

April 2, 2015

\*FLORIDA - Trends and Crosstabs\*

1. (If Registered Republican) If the Republican primary for President were being held today, and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Lindsey Graham, Mike Huckabee, Bobby Jindal, John Kasich, Rand Paul, Rick Perry, Marco Rubio, Rick Santorum, and Scott Walker, for whom would you vote?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht BrnAgn Evang	POLITICAL PHILOSOPHY CONSERVATIVE Very	Mod/ Smwht Lib	Men	Wom	
Bush	24%	8%	15%	13%	35%	24%	20%	28%
Carson	8	8	14	13	8	4	10	7
Christie	1	-	-	-	2	2	2	1
Cruz	7	14	6	11	4	6	7	7
Graham	-	-	-	1	-	-	-	-
Huckabee	6	10	13	10	2	4	2	9
Jindal	-	1	1	1	-	-	1	-
Kasich	1	1	-	1	1	1	1	1
Paul	4	6	6	2	3	8	7	2
Perry	2	5	1	2	2	1	2	2
Rubio	12	10	10	11	11	13	10	13
Santorum	-	-	-	-	-	-	-	-
Walker	15	25	17	19	16	10	21	10
SMONE ELSE (VOL)	3	2	-	-	1	9	3	4
WLDN'T VOTE (VOL)	1	2	-	2	-	2	2	1
DK/NA	15	5	17	12	15	18	13	17

TREND: (If Registered Republican) If the Republican primary for President were being held today, and the candidates were Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Lindsey Graham, Mike Huckabee, Bobby Jindal, John Kasich, Rand Paul, Rick Perry, Marco Rubio, Rick Santorum, and Scott Walker, for whom would you vote?

	REGISTERED REPUBLICANS.....					
	Apr 02 2015	Feb 04 2015	Jul 24 2014	May 01 2014	Jan 31 2014	Nov 22 2013
Bush	24	32	21	27	25	22
Carson	8	8	na	na	na	na
Christie	1	3	6	7	9	14
Cruz	7	4	10	6	9	12
Graham	-	na	na	na	na	na
Huckabee	6	11	7	6	na	na
Jindal	-	3	1	1	3	3
Kasich	1	-	1	na	na	na
Paul	4	3	8	14	11	9
Perry	2	1	5	na	na	na
Rubio	12	15	18	11	16	18
Santorum	-	3	1	na	na	na
Walker	15	9	2	4	5	2
Ryan	na	na	2	6	5	6
SMONE ELSE (VOL)	3	1	2	1	2	1
WLDN'T VOTE (VOL)	1	-	4	2	2	1
DK/NA	15	8	13	16	14	12

(Feb 4, 2015 results include second choice of respondents who initially supported Romney when his name was included in the list.)

1A. RECALCULATED MATCHUP Q1 ASKING BUSH VOTERS: Who is your second choice?

	REGISTERED REPUBLICANS.....							
	MATCHUP Q1 WITHOUT BUSH.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
BrnAgn			CONSERVATIVE	Mod/	Men	Wom		
		Evang	Very	Smwht			Lib	
Carson	9%	8%	14%	14%	8%	4%	10%	7%
Christie	3	1	2	-	6	3	5	1
Cruz	8	15	6	11	4	7	8	7
Graham	1	-	-	1	1	-	1	-
Huckabee	6	10	13	10	3	4	2	9
Jindal	1	1	1	1	1	1	1	-
Kasich	1	1	-	1	1	1	1	1
Paul	7	8	8	4	6	12	10	5
Perry	3	5	3	3	4	2	2	3
Rubio	21	15	14	17	25	23	17	25
Santorum	-	-	-	-	-	-	-	-
Walker	17	25	20	22	18	11	23	11
SMONE ELSE (VOL)	3	2	-	-	1	9	3	4
WLDN'T VOTE (VOL)	2	2	1	2	-	2	2	2
DK/NA	20	5	18	12	24	23	15	24

1B. RECALCULATED MATCHUP Q1 ASKING WALKER VOTERS: Who is your second choice?

