

Florida Trends

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

	Clinton	Trump	SMONE ELSE	WLDN'T VOTE	DK/NA
May 10, 2016	43	42	2	7	6
Oct 07, 2015	46	41	3	6	4
Aug 20, 2015	41	43	3	9	4

TREND: If the election for President were being held today, and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

	SANDERS	TRUMP	SMONE ELSE	WLDN'T VOTE	DK/NA
May 10, 2016	44	42	2	7	4
Oct 07, 2015	46	41	2	7	5
Aug 20, 2015	41	45	2	7	5

TREND: Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her? (* Low Fav)

	Fav	Unfav	HvntHrd	REF
May 10, 2016	37	57	3	3 Low Fav
Oct 07, 2015	44	51	4	2
Aug 20, 2015	37	55	7	1 *
Jun 17, 2015	47	45	8	1
Mar 31, 2015	49	46	3	2
Feb 03, 2015	53	39	6	2
Jul 24, 2014	58	38	3	1
May 01, 2014	58	37	4	1
Jun 19, 2013	57	38	4	1
Mar 21, 2013	62	33	4	2 High Fav
May 22, 2008	48	43	5	4
May 01, 2008	49	40	7	4
Apr 02, 2008	44	45	8	4
Dec 05, 2007	52	41	5	3
Oct 25, 2007	47	46	4	3
Oct 10, 2007	49	41	7	3
Sep 12, 2007	50	43	3	3
Aug 08, 2007	50	42	5	2
Jul 23, 2007	49	44	5	2
Jun 27, 2007	47	47	4	2
Jun 07, 2007	44	45	8	3
Apr 26, 2007	47	44	6	3
Apr 02, 2007	47	45	5	3
Mar 07, 2007	48	39	9	3
Feb 07, 2007	51	39	7	2

TREND: Is your opinion of Bernie Sanders favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
May 10, 2016	43	41	14	1
Oct 07, 2015	36	29	34	1
Aug 20, 2015	28	31	41	-

TREND: Is your opinion of Donald Trump favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
May 10, 2016	37	57	3	3
Oct 07, 2015	35	57	6	2
Aug 20, 2015	36	50	12	2
Jun 17, 2015	21	62	15	2

TREND: In general, how satisfied are you with the way things are going in Florida today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

	Very Sat	Smwht Sat	Smwht Dis	Very Dis	DK/NA
May 10, 2016	9	49	26	15	1
Feb 10, 2015	12	55	21	10	1 High Very/Smwht Sat
Jul 23, 2014	9	46	29	16	1
Apr 30, 2014	5	46	29	19	1
Jan 30, 2014	6	48	30	16	1
Nov 21, 2013	5	43	29	22	1
Jun 18, 2013	5	48	28	17	1
Mar 20, 2013	4	46	31	16	2
Dec 19, 2012	6	43	33	17	2
Jun 20, 2012	5	36	34	25	1
May 24, 2012	4	39	30	25	2
Jan 10, 2012	4	38	32	24	2
Sep 22, 2011	4	31	29	34	2 Low Very/Smwht Sat
Aug 05, 2011	4	33	28	33	1
May 25, 2011	3	36	32	29	1
Apr 06, 2011	3	36	34	26	1
Feb 02, 2011	3	44	34	19	1
Jun 09, 2009	6	45	33	15	2
Apr 15, 2009	3	43	34	19	1
Feb 18, 2009	3	40	33	22	2
Jan 21, 2009	4	42	34	20	1
Nov 19, 2008	7	40	33	20	1
Sep 08, 2008	7	39	29	24	-
Jun 03, 2008	4	35	34	26	1
Apr 10, 2008	5	32	34	28	1
Oct 24, 2007	5	42	33	19	1
Sep 11, 2007	7	40	33	18	1
Jul 19, 2007	8	45	33	13	1
Dec 20, 2006	10	41	29	19	1
Jun 29, 2006	13	45	26	16	1
May 24, 2006	15	41	25	18	1
Apr 19, 2006	14	45	24	15	2
Feb 22, 2006	15	43	26	14	2
Nov 15, 2005	15	43	20	21	1
Aug 31, 2005	15	42	25	17	1
Jun 30, 2005	14	43	27	15	2
Apr 13, 2005	12	47	24	15	2
Feb 24, 2005	15	48	22	15	1
Dec 07, 2004	16	43	23	16	2
Sep 23, 2004	18	45	23	12	2
Jun 29, 2004	14	46	23	16	1

TREND: Would you describe the state of Florida's economy these days as excellent, good, not so good, or poor?

