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THE AGE OF ARTIFICIAL INTELLIGENCE: AMERICANS' AI USE INCREASES WHILE VIEWS ON IT SOUR, QUINNIPIAC UNIVERSITY POLL ON AI FINDS; 7 IN 10 THINK AI WILL CUT JOBS WITH GEN Z THE MOST PESSIMISTIC

As artificial intelligence continues to leap from concept to reality in just about everything we do, an increasing number of Americans see more harm than good when it comes to AI's impact on their daily lives and education and they are divided about its impact on health care. Trust in AI remains low. A slight majority say the pace of AI's development is faster than they expected and there is more concern than excitement about AI. Those concerns are apparent in views related to AI's use in the workforce, politics, the military, and AI data centers. These are among the findings in a Quinnipiac (KWIN-uh-pea-ack) University national poll of adults released today examining attitudes about artificial intelligence. The survey was conducted in collaboration with the Quinnipiac University School of Computing & Engineering and the Quinnipiac University School of Business.

AI USE

Americans were given a list of eight activities, some of which were included in Quinnipiac University's April 16, 2025 poll on AI, and asked whether they have used AI tools for:

- Researching topics they are curious about: 51 percent say yes, up from 37 percent in April 2025;
- Writing something for them: 28 percent say yes;
- School or work projects: 27 percent say yes, while 24 percent said yes in April 2025;
- Analyzing data: 27 percent say yes, up from 17 percent in April 2025;
- Creating images: 24 percent say yes; up from 16 percent in April 2025;
- Medical advice: 20 percent say yes;
- Personal advice: 15 percent say yes;
- Companionship: 5 percent say yes.

Twenty-seven percent of Americans volunteered that they have never used AI tools, down from 33 percent in April 2025.

TRUST

When Americans were asked how much of the time they think they can trust the information generated by AI, 76 percent think they can trust AI either hardly ever (27 percent) or only some of the time (49 percent), while 21 percent think they can trust AI either most of the time (18 percent) or almost all of the time (3 percent). This is largely unchanged from Quinnipiac University's April 2025 poll.

"The contradiction between use and trust of AI is striking. Fifty-one percent say they use AI for research, and many also use it for writing, work, and data analysis. But only 21 percent trust AI-generated information most or almost all of the time. Americans are clearly adopting AI, but they are doing so with deep hesitation, not deep trust," said Chetan Jaiswal, Ph.D., Associate Professor of Computer Science and Associate Chair, Department of Computing, Quinnipiac University School of Computing and Engineering.

EXCITEMENT & CONCERN

Just over one-third of Americans (35 percent) are either very excited (6 percent) or somewhat excited (29 percent) about AI, while 62 percent are either not so excited (29 percent) or not excited at all (33 percent).

Eighty percent are either very concerned (38 percent) or somewhat concerned (42 percent) about AI, while 18 percent are either not so concerned (10 percent) or not concerned at all (8 percent).

High levels of concern are expressed across all age groups:

- Gen Z (1997 – 2008): very concerned (35 percent), somewhat concerned (43 percent), not so concerned (14 percent), and not concerned at all (7 percent);
- Millennials (1981 – 1996): very concerned (39 percent), somewhat concerned (42 percent), not so concerned (7 percent), and not concerned at all (10 percent);
- Gen X (1965 – 1980): very concerned (36 percent), somewhat concerned (43 percent), not so concerned (8 percent), and not concerned at all (10 percent);
- Baby Boomers (1946 – 1964): very concerned (39 percent), somewhat concerned (43 percent), not so concerned (10 percent), and not concerned at all (6 percent);
- Silent Generation (1928 – 1945): very concerned (31 percent), somewhat concerned (41 percent), not so concerned (15 percent), and not concerned at all (8 percent).

PACE

Fifty-one percent of Americans say the pace of AI development is moving faster than they expected, 38 percent say it is moving about as fast as they expected, and 8 percent say it is moving not as fast as they expected.

IMPACT

Fifty-five percent of Americans think AI will do more harm than good in their day-to-day lives, while 34 percent think AI will do more good than harm, with 11 percent not offering an opinion.

This compares to April 2025 when 44 percent thought AI would do more harm than good in their day-to-day lives and 38 percent thought AI would do more good than harm, with 18 percent not offering an opinion.

When Americans were asked how much they think their day-to-day lives are currently impacted by AI, two in ten (21 percent) think a lot, 29 percent think some, 30 percent think only a little, and 17 percent think their day-to-day lives are not impacted at all by AI. This is largely unchanged from April 2025.

When it comes to education, nearly two-thirds of Americans (64 percent) think AI will do more harm than good, while 27 percent think AI will do more good than harm.

This compares to April 2025 when 54 percent thought AI would do more harm than good and 32 percent thought AI would do more good than harm.

When it comes to health care, 45 percent of Americans think AI will do more harm than good, while 43 percent think AI will do more good than harm.

HEALTH CARE: HUMAN VS. AI

Americans were asked if it were proven that an AI tool is more accurate than a human in reading medical scans, would they prefer to rely solely on information provided by AI, solely on information provided by a human, or a combination of both AI and a human.

