

Florida Trends

TREND: (If Registered Republican) If the Republican primary for President were being held today, and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Jim Gilmore, Lindsey Graham, Mike Huckabee, Bobby Jindal, John Kasich, George Pataki, Rand Paul, Marco Rubio, Rick Santorum, and Donald Trump, for whom would you vote? (Data available upon request through Nov 2013) (Feb 4, 2015 results include second choice of respondents who initially supported Romney when his name was included in the list.)

	REGISTERED REPUBLICANS.....						
	Oct 07 2015	Aug 20 2015	Jun 18 2015	Apr 02 2015	Feb 04 2015	Jul 24 2014	May 01 2014
Bush	12	17	20	24	32	21	27
Carson	16	11	7	8	8	na	na
Christie	1	1	3	1	3	6	7
Cruz	6	7	3	7	4	10	6
Fiorina	7	7	2	na	na	na	na
Gilmore	-	-	na	na	na	na	na
Graham	-	-	1	-	na	na	na
Huckabee	1	4	6	6	11	7	6
Jindal	-	1	1	-	3	1	1
Kasich	2	3	1	1	-	1	na
Pataki	-	-	1	na	na	na	na
Paul	2	4	5	4	3	8	14
Rubio	14	11	18	12	15	18	11
Santorum	-	-	1	-	3	1	na
Trump	28	21	3	na	na	na	na
Perry	na	-	4	2	1	5	na
Ryan	na	na	na	na	na	2	6
Walker	na	4	9	15	9	2	4
SMONE ELSE (VOL)	-	-	1	3	1	2	1
WLDN'T VOTE (VOL)	1	1	1	1	-	4	2
DK/NA	10	8	13	15	8	13	16

TREND: (If Registered Republican) Are there any of these candidates you would definitely not support for the Republican nomination for president: Bush, Carson, Christie, Cruz, Fiorina, Gilmore, Graham, Huckabee, Jindal, Kasich, Pataki, Paul, Rubio, Santorum, or Trump? (Totals may add up to more than 100% because multiple responses were allowed)

	REGISTERED REPUBLICANS	
	Oct 07 2015	AUG 20 2015
Bush	18	17
Carson	7	5
Christie	14	16
Cruz	11	5
Fiorina	11	4
Gilmore	11	7
Graham	13	10
Huckabee	13	8
Jindal	11	9
Kasich	11	6
Pataki	12	11
Paul	18	17
Rubio	9	7
Santorum	12	9
Trump	29	29
Perry	na	8
Walker	na	5
No/No one	28	23
DK/NA	6	9

TREND: (If Registered Democrat) If the Democratic primary for President were being held today, and the candidates were Joe Biden, Lincoln Chafee, Hillary Clinton, Larry Lessig, Martin O'Malley, Bernie Sanders, and Jim Webb, for whom would you vote? (Data available upon request through Nov 2013)

	REGISTERED DEMOCRATS.....						
	Oct 07	Aug 20	Jun 18	Apr 02	Feb 04	Jul 24	May 01
	2015	2015	2015	2015	2015	2014	2014
Biden	19	11	9	11	11	8	11
Chafee	-	-	-	na	na	na	na
Clinton	43	48	64	65	61	67	64
Lessig	-	na	na	na	na	na	na
O'Malley	-	1	1	-	1	-	1
Sanders	19	15	8	3	2	na	na
Webb	-	1	-	2	1	na	na
Cuomo	na	na	na	na	na	1	1
Schweitzer	na	na	na	na	na	-	1
Warner	na	na	na	na	na	na	na
Warren	na	na	na	7	9	8	6
SMONE ELSE	2	2	1	1	2	1	1
WLDN'T VOTE	2	6	5	2	4	3	3
DK/NA	13	17	13	10	10	11	13

TREND: (If Registered Democrat) Are there any of these candidates you would definitely not support for the Democratic nomination for president: Biden, Chafee, Clinton, Lessig, O'Malley, Sanders, or Webb? (Totals may add up to more than 100% because multiple responses were allowed)

