

Florida - Trends and Crosstabs

1a. (If Registered Republican) If the Republican primary for President were being held today, and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Mike Huckabee, Bobby Jindal, John Kasich, Rand Paul, Rick Perry, Mitt Romney, Marco Rubio, Rick Santorum, and Scott Walker, for whom would you vote? (* Subgroup size less than 75, additional caution should be taken when interpreting findings of this group because of the large margin of error)

	REGISTERED REPUBLICANS.....								
	Tot	Tea Party*	Wht	POLITICAL PHILOSOPHY				Men	Wom
			BrnAgn	CONSERVATIVE	Very	Smwht	Mod/ Lib		
Bush	30%	17%	23%	23%	28%	40%	33%	27%	
Carson	7	15	6	12	4	5	7	6	
Christie	2	-	3	2	1	3	-	3	
Cruz	3	12	3	8	1	1	4	2	
Huckabee	10	16	21	18	9	5	9	11	
Jindal	3	3	4	2	6	-	5	-	
Kasich	-	1	-	1	-	-	-	1	
Paul	3	4	-	-	-	5	6	1	
Perry	1	2	1	-	2	2	2	-	
Romney	9	10	8	8	14	6	9	8	
Rubio	13	5	15	4	18	14	7	19	
Santorum	3	-	1	-	4	5	1	4	
Walker	8	9	8	14	7	2	9	6	
SMONE ELSE (VOL)	1	-	-	-	-	2	-	2	
WLDN'T VOTE (VOL)	-	-	-	-	-	-	-	-	
DK/NA	8	5	7	8	7	11	7	9	

TREND: If the Republican primary for President were being held today, and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Mike Huckabee, Bobby Jindal, John Kasich, Rand Paul, Rick Perry, Mitt Romney, Marco Rubio, Rick Santorum, and Scott Walker, for whom would you vote?

	REGISTERED REPUBLICANS.....				
	Feb 04 2015	Jul 24 2014	May 01 2014	Jan 31 2014	Nov 22 2013
Bush	30	21	27	25	22
Carson	7	na	na	na	na
Christie	2	6	7	9	14
Cruz	3	10	6	9	12
Huckabee	10	7	6	na	na
Jindal	3	1	1	3	3
Kasich	-	1	na	na	na
Paul	3	8	14	11	9
Perry	1	5	na	na	na
Romney	9	na	na	na	na
Rubio	13	18	11	16	18
Ryan	na	2	6	5	6
Santorum	3	1	na	na	na
Walker	8	2	4	5	2
SMONE ELSE (VOL)	1	2	1	2	1
WLDN'T VOTE (VOL)	-	4	2	2	1
DK/NA	8	13	16	14	12

2a. RECALCULATED MATCHUP Q1A ASKING ROMNEY VOTERS: Who is your second choice?

	REGISTERED REPUBLICANS.....							
	MATCHUP Q1A WITHOUT ROMNEY.....							
	Tot	Tea Party	Wht		POLITICAL PHILOSOPHY			
BrnAgn			Evang	Very	CONSERVATIVE	Mod/	Men	Wom
					Smwht	Lib		
Bush	32%	19%	24%	24%	30%	42%	35%	28%
Carson	8	16	7	13	5	7	9	6
Christie	3	-	4	3	2	3	1	4
Cruz	4	13	3	9	1	1	5	2
Huckabee	11	18	23	18	12	5	10	12
Jindal	3	3	4	2	8	-	6	1
Kasich	-	1	-	1	-	-	-	1
Paul	3	4	-	-	-	5	6	1
Perry	1	2	1	-	2	2	2	-
Rubio	15	7	17	6	21	15	8	22
Santorum	3	-	1	-	4	5	1	4
Walker	9	12	9	17	8	2	10	8
SMONE ELSE (VOL)	1	-	-	-	-	2	-	2
WLDN'T VOTE (VOL)	-	-	-	-	-	-	-	-
DK/NA	8	5	7	8	7	11	7	9

1b. (If Registered Democrat) If the Democratic primary for President were being held today, and the candidates were Joe Biden, Hillary Clinton, Martin O'Malley, Bernie Sanders, Elizabeth Warren, and Jim Webb, for whom would you vote?