An overwhelming majority (81 percent) say they would prefer to rely on a combination of both AI and a human, 14 percent say they would prefer to rely solely on information provided by a human, and 3 percent say they would prefer to rely solely on information provided by AI.

"It's telling that most people would still want a human involved in reading medical scans even if it were proven that the AI tool was more accurate. This desire for a 'second opinion' from a human being, even if proven they aren't as accurate as AI, reflects the lack of trust in AI that we see throughout the poll." said Brian O'Neill, Ph.D., Associate Professor of Computer Science and Associate Dean, Quinnipiac University School of Computing and Engineering.

JOBS OUTLOOK

Seventy percent of Americans think advancements in AI are likely to lead to a decrease in the number of job opportunities for people, 7 percent think they are likely to lead to an increase, and 18 percent think advancements in AI will not make much of a difference.

In April 2025, 56 percent of Americans thought advancements in AI were likely to lead to a decrease in the number of job opportunities for people, 13 percent thought they were likely to lead to an increase, and 24 percent thought advancements in AI would not make much of a difference.

In today's poll, there are differences between age groups regarding how Americans think advancements in AI are likely to affect the number of job opportunities for people:

- Gen Z (1997 – 2008): decrease (81 percent), increase (4 percent), and not make much of a difference (12 percent);
- Millennials (1981 – 1996): decrease (71 percent), increase (6 percent), and not make much of a difference (20 percent);
- Gen X (1965 – 1980): decrease (67 percent), increase (7 percent), and not make much of a difference (20 percent);
- Baby Boomers (1946 – 1964): decrease (66 percent), increase (10 percent), and not make much of a difference (20 percent);
- Silent Generation (1928 – 1945): decrease (57 percent), increase (13 percent), and not make much of a difference (20 percent).

Among Americans who are employed, 71 percent of white-collar workers and 73 percent of blue-collar workers think advancements in AI are likely to lead to a decrease in the number of job opportunities for people.

"Younger Americans report the highest familiarity with AI tools, but they are also the least optimistic about the labor market. AI fluency and optimism here are moving in opposite directions," said Tamilla Triantoro,

Ph.D., Associate Professor of Business Analytics and Information Systems, Quinnipiac University School of Business.

Among Americans who are employed, 30 percent are either very concerned (10 percent) or somewhat concerned (20 percent) that artificial intelligence may make their jobs obsolete, while nearly 7 in 10 Americans (69 percent) are either not so concerned (21 percent) or not concerned at all (48 percent).

This compares to April 2025 when 21 percent of employed Americans were either very concerned (6 percent) or somewhat concerned (15 percent) that AI might make their jobs obsolete and 78 percent were either not so concerned (22 percent) or not concerned at all (56 percent).

"Americans are more worried about what AI may do to the labor market than about what it may do to their own jobs. People seem more willing to predict a tougher market than to picture themselves on the losing end of that disruption - a pattern worth watching as the technology moves deeper into the workplace," added Triantoro.

AI AS A SUPERVISOR

Eighty percent of Americans would be unwilling to have a job where their direct supervisor was an AI program that assigned their tasks and schedules, while 15 percent would be willing.

TRANSPARENCY & REGULATION

Seventy-six percent of Americans think that businesses are <u>not</u> doing enough to be transparent about their use of AI, while 12 percent think businesses are doing enough, with 11 percent not offering an opinion. This is largely unchanged from Quinnipiac University's April 2025 poll.

Seventy-four percent of Americans think the government is <u>not</u> doing enough to regulate the use of AI, while 13 percent think the government is doing enough, with 13 percent not offering an opinion. This compares to April 2025 when 69 percent of Americans thought the government was <u>not</u> doing enough to regulate the use of AI and 15 percent thought the government was doing enough, with 16 percent not offering an opinion.

"Americans are not rejecting AI outright, but they are sending a warning. Too much uncertainty, too little trust, too little regulation, and too much fear about jobs," added Jaiswal.

MILITARY USE

A slight majority of Americans (51 percent) oppose the military using AI to select military targets, while 36 percent support it.

There are stark gaps between the nation's youngest and oldest generations.

Gen Z (69 – 24 percent) opposes the military using AI to select military targets, while the Silent Generation (47 – 32 percent) slightly supports the military using AI to select military targets.

When it comes to the military using AI in surveillance for security purposes, Americans are split, with 45 percent supporting it and 44 percent opposing it.

Gen Z is set apart from other generations by its clear opposition to the military using AI in surveillance for security purposes:

- Gen Z (1997 – 2008): 36 percent support, 58 percent oppose, 6 percent not offering an opinion;
- Millennials (1981 – 1996): 44 percent support, 49 percent oppose, 7 percent not offering an opinion;
- Gen X (1965 – 1980): 49 percent support, 37 percent oppose, 14 percent not offering an opinion;
- Baby Boomers (1946 – 1964): 53 percent support, 36 percent oppose, 10 percent not offering an opinion;
- Silent Generation (1928 – 1945): 48 percent support, 29 percent oppose, 23 percent not offering an opinion.

"The negative response to using AI for military target selection, and even the mixed responses to using AI for military surveillance purposes, further reflect the doubts people have about AI and who develops and controls it. The generational gap here also stands out, as younger generations are the most skeptical about military applications of AI," added O'Neill.