	REGISTERED REPUBLICANS.....							
	MATCHUP Q1 WITHOUT WALKER.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
BrnAgn			CONSERVATIVE	Mod/	Men	Wom		
		Evang	Very	Smwht			Lib	
Bush	26%	10%	18%	15%	39%	27%	23%	30%
Carson	10	11	16	16	9	4	11	9
Christie	2	-	1	-	2	3	3	1
Cruz	10	20	12	16	7	7	12	8
Graham	-	-	-	1	-	-	-	-
Huckabee	6	12	13	10	3	5	3	9
Jindal	2	6	3	3	2	-	2	1
Kasich	1	2	-	2	1	1	1	1
Paul	5	7	7	5	3	8	8	3
Perry	3	6	1	2	3	3	3	2
Rubio	15	15	11	15	15	14	15	14
Santorum	-	-	-	-	-	-	-	-
SMONE ELSE (VOL)	3	2	-	-	1	9	3	4
WLDN'T VOTE (VOL)	1	2	-	2	-	2	2	1
DK/NA	16	7	17	13	16	18	14	18

2. (If Registered Democrat) If the Democratic primary for President were being held today, and the candidates were Joe Biden, Hillary Clinton, Martin O'Malley, Bernie Sanders, Elizabeth Warren, and Jim Webb, for whom would you vote?

	REGISTERED DEMOCRATS		
	Tot	Men	Wom
Biden	11%	16%	9%
Clinton	65	57	69
O'Malley	-	1	-
Sanders	3	5	2
Warren	7	7	7
Webb	2	5	1
SMONE ELSE (VOL)	1	2	-
WLDN'T VOTE (VOL)	2	1	2
DK/NA	10	6	11

TREND: (If Registered Democrat) If the Democratic primary for President were being held today, and the candidates were Joe Biden, Hillary Clinton, Martin O'Malley, Bernie Sanders, Elizabeth Warren, and Jim Webb, for whom would you vote?

	REGISTERED DEMOCRATS.....					
	Apr 02 2015	Feb 04 2015	Jul 24 2014	May 01 2014	Jan 31 2014	Nov 22 2013
Biden	11	11	8	11	9	9
Clinton	65	61	67	64	64	70
O'Malley	-	1	-	1	1	1
Sanders	3	2	na	na	na	na
Warren	7	9	8	6	5	4
Webb	2	1	na	na	na	na
Cuomo	na	na	1	1	1	2
Schweitzer	na	na	-	1	na	na
Warner	na	na	na	na	1	1
SMONE ELSE (VOL)	1	2	1	1	2	2
WLDN'T VOTE (VOL)	2	4	3	3	2	2
DK/NA	10	10	11	13	16	10

2A. RECALCULATED MATCHUP Q2 ASKING CLINTON VOTERS: Who is your second choice?

	REGISTERED DEMOCRATS.....		
	MATCHUP Q2 WITHOUT CLINTON		
	Tot	Men	Wom
Biden	42%	40%	43%
O'Malley	1	3	-
Sanders	6	7	6
Warren	19	22	18
Webb	3	8	1
SMONE ELSE (VOL)	2	4	1
WLDN'T VOTE (VOL)	4	5	3
DK/NA	22	12	28

TREND: RECALCULATED MATCHUP ASKING CLINTON VOTERS: Who is your second choice?

	REGISTERED DEMOCRATS...	
	MATCHUP WITHOUT CLINTON	
	Apr 02	Feb 04
	2015	2015
Biden	42	39
O'Malley	1	2
Sanders	6	3
Warren	19	22
Webb	3	2
SMONE ELSE (VOL)	2	4
WLDN'T VOTE (VOL)	4	5
DK/NA	22	23

2B. (If Registered Democrat) What's your preference: that Hillary Clinton runs unopposed for the Democratic nomination for president in 2016, or that Clinton runs for the nomination but that other Democrats also run, or that Clinton does not run for the presidential nomination?

	REGISTERED DEMOCRATS		
	Tot	Men	Wom
Runs unopposed	32%	30%	34%
Other Dems also run	49	50	49
Does not run	11	13	10
DK/NA	8	8	8

10. Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her?

	REGISTERED DEMOCRATS		
	Tot	Men	Wom
Favorable	87%	88%	87%
Unfavorable	10	10	10
Hvn't hrd enough	2	1	2
REFUSED	1	1	1

TREND: Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her?

	REGISTERED DEMOCRATS	
	Apr 02	Feb 04
	2015	2015
Favorable	87	88
Unfavorable	10	10
Hvn't hrd enough	2	1
REFUSED	1	1

11. Is your opinion of Chris Christie favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
			BrnAgn	CONSERVATIVE	Mod/	Men	Wom	
		Evang	Very	Smwht	Lib			
Favorable	41%	37%	40%	41%	44%	39%	44%	38%
Unfavorable	35	54	29	40	27	36	36	33
Hvn't hrd enough	22	6	28	17	24	24	18	27
REFUSED	2	2	2	2	5	1	2	2

TREND: Is your opinion of Chris Christie favorable, unfavorable or haven't you heard enough about him?

