

March 31, 2015

FLORIDA - Trends and Crosstabs

3. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Chris Christie the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom
Clinton	44%	3%	92%	36%	38%	50%
Christie	39	82	5	37	41	37
SMONE ELSE (VOL)	3	5	-	4	4	3
WLDN'T VOTE (VOL)	6	5	1	12	8	5
DK/NA	7	4	2	11	9	5

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Chris Christie the Republican, for whom would you vote?

	Mar 31 2015	Feb 03 2015	Jul 24 2014	May 01 2014	Jan 31 2014	Nov 22 2013
Clinton	44	51	54	52	51	45
Christie	39	33	33	34	35	41
SMONE ELSE (VOL)	3	2	2	2	2	2
WLDN'T VOTE (VOL)	6	6	4	5	4	4
DK/NA	7	7	6	7	7	8

4. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Rand Paul the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom
Clinton	46%	5%	93%	37%	38%	53%
Paul	43	87	5	44	48	40
SMONE ELSE (VOL)	2	2	-	3	3	1
WLDN'T VOTE (VOL)	3	3	-	5	4	2
DK/NA	6	3	1	10	7	5

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Rand Paul the Republican, for whom would you vote?

	Mar 31 2015	Feb 03 2015	Jul 24 2014	May 01 2014	Jan 31 2014	Nov 22 2013
Clinton	46	50	53	55	53	51
Paul	43	38	37	37	38	41
SMONE ELSE (VOL)	2	1	1	1	1	1
WLDN'T VOTE (VOL)	3	4	3	3	2	2
DK/NA	6	6	6	5	5	6

5. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Mike Huckabee the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom
Clinton	48%	6%	92%	43%	42%	52%
Huckabee	40	87	4	33	43	37
SMONE ELSE (VOL)	2	2	-	3	3	1
WLDN'T VOTE (VOL)	4	3	1	10	6	3
DK/NA	6	2	2	11	6	7

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Mike Huckabee the Republican, for whom would you vote?

	Mar 31 2015	Feb 03 2015	May 01 2014	Dec 05 2007
Clinton	48	51	53	50%
Huckabee	40	34	35	35
SMONE ELSE (VOL)	2	3	2	2
WLDN'T VOTE (VOL)	4	5	3	4
DK/NA	6	7	6	8

6. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Jeb Bush the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom
Clinton	42%	3%	90%	34%	35%	48%
Bush	45	91	6	42	49	41
SMONE ELSE (VOL)	2	3	-	3	2	3
WLDN'T VOTE (VOL)	5	3	-	11	7	3
DK/NA	6	1	4	11	7	6

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Jeb Bush the Republican, for whom would you vote?
(Data available upon request back to March 2013)

	Mar 31 2015	Feb 03 2015	Jul 24 2014	May 01 2014	Jan 31 2014	Nov 22 2013	Jun 19 2013
Clinton	42	44	49	49	49	47	50
Bush	45	43	42	41	43	45	43
SMONE ELSE (VOL)	2	3	1	1	2	1	2
WLDN'T VOTE (VOL)	5	6	3	2	2	3	2
DK/NA	6	5	5	5	4	4	4

7. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Marco Rubio the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom
Clinton	46%	3%	93%	42%	39%	53%
Rubio	44	93	5	40	48	41
SMONE ELSE (VOL)	2	1	1	4	3	1
WLDN'T VOTE (VOL)	2	1	-	5	3	1
DK/NA	5	2	1	9	6	4

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Marco Rubio the Republican, for whom would you vote?
(Data available upon request back to March 2013)

	Mar 31 2015	Feb 03 2015	Jul 24 2014	May 01 2014	Jan 31 2014	Nov 22 2013	Jun 19 2013
Clinton	46	49	53	52	51	50	53
Rubio	44	39	39	40	41	43	41
SMONE ELSE (VOL)	2	2	1	1	1	1	2
WLDN'T VOTE (VOL)	2	4	2	2	2	3	1
DK/NA	5	6	5	5	5	4	4

8. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Scott Walker the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom
Clinton	46%	3%	94%	39%	40%	51%
Walker	40	88	3	34	43	37
SMONE ELSE (VOL)	2	2	-	3	2	1
WLDN'T VOTE (VOL)	4	2	1	8	5	3
DK/NA	8	4	3	15	9	8

9. If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Ted Cruz the Republican, for whom would you vote?

	Tot	Rep	Dem	Ind	Men	Wom
Clinton	48%	7%	95%	42%	42%	53%
Cruz	39	87	2	33	42	36
SMONE ELSE (VOL)	2	2	1	3	3	2
WLDN'T VOTE (VOL)	4	2	-	10	6	3
DK/NA	6	2	2	12	6	6

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Ted Cruz the Republican, for whom would you vote?