POLITICAL ADS

Americans were asked how they think the federal government should handle the use of AI-generated images or audio in political ads.

Thirty-eight percent think the federal government should ban all use of them, 45 percent think the federal government should require disclosure of the use of AI-generated images or audio in political ads, and 11 percent think the federal government should not regulate the use of AI-generated images or audio in political ads.

AI DATA CENTERS

Americans 65 – 24 percent oppose the building of an AI data center in their community with majority opposition across the board.

Those who oppose the building of an AI data center in their community were given a list of three possible reasons and asked if any are part of the reason for their opposition: 72 percent say electricity costs, 64 percent say water use, and 41 percent say noise.

Those who support the building of an AI data center in their community were given a list of three possible reasons and asked if any are part of the reason for their support: 77 percent say job creation, 53 percent say increasing tax revenue, and 47 percent say the potential for creating a tech hub.

SPOTTING A FAKE

A majority of Americans (56 percent) are either very confident (18 percent) or somewhat confident (38 percent) that they can tell the difference between an authentic video or recording and a fake video or recording generated by AI, while 42 percent are either not so confident (22 percent) or not confident at all (20 percent).

Nearly 3 in 10 Americans (28 percent) say they have shared a video that they later found out was AI-generated, while 68 percent say they have not.

1,397 U.S. adults nationwide were surveyed from March 19th – 23rd with a margin of error of +/- 3.3 percentage points, including the design effect. The survey included 800 employed adults with a margin of error of +/- 4.3 percentage points, including the design effect.

The Quinnipiac University Poll, directed by Doug Schwartz, Ph.D. since 1994, conducts independent, non-partisan national and state polls on politics and issues. Surveys adhere to industry best practices and are based on probability-based samples using random digit dialing with live interviewers calling landlines and cell phones.

Visit poll.qu.edu or www.facebook.com/quinnipiacpoll
Email poll@qu.edu or follow us on X @QuinnipiacPoll.

16. (Adults) You have probably heard of Artificial Intelligence or AI, technology that enables computers to complete tasks that humans typically do, such as creating text, images, and making decisions. How much do you feel you know about AI; a great deal, a good amount, just some, or hardly anything?

ADULTS...

| | Tot | Rep | Dem | Ind | Men | Wom | 4 YR COLL DEG | |
							Yes	No
A great deal	14%	9%	15%	15%	16%	12%	16%	12%
A good amount	31	27	34	33	33	29	39	27
Just some	34	41	34	31	31	38	35	34
Hardly anything	19	22	16	19	19	20	9	25
DK/NA	1	1	-	1	2	1	-	2

	GENERATION (YEAR BORN)............						HOUSEHOLD INCOME..........		
	GenZ	Mllnl	GenX	Boomr	Silent			50-	100-	
	1997-	1981-	1965-	1946-	1928-					
	2008	1996	1980	1964	1945		<50k	100k	200k	>200k
A great deal	22%	21%	9%	6%	3%		13%	14%	13%	14%
A good amount	42	31	38	23	8		29	30	33	47
Just some	26	29	36	45	38		33	37	36	31
Hardly anything	10	18	16	24	50		24	19	16	8
DK/NA	1	1	1	2	1		2	1	1	-

17. (Adults) How excited are you about AI; very excited, somewhat excited, not so excited, or not excited at all?

ADULTS...

| | Tot | Rep | Dem | Ind | Men | Wom | 4 YR COLL DEG | |
							Yes	No
Very excited	6%	7%	4%	7%	9%	4%	8%	5%
Somewhat excited	29	31	27	27	31	27	35	26
Not so excited	29	26	32	34	28	31	32	28
Not excited at all	33	33	37	31	30	36	24	38
DK/NA	2	2	-	1	2	2	1	3

	GENERATION (YEAR BORN)............						HOUSEHOLD INCOME..........		
	GenZ	Mllnl	GenX	Boomr	Silent			50-	100-	
	1997-	1981-	1965-	1946-	1928-					
	2008	1996	1980	1964	1945		<50k	100k	200k	>200k
Very excited	4%	12%	4%	5%	5%		4%	5%	7%	16%
Somewhat excited	31	29	32	29	15		25	30	29	36
Not so excited	37	27	29	30	27		30	35	32	26
Not excited at all	26	31	33	34	50		38	29	32	21
DK/NA	2	2	2	2	4		2	1	1	1

| | KNOW ABOUT AI Q16........... | | | |
| | Great | Good | Just | Hardly |
	Deal	Amnt	Some	Anythng
Very excited	12%	7%	4%	3%
Somewhat excited	32	37	33	9
Not so excited	20	30	32	32
Not excited at all	36	24	28	54
DK/NA	-	1	3	2

18. (Adults) How concerned are you about AI; very concerned, somewhat concerned, not so concerned, or not concerned at all?

ADULTS..

	Tot	Rep	Dem	Ind	Men	Wom	4 YR COLL DEG	
							Yes	No
Very concerned	38%	28%	49%	42%	32%	44%	39%	38%
Somewhat concerned	42	50	40	38	41	43	47	39
Not so concerned	10	10	7	12	13	7	9	10
Not concerned at all	8	10	4	7	12	5	5	10
DK/NA	2	2	-	1	2	2	-	3

GENERATION (YEAR BORN)............

