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QUINNIPIAC UNIVERSITY POLL

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KASICH TOPS CHALLENGER BY 12 POINTS IN OHIO GOV RACE, QUINNIPIAC UNIVERSITY POLL FINDS; COLLECTIVE BARGAINING FIGHT IMPORTANT TO MOST VOTERS

Cuyahoga County Executive Ed FitzGerald, the Democratic challenger in the race for Ohio governor, remains largely unknown and is gaining little ground against Republican Gov. John Kasich who leads 48 – 36 percent, according to a Quinnipiac University poll released today.

This compares to a 50 – 35 percent Kasich lead in a May 14 survey by the independent Quinnipiac (KWIN-uh-pe-ack) University.

The traditional gender gap exists as men back the Republican 53 – 31 percent, while women are divided, with 43 percent for Gov. Kasich and 41 percent for FitzGerald. Kasich leads 92 – 2 percent among Republicans and 47 – 28 percent among independent voters, while Democrats go to FitzGerald 78 – 9 percent.

Ohio voters approve 55 – 31 percent of the job Kasich is doing, virtually unchanged from his all-time high of 56 – 33 percent May 14. Voters say 50 – 37 percent that he deserves reelection, compared to 53 – 37 percent in May.

Kasich gets a 46 – 30 percent favorability rating, little changed from May.

Less than 100 days before election, 65 percent of Ohio voters don't know enough about FitzGerald to form an opinion of him.

“County Executive Ed FitzGerald is gaining little or no ground in his bid to unseat incumbent Gov. John Kasich. The Democratic nominee still has a long way to go with little more than three months until Election Day,” said Peter Brown, assistant director of the Quinnipiac University Poll. “Almost two-thirds of registered voters don't know enough about FitzGerald to have an opinion of him. That's an awful lot of Ohioans who still have to be introduced to him. This survey was conducted during the period in which the Democrat had just begun his television advertising buy.”

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A total of 60 percent of Ohio voters are very satisfied or somewhat satisfied with the way things are going in the state, while 39 percent are somewhat dissatisfied or very dissatisfied.

Kasich gets strong character scores, while FitzGerald remains plagued by lack of voter recognition:

- Voters say 66 – 25 percent that the governor has strong leadership qualities, compared to 36 – 18 percent, with 46 percent undecided, for FitzGerald;
- Kasich is honest and trustworthy, voters say 52 – 34 percent, compared to 34 – 19 percent, with 47 percent undecided, for the Democrat;
- The governor cares about their needs and problems, voters say 48 – 41 percent, compared to FitzGerald’s 36 – 24 percent, with 41 percent undecided;
- Voters say 53 – 36 percent that Kasich has good judgment, compared to FitzGerald at 32 – 18 percent, with 49 percent undecided.

The incumbent tops the challenger on handling important issues:

- 49 – 33 percent on the economy and jobs;
- 50 – 31 percent on taxes;
- 42 – 36 percent on education;
- 50 – 31 percent on government spending;
- 36 – 32 percent on abortion;
- 43 – 33 percent on health care.

The battle over collective bargaining for government employees is still very important or somewhat important to 80 percent of Ohio voters.

That fight makes 31 percent of voters less likely to vote for Kasich, with 19 percent more likely and 45 percent who say it will not affect their vote.

“Not only does Gov. Kasich hold a solid lead, but he also is viewed as better able to handle the economy and jobs and even normally Democratic issues such as abortion and health care,” Brown said. “He also has the edge on character traits. And 50 percent or more of voters say he deserves another term and think he is doing a good job in his first term in office.

“Four out of five voters say Kasich’s largest embarrassment as governor – the SB5 fiasco – is important to their vote. Many voters say the fight over collective bargaining makes them less likely to vote for Kasich, but a plurality says it won’t affect their choice.”

From July 24 – 28, Quinnipiac University surveyed 1,366 registered voters with a margin of error of +/- 2.7 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

For more information, visit <http://www.quinnipiac.edu/polling>, call (203) 582-5201, or follow us on [Twitter](#).

1. If the election for Governor were being held today, and the candidates were Ed FitzGerald the Democrat and John Kasich the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
FitzGerald	36%	2%	78%	28%	31%	41%	33%	39%	37%	35%
Kasich	48	92	9	47	53	43	40	46	48	55
SMONE ELSE (VOL)	1	-	-	1	1	-	1	-	1	1
WLDN'T VOTE (VOL)	2	-	3	4	3	2	5	2	2	1
DK/NA	13	5	10	20	12	14	21	13	12	9

TREND: If the election for Governor were being held today, and the candidates were Ed FitzGerald the Democrat and John Kasich the Republican, for whom would you vote?