	Mar 31 2015	May 01 2014	Jan 31 2014	Nov 22 2013
Clinton	48	57	54	52
Cruz	39	31	34	36
SMONE ELSE (VOL)	2	2	2	2
WLDN'T VOTE (VOL)	4	3	2	3
DK/NA	6	7	8	7

10. Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her?

	Tot	Rep	Dem	Ind	Men	Wom
Favorable	49%	7%	94%	44%	41%	56%
Unfavorable	46	89	5	49	53	40
Hvn't hrd enough	3	1	1	5	4	3
REFUSED	2	2	-	2	2	2

TREND: Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her? (*Low also 44% Jun 2007)

	Mar 31 2015	Feb 03 2015	Jul 24 2014	May 01 2014	Jun 19 2013	FAVORABLE.....	
						High Mar 21 2013	Low Apr 02 2008*
Favorable	49	53	58	58	57	62	44
Unfavorable	46	39	38	37	38	33	45
Hvn't hrd enough	3	6	3	4	4	4	8
REFUSED	2	2	1	1	1	2	4

11. Is your opinion of Chris Christie favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom
Favorable	30%	45%	18%	30%	33%	28%
Unfavorable	44	31	55	43	44	43
Hvn't hrd enough	24	21	25	25	21	26
REFUSED	2	3	2	2	3	2

TREND: Is your opinion of Chris Christie favorable, unfavorable or haven't you heard enough about him?

	Mar 31 2015	Feb 03 2015	Jul 24 2014	May 01 2014
Favorable	30	28	35	37
Unfavorable	44	41	36	35
Hvn't hrd enough	24	29	28	26
REFUSED	2	2	2	2

12. Is your opinion of Rand Paul favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom
Favorable	31%	50%	11%	33%	40%	23%
Unfavorable	31	11	43	36	30	31
Hvn't hrd enough	36	36	43	29	28	43
REFUSED	2	3	3	2	2	3

TREND: Is your opinion of Rand Paul favorable, unfavorable or haven't you heard enough about him?

	Mar 31 2015	Feb 03 2015	Jul 24 2014	May 01 2014
Favorable	31	30	32	34
Unfavorable	31	25	28	31
Hvn't hrd enough	36	43	39	35
REFUSED	2	2	1	1

13. Is your opinion of Mike Huckabee favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom
Favorable	33%	62%	9%	31%	39%	28%
Unfavorable	32	11	49	36	32	32
Hvn't hrd enough	33	25	41	32	28	38
REFUSED	2	2	1	1	1	2

TREND: Is your opinion of Mike Huckabee favorable, unfavorable or haven't you heard enough about him?

	Mar 31 2015	Feb 03 2015	May 01 2014	Dec 05 2007	Feb 07 2007
Favorable	33	31	36	26	7
Unfavorable	32	31	32	16	11
Hvn't hrd enough	33	37	31	56	82
REFUSED	2	2	1	3	1

14. Is your opinion of Jeb Bush favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom
Favorable	47%	77%	24%	45%	48%	46%
Unfavorable	42	14	65	46	40	44
Hvn't hrd enough	9	8	9	7	9	8
REFUSED	2	1	2	2	3	1

TREND: Is your opinion of Jeb Bush favorable, unfavorable or haven't you heard enough about him?

	Mar 31 2015	Feb 03 2015	Jul 24 2014	May 01 2014	Jun 19 2013	Mar 21 2013
Favorable	47	46	48	53	54	50
Unfavorable	42	38	37	35	33	35
Hvn't hrd enough	9	13	13	11	11	13
REFUSED	2	3	2	1	2	2

15. Is your opinion of Marco Rubio favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom
Favorable	42%	78%	14%	38%	43%	42%
Unfavorable	38	5	67	41	38	38
Hvn't hrd enough	18	15	18	20	17	19
REFUSED	1	1	-	2	2	1

TREND: Is your opinion of Marco Rubio favorable, unfavorable or haven't you heard enough about him? (*High also 44% May 2012)

	Mar 31 2015	Feb 03 2015	Jul 24 2014	May 01 2014	Jun 19 2013	FAVORABLE.....	
						High Jun 19 2013*	Low Apr 16 2009
Favorable	42	36	43	43	44	44	10
Unfavorable	38	36	35	36	33	33	11
Hvn't hrd enough	18	27	21	19	22	22	78
REFUSED	1	1	1	1	1	1	2

16. Is your opinion of Scott Walker favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom
Favorable	26%	53%	4%	23%	32%	21%
Unfavorable	20	2	40	19	23	18
Hvn't hrd enough	53	44	55	57	44	60
REFUSED	1	1	1	1	1	1

17. Is your opinion of Ted Cruz favorable, unfavorable or haven't you heard enough about him?

	Tot	Rep	Dem	Ind	Men	Wom
Favorable	24%	52%	4%	18%	28%	21%
Unfavorable	31	9	47	37	35	27
Hvn't hrd enough	44	38	48	45	36	50
REFUSED	1	1	2	1	1	2

TREND: Is your opinion of Ted Cruz favorable, unfavorable or haven't you heard enough about him?