	REGISTERED DEMOCRATS	
	Oct 07	Aug 20
	2015	2015
Biden	7	12
Chafee	9	11
Clinton	13	14
Lessig	9	na
O'Malley	11	11
Sanders	9	11
Webb	10	10
No/No one	56	42
DK/NA	15	23

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Jeb Bush the Republican, for whom would you vote? (Data available upon request back to March 2013)

	CLINTON	BUSH	SMONE ELSE	WLDN'T VOTE	DK/NA
Oct 07, 2015	43	44	3	7	4
Aug 20, 2015	38	49	2	7	3
Jun 17, 2015	46	42	2	4	7
Mar 31, 2015	42	45	2	5	6
Feb 03, 2015	44	43	3	6	5
Jul 24, 2014	49	42	1	3	5
May 01, 2014	49	41	1	2	5
Jan 31, 2014	49	43	2	2	4
Nov 22, 2013	47	45	1	3	4
Jun 19, 2013	50	43	2	2	4
Mar 21, 2013	51	40	1	2	5

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

	CLINTON	TRUMP	SMONE ELSE	WLDN'T VOTE	DK/NA
Oct 07, 2015	46	41	3	6	4
Aug 20, 2015	41	43	3	9	4

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Marco Rubio the Republican, for whom would you vote?(Data available upon request back to March 2013)

	CLINTON	RUBIO	SMONE ELSE	WLDN'T VOTE	DK/NA
Oct 07, 2015	44	45	2	4	4
Aug 20, 2015	39	51	2	5	3
Jun 17, 2015	47	44	2	3	5
Mar 31, 2015	46	44	2	2	5
Feb 03, 2015	49	39	2	4	6
Jul 24, 2014	53	39	1	2	5
May 01, 2014	52	40	1	2	5
Jan 31, 2014	51	41	1	2	5
Nov 22, 2013	50	43	1	3	4
Jun 19, 2013	53	41	2	1	4
Mar 21, 2013	52	41	1	1	6

TREND: If the election for President were being held today, and the candidates were Joe Biden the Democrat and Jeb Bush the Republican, for whom would you vote?

	BIDEN	BUSH	SMONE ELSE	WLDN'T VOTE	DK/NA
Oct 07, 2015	46	42	2	6	4
Aug 20, 2015	38	51	2	6	3
Jun 19, 2013	43	47	2	3	6

TREND: If the election for President were being held today, and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

	BIDEN	TRUMP	SMONE ELSE	WLDN'T VOTE	DK/NA
Oct 07, 2015	52	38	2	5	4
Aug 20, 2015	45	42	2	7	4

TREND: If the election for President were being held today, and the candidates were Joe Biden the Democrat and Marco Rubio the Republican, for whom would you vote?

	BIDEN	RUBIO	SMONE ELSE	WLDN'T VOTE	DK/NA
Oct 07, 2015	46	43	2	4	4
Aug 20, 2015	42	48	2	4	3
Jun 19, 2013	43	45	2	2	7

TREND: If the election for President were being held today, and the candidates were Bernie Sanders the Democrat and Jeb Bush the Republican, for whom would you vote?

	SANDERS	BUSH	SMONE ELSE	WLDN'T VOTE	DK/NA
Oct 07, 2015	41	45	2	6	6
Aug 20, 2015	35	54	2	6	3

TREND: If the election for President were being held today, and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

	SANDERS	TRUMP	SMONE ELSE	WLDN'T VOTE	DK/NA
Oct 07, 2015	46	41	2	7	5
Aug 20, 2015	41	45	2	7	5

TREND: If the election for President were being held today, and the candidates were Bernie Sanders the Democrat and Marco Rubio the Republican, for whom would you vote?