	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945	HOUSEHOLD INCOME..........			
						<50k	50- 100k	100- 200k	>200k
Very concerned	35%	39%	36%	39%	31%	40%	39%	39%	31%
Somewhat concerned	43	42	43	43	41	39	45	44	45
Not so concerned	14	7	8	10	15	12	8	9	13
Not concerned at all	7	10	10	6	8	8	7	7	10
DK/NA	2	2	2	1	5	2	-	1	1

KNOW ABOUT AI Q16...........

	Great Deal	Good Amnt	Just Some	Hardly Anythng
Very concerned	50%	39%	35%	31%
Somewhat concerned	29	44	48	39
Not so concerned	11	10	8	11
Not concerned at all	10	5	7	15
DK/NA	1	1	1	4

19. (Adults) Is the pace of AI development moving faster than you expected, not as fast as you expected, or about as fast as you expected?

ADULTS..

	Tot	Rep	Dem	Ind	Men	Wom	4 YR COLL DEG	
							Yes	No
Faster	51%	51%	58%	50%	45%	56%	53%	50%
Not as fast	8	7	6	9	8	7	5	9
About as fast	38	38	34	37	43	32	39	37
DK/NA	4	5	3	4	4	5	3	5

GENERATION (YEAR BORN)............

	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945	HOUSEHOLD INCOME..........			
						<50k	50- 100k	100- 200k	>200k
Faster	54%	49%	50%	54%	42%	48%	57%	52%	49%
Not as fast	7	8	8	5	9	10	5	5	8
About as fast	38	40	37	37	34	37	36	41	41
DK/NA	1	2	4	5	14	5	2	1	2

20. (Adults) How much of the time do you think you can trust the information generated by
AI; almost all of the time, most of the time, only some of the time, or hardly ever?

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                    ADULTS.................................................................
                                                                    4 YR COLL DEG
                    Tot    Rep    Dem    Ind    Men    Wom    Yes    No

Almost all the time  3%     4%     2%     2%     3%     2%     2%     3%
Most of the time    18     15     18     19     21     15     20     16
Some of the time    49     48     51     50     46     52     58     44
Hardly ever         27     29     28     25     27     27     19     32
DK/NA                4      4      1      5      3      4      2      4


                    GENERATION (YEAR BORN)............
                    GenZ   Mllnl  GenX   Boomr  Silent      HOUSEHOLD INCOME..........
                    1997-  1981-  1965-  1946-  1928-              50-    100-
                    2008   1996   1980   1964   1945       <50k   100k   200k   >200k

Almost all the time  4%     4%     3%     3%     -           3%     3%     2%     5%
Most of the time    22     21     18     12      6          15     22     12     27
Some of the time    47     47     54     48     51          41     51     60     51
Hardly ever         25     26     23     33     39          36     22     23     17
DK/NA                2      2      3      4      4           5      1      2      -


                    KNOW ABOUT AI Q16...........
                    Great  Good   Just   Hardly
                    Deal   Amnt   Some   Anythng

Almost all the time  5%     5%     1%     1%
Most of the time    20     21     18     11
Some of the time    46     54     53     38
Hardly ever         25     20     25     44
DK/NA                3      1      3      6
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21. (Adults) How much do you think your day-to-day life is currently impacted by AI; a lot,
some, only a little, or not at all?

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                    ADULTS.................................................................
                                                                    4 YR COLL DEG
                    Tot    Rep    Dem    Ind    Men    Wom    Yes    No

A lot               21%    14%    26%    18%    19%    22%    20%    22%
Some                29     28     33     32     26     33     39     24
Only a little       30     35     28     30     33     26     32     28
Not at all          17     19     11     16     19     15      7     22
DK/NA                3      3      2      4      3      4      2      4


                    GENERATION (YEAR BORN)............
                    GenZ   Mllnl  GenX   Boomr  Silent      HOUSEHOLD INCOME..........
                    1997-  1981-  1965-  1946-  1928-              50-    100-
                    2008   1996   1980   1964   1945       <50k   100k   200k   >200k

A lot               25%    31%    20%    13%    10%         23%    15%    22%    21%
Some                24     26     31     36     27          25     33     30     39
Only a little       32     28     28     31     32          25     33     36     33
Not at all          17     14     18     16     25          23     16     11      6
DK/NA                3      2      3      4      6           4      3      1      1
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22. (Adults) When it comes to - your day-to-day life, do you think AI will do more good than harm or do more harm than good?

ADULTS...

						4 YR COLL DEG	
	Tot	Rep	Dem	Ind	Men	Wom	Yes	No
Do more good	34%	39%	32%	32%	42%	26%	40%	31%
Do more harm	55	52	59	58	49	61	51	58
DK/NA	11	9	9	10	9	13	10	12

GENERATION (YEAR BORN)............

	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945	HOUSEHOLD INCOME..........			
						<50k	50- 100k	100- 200k	>200k
Do more good	36%	40%	33%	33%	22%	26%	38%	37%	52%
Do more harm	55	52	57	58	48	60	55	55	41
DK/NA	9	8	11	10	30	14	7	8	7

	KNOW ABOUT AI Q16...........				EMPLOYED Q30 JOB TYPE Q41	
	Great Deal	Good Amnt	Just Some	Hardly Anythng	White- Collar	Blue- Collar
Do more good	40%	40%	33%	22%	43%	32%
Do more harm	54	53	55	61	50	59
DK/NA	5	8	13	17	7	8

23. (Adults) When it comes to - education, do you think AI will do more good than harm or do more harm than good?