	Mar 31 2015	May 01 2014
Favorable	24	19
Unfavorable	31	30
Hvn't hrd enough	44	51
REFUSED	1	-

23. Would you say that - Hillary Clinton is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom
Yes	41%	5%	82%	36%	35%	47%
No	50	88	11	54	57	44
DK/NA	9	7	7	10	8	10

TREND: Would you say that Hillary Clinton is honest and trustworthy or not?

	Mar 31 2015	Jan 31 2014	May 01 2008
Yes	41	54	46
No	50	41	46
DK/NA	9	6	8

24. Would you say that - Jeb Bush is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom
Yes	54%	83%	34%	49%	56%	52%
No	35	11	56	37	34	35
DK/NA	11	6	11	15	10	12

25. Would you say that - Scott Walker is honest and trustworthy or not?

	Tot	Rep	Dem	Ind	Men	Wom
Yes	32%	61%	10%	29%	37%	28%
No	24	5	41	26	28	20
DK/NA	44	35	50	45	35	52

26. Would you say that - Hillary Clinton has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom
Yes	62%	26%	96%	61%	56%	67%
No	35	70	2	36	41	31
DK/NA	3	4	2	2	3	2

TREND: Would you say that Hillary Clinton has strong leadership qualities or not?

	Mar 31 2015	Jan 31 2014	May 01 2008
Yes	62	68	69
No	35	30	27
DK/NA	3	2	4

27. Would you say that - Jeb Bush has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom
Yes	65%	87%	49%	61%	66%	64%
No	27	8	44	28	28	27
DK/NA	8	5	7	11	6	9

28. Would you say that - Scott Walker has strong leadership qualities or not?

	Tot	Rep	Dem	Ind	Men	Wom
Yes	36%	62%	18%	31%	41%	32%
No	24	6	39	27	26	21
DK/NA	40	32	44	42	33	47

29. Do you approve or disapprove of the way Hillary Clinton handled her job as Secretary of State?

	Tot	Rep	Dem	Ind	Men	Wom
Approve	52%	10%	96%	47%	46%	57%
Disapprove	44	86	3	46	51	38
DK/NA	4	5	1	7	3	6

30. As you may know, Hillary Clinton used a personal email address to conduct government business while working as Secretary of State. How important is this issue to your vote for President in the 2016 general election; very important, somewhat important, not so important, or not important at all?

	Tot	Rep	Dem	Ind	Men	Wom
Very important	33%	60%	8%	33%	36%	30%
Somewhat important	18	19	16	19	17	19
Not so important	17	9	24	17	15	18
Not important at all	30	11	48	30	30	30
DK/NA	2	1	3	1	2	2

31. If Hillary Clinton runs for President in 2016, does her using a personal email address to conduct government business while working as Secretary of State make you more likely to vote for her in the general election, less likely, or doesn't it make a difference?

	Tot	Rep	Dem	Ind	Men	Wom
More likely	4%	-	8%	2%	5%	3%
Less likely	38	71	7	41	42	35
No difference	56	27	83	54	52	60
DK/NA	2	1	1	3	1	2

32. Do you think Clinton has given satisfactory answers on this matter, or do you think there are serious questions that remain to be answered?

	Tot	Rep	Dem	Ind	Men	Wom
Satisfactory answers	33%	9%	63%	30%	30%	36%
Questions remain	56	86	26	59	57	54
DK/NA	11	4	12	11	13	9

33. Do you support or oppose a congressional investigation into Hillary Clinton's use of a personal email address to conduct government business while working as Secretary of State?

	Tot	Rep	Dem	Ind	Men	Wom
Support	47%	77%	19%	48%	53%	42%
Oppose	48	20	75	46	43	52
DK/NA	5	3	6	6	5	6

34. Do you believe that a Congressional investigation into this matter is justified or is politically motivated?

	Tot	Rep	Dem	Ind	Men	Wom
Justified	41%	73%	15%	37%	45%	37%
Politically motivated	54	22	81	58	49	59
DK/NA	5	4	4	5	6	5