	Jul 30 2014	May 14 2014	Feb 19 2014	Nov 26 2013	Jun 25 2013	Apr 18 2013	Feb 28 2013
FitzGerald	36	35	38	37	33	37	35
Kasich	48	50	43	44	47	46	45
SMONE ELSE (VOL)	1	1	1	2	1	1	1
WLDN'T VOTE (VOL)	2	2	2	4	4	2	2
DK/NA	13	11	16	15	15	15	17

2. Is your opinion of John Kasich favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Favorable	46%	81%	17%	45%	51%	41%	28%	43%	49%	57%
Unfavorable	30	4	57	27	27	34	29	32	32	26
Hvn't hrd enough	21	13	23	25	19	22	42	21	17	12
REFUSED	3	2	3	3	3	3	1	3	2	4

TREND: Is your opinion of John Kasich favorable, unfavorable or haven't you heard enough about him?

	Jul 30 2014	May 14 2014	Feb 19 2014	Nov 26 2013	Jun 25 2013	FAVORABLE.....	
						High Feb 28 2013	Low Dec 10 2008
Favorable	46	47	42	41	47	48	18
Unfavorable	30	29	30	30	28	32	8
Hvn't hrd enough	21	21	24	27	22	17	73
REFUSED	3	3	4	3	3	3	1

3. Is your opinion of Ed FitzGerald favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Favorable	23%	6%	44%	18%	20%	25%	20%	22%	24%	23%
Unfavorable	12	22	2	12	15	9	9	10	14	14
Hvn't hrd enough	65	71	54	69	63	66	69	68	62	61
REFUSED	1	2	-	2	1	1	2	-	1	2

TREND: Is your opinion of Ed FitzGerald favorable, unfavorable or haven't you heard enough about him?

	Jul 30 2014	May 14 2014	Feb 19 2014	Nov 26 2013	Jun 25 2013	FAVORABLE.....	
						High	Low
						Jul 30 2014	Dec 11 2012
Favorable	23	20	18	17	15	23	10
Unfavorable	12	15	11	11	9	12	5
Hvn't hrd enough	65	63	70	71	76	65	84
REFUSED	1	2	1	1	1	1	1

12. Do you approve or disapprove of the way John Kasich is handling his job as Governor?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Approve	55%	85%	27%	55%	60%	50%	48%	54%	53%	63%
Disapprove	31	5	58	28	28	33	27	32	36	26
DK/NA	14	10	15	17	12	17	26	15	11	11

TREND: Do you approve or disapprove of the way John Kasich is handling his job as Governor? (*Low also 30% Jan 2011)

	Jul 30 2014	May 14 2014	Feb 19 2014	Nov 26 2013	Jun 25 2013	APPROVE.....	
						High	Low
						May 14 2014	Mar 23 2011*
Approve	55	56	51	52	54	56	30
Disapprove	31	33	36	33	32	33	46
DK/NA	14	11	13	15	13	11	23

13. Do you approve or disapprove of the way the state legislature is handling its job?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Approve	39%	60%	20%	41%	46%	33%	42%	42%	35%	40%
Disapprove	43	20	65	40	40	45	36	45	46	39
DK/NA	18	20	15	19	14	22	21	13	19	21

TREND: Do you approve or disapprove of the way the state legislature is handling its job?

	Jul 30 2014	May 14 2014	Feb 19 2014	Nov 26 2013	Jun 25 2013	APPROVE.....	
						High	Low
						Dec 10 2008	Dec 12 2006
Approve	39	42	38	41	41	46	25
Disapprove	43	41	43	42	41	35	55
DK/NA	18	18	19	18	18	19	20

17. Do you feel that John Kasich deserves to be reelected, or do you feel that he does not deserve to be reelected?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes/Deserves	50%	80%	21%	53%	56%	45%	43%	47%	51%	57%
No/Does not	37	8	69	33	33	41	34	41	40	32
DK/NA	13	12	10	14	11	14	23	11	10	11

TREND: Do you feel that John Kasich deserves to be reelected, or do you feel that he does not deserve to be reelected?