	REGISTERED DEMOCRATS		
	Tot	Men	Wom
Biden	11%	10%	11%
Clinton	61	57	63
O'Malley	1	1	-
Sanders	2	2	2
Warren	9	8	10
Webb	1	2	-
SMONE ELSE (VOL)	2	4	1
WLDN'T VOTE (VOL)	4	6	3
DK/NA	10	11	10

TREND: If the Democratic primary for President were being held today, and the candidates were Joe Biden, Hillary Clinton, Martin O'Malley, Bernie Sanders, Elizabeth Warren, and Jim Webb, for whom would you vote?

	REGISTERED DEMOCRATS.....				
	Feb 04	Jul 24	May 01	Jan 31	Nov 22
	2015	2014	2014	2014	2013
Biden	11	8	11	9	9
Clinton	61	67	64	64	70
Cuomo	na	1	1	1	2
O'Malley	1	-	1	1	1
Sanders	2	na	na	na	na
Schweitzer	na	-	1	na	na
Warner	na	na	na	1	1
Warren	9	8	6	5	4
Webb	1	na	na	na	na
SMONE ELSE (VOL)	2	1	1	2	2
WLDN'T VOTE (VOL)	4	3	3	2	2
DK/NA	10	11	13	16	10

2b. RECALCULATED MATCHUP Q1B ASKING CLINTON VOTERS: Who is your second choice?

REGISTERED DEMOCRATS.....			
MATCHUP Q1B WITHOUT CLINTON			
	Tot	Men	Wom
Biden	39%	36%	42%
O'Malley	2	2	2
Sanders	3	3	3
Warren	22	16	25
Webb	2	3	1
SMONE ELSE (VOL)	4	6	2
WLDN'T VOTE (VOL)	5	9	3
DK/NA	23	25	21

9. Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her?

REGISTERED DEMOCRATS			
	Tot	Men	Wom
Favorable	88%	84%	91%
Unfavorable	10	13	7
Hvn't hrd enough	1	-	2
REFUSED	1	3	-

10. Is your opinion of Chris Christie favorable, unfavorable or haven't you heard enough about him?

REGISTERED REPUBLICANS.....								
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY			Men	Wom
			BrnAgn	CONSERVATIVE	Mod/	Lib		
			Evang	Very	Smwht			
Favorable	39%	40%	37%	48%	42%	32%	40%	38%
Unfavorable	33	34	28	30	27	39	41	26
Hvn't hrd enough	25	25	31	20	27	28	18	33
REFUSED	3	2	4	2	5	1	1	4

11. Is your opinion of Jeb Bush favorable, unfavorable or haven't you heard enough about him?

REGISTERED REPUBLICANS.....								
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY			Men	Wom
			BrnAgn	CONSERVATIVE	Mod/	Lib		
			Evang	Very	Smwht			
Favorable	76%	68%	75%	79%	77%	77%	74%	78%
Unfavorable	15	20	12	16	9	15	16	14
Hvn't hrd enough	7	11	10	4	9	8	6	8
REFUSED	2	-	3	1	5	-	3	1

12. Is your opinion of Rand Paul favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
			BrnAgn	CONSERVATIVE	Mod/	Men	Wom	
		Evang	Very	Smwht	Lib			
Favorable	53%	60%	48%	63%	53%	46%	60%	45%
Unfavorable	14	11	12	10	15	18	15	13
Hvn't hrd enough	32	29	36	28	27	35	23	41
REFUSED	2	-	4	-	4	1	2	1

13. Is your opinion of Mike Huckabee favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
			BrnAgn	CONSERVATIVE	Mod/	Men	Wom	
		Evang	Very	Smwht	Lib			
Favorable	62%	80%	75%	84%	66%	42%	62%	61%
Unfavorable	18	8	10	5	13	26	21	15
Hvn't hrd enough	19	10	14	10	18	30	15	22
REFUSED	2	2	1	2	3	2	2	2

14. Is your opinion of Mitt Romney favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
			BrnAgn	CONSERVATIVE	Mod/	Men	Wom	
		Evang	Very	Smwht	Lib			
Favorable	73%	79%	70%	85%	76%	64%	72%	73%
Unfavorable	17	12	14	10	15	20	19	15
Hvn't hrd enough	8	4	10	3	4	16	5	11
REFUSED	2	4	5	1	5	-	3	2

15a. Is your opinion of Marco Rubio favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
			BrnAgn	CONSERVATIVE	Mod/	Men	Wom	
		Evang	Very	Smwht	Lib			
Favorable	69%	69%	73%	82%	75%	54%	68%	70%
Unfavorable	15	11	7	5	12	23	20	10
Hvn't hrd enough	16	19	21	13	12	23	11	20
REFUSED	-	-	-	-	1	-	-	-