

\*Florida Crosstabs\*

1. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote? (If undecided) As of today, do you lean more toward Clinton or Trump?

	FLORIDA LIKELY VOTERS.....							WHITE.....	
	Tot	Rep	Dem	Ind	Men	Wom	COLLEGE DEG		
							Yes	No	
Clinton	46%	5%	89%	42%	39%	53%	43%	30%	
Trump	45	91	8	41	51	40	52	61	
SMONE ELSE (VOL)	3	1	-	7	4	3	2	3	
DK/NA	5	2	2	10	6	5	3	6	

	WHITE.....			
	Men	Wom	Wht	NonWht
Clinton	27%	43%	36%	68%
Trump	64	51	57	21
SMONE ELSE (VOL)	3	2	3	4
DK/NA	6	4	5	7

1A. (If candidate chosen q1) Is your mind made up, or do you think you might change your mind before the election?

	FLORIDA LIKELY VOTERS.....		
	CANDIDATE CHOSEN Q1.....		
	Tot	CANDIDATE OF CHOICE Q1	
Clinton		Trump	
Made up	91%	90%	92%
Might change	8	9	7
DK/NA	1	1	1

2. Is your opinion of Donald Trump favorable, unfavorable or haven't you heard enough about him? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

	FLORIDA LIKELY VOTERS.....							WHITE.....	
	Tot	Rep	Dem	Ind	Men	Wom	COLLEGE DEG		
							Yes	No	
Strongly favorable	28%	60%	7%	21%	32%	24%	26%	39%	
Smwht favorable	11	22	2	11	12	10	14	15	
Smwht unfavorable	6	5	3	9	8	5	7	5	
Strongly unfavorable	48	10	85	48	41	55	46	36	
Hvn't hrd enough	4	2	3	9	5	4	3	4	
REFUSED/DK/NA	1	2	-	1	2	1	3	1	

	WHITE.....			
	Men	Wom	Wht	NonWht
Strongly favorable	38%	30%	34%	17%
Smwht favorable	14	15	14	4
Smwht unfavorable	8	4	6	7
Strongly unfavorable	35	46	41	64
Hvn't hrd enough	3	3	3	6
REFUSED/DK/NA	1	2	2	1

3. Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

FLORIDA LIKELY VOTERS.....							WHITE.....	
	Tot	Rep	Dem	Ind	Men	Wom	COLLEGE DEG	
							Yes	No
Strongly favorable	30%	3%	65%	19%	22%	37%	26%	19%
Smwht favorable	9	1	13	14	7	10	11	6
Smwht unfavorable	7	9	5	8	8	5	6	7
Strongly unfavorable	48	84	12	52	55	42	53	66
Hvn't hrd enough	5	2	5	6	6	3	2	1
REFUSED/DK/NA	2	2	-	1	1	2	2	1

WHITE.....				
	Men	Wom	Wht	NonWht
Strongly favorable	15%	29%	22%	45%
Smwht favorable	6	10	8	10
Smwht unfavorable	8	5	6	7
Strongly unfavorable	68	53	60	24
Hvn't hrd enough	1	1	1	11
REFUSED/DK/NA	1	2	1	2

4. (If Clinton chosen q1) What is the main reason behind your vote for Hillary Clinton over Donald Trump in November: mainly because you like Hillary Clinton, mainly because Hillary Clinton is the party's nominee, or mainly because you oppose Donald Trump?

FLORIDA LIKELY VOTERS.....						WHITE.....	
CLINTON CHOSEN Q1.....						COLLEGE DEG	
	Tot	Dem	Ind	Men	Wom	Yes	No
Like Clinton	42%	50%	29%	38%	44%	42%	34%
Party's nominee	13	16	8	8	17	13	12
Oppose Trump	41	31	58	49	36	41	48
DK/NA	4	3	5	5	3	4	6

5. (If Trump chosen q1) What is the main reason behind your vote for Donald Trump over Hillary Clinton in November: mainly because you like Donald Trump, mainly because Donald Trump is the party's nominee, or mainly because you oppose Hillary Clinton?

FLORIDA LIKELY VOTERS.....						WHITE.....	
TRUMP CHOSEN Q1.....						COLLEGE DEG	
	Tot	Rep	Ind	Men	Wom	Yes	No
Like Trump	29%	36%	19%	31%	27%	28%	29%
Party's nominee	10	13	7	12	8	11	8
Oppose Clinton	54	45	67	50	58	55	57
DK/NA	7	7	7	7	7	6	6

6. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian, and Jill Stein the Green party candidate, for whom would you vote?