ADULTS...

						4 YR COLL DEG	
	Tot	Rep	Dem	Ind	Men	Wom	Yes	No
Do more good	27%	31%	23%	29%	33%	22%	28%	27%
Do more harm	64	61	70	65	59	69	64	64
DK/NA	9	8	7	7	8	9	8	8

GENERATION (YEAR BORN)............

	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945	HOUSEHOLD INCOME..........			
						<50k	50- 100k	100- 200k	>200k
Do more good	29%	27%	26%	30%	24%	26%	31%	24%	34%
Do more harm	68	66	67	60	47	62	63	71	62
DK/NA	3	7	7	10	30	12	7	5	3

	KNOW ABOUT AI Q16...........				EMPLOYED Q30 JOB TYPE Q41	
	Great Deal	Good Amnt	Just Some	Hardly Anythng	White- Collar	Blue- Collar
Do more good	29%	26%	30%	26%	28%	31%
Do more harm	67	68	61	61	68	62
DK/NA	4	6	9	13	4	7

24. (Adults) When it comes to - health care, do you think AI will do more good than harm or do more harm than good?

ADULTS...

	Tot	Rep	Dem	Ind	Men	Wom	4 YR COLL DEG Yes	No
Do more good	43%	44%	40%	45%	51%	35%	50%	39%
Do more harm	45	42	52	44	36	53	39	47
DK/NA	13	14	8	11	13	13	11	14

GENERATION (YEAR BORN)...........

	GenZ 1997-2008	Mllnl 1981-1996	GenX 1965-1980	Boomr 1946-1964	Silent 1928-1945	HOUSEHOLD INCOME.......... <50k	50-100k	100-200k	>200k
Do more good	44%	48%	37%	48%	33%	34%	47%	46%	66%
Do more harm	48	41	50	41	35	54	45	45	29
DK/NA	8	11	13	10	31	12	9	10	5

KNOW ABOUT AI Q16...........

	Great Deal	Good Amnt	Just Some	Hardly Anythng	EMPLOYED Q30 JOB TYPE Q41 White-Collar	Blue-Collar
Do more good	43%	46%	47%	30%	54%	44%
Do more harm	47	45	40	49	38	44
DK/NA	11	9	13	21	8	12

25. (Adults) If it were proven that an AI tool is more accurate than a human in reading medical scans, would you prefer to rely solely on information provided by AI, solely on information provided by a human, or a combination of both AI and a human?

ADULTS...

	Tot	Rep	Dem	Ind	Men	Wom	4 YR COLL DEG Yes	No
Solely AI	3%	4%	1%	3%	3%	2%	3%	3%
Solely human	14	15	14	14	10	17	10	16
Combination	81	78	85	81	85	78	87	78
DK/NA	3	4	-	3	2	3	1	3

GENERATION (YEAR BORN)...........

	GenZ 1997-2008	Mllnl 1981-1996	GenX 1965-1980	Boomr 1946-1964	Silent 1928-1945	HOUSEHOLD INCOME.......... <50k	50-100k	100-200k	>200k
Solely AI	2%	4%	2%	2%	1%	3%	1%	2%	5%
Solely human	11	15	11	12	15	20	10	9	8
Combination	85	81	84	83	71	72	88	89	85
DK/NA	2	-	3	3	12	4	-	-	3

26. (Adults) Do you think businesses are doing enough to be transparent about their use of
AI, or not?

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                    ADULTS.................................................................
                                                             4 YR COLL DEG
                    Tot    Rep    Dem    Ind    Men    Wom    Yes    No

Yes/Enough          12%    16%     9%    11%    14%    11%     9%    14%
No                  76     67     84     81     76     77     81     74
DK/NA               11     17      7      8     10     12      9     12


                    GENERATION (YEAR BORN)............
                    GenZ   Mllnl  GenX   Boomr  Silent        HOUSEHOLD INCOME..........
                    1997-  1981-  1965-  1946-  1928-                 50-    100-
                    2008   1996   1980   1964   1945         <50k   100k   200k   >200k

Yes/Enough          17%    12%    11%    10%     8%          13%    12%     8%    18%
No                  77     81     79     76     64           76     79     82     74
DK/NA                7      7     10     14     27           11      9     11      8
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27. (Adults) Do you think the government is doing enough to regulate the use of AI, or not?

