb 2009)

	Apr 18 2013	Mar 18 2009	Feb 06 2009	Dec 11 2008	Aug 14 2008	EXCELLENT+GOOD	
						High	Low
						Apr 18 2013	Mar 18 2009*
Excellent	2	-	-	-	-	2	-
Good	36	5	5	5	14	36	5
Not so good	44	36	33	36	49	44	36
Poor	16	59	61	58	36	16	59
DK/NA	2	-	1	1	-	2	-

19. Do you think Ohio's economy is getting better, getting worse, or staying about the same?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Better	43%	51%	41%	39%	51%	36%	44%	40%
Worse	13	11	14	16	9	16	12	15
The same	43	38	45	45	39	46	42	45
DK/NA	1	1	1	1	1	1	1	-

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Better	54%	39%	36%	47%	64%	49%	42%	41%
Worse	6	16	17	8	4	12	13	12
The same	39	44	45	45	31	38	44	45
DK/NA	1	1	1	-	1	-	1	2

TREND: Do you think Ohio's economy is getting better, getting worse, or staying about the same?

	Apr 18 2013	Dec 11 2012
Better	43	42
Worse	13	19
The same	43	38
DK/NA	1	1

20. Compared to most other states, would you say Ohio's economy is better, worse, or about the same?

	Tot	Rep	Dem	Ind	Men	Wom	Wht	Blk
Better	25%	36%	16%	27%	31%	19%	26%	13%
Worse	19	17	21	20	17	21	19	22
About the same	49	40	56	47	47	51	48	58
DK/NA	7	7	6	7	5	9	7	7

	COLLEGE DEG		ANNUAL HSHOLD INC			AGE IN YRS.....		
	Yes	No	<50K	50-100	>100K	18-34	35-54	55+
Better	32%	22%	21%	28%	35%	22%	24%	27%
Worse	16	20	20	19	14	22	23	15
About the same	46	50	50	47	47	53	44	50
DK/NA	6	8	9	5	4	4	9	7