FLORIDA LIKELY VOTERS.....							WHITE..... COLLEGE DEG	
	Tot	Rep	Dem	Ind	Men	Wom	Yes	No
Clinton	43%	5%	86%	37%	35%	51%	41%	25%
Trump	43	90	7	36	47	38	48	58
Johnson	7	3	3	14	9	5	7	8
Stein	3	1	1	9	4	3	2	5
SMONE ELSE (VOL)	-	-	-	-	-	-	-	-
DK/NA	3	2	2	4	4	3	2	4

WHITE.....				
	Men	Wom	Wht	NonWht
Clinton	24%	40%	32%	66%
Trump	59	48	53	20
Johnson	10	5	8	6
Stein	5	3	3	3
SMONE ELSE (VOL)	-	-	-	1
DK/NA	2	4	3	4

7. Is your opinion of Barack Obama favorable, unfavorable or haven't you heard enough about him? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

FLORIDA LIKELY VOTERS.....							WHITE..... COLLEGE DEG	
	Tot	Rep	Dem	Ind	Men	Wom	Yes	No
Strongly favorable	42%	6%	82%	36%	36%	48%	37%	28%
Smwht favorable	11	8	8	19	14	9	8	12
Smwht unfavorable	5	7	-	8	6	4	7	5
Strongly unfavorable	38	77	6	34	40	36	46	51
Hvn't hrd enough	-	-	-	1	1	-	1	-
REFUSED/DK/NA	3	2	2	4	3	2	1	3

WHITE.....				
	Men	Wom	Wht	NonWht
Strongly favorable	27%	37%	32%	63%
Smwht favorable	11	10	10	14
Smwht unfavorable	7	5	6	3
Strongly unfavorable	51	47	49	16
Hvn't hrd enough	-	1	1	-
REFUSED/DK/NA	4	1	2	4

8. Is your opinion of Michelle Obama favorable, unfavorable or haven't you heard enough about her? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

FLORIDA LIKELY VOTERS.....							WHITE.....	
	Tot	Rep	Dem	Ind	Men	Wom	COLLEGE DEG	
							Yes	No
Strongly favorable	49%	12%	85%	48%	43%	54%	44%	33%
Smwht favorable	12	16	8	14	16	9	15	13
Smwht unfavorable	8	15	2	7	7	8	9	10
Strongly unfavorable	19	39	3	17	21	18	22	28
Hvn't hrd enough	9	16	1	10	11	7	8	12
REFUSED/DK/NA	3	3	1	4	3	3	2	5

WHITE.....				
	Men	Wom	Wht	NonWht
Strongly favorable	32%	44%	38%	71%
Smwht favorable	17	11	14	10
Smwht unfavorable	8	10	9	4
Strongly unfavorable	27	24	25	7
Hvn't hrd enough	13	8	10	6
REFUSED/DK/NA	3	3	3	2

9. Is your opinion of Bill Clinton favorable, unfavorable or haven't you heard enough about him? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

FLORIDA LIKELY VOTERS.....							WHITE.....	
	Tot	Rep	Dem	Ind	Men	Wom	COLLEGE DEG	
							Yes	No
Strongly favorable	35%	8%	66%	29%	32%	38%	28%	25%
Smwht favorable	18	11	17	24	18	17	22	13
Smwht unfavorable	8	13	3	10	9	7	12	7
Strongly unfavorable	32	63	5	31	32	33	35	45
Hvn't hrd enough	5	4	6	3	7	3	1	7
REFUSED/DK/NA	2	1	2	2	3	2	3	3

WHITE.....				
	Men	Wom	Wht	NonWht
Strongly favorable	24%	28%	26%	52%
Smwht favorable	17	17	17	19
Smwht unfavorable	10	9	10	4
Strongly unfavorable	40	41	40	16
Hvn't hrd enough	5	3	4	7
REFUSED/DK/NA	4	2	3	2

10. Is your opinion of Melania Trump favorable, unfavorable or haven't you heard enough about her? COMBINED WITH: (If Favorable/Unfavorable) Do you feel that way strongly or somewhat?

FLORIDA LIKELY VOTERS.....

	Tot	Rep	Dem	Ind	Men	Wom	WHITE..... COLLEGE DEG	
							Yes	No
Strongly favorable	19%	34%	9%	16%	17%	20%	21%	25%
Smwht favorable	12	17	7	13	12	11	15	13
Smwht unfavorable	7	2	11	7	7	7	9	8
Strongly unfavorable	16	2	31	13	12	20	11	11
Hvn't hrd enough	43	41	39	46	46	39	42	39
REFUSED/DK/NA	4	4	3	6	5	2	2	5

WHITE.....

	Men	Wom	Wht	NonWht
Strongly favorable	19%	27%	23%	11%
Smwht favorable	15	13	14	7
Smwht unfavorable	7	9	8	4
Strongly unfavorable	8	13	11	27
Hvn't hrd enough	44	37	40	46
REFUSED/DK/NA	6	2	4	4