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                    ADULTS.................................................................
                                                             4 YR COLL DEG
                    Tot    Rep    Dem    Ind    Men    Wom    Yes    No

Yes/Enough          13%    23%     6%    10%    17%    10%     9%    16%
No                  74     59     88     80     72     75     80     71
DK/NA               13     18      6      9     11     14     10     13


                    GENERATION (YEAR BORN)............
                    GenZ   Mllnl  GenX   Boomr  Silent        HOUSEHOLD INCOME..........
                    1997-  1981-  1965-  1946-  1928-                 50-    100-
                    2008   1996   1980   1964   1945         <50k   100k   200k   >200k

Yes/Enough          13%    16%    13%    11%     9%          11%    17%    12%    16%
No                  78     75     76     74     55           74     74     77     75
DK/NA                8      8     11     15     36           14      8     11      8
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28. (Adults) Do you believe AI development is being led by people or organizations that represent your interests, do not represent your interests, or don't you know enough about it to say?

```
                     ADULTS.................................................................

                                                              4 YR COLL DEG
                     Tot    Rep    Dem    Ind    Men    Wom    Yes    No

Represent            5%     5%     4%     4%     6%     4%     4%     5%
Not represent        47     35     54     54     49     45     54     43
Don't know enough    46     56     42     40     43     49     40     49
DK/NA                3      4      -      2      2      3      3      3


                     GENERATION (YEAR BORN).............
                     GenZ   Mllnl  GenX   Boomr  Silent  HOUSEHOLD INCOME..........
                     1997-  1981-  1965-  1946-  1928-          50-    100-
                     2008   1996   1980   1964   1945    <50k   100k   200k   >200k

Represent            8%     3%     4%     5%     2%      5%     6%     3%     8%
Not represent        52     56     46     43     19      45     53     52     48
Don't know enough    39     37     47     51     76      48     39     43     42
DK/NA                1      4      3      2      3       2      1      2      3


                     KNOW ABOUT AI Q16...........
                     Great  Good   Just   Hardly
                     Deal   Amnt   Some   Anythng

Represent            9%     7%     3%     1%
Not represent        64     55     43     29
Don't know enough    27     36     50     69
DK/NA                -      2      4      1
```

29. (Adults) Do you think advancements in AI are likely to lead to: a decrease in the number of job opportunities for people, an increase in the number of job opportunities for people, or do you think AI will not make much of a difference in the number of job opportunities for people?

ADULTS...

	Tot	Rep	Dem	Ind	Men	Wom	4 YR COLL DEG	
							Yes	No
Decrease	70%	61%	78%	73%	65%	74%	73%	68%
Increase	7	10	6	6	9	5	6	7
No difference	18	24	12	16	20	16	17	19
DK/NA	5	5	4	5	6	5	4	6

GENERATION (YEAR BORN)............

	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945	HOUSEHOLD INCOME..........			
						<50k	50- 100k	100- 200k	>200k
Decrease	81%	71%	67%	66%	57%	72%	76%	71%	63%
Increase	4	6	7	10	13	8	6	6	11
No difference	12	20	20	20	20	16	14	21	23
DK/NA	3	3	6	4	10	5	4	2	2

EMPLOYED Q30
JOB TYPE Q41

	White- Collar	Blue- Collar
Decrease	71%	73%
Increase	4	7
No difference	22	15
DK/NA	3	5

30. (Adults) Are you employed in any capacity, or not?

ADULTS...

	Tot	Rep	Dem	Ind	Men	Wom	4 YR COLL DEG	
							Yes	No
Yes/Employed	63%	57%	64%	65%	68%	58%	68%	60%
No	37	43	36	35	32	42	32	40
DK/NA	-	1	-	-	-	-	-	-

31. (If employed q30) How concerned are you that artificial intelligence may make your job obsolete; very concerned, somewhat concerned, not so concerned, or not concerned at all?

```
                        ADULTS - EMPLOYED Q30.......................................
                                                            4 YR COLL DEG
                        Tot    Rep    Dem    Ind    Men    Wom    Yes    No

Very concerned          10%     8%     5%    14%     9%    11%     7%    12%
Somewhat concerned      20     18     19     20     14     28     23     18
Not so concerned        21     17     36     18     21     22     29     17
Not concerned at all    48     56     40     48     56     39     41     53
DK/NA                    -      -      -      -      -      1      -      -
```

```
                        GENERATION (YEAR BORN)....
                        GenZ   Mllnl  GenX   Boomr    HOUSEHOLD INCOME..........
                        1997-  1981-  1965-  1946-           50-    100-
                        2008   1996   1980   1964    <50k   100k   200k   >200k

Very concerned           7%    15%     7%    10%     14%    12%     8%     6%
Somewhat concerned      19     19     18     25      16     20     23     15
Not so concerned        21     25     23     15      20     22     22     27
Not concerned at all    53     41     51     50      49     46     47     53
DK/NA                    -      -      1      -       1      -      -      -
```

```
                        JOB TYPE Q41
                        White- Blue-
                        Collar Collar

Very concerned           9%     9%
Somewhat concerned      23     13
Not so concerned        27     16
Not concerned at all    41     60
DK/NA                    -      1
```

32. (If employed q30) Are you using AI to help you do your job, or not?

```
                        ADULTS - EMPLOYED Q30.......................................
                                                            4 YR COLL DEG
                        Tot    Rep    Dem    Ind    Men    Wom    Yes    No

Yes/Using               32%    33%    41%    27%    36%    28%    50%    22%
No                      67     66     59     72     64     71     49     78
DK/NA                    1      1      -      -      -      1      2      -
```

```
                        GENERATION (YEAR BORN)....
                        GenZ   Mllnl  GenX   Boomr    HOUSEHOLD INCOME..........
                        1997-  1981-  1965-  1946-           50-    100-
                        2008   1996   1980   1964    <50k   100k   200k   >200k

Yes/Using               21%    37%    39%    28%     11%    27%    41%    62%
No                      79     62     61     71      89     73     57     38
DK/NA                    -      1      -      -       -      -      2      -
```

```
                        JOB TYPE Q41
                        White- Blue-
                        Collar Collar

Yes/Using               49%    18%
No                      49     82
DK/NA                    2      -
```

33. (Adults) How confident are you that you can tell the difference between an authentic video or recording and a fake video or recording generated by AI; very confident, somewhat confident, not so confident, or not confident at all?

