

TREND: (If Republican or Republican Leaner) Who would you like to see win the Republican nomination for president this year: Ted Cruz, John Kasich, or Donald Trump? (New trend wording Mar 2016)

REPUBLICANS/REPUBLICAN LEANERS
 Mar 23
 2016

Cruz	29
Kasich	16
Trump	43
SMONE ELSE (VOL)	3
DK/NA	9

TREND: (If Republican or Republican Leaner) If the Republican primary for President were being held today, and the candidates were: Jeb Bush, Ben Carson, Ted Cruz, John Kasich, Marco Rubio, and Donald Trump, for whom would you vote? (Trend information is available upon request back through Apr 2013)

REPUBLICANS/REPUBLICAN LEANERS.....
 Feb 17 Feb 05 Dec 22 Dec 02 Nov 04 Sep 24 Aug 27 Jul 30
 2016 2016 2015 2015 2015 2015 2015 2015

Cruz	18	22	24	16	13	7	7	5
Kasich	6	3	1	2	3	2	5	5
Trump	39	31	28	27	24	25	28	20
Bush	4	3	4	5	4	10	7	10
Carson	4	6	10	16	23	17	12	6
Rubio	19	19	12	17	14	9	7	6
Christie	na	3	6	2	3	2	4	3
Fiorina	na	2	2	3	3	12	5	1
Gilmore	na	-	-	-	-	-	-	-
Graham	na	na	-	-	-	-	-	1
Huckabee	na	na	1	1	1	2	3	6
Jindal	na	na	na	na	-	-	-	2
Pataki	na	na	-	-	-	1	-	1
Paul	na	na	2	2	2	1	2	6
Perry	na	na	na	na	na	na	1	2
Santorum	na	na	1	-	1	-	1	1
Walker	na	na	na	na	na	na	6	13
SMONE ELSE	-	1	-	-	-	-	1	-
WLDN'T VOTE	1	1	-	1	-	-	-	1
DK/NA	9	9	8	8	9	9	11	12

TREND: (If Democrat or Democratic Leaner) Who would you like to see win the Democratic nomination for president this year: Hillary Clinton or Bernie Sanders? (New trend wording Mar 2016)

DEMOCRATS/DEMOCRATIC LEANERS
Mar 23
2016

Clinton	50
Sanders	38
SMONE ELSE (VOL)	1
DK/NA	10

TREND: (If Democrat or Democratic Leaner) If the Democratic primary for President were being held today, and the candidates were: Hillary Clinton, and Bernie Sanders, for whom would you vote? (Trend information is available upon request back through May 2013)

DEMOCRATS/DEMOCRATIC LEANERS.....
Feb 17 Feb 05 Dec 22 Dec 02 Nov 04 Sep 24 Aug 27 Jul 30
2016 2016 2015 2015 2015 2015 2015 2015

Clinton	44	44	61	60	53	43	45	55
Sanders	42	42	30	30	35	25	22	17
Biden	na	na	na	na	na	18	18	13
Chafee	na	na	na	na	na	-	-	-
Lessig	na	na	na	na	1	-	na	na
O'Malley	na	na	2	2	-	-	1	1
Webb	na	na	na	na	na	-	1	1
SMONE ELSE	-	1	-	1	-	2	-	1
WLDN'T VOTE	2	2	1	1	2	2	2	1
DK/NA	11	11	6	6	9	10	11	11

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

	Clinton	Trump	Smone Else	Wld't Vote	DK/NA
Mar 23, 2016	46	40	3	7	4
Feb 18, 2016	44	43	3	7	3
Feb 05, 2016	46	41	3	7	3
Dec 22, 2015	47	40	2	6	5
Dec 02, 2015	47	41	2	6	4
Nov 04, 2015	46	43	2	5	4
Sep 24, 2015	45	43	2	6	4
Aug 27, 2015	45	41	3	7	4
Jul 30, 2015	48	36	4	8	4
May 28, 2015	50	32	3	9	5

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and Ted Cruz the Republican, for whom would you vote?

	Clinton	Cruz	Smone Else	Wld't Vote	DK/NA
Mar 23, 2016	45	42	3	6	4
Feb 18, 2016	43	46	3	5	4
Feb 05, 2016	45	45	2	5	3
Dec 22, 2015	44	44	1	4	6
Dec 02, 2015	47	42	2	5	5
Nov 04, 2015	43	46	2	4	5
May 28, 2015	48	37	3	5	7
Apr 23, 2015	48	41	2	3	6
Mar 05, 2015	48	38	3	4	7
Nov 26, 2014	48	37	2	4	9
Jan 21, 2014	50	35	2	4	10
Dec 11, 2013	50	37	3	3	7
Nov 13, 2013	51	36	3	3	7
Oct 02, 2013	54	31	3	3	9

TREND: If the election for President were being held today, and the candidates were Hillary Clinton the Democrat and John Kasich the Republican, for whom would you vote?

	Clinton	Kasich	Smone Else	Wld't Vote	DK/NA
Mar 23, 2016	39	47	3	6	4
Feb 18, 2016	39	47	3	5	5

TREND: If the election for President were being held today, and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

	Sanders	Trump	Smone Else	Wld't Vote	DK/NA
Mar 23, 2016	52	38	2	5	3
Feb 18, 2016	48	42	2	5	4
Feb 05, 2016	49	39	2	6	5
Dec 22, 2015	51	38	1	6	4
Dec 02, 2015	49	41	1	5	4
Nov 04, 2015	46	44	1	4	4
Sep 24, 2015	47	42	1	5	5
Aug 27, 2015	44	41	2	6	6
Jul 30, 2015	45	37	3	8	7

TREND: If the election for President were being held today, and the candidates were Bernie Sanders the Democrat and Ted Cruz the Republican, for whom would you vote?

