

\* Florida Trends \*

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

	Clinton	Trump	SMONE ELSE	WLDN'T VOTE	DK/NA
Jul 13, 2016	39	42	6	5	8
Jun 21, 2016	47	39	2	6	6
May 10, 2016	43	42	2	7	6
Oct 07, 2015	46	41	3	6	4
Aug 20, 2015	41	43	3	9	4

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian, and Jill Stein the Green party candidate, for whom would you vote?

	Clinton	Trump	Johnson	Stein	SMONE ELSE	WLDN'T VOTE	DK/NA
Jul 13, 2016	36	41	7	4	2	3	8
Jun 21, 2016	42	36	7	3	2	4	6

TREND: Compared to past presidential elections, how would you describe your level of enthusiasm about voting in this year's presidential election; are you more enthusiastic than usual, less enthusiastic, or about the same as usual?

	More	Less	About Same	DK/NA
Jul 13, 2016	37	33	28	1
Jun 21, 2016	34	37	27	2
Jun 21, 2012	36	23	40	1
May 23, 2012	38	19	42	2
May 03, 2012	35	26	38	1
Mar 28, 2012	35	27	37	1
Jan 26, 2012	38	20	41	1
Jan 11, 2012	37	21	41	1
Dec 08, 2011	32	23	44	1
Nov 10, 2011	35	21	43	1
Sep 22, 2011	40	22	37	1

TREND: Is your opinion of Donald Trump favorable, unfavorable or haven't you heard enough about him? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

	Strngly Fav	Smwht Fav	Smwht Unfav	Strngly Unfav	HvntHrd REF
Jul 13, 2016	26	12	7	47	3
Jun 21, 2016	23	10	9	52	3

TREND: Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

	Strngly Fav	Smwht Fav	Smwht Unfav	Strngly Unfav	HvntHrd	REF
Jul 13, 2016	19	16	6	53	4	2
Jun 21, 2016	23	16	8	45	5	3

TREND: Is your opinion of Jill Stein favorable, unfavorable or haven't you heard enough about her? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

	Strngly Fav	Smwht Fav	Smwht Unfav	Strngly Unfav	HvntHrd	REF
Jul 13, 2016	3	3	1	5	87	1
Jun 21, 2016	1	3	3	4	87	2

TREND: Is your opinion of Gary Johnson favorable, unfavorable or haven't you heard enough about him? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

	Strngly Fav	Smwht Fav	Smwht Unfav	Strngly Unfav	HvntHrd	REF
Jul 13, 2016	4	8	4	7	76	1
Jun 21, 2016	2	10	5	7	74	3

TREND: Regardless of how you intend to vote, who do you think would do a better job creating jobs: Hillary Clinton or Donald Trump?

	Clinton	Trump	DK/NA
Jul 13, 2016	39	54	8
Jun 21, 2016	41	49	9

TREND: Regardless of how you intend to vote, who do you think would do a better job handling immigration issues: Hillary Clinton or Donald Trump?

	Clinton	Trump	DK/NA
Jul 13, 2016	45	49	6
Jun 21, 2016	50	43	6

TREND: Regardless of how you intend to vote, who do you think would be most effective against ISIS: Hillary Clinton or Donald Trump?

	Clinton	Trump	DK/NA
Jul 13, 2016	35	57	8
Jun 21, 2016	42	48	9

TREND: Regardless of how you intend to vote, who do you think would do a better job responding to an international crisis: Hillary Clinton or Donald Trump?

	Clinton	Trump	DK/NA
Jul 13, 2016	47	45	7
Jun 21, 2016	54	39	7

TREND: Regardless of how you intend to vote, who do you think is more honest and trustworthy: Hillary Clinton or Donald Trump?

	Clinton	Trump	DK/NA
Jul 13, 2016	37	50	13
Jun 21, 2016	40	43	17

TREND: Regardless of how you intend to vote, who do you think is a stronger leader: Hillary Clinton or Donald Trump?

	Clinton	Trump	DK/NA
Jul 13, 2016	41	51	8
Jun 21, 2016	45	46	8

TREND: Regardless of how you intend to vote, who do you think is better prepared to be President: Hillary Clinton or Donald Trump?

	Clinton	Trump	DK/NA
Jul 13, 2016	53	37	9
Jun 21, 2016	60	31	8

TREND: Regardless of how you intend to vote, who do you think has higher moral standards: Hillary Clinton or Donald Trump?

	Clinton	Trump	DK/NA
Jul 13, 2016	42	42	16
Jun 21, 2016	47	36	17
May 10, 2016	46	41	12

TREND: Regardless of how you intend to vote, who do you think is more intelligent: Hillary Clinton or Donald Trump?

	Clinton	Trump	DK/NA
Jul 13, 2016	52	35	13
Jun 21, 2016	53	33	13
May 10, 2016	52	38	10