	DESERVES.....						
	High		Low				
	Jul 30 2014	May 14 2014	Feb 19 2014	Nov 26 2013	Jun 25 2013	May 14 2014	Dec 11 2012
Yes/Deserves	50	53	46	48	49	53	36
No/Does not	37	37	42	39	37	37	43
DK/NA	13	10	13	13	14	10	21

18. In general, how satisfied are you with the way things are going in Ohio today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Very satisfied	8%	16%	1%	9%	9%	8%	4%	8%	7%	13%
Smwht satisfied	52	67	40	50	56	49	48	52	53	54
Smwht dissatisfied	27	11	41	27	23	30	34	26	29	22
Very dissatisfied	12	5	18	13	12	13	12	14	11	10
DK/NA	1	1	-	1	1	-	2	-	-	1

TREND: In general, how satisfied are you with the way things are going in Ohio today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?
 (*High also 60% May 2014, **Low also 29% Mar 2011)

	VERY+SMWHT SAT						
	High		Low				
	Jul 30 2014	May 14 2014	Feb 19 2014	Dec 11 2012	May 09 2012	Jul 30 2014*	Oct 25 2011**
Very satisfied	8	8	7	6	4	8	3
Smwht satisfied	52	52	49	52	47	52	26
Smwht dissatisfied	27	28	28	27	31	27	34
Very dissatisfied	12	11	16	14	17	12	37
DK/NA	1	1	1	1	1	1	1

19. Would you say that John Kasich - has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	66%	89%	43%	67%	70%	62%	66%	66%	65%	69%
No	25	5	49	21	21	28	14	24	30	26
DK/NA	9	6	8	12	9	9	20	10	6	6

TREND: Would you say that John Kasich has strong leadership qualities or not?

	Jul 30 2014	May 14 2014	Feb 19 2014	May 09 2012
Yes	66	67	61	54
No	25	23	31	36
DK/NA	9	10	8	10

20. Would you say that John Kasich - is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	52%	81%	28%	52%	57%	47%	41%	45%	54%	64%
No	34	9	56	34	32	37	37	40	36	24
DK/NA	14	10	16	14	11	16	23	15	10	12

TREND: Would you say that John Kasich is honest and trustworthy or not?

	Jul 30 2014	May 14 2014	Feb 19 2014	Nov 26 2013
Yes	52	54	52	53
No	34	31	35	33
DK/NA	14	15	13	14

21. Would you say that John Kasich - cares about the needs and problems of people like you or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	48%	81%	20%	49%	51%	46%	44%	43%	50%	57%
No	41	10	70	39	38	44	37	47	42	34
DK/NA	11	9	10	12	11	11	19	10	8	9

TREND: Would you say that John Kasich cares about the needs and problems of people like you or not?

	Jul 30 2014	May 14 2014	Feb 19 2014	May 09 2012
Yes	48	53	43	40
No	41	39	47	50
DK/NA	11	8	9	10

22. Would you say that John Kasich - has good judgment or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	53%	82%	26%	54%	59%	47%	41%	51%	54%	61%
No	36	9	63	33	31	39	39	36	38	30
DK/NA	12	9	10	13	9	14	19	13	8	9

TREND: Would you say that John Kasich has good judgment or not?

	Jul 30 2014	May 14 2014	Feb 19 2014
Yes	53	57	49
No	36	30	38
DK/NA	12	13	13

23. Do you think John Kasich is too liberal, too conservative, or about right?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Liberal	10%	7%	13%	8%	10%	10%	11%	9%	11%	7%
Conservative	31	6	56	30	29	34	33	36	32	23
About right	47	79	19	49	51	43	40	42	49	56
DK/NA	12	8	12	13	11	13	17	13	7	14

TREND: Do you think John Kasich is too liberal, too conservative, or about right?

	Jul 30 2014	May 14 2014	Feb 19 2014	Nov 26 2013	Jun 25 2013	Apr 18 2013
Liberal	10	11	13	10	10	10
Conservative	31	28	29	27	26	26
About right	47	49	45	47	48	47
DK/NA	12	13	13	17	16	16

24. Would you say that Ed FitzGerald - has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	36%	18%	54%	37%	37%	36%	43%	39%	36%	29%
No	18	27	12	16	22	15	12	20	18	19
DK/NA	46	55	34	47	41	50	45	41	45	51

25. Would you say that Ed FitzGerald - is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	34%	18%	56%	31%	35%	33%	27%	35%	35%	37%
No	19	24	12	18	22	15	22	23	18	11
DK/NA	47	58	33	51	42	51	51	41	47	52

TREND: Would you say that Ed FitzGerald is honest and trustworthy or not?