	SANDERS	RUBIO	SMONE ELSE	WLDN'T VOTE	DK/NA
Oct 07, 2015	41	46	2	6	5
Aug 20, 2015	36	52	2	5	6

TREND: Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	44	51	4	2
Aug 20, 2015	37	55	7	1 Low Fav
Jun 17, 2015	47	45	8	1
Mar 31, 2015	49	46	3	2
Feb 03, 2015	53	39	6	2
Jul 24, 2014	58	38	3	1
May 01, 2014	58	37	4	1
Jun 19, 2013	57	38	4	1
Mar 21, 2013	62	33	4	2 High Fav
May 22, 2008	48	43	5	4
May 01, 2008	49	40	7	4
Apr 02, 2008	44	45	8	4
Dec 05, 2007	52	41	5	3
Oct 25, 2007	47	46	4	3
Oct 10, 2007	49	41	7	3
Sep 12, 2007	50	43	3	3
Aug 08, 2007	50	42	5	2
Jul 23, 2007	49	44	5	2
Jun 27, 2007	47	47	4	2
Jun 07, 2007	44	45	8	3
Apr 26, 2007	47	44	6	3
Apr 02, 2007	47	45	5	3
Mar 07, 2007	48	39	9	3
Feb 07, 2007	51	39	7	2

TREND: Is your opinion of Ben Carson favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	44	23	32	-
Aug 20, 2015	38	17	44	-
Jun 17, 2015	27	18	54	1

TREND: Is your opinion of Jeb Bush favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	47	44	7	1
Aug 20, 2015	53	39	7	1
Jun 17, 2015	42	40	16	2 Low Fav
Mar 31, 2015	47	42	9	2
Feb 03, 2015	46	38	13	3
Jul 24, 2014	48	37	13	2
May 01, 2014	53	35	11	1
Jun 19, 2013	54	33	11	2 High Fav
Mar 21, 2013	50	35	13	2

TREND: Is your opinion of Donald Trump favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	35	57	6	2
Aug 20, 2015	36	50	12	2
Jun 17, 2015	21	62	15	2

TREND: Is your opinion of Joe Biden favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	55	32	11	1
Aug 20, 2015	44	43	12	1
Jun 19, 2013	45	42	12	1
May 23, 2012	36	42	21	1
Dec 08, 2011	37	40	21	2
Feb 07, 2007	20	22	57	1

TREND: Is your opinion of Bernie Sanders favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	36	29	34	1
Aug 20, 2015	28	31	41	-

TREND: Is your opinion of Carly Fiorina favorable, unfavorable or haven't you heard enough about her?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	35	26	38	1
Aug 20, 2015	34	11	54	-
Jun 17, 2015	18	18	64	1

TREND: Is your opinion of Marco Rubio favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	46	36	17	1
Aug 20, 2015	52	35	12	1 High Fav
Jun 17, 2015	38	33	28	1
Mar 31, 2015	42	38	18	1
Feb 03, 2015	36	36	27	1
Jul 24, 2014	43	35	21	1
May 01, 2014	43	36	19	1
Jun 19, 2013	44	33	22	1
Mar 21, 2013	41	34	24	1
May 23, 2012	44	24	31	1
Feb 03, 2011	41	17	41	2
Aug 19, 2010	35	28	34	2
Jul 30, 2010	35	24	38	3
Jun 09, 2010	36	28	34	2
Apr 15, 2010	36	22	41	1
Jan 26, 2010	32	14	53	1
Oct 21, 2009	24	11	64	1
Aug 19, 2009	15	9	74	1
Jun 10, 2009	14	11	73	1
Apr 16, 2009	10	11	78	2 Low Fav
Feb 18, 2009	12	18	69	1
Jan 21, 2009	13	17	69	-

TREND: Is your opinion of Chris Christie favorable, unfavorable or haven't you heard enough about him?

