

Tim Malloy, Assistant Director,
Quinnipiac University Poll
(203) 645-8043

Rubenstein Associates, Inc.
Public Relations
Contact: Pat Smith (212) 843-8026

QUINNIPIAC UNIVERSITY POLL

FOR RELEASE: FEBRUARY 5, 2016

AMERICANS BACK BRONCOS BY 2-POINT CONVERSION, QUINNIPIAC UNIVERSITY NATIONAL POLL FINDS; TWO-THIRDS PLAN TO WATCH GAME

Americans back the Denver Broncos over the Carolina Panthers in the Super Bowl 31 – 23 percent, according to a Quinnipiac University National poll released today. Another 44 percent don't care which team wins.

By a 2-1 margin, 65 – 31 percent, Americans plan to watch the Super Bowl, the independent Quinnipiac (KWIN-uh-pe-ack) University Poll finds.

There is only a small gender gap as 68 percent of men and 62 percent of women plan to watch. Men support the Broncos 34 – 25 percent and women also go orange 28 – 21 percent.

There is an age gap as Americans 18 to 34 years old back the Panthers by a thin 31 – 27 percent, while voters over 65 years old go with the Broncos 34 – 16 percent.

“It's Peyton and the Broncos over the Panthers in the Super Bowl, Americans say by a margin that looks a lot like a one-touchdown game, 31 – 23 percent,” said Tim Malloy, assistant director of the Quinnipiac University Poll.

“Interest is high: 65 percent of Americans say they will be on the couch by kickoff.

“And it's no longer a guys' game. Women and men will watch the game in nearly equal numbers.”

From February 2 – 4, Quinnipiac University surveyed 1,309 American adults with a margin of error of +/- 2.7 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia, Iowa, Colorado and the nation as a public service and for research.

Visit <http://www.quinnipiac.edu/polling> or www.facebook.com/quinnipiacpoll
Call (203) 582-5201, or follow us on [Twitter](https://twitter.com/QuinnipiacPoll) @QuinnipiacPoll.

18. (Adults) Which team do you want to win the Super Bowl: the Carolina Panthers, the Denver Broncos, or don't you care who wins the Super Bowl?

	ADULTS.....							Watching Game Q19
	Tot	Men	Wom	AGE IN YRS.....				
				18-34	35-49	50-64	65+	
Panthers	23%	25%	21%	31%	25%	19%	16%	31%
Broncos	31	34	28	27	27	37	34	41
Don't care	44	38	50	40	47	43	47	26
DK/NA	2	3	1	2	2	-	3	2

19. (Adults) Do you plan to watch the Super Bowl on February 7th, or not?

	ADULTS.....						
	Tot	Men	Wom	AGE IN YRS.....			
				18-34	35-49	50-64	65+
Yes	65%	68%	62%	65%	62%	69%	65%
No	31	28	34	33	35	28	29
DK/NA	4	4	4	2	3	4	6