REGISTERED REPUBLICANS  
Apr 02 Feb 04  
2015 2015

Favorable	41	39
Unfavorable	35	33
Hvn't hrd enough	22	25
REFUSED	2	3

12. Is your opinion of Rand Paul favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
			BrnAgn	CONSERVATIVE	Mod/	Men	Wom	
		Evang	Very	Smwht	Lib			
Favorable	50%	67%	55%	65%	46%	39%	59%	40%
Unfavorable	16	9	11	10	16	21	18	14
Hvn't hrd enough	32	22	32	23	35	38	21	43
REFUSED	2	1	2	2	3	2	2	3

TREND: Is your opinion of Rand Paul favorable, unfavorable or haven't you heard enough about him?

REGISTERED REPUBLICANS  
Apr 02 Feb 04  
2015 2015

Favorable	50	53
Unfavorable	16	14
Hvn't hrd enough	32	32
REFUSED	2	2

13. Is your opinion of Mike Huckabee favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
			BrnAgn Evang	CONSERVATIVE Very	Mod/ Smwht	Lib	Men	Wom
Favorable	59%	76%	69%	79%	53%	43%	64%	53%
Unfavorable	14	14	7	7	12	23	14	14
Hvn't hrd enough	26	8	21	12	34	30	21	30
REFUSED	2	2	2	2	1	4	1	3

TREND: Is your opinion of Mike Huckabee favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS	
	Apr 02	Feb 04
	2015	2015

Favorable	59	62
Unfavorable	14	18
Hvn't hrd enough	26	19
REFUSED	2	2

14. Is your opinion of Jeb Bush favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht	POLITICAL PHILOSOPHY				
			BrnAgn Evang	CONSERVATIVE Very	Mod/ Smwht	Lib	Men	Wom
Favorable	70%	58%	61%	67%	78%	67%	69%	72%
Unfavorable	22	35	28	28	11	26	22	22
Hvn't hrd enough	7	6	10	5	11	5	8	6
REFUSED	1	1	1	-	1	1	1	1

TREND: Is your opinion of Jeb Bush favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS	
	Apr 02	Feb 04
	2015	2015

Favorable	70	76
Unfavorable	22	15
Hvn't hrd enough	7	7
REFUSED	1	2

15. Is your opinion of Marco Rubio favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht BrnAgn Evang	POLITICAL PHILOSOPHY				
				CONSERVATIVE Very	Mod/ Smwht	Lib	Men	Wom
Favorable	72%	81%	80%	87%	79%	51%	70%	75%
Unfavorable	10	7	4	4	3	21	12	7
Hvn't hrd enough	17	11	15	7	18	27	17	17
REFUSED	1	1	1	2	-	1	2	-

TREND: Is your opinion of Marco Rubio favorable, unfavorable or haven't you heard enough about him?

REGISTERED REPUBLICANS  
Apr 02 Feb 04  
2015 2015

Favorable	72	69
Unfavorable	10	15
Hvn't hrd enough	17	16
REFUSED	1	-

16. Is your opinion of Scott Walker favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht BrnAgn Evang	POLITICAL PHILOSOPHY				
				CONSERVATIVE Very	Mod/ Smwht	Lib	Men	Wom
Favorable	52%	80%	64%	72%	48%	35%	57%	47%
Unfavorable	4	5	1	2	4	8	5	4
Hvn't hrd enough	42	13	36	25	48	54	37	47
REFUSED	1	1	-	1	-	3	1	2

17. Is your opinion of Ted Cruz favorable, unfavorable or haven't you heard enough about him?

	REGISTERED REPUBLICANS.....							
	Tot	Tea Party	Wht BrnAgn Evang	POLITICAL PHILOSOPHY				
				CONSERVATIVE Very	Mod/ Smwht	Lib	Men	Wom
Favorable	50%	79%	59%	70%	51%	30%	52%	49%
Unfavorable	14	7	1	5	10	27	18	9
Hvn't hrd enough	35	14	39	25	40	40	29	41
REFUSED	1	-	-	-	-	3	1	1