	Fav	UnFav	HvntHrd	REF
Oct 07, 2015	31	42	26	1
Aug 20, 2015	32	47	20	1
Jun 17, 2015	25	43	30	1
Mar 31, 2015	30	44	24	2
Feb 03, 2015	28	41	29	2
Jul 24, 2014	35	36	28	2
May 01, 2014	37	35	26	2

TREND: Is your opinion of Ted Cruz favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	24	40	35	-
Aug 20, 2015	31	32	36	1
Jun 17, 2015	25	32	42	1
Mar 31, 2015	24	31	44	1
May 01, 2014	19	30	51	-

TREND: Is your opinion of Jim Gilmore favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	3	12	85	-
Aug 20, 2015	5	9	86	-
Feb 07, 2007	3	7	90	1

TREND: Is your opinion of Lindsey Graham favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	13	37	50	-
Aug 20, 2015	14	38	45	3
Jun 17, 2015	15	25	59	2

TREND: Is your opinion of Mike Huckabee favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	32	39	28	-
Aug 20, 2015	41	33	25	1
Jun 17, 2015	33	39	26	1
Mar 31, 2015	33	32	33	2
Feb 03, 2015	31	31	37	2
May 01, 2014	36	32	31	1
Dec 05, 2007	26	16	56	3
Feb 07, 2007	7	11	82	1

TREND: Is your opinion of Bobby Jindal favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	23	27	50	-
Aug 20, 2015	22	26	51	-
Jun 17, 2015	20	25	54	1

TREND: Is your opinion of John Kasich favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	22	19	58	1
Aug 20, 2015	28	11	60	1
Jun 17, 2015	15	14	70	1

TREND: Is your opinion of George Pataki favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	10	30	60	1
Aug 20, 2015	12	20	68	-
Jun 17, 2015	12	19	68	1
Feb 07, 2007	15	22	61	2

TREND: Is your opinion of Rand Paul favorable, unfavorable or haven't you heard enough about him?

	Fav	UnFav	HvntHrd	REF
Oct 07, 2015	23	48	29	-
Aug 20, 2015	27	41	31	1
Jun 17, 2015	30	35	34	1
Mar 31, 2015	31	31	36	2
Feb 03, 2015	30	25	43	2
Jul 24, 2014	32	28	39	1
May 01, 2014	34	31	35	1

TREND: Is your opinion of Rick Santorum favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	19	34	47	-
Aug 20, 2015	24	35	40	1
Jun 17, 2015	20	36	44	1
Mar 28, 2012	28	39	30	2
Jan 26, 2012	31	29	38	2
Jan 11, 2012	31	25	42	1

TREND: Is your opinion of Lincoln Chafee favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	5	13	81	-
Aug 20, 2015	7	11	81	1

TREND: Is your opinion of Martin O'Malley favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	7	20	73	1
Aug 20, 2015	6	16	77	1

TREND: Is your opinion of Jim Webb favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Oct 07, 2015	8	16	75	1
Aug 20, 2015	7	12	80	-

TREND: Would you say that Hillary Clinton is honest and trustworthy or not?

	Yes	No	DK/NA
Oct 07, 2015	35	59	7
Aug 20, 2015	32	64	4
Jun 17, 2015	43	51	7
Mar 31, 2015	41	50	9
Jan 31, 2014	54	41	6
May 01, 2008	46	46	8

TREND: Would you say that Donald Trump is honest and trustworthy or not?

	Yes	No	DK/NA
Oct 07, 2015	37	54	9
Aug 20, 2015	39	53	8

TREND: Would you say that Joe Biden is honest and trustworthy or not?

	Yes	No	DK/NA
Oct 07, 2015	71	19	11
Aug 20, 2015	52	40	8

TREND: Would you say that Bernie Sanders is honest and trustworthy or not?

	Yes	No	DK/NA
Oct 07, 2015	53	18	30
Aug 20, 2015	40	23	37

TREND: Would you say that Jeb Bush is honest and trustworthy or not?

	Yes	No	DK/NA
Oct 07, 2015	54	38	8
Aug 20, 2015	64	28	8
Jun 17, 2015	52	36	12
Mar 31, 2015	54	35	11

TREND: Would you say that Marco Rubio is honest and trustworthy or not?

	Yes	No	DK/NA
Oct 07, 2015	54	32	14
Aug 20, 2015	58	30	12
Jun 17, 2015	50	34	15

TREND: Would you say that Hillary Clinton has strong leadership qualities or not?