ADULTS..

	Tot	Rep	Dem	Ind	Men	Wom	4 YR COLL DEG Yes	No
Very confident	18%	15%	13%	19%	23%	12%	14%	20%
Somewhat confident	38	40	41	37	37	40	44	36
Not so confident	22	21	27	23	21	24	26	21
Not confident at all	20	22	18	21	18	22	17	22
DK/NA	1	3	1	-	1	1	-	2

GENERATION (YEAR BORN)............

	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945	HOUSEHOLD INCOME.......... <50k	50- 100k	100- 200k	>200k
Very confident	24%	25%	16%	7%	7%	19%	22%	14%	15%
Somewhat confident	52	45	39	28	14	33	37	46	43
Not so confident	15	17	23	33	29	23	24	22	24
Not confident at all	9	13	21	32	46	24	16	17	19
DK/NA	-	-	2	1	5	1	1	-	-

34. (Adults) How do you think the U.S. federal government should handle the use of AI-generated images or audio in political ads: ban all use of AI-generated images or audio in political ads, require disclosure of the use of AI-generated images or audio in political ads, or do you think the U.S. federal government should not regulate the use of AI-generated images or audio in political ads?

ADULTS..

	Tot	Rep	Dem	Ind	Men	Wom	4 YR COLL DEG Yes	No
Ban all use	38%	32%	45%	40%	37%	38%	40%	37%
Require disclosure	45	51	41	46	46	44	52	42
Should not regulate	11	12	12	11	11	10	7	13
DK/NA	6	5	2	4	5	7	2	9

GENERATION (YEAR BORN)............

	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945	HOUSEHOLD INCOME.......... <50k	50- 100k	100- 200k	>200k
Ban all use	43%	37%	41%	36%	22%	37%	39%	41%	34%
Require disclosure	47	44	41	50	39	39	52	51	53
Should not regulate	7	11	13	9	18	15	8	7	10
DK/NA	3	8	5	6	21	10	1	1	3

35. (Adults) Have you ever shared a video that you later found out was AI-generated, or not?

```
                ADULTS.....................................................
                                                       4 YR COLL DEG
                Tot    Rep    Dem    Ind    Men    Wom    Yes    No

Yes             28%    27%    27%    28%    28%    27%    27%    28%
No              68     68     70     69     68     69     69     68
DK/NA            4      5      3      3      4      4      4      4


                GENERATION (YEAR BORN)............
                GenZ   Mllnl  GenX   Boomr  Silent       HOUSEHOLD INCOME..........
                1997-  1981-  1965-  1946-  1928-               50-    100-
                2008   1996   1980   1964   1945        <50k   100k   200k   >200k

Yes             38%    35%    25%    18%    12%         28%    27%    32%    28%
No              62     60     70     76     82          68     70     62     70
DK/NA            -      5      5      5      6           4      3      5      2
```

36. (Adults) Would you be willing or unwilling to have a job where your direct supervisor was an AI program that assigned your tasks and set your schedule?

```
                ADULTS.....................................................
                                                       4 YR COLL DEG
                Tot    Rep    Dem    Ind    Men    Wom    Yes    No

Willing         15%    16%    12%    14%    15%    14%    12%    16%
Unwilling       80     78     84     84     80     81     84     79
DK/NA            5      6      4      3      5      5      4      6


                GENERATION (YEAR BORN)............
                GenZ   Mllnl  GenX   Boomr  Silent       HOUSEHOLD INCOME..........
                1997-  1981-  1965-  1946-  1928-               50-    100-
                2008   1996   1980   1964   1945        <50k   100k   200k   >200k

Willing         18%    19%    12%    13%     7%         20%    11%    12%    13%
Unwilling       82     76     83     80     78         75     84     85     85
DK/NA            1      5      5      7     15          5      5      3      1


                EMPLOYED Q30
                JOB TYPE Q41
                White- Blue-
                Collar Collar

Willing         11%    16%
Unwilling       88     81
DK/NA            1      3
```

