

=====  
US0414 Demographics  
=====

From March 26 - 31, 2014 Quinnipiac University surveyed 1,578 registered voters, margin of errors for split sample groups follow:

|            | REGISTERED VOTERS..... |        |             |        |      |
|------------|------------------------|--------|-------------|--------|------|
|            | PERSONAL...            |        | OFFICIAL... |        |      |
|            | Contrl                 | Hypcrt | Ntrl        | Hypcrt | Ntrl |
| MoE (+/-%) | 5.50                   | 5.53   | 5.50        | 5.36   | 5.71 |

Split sample scenarios presented:

CONTROL: James Miller is 53 years old and is a member of Congress running for re-election this year. He is married and has two children. His main concern in office is developing policies to help middle class, working families.

PERSONAL/HYPOCRITICAL: James Miller is 53 years old and is a member of Congress running for re-election this year. He is married and has two children. His main concerns in office are promoting moral values, and developing policies to help middle class, working families. Recently it was discovered that Mr. Miller has been unfaithful to his wife with another woman.

PERSONAL/NEUTRAL: James Miller is 53 years old and is a member of Congress running for re-election this year. He is married and has two children. His main concern in office is developing policies to help middle class, working families. Recently it was discovered that Mr. Miller has been unfaithful to his wife with another woman.

OFFICIAL/HYPOCRITICAL: James Miller is 53 years old and is a member of Congress running for re-election this year. He is married and has two children. His main concerns in office are cleaning up government, and developing policies to help middle class, working families. Recently it was discovered that Mr. Miller created a new, well-paid position on his staff in order to hire an unqualified family member as a favor.

OFFICIAL/NEUTRAL: James Miller is 53 years old and is a member of Congress running for re-election this year. He is married and has two children. His main concern in office is developing policies to help middle class, working families. Recently it was discovered that Mr. Miller created a new, well-paid position on his staff in order to hire an unqualified family member as a favor.