

This RDD telephone survey was conducted from April 3 - 7, 2025 throughout the contiguous United States.

Responses are reported for 1,562 adults 18 years and older with a margin of sampling error of +/- 2.5 percentage points. The survey includes 867 employed adults with a margin of sampling error of +/- 3.3 percentage points. Margins of sampling error for subgroups are available upon request.

Surveys are conducted with live interviewers calling landlines and cell phones. Data collection support provided by Dynata. All data was managed and tabulated by the Quinnipiac University Poll.

PARTY IDENTIFICATION QUESTION WORDING - Generally speaking, do you consider yourself a Republican, a Democrat, an Independent, or what?

ADULTS	
PARTY IDENTIFICATION	
Republican	26%
Democrat	29
Independent	32
Other/DK/NA	13

METHODOLOGICAL DETAILS

Dual frame landline and cell phone samples are generated using Random Digit Dialing procedures by Dynata. Both the landline and cellular phone samples are stratified by Census division according to area code. This survey includes 198 completes from the landline frame and 1,364 completes from the cellphone frame.

The probability-based survey requires respondent access to a phone and at least three call attempts are made to try to reach potential respondents. When calling landlines interviewers ask to speak with the adult member of the household having the next birthday. Interviews are conducted on cell phones with both cell only and dual owner respondents. The complete land and cell sample is weighted to National Health Interview Survey estimates for [land only/cell only/dual owner] households.

Using CATI, questions are asked in English, as they appear in the release document. If a question is asked of a subset of the sample, a descriptive note is added in parentheses preceding the question. Questions are numbered as asked with additional questions found in successive releases.

This survey uses statistical weighting procedures to account for deviations in the survey sample from known population characteristics, which helps correct for differential survey participation and random variation in samples. The overall adult sample is weighted to recent Census data using a sample balancing procedure to match the demographic makeup of the population by region, gender, age, education and race. For weighting purposes, some demographics were imputed. However, these imputed demographics are not included in the response tabulations.

When including the design effect, the margin of sampling error for this study of adults is +/- 3.3 percentage points. Research limitations can come from many potential sources and there may be unmeasured factors in this or any other public opinion poll.

Polls are funded entirely by Quinnipiac University. The Quinnipiac University Poll is part of the Office of Marketing and Communications.

Contact poll@quinnipiac.edu for additional information or call 203-582-5201.