37. (Adults) Please tell me whether you have used AI tools for any of the following activities: researching topics you are curious about, writing something for you, school or work projects, analyzing data, creating images, medical advice, personal advice, companionship. (Totals may add up to more than 100% because multiple responses were allowed)

| | ADULTS | | | | | | 4 YR COLL DEG | |
	Tot	Rep	Dem	Ind	Men	Wom	Yes	No
Researching	51%	47%	50%	53%	53%	49%	60%	46%
Writing something	28	29	33	27	28	29	41	21
School/work projects	27	21	28	32	31	24	36	22
Analyzing data	27	23	30	27	33	21	38	21
Creating images	24	21	24	24	26	21	30	20
Medical advice	20	23	16	19	19	21	24	18
Personal advice	15	17	12	13	16	13	17	13
Companionship	5	6	4	5	5	5	5	5
NEVER USED(VOL)	27	34	26	23	26	28	16	33
SOMETHING ELSE(VOL)	1	-	1	1	1	1	1	1
DK/NA	4	2	3	4	3	4	2	5

| | GENERATION (YEAR BORN) | | | | | HOUSEHOLD INCOME | | | |
	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945	<50k	50- 100k	100- 200k	>200k
Researching	63%	52%	57%	41%	18%	42%	54%	53%	72%
Writing something	35	33	35	16	7	16	30	32	57
School/work projects	42	35	27	10	1	19	28	30	49
Analyzing data	35	34	30	14	3	16	26	34	52
Creating images	32	33	25	9	2	16	24	30	38
Medical advice	23	22	26	15	8	17	21	17	37
Personal advice	24	20	12	6	2	12	14	14	22
Companionship	8	7	3	2	4	5	3	2	12
NEVER USED(VOL)	16	21	22	39	54	38	24	21	7
SOMETHING ELSE(VOL)	1	1	1	2	-	1	-	1	1
DK/NA	1	2	3	5	16	5	1	-	1

38. (Adults) Would you support or oppose the building of an AI data center in your community?

| | ADULTS | | | | | | 4 YR COLL DEG | |
	Tot	Rep	Dem	Ind	Men	Wom	Yes	No
Support	24%	34%	16%	25%	32%	16%	24%	24%
Oppose	65	56	78	66	58	72	67	64
DK/NA	11	10	6	9	10	12	9	12

| | GENERATION (YEAR BORN) | | | | | HOUSEHOLD INCOME | | | |
	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945	<50k	50- 100k	100- 200k	>200k
Support	20%	22%	28%	28%	25%	21%	26%	24%	41%
Oppose	74	64	64	59	54	66	68	69	56
DK/NA	6	14	8	13	20	13	7	7	3

38a. (If support q38) From the list I will now read to you, which of the following, if any, are reasons you - support the building of an AI data center in your community: job creation, increasing tax revenue, the potential for creating a tech hub? (Totals may add up to more than 100% because multiple responses were allowed)

ADULTS......................................
SUPPORT BUILDING DATA CENTER IN COMMUNITY Q38

	Tot	Men	Wom
Job creation	77%	74%	82%
Tax revenue	53	59	41
Tech hub	47	47	47
DK/NA	5	7	2

38b. (If oppose q38) From the list I will now read to you, which of the following, if any, are reasons you - oppose the building of an AI data center in your community: electricity costs, water use, noise? (Totals may add up to more than 100% because multiple responses were allowed)

ADULTS......................................
OPPOSE BUILDING DATA CENTER IN COMMUNITY Q38

	Tot	Men	Wom
Electricity costs	72%	75%	69%
Water use	64	62	66
Noise	41	38	43
DK/NA	11	9	13

39. (Adults) Do you support or oppose the military using AI to select military targets?

ADULTS...

	Tot	Rep	Dem	Ind	Men	Wom	4 YR COLL DEG Yes	No
Support	36%	56%	20%	36%	42%	29%	36%	35%
Oppose	51	27	72	56	48	55	54	50
DK/NA	13	17	8	8	10	15	9	15

	GENERATION (YEAR BORN)............					HOUSEHOLD INCOME..........			
	GenZ 1997- 2008	Mllnl 1981- 1996	GenX 1965- 1980	Boomr 1946- 1964	Silent 1928- 1945		<50k	50- 100k	100- 200k	>200k
Support	24%	27%	42%	49%	47%		35%	36%	36%	48%
Oppose	69	60	47	40	32		51	55	56	47
DK/NA	7	13	12	12	21		14	9	8	6

40. (Adults) Do you support or oppose the military using AI in surveillance for security purposes?

```
                ADULTS.................................................................
                                                      4 YR COLL DEG
                Tot    Rep    Dem    Ind    Men    Wom    Yes    No

Support         45%    61%    30%    44%    51%    39%    46%    45%
Oppose          44     23     60     51     41     47     44     44
DK/NA           11     15     10      5      7     14     10     12


                GENERATION (YEAR BORN)............
                GenZ   Mllnl  GenX   Boomr  Silent      HOUSEHOLD INCOME..........
                1997-  1981-  1965-  1946-  1928-              50-    100-
                2008   1996   1980   1964   1945       <50k   100k   200k   >200k

Support         36%    44%    49%    53%    48%         45%    42%    44%    57%
Oppose          58     49     37     36     29          45     50     45     37
DK/NA            6      7     14     10     23          10      8     11      6
```

41. (If employed q30) Would you say your job is a white-collar job, a blue-collar job, or something else?

```
                ADULTS - EMPLOYED Q30................................
                                                      4 YR COLL DEG
                Tot    Rep    Dem    Ind    Men    Wom    Yes    No

White-collar    39%    35%    47%    41%    32%    47%    66%    23%
Blue-collar     34     41     28     34     47     20     15     46
Something else  25     24     25     23     18     32     18     28
DK/NA            2      1      -      2      3      1      1      2
```