	Jul 30 2014	Nov 26 2013
Yes	34	28
No	19	17
DK/NA	47	55

26. Would you say that Ed FitzGerald - cares about the needs and problems of people like you or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	36%	20%	57%	31%	37%	35%	40%	33%	39%	34%
No	24	29	15	24	27	20	22	28	22	20
DK/NA	41	50	28	45	36	45	38	39	39	46

27. Would you say that Ed FitzGerald - has good judgment or not?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Yes	32%	13%	52%	31%	34%	31%	36%	34%	33%	27%
No	18	29	10	15	24	14	16	19	20	16
DK/NA	49	58	37	53	42	56	48	47	47	57

28. Do you think Ed FitzGerald is too liberal, too conservative, or about right?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Liberal	21%	38%	6%	19%	27%	15%	18%	18%	23%	24%
Conservative	5	2	8	5	5	4	7	7	4	3
About right	34	14	58	29	35	33	37	34	34	31
DK/NA	41	46	28	48	33	48	38	41	39	43

TREND: Do you think Ed FitzGerald is too liberal, too conservative, or about right?

	Jul 30 2014	Nov 26 2013	Jun 25 2013	Apr 18 2013
Liberal	21	16	13	13
Conservative	5	5	5	3
About right	34	29	29	28
DK/NA	41	49	53	55

29. Regardless of who you may support, who do you think would do a better job handling - the economy and jobs, Kasich or FitzGerald?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Kasich	49%	82%	18%	49%	54%	44%	42%	46%	49%	56%
FitzGerald	33	3	66	30	30	37	35	36	34	29
DK/NA	18	15	16	22	16	20	22	19	18	15

30. Regardless of who you may support, who do you think would do a better job handling - taxes, Kasich or FitzGerald?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Kasich	50%	79%	22%	51%	56%	43%	48%	49%	48%	54%
FitzGerald	31	6	58	27	28	33	30	31	32	29
DK/NA	20	14	20	22	16	23	22	20	20	17

31. Regardless of who you may support, who do you think would do a better job handling - education, Kasich or FitzGerald?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Kasich	42%	72%	17%	41%	47%	36%	38%	38%	41%	49%
FitzGerald	36	6	64	35	33	38	40	37	37	31
DK/NA	22	22	18	24	19	25	22	25	22	20

32. Regardless of who you may support, who do you think would do a better job handling - government spending, Kasich or FitzGerald?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Kasich	50%	80%	20%	51%	58%	42%	49%	49%	48%	54%
FitzGerald	31	5	59	27	27	34	31	31	33	28
DK/NA	20	16	21	21	15	23	20	21	19	19

33. Regardless of who you may support, who do you think would do a better job handling - the issue of abortion, Kasich or FitzGerald?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Kasich	36%	64%	12%	35%	39%	32%	40%	31%	35%	39%
FitzGerald	32	8	55	30	31	32	34	37	31	24
DK/NA	33	28	33	35	29	36	26	33	34	37

34. Regardless of who you may support, who do you think would do a better job handling - health care, Kasich or FitzGerald?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Kasich	43%	75%	14%	44%	48%	38%	42%	43%	38%	49%
FitzGerald	33	5	63	30	33	34	31	35	36	29
DK/NA	24	20	23	26	19	28	27	22	26	22

35. As you might recall, in his first year in office Governor Kasich signed legislation that limited collective bargaining for public employees in the state. Ohio voters subsequently repealed the law. How important would you say the fight over the law is in your decision of who to support in the election for governor, very important, somewhat important, not so important or not important at all?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
Very important	45%	29%	65%	41%	44%	46%	32%	46%	49%	46%
Somewhat important	35	46	26	35	34	36	39	34	33	38
Not so important	11	15	5	14	11	11	18	10	11	8
Not important at all	7	8	4	8	9	5	9	8	6	5
DK/NA	2	2	1	2	2	2	3	1	-	4

36. Does the fight over the law make you more likely to vote for John Kasich's re-election, less likely or doesn't it make a difference?

	Tot	Rep	Dem	Ind	Men	Wom	AGE IN YRS.....			
							18-29	30-49	50-64	65+
More likely	19%	35%	6%	18%	25%	14%	13%	18%	20%	25%
Less likely	31	6	58	29	30	32	20	34	37	28
No difference	45	53	34	50	42	48	67	44	41	40
DK/NA	4	6	2	4	3	6	-	4	2	7