	Yes	No	DK/NA
Oct 07, 2015	56	41	2
Aug 20, 2015	52	46	2
Jun 17, 2015	61	37	3
Mar 31, 2015	62	35	3
Jan 31, 2014	68	30	2
May 01, 2008	69	27	4

TREND: Would you say that Donald Trump has strong leadership qualities or not?

	Yes	No	DK/NA
Oct 07, 2015	59	37	4
Aug 20, 2015	61	35	4

TREND: Would you say that Joe Biden has strong leadership qualities or not?

	Yes	No	DK/NA
Oct 07, 2015	60	34	5
Aug 20, 2015	46	48	6

TREND: Would you say that Bernie Sanders has strong leadership qualities or not?

	Yes	No	DK/NA
Oct 07, 2015	39	28	33
Aug 20, 2015	34	29	37

TREND: Would you say that Jeb Bush has strong leadership qualities or not?

	Yes	No	DK/NA
Oct 07, 2015	66	31	4
Aug 20, 2015	72	22	6
Jun 17, 2015	62	29	9
Mar 31, 2015	65	27	8

TREND: Would you say that Marco Rubio has strong leadership qualities or not?

	Yes	No	DK/NA
Oct 07, 2015	55	34	11
Aug 20, 2015	56	32	12
Jun 17, 2015	52	33	15

TREND: Would you say that Hillary Clinton cares about the needs and problems of people like you or not?

	Yes	No	DK/NA
Oct 07, 2015	47	51	3
Aug 20, 2015	42	55	3
Jun 17, 2015	48	46	6
Jan 31, 2014	56	40	4
May 01, 2008	61	33	6

TREND: Would you say that Donald Trump cares about the needs and problems of people like you or not?

	Yes	No	DK/NA
Oct 07, 2015	35	60	5
Aug 20, 2015	38	55	6

TREND: Would you say that Joe Biden cares about the needs and problems of people like you or not?

	Yes	No	DK/NA
Oct 07, 2015	67	26	7
Aug 20, 2015	49	42	9

TREND: Would you say that Bernie Sanders cares about the needs and problems of people like you or not?

	Yes	No	DK/NA
Oct 07, 2015	48	29	23
Aug 20, 2015	40	28	31

TREND: Would you say that Jeb Bush cares about the needs and problems of people like you or not?

	Yes	No	DK/NA
Oct 07, 2015	50	44	6
Aug 20, 2015	61	34	5
Jun 17, 2015	48	43	9

TREND: Would you say that Marco Rubio cares about the needs and problems of people like you or not?

	Yes	No	DK/NA
Oct 07, 2015	54	35	11
Aug 20, 2015	56	33	11
Jun 17, 2015	53	37	10

TREND: Would you say that Hillary Clinton has the right kind of temperament and personality to handle an international crisis as president, or not?

	Yes	No	DK/NA
Oct 07, 2015	54	44	2
Aug 20, 2015	45	51	4

TREND: Would you say that Donald Trump has the right kind of temperament and personality to handle an international crisis as president, or not?

	Yes	No	DK/NA
Oct 07, 2015	29	66	6
Aug 20, 2015	29	64	7

TREND: Would you say that Joe Biden has the right kind of temperament and personality to handle an international crisis as president, or not?

	Yes	No	DK/NA
Oct 07, 2015	55	36	10
Aug 20, 2015	49	45	6

TREND: Would you say that Bernie Sanders has the right kind of temperament and personality to handle an international crisis as president, or not?

	Yes	No	DK/NA
Oct 07, 2015	34	41	25
Aug 20, 2015	32	30	38

TREND: Would you say that Jeb Bush has the right kind of temperament and personality to handle an international crisis as president, or not?

	Yes	No	DK/NA
Oct 07, 2015	59	35	6
Aug 20, 2015	70	23	7

TREND: Would you say that Marco Rubio has the right kind of temperament and personality to handle an international crisis as president, or not?

	Yes	No	DK/NA
Oct 07, 2015	50	39	11
Aug 20, 2015	55	32	13