	Sanders	Cruz	Smone Else	Wld't Vote	DK/NA
Mar 23, 2016	50	39	2	5	5
Feb 18, 2016	49	39	1	5	6
Feb 05, 2016	46	42	1	5	6
Dec 22, 2015	43	44	1	5	7
Dec 02, 2015	49	39	1	5	6
Nov 04, 2015	44	45	1	4	7

TREND: If the election for President were being held today, and the candidates were Bernie Sanders the Democrat and John Kasich the Republican, for whom would you vote?

	Sanders	Kasich	Smone Else	Wld't Vote	DK/NA
Mar 23, 2016	44	45	2	5	4
Feb 18, 2016	45	41	2	5	7

TREND: Is your opinion of Ted Cruz favorable, unfavorable or haven't you heard enough about him? (* High also 36%)

	Fav	Unfav	HvntHrd	REF
Mar 23, 2016	32	47	19	1
Feb 18, 2016	36	45	17	2 High Fav
Feb 05, 2016	36	42	20	2 *
Dec 22, 2015	35	33	31	2
Dec 02, 2015	33	33	32	1
Nov 04, 2015	35	32	33	1
Sep 24, 2015	29	39	31	1
Aug 27, 2015	28	34	38	-
Jul 30, 2015	28	31	41	1
May 28, 2015	28	37	34	1
Apr 23, 2015	25	30	43	1
Mar 05, 2015	23	29	46	1
Nov 26, 2014	21	29	49	1
Jul 08, 2014	23	26	50	1
Dec 11, 2013	27	27	44	1
Oct 02, 2013	16	25	58	1 Low Fav

TREND: Is your opinion of John Kasich favorable, unfavorable or haven't you heard enough about him? (* Low also 12%)

	Fav	Unfav	HvntHrd	REF
Mar 23, 2016	43	20	36	1 High Fav
Feb 18, 2016	35	18	45	2
Dec 22, 2015	21	20	57	2
Dec 02, 2015	19	23	57	1
Nov 04, 2015	23	20	57	-
Sep 24, 2015	27	15	57	1
Aug 27, 2015	25	12	63	-
Jul 30, 2015	16	13	70	1
May 28, 2015	12	12	75	1 Low Fav
Jul 08, 2014	13	9	78	1
Dec 11, 2013	12	9	78	1 *

TREND: Is your opinion of Donald Trump favorable, unfavorable or haven't you heard enough about him? (* High also 37%)

	Fav	Unfav	HvntHrd	REF
Mar 23, 2016	33	61	5	1
Feb 18, 2016	37	57	4	2 High Fav
Feb 05, 2016	34	59	5	2
Dec 22, 2015	33	59	5	3
Dec 02, 2015	35	57	5	3
Nov 04, 2015	37	56	5	2 *
Sep 24, 2015	36	57	5	2
Aug 27, 2015	36	54	8	2
Jul 30, 2015	27	59	13	2
May 28, 2015	20	69	10	1 Low Fav

TREND: Is your opinion of Hillary Clinton favorable, unfavorable or haven't you heard enough about her?

	Fav	Unfav	HvntHrd	REF
Mar 23, 2016	39	56	4	1
Feb 18, 2016	37	58	3	2 Low Fav
Feb 05, 2016	39	56	3	2
Dec 22, 2015	43	51	4	2
Dec 02, 2015	44	51	3	2
Nov 04, 2015	42	52	5	1
Sep 24, 2015	41	55	2	1
Aug 27, 2015	39	51	8	2
Jul 30, 2015	40	51	8	1
May 28, 2015	45	47	5	3
Apr 23, 2015	46	47	5	2
Mar 05, 2015	48	45	6	1
Nov 26, 2014	50	45	3	2
Jul 08, 2014	48	43	8	2
Jan 21, 2014	51	40	7	2
Dec 11, 2013	53	42	4	1
Oct 02, 2013	56	36	6	2
Jul 12, 2013	55	38	5	2
May 31, 2013	52	40	7	1
Feb 08, 2013	61	34	4	1 High Fav
May 14, 2008	47	44	7	2
Oct 31, 2007	46	46	6	2
Aug 15, 2007	48	43	6	3
Jun 13, 2007	47	45	6	2
May 03, 2007	44	46	7	3
Feb 21, 2007	46	45	7	2

TREND: Is your opinion of Bernie Sanders favorable, unfavorable or haven't you heard enough about him?

	Fav	Unfav	HvntHrd	REF
Mar 23, 2016	50	37	12	1
Feb 18, 2016	51	36	12	1 High Fav
Feb 05, 2016	44	35	19	2
Dec 22, 2015	40	31	28	1
Dec 02, 2015	44	31	24	1
Nov 04, 2015	39	36	24	1
Sep 24, 2015	35	28	36	1
Aug 27, 2015	32	28	39	1
Jul 30, 2015	32	25	42	1
May 28, 2015	19	18	62	2 Low Fav