	Exc	Good	NotSo Good	Poor	DK/NA
May 10, 2016	5	52	30	10	2
Feb 10, 2015	6	53	30	8	3
Jan 30, 2014	2	45	38	12	2
Feb 19, 2009	-	9	40	51	-
Dec 07, 2004	8	52	27	10	3
Jun 29, 2004	7	48	31	11	3

TREND: Do you think Florida's economy is getting better, getting worse, or staying about the same?

	Better	Worse	Same	DK/NA
May 10, 2016	34	11	53	2
Feb 10, 2015	47	9	42	2
Jan 30, 2014	38	12	48	2
Nov 22, 2013	33	21	44	2
Jun 18, 2013	33	18	47	2
Dec 19, 2012	31	21	46	2

TREND: Would you say that you are better off or worse off financially than you were a year ago?

	Bet	Wor	SAME	DK/NA
May 10, 2016	47	28	24	1
Feb 10, 2015	46	25	28	1
Feb 19, 2009	17	61	21	2
Nov 19, 2008	20	59	20	1
Dec 07, 2004	42	34	22	1

TREND: Would you say that Hillary Clinton is honest and trustworthy or not?

	Yes	No	DK/NA
May 10, 2016	29	66	4
Oct 07, 2015	35	59	7
Aug 20, 2015	32	64	4
Jun 17, 2015	43	51	7
Mar 31, 2015	41	50	9
Jan 31, 2014	54	41	6
May 01, 2008	46	46	8

TREND: Would you say that Donald Trump is honest and trustworthy or not?

	Yes	No	DK/NA
May 10, 2016	38	57	5
Oct 07, 2015	37	54	9
Aug 20, 2015	39	53	8

TREND: Would you say that Hillary Clinton has strong leadership qualities or not?

	Yes	No	DK/NA
May 10, 2016	53	45	2
Oct 07, 2015	56	41	2
Aug 20, 2015	52	46	2
Jun 17, 2015	61	37	3
Mar 31, 2015	62	35	3
Jan 31, 2014	68	30	2
May 01, 2008	69	27	4

TREND: Would you say that Donald Trump has strong leadership qualities or not?

	Yes	No	DK/NA
May 10, 2016	60	37	3
Oct 07, 2015	59	37	4
Aug 20, 2015	61	35	4

TREND: Would you say that Hillary Clinton cares about the needs and problems of people like you or not?

	Yes	No	DK/NA
May 10, 2016	41	56	2
Oct 07, 2015	47	51	3
Aug 20, 2015	42	55	3
Jun 17, 2015	48	46	6
Jan 31, 2014	56	40	4
May 01, 2008	61	33	6

TREND: Would you say that Donald Trump cares about the needs and problems of people like you or not?

	Yes	No	DK/NA
May 10, 2016	40	58	3
Oct 07, 2015	35	60	5
Aug 20, 2015	38	55	6

TREND: Would you say that Hillary Clinton has the right kind of temperament and personality to handle an international crisis as president, or not?

	Yes	No	DK/NA
May 10, 2016	54	44	2
Oct 07, 2015	54	44	2
Aug 20, 2015	45	51	4

TREND: Would you say that Donald Trump has the right kind of temperament and personality to handle an international crisis as president, or not?

	Yes	No	DK/NA
May 10, 2016	34	62	3
Oct 07, 2015	29	66	6
Aug 20, 2015	29	64	7

TREND: Which comes closest to your view about illegal immigrants who are currently living in the United States? A) They should be allowed to stay in the United States and to eventually apply for U.S. citizenship. B) They should be allowed to remain in the United States, but not be allowed to apply for U.S. citizenship. C) They should be required to leave the U.S.

	Stay/ Citizen	Stay/ Not Citizen	Not Stay	DK/NA
May 10, 2016	57	11	25	7
Aug 24, 2015	53	12	31	4
Jun 19, 2013	58	12	24	6
Dec 08, 2011	54	14	27	5